Intercultural and International Communication: Internships and Careers

Introduction

Intercultural and International Communication (IIC) concentrates on the interaction of people, businesses, and governments across cultures and around the globe. With rapid advances in technology, geographical borders do not constitute a constraint. Intercultural communication seeks to identify, understand and adapt to communication disparities across different cultures.

Examples of Careers

Community and Human Services:
- social and human services professional
- equal opportunity/affirmative action officer
- immigration counselor
- refugee counselor
- public housing specialist
- workforce developer
- reconciliation specialist
- community liaison

Corporate Sector:
- diversity and inclusion officer
- human resources officer
- retreat and meeting facilitator
- organization development administrator
- management development specialist
- professional development specialist
- international business consultant
- global corporate representative
- international marketer
- consumer researcher
- diversity trainer
- intercultural trainer
- intercultural consultant
- intercultural coach
- global relocation consultant
- international transitions coach

Health Care:
- hospital or clinic administrator
- health care educator
- language and cultural interpreter

Media and Entertainment:
- foreign correspondence
- international broadcasting
- global social media

K-12 Education and Outreach:
- teacher at an international school
- ESL or language teacher
- curriculum development specialist
- multicultural advisor or counselor
- international baccalaureate teacher or staff
- minority student outreach coordinator
- staff of international student exchange organizations
- student activities and services staff
- youth pastor

Higher Education:
- international residence hall staff
- director of international programs
- education abroad advisor
- international student advisor
- minority student outreach coordinator
- campus minister
- student life staff
- program coordinator
- diversity and international recruiting staff
- international admissions staff
- professor of intercultural communication

Conflict and Law:
- conflict resolution specialist
- intercultural mediator
- cross-cultural arbitrator

Government and International Development:
- foreign service
- diplomacy
- international development

Language:
- ESL or language instructor
- translator
- interpreter

Travel:
- travel consultant
- international event planner
- destination wedding planner

Note: Some of the careers above require advanced education or certification.
How to Succeed

- Take a wide range of courses in the field, including courses that focus on career applications (such as “Intercultural Training, Coaching, and Consulting,” “Organizations in International Development,” “Virtual Teamwork,” and “Advanced Intercultural Communication”).
- Take advantage of the resources Baruch College has to offer (see below).
- Volunteer to get experience with unfamiliar cultures.
- Engage in professional development (e.g., participate in workshops, obtain certificates, deepen your expertise in selected target cultures, learn a language or deepen existing language skills).
- Participate actively in intercultural professional associations.
- Network graciously with others.
- Be visible and share your own work generously to enhance the field (e.g., present at conferences, write articles).
- Find a mentor in your chosen area.
- Keep up with the quality benchmarks of intercultural work: the most valid literature, the most current ethical perspectives, and the most essential issues for various culture groups.

How to Find an Internship and Job

1. Baruch College Resources (see below)
2. Internet search (combine terms, such as intercultural, cross-cultural, multicultural with communication, relations, training, consulting, etc.)
3. Cold calls (e.g., see below for list of training firms)
4. Personal and professional networking
5. Third-party providers (fee-based)

Baruch College Resources

Intercultural/International Student Organizations at Baruch

Participating in interculturally/internationally focused extra-curricular activities at Baruch is a great way to expand your horizon and build a network. Examples of relevant student organizations:

- AIESEC (International Association of Students in Economics and Commercial Sciences): AIESEC.club@baruch.cuny.edu
- Conversation Partners Program: http://www.baruch.cuny.edu/cpp
- Model United Nations at Baruch: baruch.mun@gmail.com
- UNICEF at Baruch: unicefatbaruch@gmail.com

Global Student Certificate

This one-year program consists of seminars, events, field trips, and research, and has the goal to expand your cultural knowledge. You must be a sophomore, junior, or lower senior to participate and have a 2.5 GPA. The Global Student Certificate provides:

- Training to work in multicultural team settings
- Practice in public speaking and networking
- Guided tours of UN and Federal Reserve
- Free admission to cultural institutions, events, and lectures
- Contact with professionals from the NYC area

For more info and to apply, go to https://zicklin.baruch.cuny.edu/faculty-research/centers-institutes/weissman-center-international-business/global-student-certificate/

Study Abroad

Studying abroad gives you an important competitive advantage in the job market by deepening your knowledge of the world, and of specific cultures and languages.

