

M.A. Program in Arts Administration
Baruch College / City University of New York
Professional Consultancy

As the culmination of their work in the program, each student serves as a consultant to a New York-based arts organization, addressing a real challenge or opportunity and developing strategies that work within the organization's existing budget and resources. The consulting experience culminates with the student's final written thesis.

FALL 2018

Integrating Arts and General Education in a Public School Setting

by Nicole Asher-Studen

New York Live Arts: An Examination of How Institutional Changes Support Art-Making and The Humanities

by Gregory English

Philharmonic of Jalisco

by Maura Le Viness

The Bridge Ahead: A Strategic Map for the Expansion of hvJAZZ into Bridge Arts and Education

by Jon Leonard

Preparing for Transition: The Future of the Town Hall

by Carman Napier

Chashama: Exploratory Research on the Pilot Program Called Bronx Community Artist Initiative with an Evaluation on Space to Connect

by Joanne Narrido

The Baruch Performing Arts Center: A Study on Data Collection and Its Relevance in Marketing

by Ece E. Ozaman

Art is a Gift, But Do Artists Give? Understanding Alumni Charitable Giving at Skowhegan School of Painting & Sculpture

by Ellie Perendy

Evidencing Impact: A Review of Program Evidence, Impact Measurement and Evaluation at the Center for Arts Education

by Cathy Price

The Organization and Founding of the Weissman Graduate Arts Administration Network

by James P. Stanton

Fusion Solutions: Marching Toward a Stronger Core

by Ariana Tullai

SUMMER 2018

The Actors Fund Arts Center: Connecting an arts program to the mission of a human services organization

by Matthew Brookshire

Leviathan Lab: Weathering the Storm?
by Jessica Leylavergne

SPRING 2018

The International Arts and Culture Group (TIAC), Globalizing the Arts: Communication and Management Challenges
by Ana Blanco

Discover Appalachian: Learning how to invest in a Solo Art Exhibition
by Iesha Burgess

The Ukrainian Institute of America (UIA)
by Christina Dnistrian

Where the Funding Is: Developing a Fundraising Plan for Youth Development Arts Programming
By Maureen Donahue

Emerging Leaders of New York Arts (ELNYA): Re-imagining a 10-year old fellowship program
by Jessica Epstein

Northern Manhattan Arts Alliance (NoMAA): A study on a neighborhood arts organization
by Nora Fernandez

AnnexB
by Larissa Piccolotto Ferreira

Baruch Performing Arts Center: A Study on Activating Audience Engagement
by Paola Francisquini

501 Auctions: How to be the Leading Online Bidding Company
by Vanessa Gordillo

Challenges Faced by Teaching Artists in Nonprofit Arts Organizations
by Kimberly Gustus

Audience Size, Community Engagement and Fundraising for the Arts in New York City Public Schools: An Innovative Approach
by Kathryn Henry

Breaking Ground Dance Center: Implementing better business practices and adapting to your program and audience
by Laurel Higa

LaMicro: The way a small Non-Profit theater in NYC is able to survive financially: An investigation of future fundraising opportunities, developing partnerships and sponsorships
by HyoJu (Ju) Hong

Reflexion Dance & Fitness: The Importance of Contracts and Policy Compliance
by Stephanie Jerome

An Approach to Developing Early Childhood Education Programming for the National Jazz Museum in Harlem

by Nsangi Kariamu

The Dorset Theatre Festival - Organization Analysis

by Ryan Koss

NYC DOE: A New Approach to Community Engagement with the Arts in Public Education

by Katie Mounkhal

Getting to the core of your audience: How PACs can use audience surveys and ticket receipts to plan for their future

by Kenneth Naanep

The Brooklyn War Memorial Community and Learning Center

by James Rucinski

Encouraging Multi-Channel Fundraising Strategies at the Wyckoff Historic House Museum

by Rafe Shaffer

A Study on Improvement & Development of Art Programs in the Queens Library

by Hoe Soon Son

Starting a Small Arts Organization - Should it be Nonprofit or For-Profit in this Age of the New Tax Law?

by Yianni Stamas

Brooklyn Youth Music Project: A Study of a Youth Orchestra

by Alyce Stark

The Project of Beijing Dance Academy: Chinese Dance Grading Examination in New York City

by Wenxin Sun

Artsy Website: A Study on the Prosperous Online Art Market Leader

by Siyu Zhu

FALL 2017

Percent for Art: New York City

by Milena Deleva

Discussions of Cultural Competency in the Baruch Masters of Arts in Arts Administration

by Iyvon Edebiri

The Art Deco Society of New York

by Anne Mancuso

The Tyranny of Uniforms in Tokyo

by Natsue (Nana) Yoshida

SUMMER 2017

Building Bridges Between College Students and the Arts: Creating the First Series of Surround Programming and The Student Arts Ambassador Programs

by Stanley Bahorek

Audience Development Among CUNY International Chinese Students for Museum of Chinese in America

by Luying Sun

SPRING 2017

The Benefits of Arts Integration

by Rheanna Abbot

Arts Program for HEAF (Harlem Education Activity Funds)

by Mamedjarra Diop

New York City Children's Theater

by Marshall (Kenneth) Gunter

Metropolitan Opera National Council Auditions

by Meredith LaBouff

Prospect Theater Consultancy: Assessment and Recommendations Based on Three Key Areas

by Kevin Semagin

Art F City and The Architecture of Tomorrow: An evaluation of financial stability, fundraising, and marketing approaches

by Stephanie Thompson

The Millennial Audience: Preparing for a Generational Shift at the Bruce Museum

by Elizabeth Vreeland Tuncer

Community Engagement at Baruch Performing Arts Center (BPAC)

by Angelica Wilson

The Far Rockaway Performing Arts Festival

by Taylor Zito