



Museum of Modern Art Collaboration with Baruch College and CUNYArts

[CUNYArts](#) is an initiative of the City University of New York founded to create opportunities for all undergraduates to experience the richness of New York City's arts and cultural institutions. The University recognizes that exposure to arts improves students' critical thinking skills, broadening their ability to think strategically while acknowledging the absence of the arts in most of higher education. For many undergraduates, the challenges and wonders of the arts are elusive, expensive, unwelcoming, or unknown. Students tend to traditionally encounter the arts through required art appreciation or survey art history courses. The aim of the CUNYArts Program is to facilitate integration of the arts into all aspects of university curriculum. The successful Baruch College–Rubin Museum of Art Project (2010–14) demonstrated that faculty can effectively fold arts experiences into their courses and co-curricular activities, expanding students' engagement and appreciation of the arts. The Project provided insights into the way independent arts and cultural institutions and CUNY colleges can work together to build a richer education experience for both CUNY students and faculty through working closely with arts professionals and adopting the city's cultural institutions as an extended campus. Expanding upon the success of the Baruch-Rubin Project, The University is working with a wide variety of cultural providing all CUNY undergraduates the opportunity to experience the city's arts and cultural institutions as well as college-sponsored galleries and performance spaces. Under the leadership of the CUNY Vice Chancellor, the University, through its campuses located throughout the five boroughs, will build a NYC Culture Network developed closer associations between its colleges and local, community-based arts and various cultural institutions.

Through [CUNYArts](#), Baruch and the [Museum of Modern Art](#) are pleased to announce a new collaboration. MoMA is very interested in supporting faculty, in any discipline, in developing resources to plan ways in which to utilize exhibitions or other resources provided by the museum. Faculty can design courses around a specific exhibition or resource or plan a brief or extensive assignment. Staff members of the Education Department encourage faculty to reach out via groupservices@moma.org to staff members of the Education Department for help designing a pedagogically sound assignment or course. While this step is not necessary, it can be helpful in brainstorming with those in the Ed Department. This will be beneficial to all faculty, but perhaps particularly for those teaching in disciplines that do not traditionally incorporate art or museums into their courses.

A dedicated website to the partnership will be available soon and a link to that site will be shared to all Baruch faculty. Until the site goes live, information on MoMA's resources can be found [here](#) and [here](#). In November and January (repeated in May and July), MoMA will send a detailed list of upcoming exhibitions to help faculty better prepare for Spring and Fall semesters.

Faculty at Baruch receive complimentary access to MoMA as "Visiting Professors" with a group of up to 25 students during public hours. The regular fee of \$32/hour will be covered by MoMA from July 2018–June 2019, for a limited number of one-hour visits, based on availability. Visiting Professor reservations are available only to professors lecturing to their own full time, matriculating students. Reservations are required

for each visiting group, and can be made by calling or emailing Group Services or booking tours through the website. Be sure to clarify that you are a CUNY professor and that you are booking a group visit as a "Visiting Professor". Instructions and policies on making reservations as a Visiting Professor can be found [here](#).

For ideas on how incorporate museums visits please visit the [Visiting the Museum Learning Resource](#) on Art History Teaching Resources.

Art History Teaching Resources (AHTR) is a peer-populated platform for educators who use visual and material culture in their teaching practice. The AHTR website includes a variety of pedagogical resources including adaptable lesson plans and downloadable Powerpoint presentations, assignment ideas, and learning activities appropriate for museum and classroom settings. It promotes discussion, reflection, and exchange around new ways of teaching and learning in art history through the [AHTR Weekly](#), a weekly blog featuring contributions from practitioners in higher education and museum environments. AHTR has been supported by two Baruch College Teaching & Learning and two CUNY OER initiative.

If you have any questions about this partnership or ideas on how to utilize the museum in your courses, please contact Karen Shelby in the Fine and Performing Arts Department: Karen.Shelby@baruch.cuny.edu



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