- Sojourns range from brief (e.g., January intersession) to an entire academic year.
• Credit counts toward degree.  
• Federal financial aid applies toward semester programs.  
• Scholarships available for qualified students.  
• In many countries, courses are in English.

For more info and to apply, go to https://zicklin.baruch.cuny.edu/faculty-research/centers-institutes/weissman-center-international-business/study-abroad/

**International Internships**

Globally focused internships are either overseas or in the United States but focused on international business or organizations.

For info on interning abroad, go to https://zicklin.baruch.cuny.edu/faculty-research/centers-institutes/weissman-center-international-business/intern-abroad/

For info on interning in the New York metro area but with globally focused firms, go to https://zicklin.baruch.cuny.edu/faculty-research/centers-institutes/weissman-center-international-business/internships/

**Fellowships**

• General info: http://blogs.baruch.cuny.edu/fellowships/
• To finance unpaid internships: https://blogs.baruch.cuny.edu/honors/2014/12/26/the-katzen-fellowship-for-the-common-good-3000-stipend/

**STARR Career Development Center**

The STARR Career Development Center offers a multitude of services, including one-on-one appointments, cover letter and resume workshops, interview practice sessions, the Job Search Boot Camp, and the Vault (with tips on how to research companies, explore internships, and other tips and resources). The STARR Career Development Center also has major-specific flyers, such as this one for the CS major: http://www.baruch.cuny.edu/wsas/academics/communication/cs.htm

For more info, go to http://www.baruch.cuny.edu/careers/

**Department of Communication Studies**

The Department of Communication Studies provides numerous resources.

• For info on Career Options and Advanced Study (all majors), go to http://www.baruch.cuny.edu/wsas/academics/communication/CareerOpportunities.htm
• For an Overview of Career Paths and Advanced Study (CS major), visit http://www.baruch.cuny.edu/wsas/academics/communication/cs.htm
• For info on Internships, visit http://www.baruch.cuny.edu/wsas/academics/communication/Internships.htm
• For updates on career opportunities in Intercultural and International Communication and other IIC-related info and news, please “like” the IIC Facebook page at https://www.facebook.com/Intercultural-and-International-Communication-Baruch-College-888154458062369
• Engage with your professors (make office-hour appointments, ask career-related questions in class, etc.).

**Volunteering, Interning, and Working Abroad**

**Peace Corps**: A volunteer service opportunity for motivated changemakers to immerse themselves in a community abroad, working side by side with local leaders to tackle the most pressing challenges of our generation. https://www.peacecorps.gov/

**Geekcorps**: A volunteer resource in the design and implementation of innovative technology programs in remote corners of the world. http://www.iesc.org/geekcorps

**Global Volunteers**: Volunteer opportunities abroad helping children to thrive. https://globalvolunteers.org
Cross-Cultural Solutions: A volunteer cross-cultural service that improves the health, education, and economic opportunities for vulnerable women, children, and elderly. https://www.crossculturalsolutions.org

WorldTeach: Volunteer teaching program in the developing countries. http://www.worldteach.org


Guides to Interning and Working Abroad: http://www.transitionsabroad.com or http://www.expatica.com/

Ranking of Companies, Internships, Schools: http://www.vault.com

Professional Development

Intercultural Communication Institute: Intensive summer institute on specific career aspects (e.g., IC training); also offers a certificate program for IC Training. http://intercultural.org

Professional Associations

SIETAR (Society for Intercultural Education, Training, and Research): Organization for intercultural professionals with focus on training. Offers intercultural networking, resources, conferences, job sites. Website: http://www.sietarusa.org
Young SIETAR Website: http://www.youngsietar.org/
Job Site: http://www.sietarusa.org/jobblog

IAIR (International Academy for Intercultural Research): Organization for intercultural professionals with focus on research. http://www.intercultural-academy.net/

NAFSA (Association of International Educators): Organization committed to international education and exchange. Website: http://www.nafsa.org
Job Site: http://www.nafsa.org/Professional_Resources/Career_Center/

NCA and ICA (National and International Communication Association): Associations for scholars interested in the study, teaching, and application of all aspects of human and mediated communication; special interest groups in intercultural and international communication available. https://www.natcom.org and http://www.icahq.org

Government Jobs

U.S. Dept. of State: Foreign Service
https://careers.state.gov/work/foreign-service/
https://careers.state.gov/work/foreign-service/specialist/selection-process/
https://diplomacy.state.gov/discoverdiplomacy/diplomacy101/people/170366.htm

- Foreign Service Specialist (provide technical, management, healthcare, or administrative services)
- Foreign Service Officer (promote peace, support prosperity, and protect American citizens while advancing the interests of the U.S. abroad)
- Foreign Service Consular Fellows (serve in U.S. embassies and consulates overseas)

Intercultural Training and Consulting Firms

(Note: The firms below are headquartered in a variety of cities and even countries. Most intercultural training firms employ consultants and trainers around the world to carry out their services; so do not be discouraged by the physical location of their offices, if it is not where you plan to be based.)

Aperian Global: http://www.aperianglobal.com
Berlitz: https://www.berlitz.us
Communicaid: https://www.communicaid.com
Creative Culture: https://creativecultureint.com
Cross-Cultural Consulting & Training: http://www.crossculture-training.be
Cultural Candor: https://www.culturalcandor.com
Cultural Savvy: https://www.culturalsavvy.com
Culture Smart! Consulting: http://www.culturesmartconsulting.com
Executive Diversity Services: http://www.executivediversity.com
Global Integration: http://www.global-integration.com
Graybridge Malkam: http://www.malkam.com
Hodge International Advisors: http://www.hodge-ia.com
Interchange Institute: http://www.interchangeinstitute.org
Intercultural Consulting: http://www.interculturalconsulting.com
Intercultural Group: http://www.interculturalgroup.com
IOR Global Services: https://www.iorworld.com
ITAP International: http://www.itapintl.com
KMS Intercultural Consulting: http://www.kmsintercultural.com
Kozai Group: https://www.kozai.com
Language and Culture Worldwide: https://www.languageandculture.com
LTS Training and Consulting: http://www.lts-training.com
Morgan Intercultural: https://www.morganintercultural.com
People Going Global: http://www.peoplegoingglobal.com
Universal Consensus: http://www.universalconsensus.com

Relocation Services (Example)

Specialized Training Firms (Example)
Bridges to Japan: http://www.bridgestojapan.com

Language and Translation Firms (Examples)
Global Translation: http://www.global-translations.ch
Language Services Associates: https://lsaweb.com
Examples of Internship and Job Ads in International Education from Indeed.com

**Global Events Intern**
AFS Intercultural Programs ★★★★☆ 10 reviews -
Full-time, Internship
AFS Intercultural Programs seeks an intern with an educational and/or professional background in organizing international events. The intern will join the Global Engagement & Thought Leadership Department at AFS Intercultural Programs’ New York City office and assist in planning, implementation and follow up of the **2018 AFS Global Conference** and other international events organized or supported by AFS. Additionally, the intern will assist day to day operations of the department.

**2018 AFS Global Conference: Global Competence: Our Future, Our Responsibility will take place between 26-28 September in Budapest.** The inaugural conference will provide the first-of-its-kind opportunity for real alignment and cooperation among all sectors who have a stake in developing global competence, whether in classrooms, lecture halls, study abroad programs, non-formal training environments or beyond. Annual global meetings of AFS Intercultural Programs and Sentio Global Education Network leaders will take place attached to the conference and the AFS Global Events Intern will need to travel to Hungary the last week of September to support these events.

We welcome applications from candidates who are extremely organized, bright, motivated, self-directed, interested in intercultural issues and continuous learning, have a strong sense of humor, and meet the below requirements for this internship.

Qualifications

- Be in the process of acquiring or have recently completed a degree in relevant area(s);
- Hold solid experience in logistical event planning, organizing group events and functions, and directing volunteers;
- Be technologically-savvy and able to work in various online environments;
- Have excellent organizational skills and keen attention to detail;
- Have excellent spoken and written English skills (writing samples are required);
- Be proficient in Microsoft Office (especially Excel), iWork and GSuite applications;
- Have good interpersonal and intercultural skills;
- Be creative, solutions-oriented, and proactive;
- Be able to work both independently and as a part of a multicultural team;
- Have the ability to remain calm under pressure and be flexible;
- Have experience in working from distance and being supervised from a distance;
- Familiarity with AFS or intercultural exchange programs is preferred.

Schedule and Compensation

This full-time (~40hrs/week) internship is based at AFS Intercultural Programs’ offices in New York City, NY starting in March 2018 for a 12-month duration.
Associate Director for International Student Services

Columbia University

Columbia University has one of the largest international student and scholar communities in the United States. The International Students and Scholars Office (ISSO) currently serves over 14,000 international students and 3,500 international faculty members and research scholars. ISSO administers post-admission services to over 5,000 additional incoming (prospective) international students. ISSO administers the increasingly complex array of government regulations supporting the US Department of Homeland Security's SEVIS system (Student and Exchange Visitor Information System), and manages collection and entry of information into SEVIS for tracking foreign national students and scholars. The ISSO is a resource at all levels throughout the University on matters that touch on any topic having to do with holders of temporary non-immigrant visas including but not limited to enrollment, travel, and employment.

The Associate Director for International Student Services oversees the international student advising functions and related compliance activities of the ISSO, helping to ensure the university's compliance with US Department of Homeland Security, Student and Exchange Visitor Information System (SEVIS) regulations. The Associate Director will supervise an Assistant Director and eight International Student Advisers; serve as the key resource for current and new government regulations, including SEVIS modernization; ensure integrity of data and quality services; administer immigration benefits for non-immigrant students; issue legal documents, and file applications with Department of Homeland Security for extension, transfer, and work authorizations; conduct significant outreach to Columbia schools, departments, centers, and programs; advise students on rights, obligations, and opportunities under the law; advises academic units on immigration regulations, procedures, and institutional policy; and oversees training programs for the International Student Advisers Team related to compliance concerns. The incumbent will serve as both a Designated School Official (DSO) and an Alternate Responsible Officer (ARO). Note: DSO and ARO are federal government titles/designations that authorize individuals to act on behalf of the United States government and Columbia University related to international student and scholar immigration processing and advising.

Minimum Qualifications for Grade
Applicant MUST meet these minimum qualifications to be considered an applicant

Bachelor's degree is required in International Education, Management, Counseling, Liberal Arts, Communications, etc. Also required is a minimum of five years' relevant experience in International Education (in a higher education setting) as DSO/ARO and the advising of foreign students or scholars; or equivalent combination of education and experience.

Additional Position-Specific Minimum Qualifications
Applicant MUST meet these minimum qualifications to be considered an applicant

Additionally required is a thorough knowledge of immigration, SEVIS, and exchange visitor regulations; and extensive experience in teaching/training/presenting, and Information management. Extensive experience working with the federal SEVIS system is required. In addition, the ability to communicate effectively with people from different cultural backgrounds; excellent organizational, interpersonal, and written and oral communication skills.

The successful candidate will have significant managerial and supervisory experience.

U.S. government regulations require that DSOs and AROs be U.S. citizens or Legal Permanent Residents.

Special Instructions

Preferred Qualifications

Preferred Education: Master's degree in Intercultural Communication, Counseling, Area Studies, foreign language, International Education, Higher Education, TESOL

Preferred Knowledge, Skills, and Abilities: Fluency in at least one foreign language; experience living abroad; familiarity with Sunapsis, MS Word, Excel, Access, and PowerPoint, web-based applications; and completion of NAFAA F-1 and J-1 Professional Development Programs.
Examples of Job and Other Announcements on Professional Org Websites

Young SIETAR

Executive Director of Equity and Inclusion - SKAGIT VALLEY COLLEGE

02 Feb 2017 4:57 PM | Anonymous member (Administrator)

Skagit Valley College is seeking candidates for the position of Executive Director of Equity and Inclusion. The individual in this position reports directly to the President and will serve on the President’s Cabinet.

Intercultural Training Specialist - International House in Berkeley

08 Mar 2017 3:59 PM | Glenda Sharp (Administrator)

International House

International House is a non-profit, self-supporting residential and community-oriented program center located in the southeast foothills of the Berkeley Campus. Its mission is to foster intercultural respect and understanding among people throughout the world across cultural, economic, and ethnic lines. I-House provides nearly 600 students and scholars from the United States and around the world with an opportunity to live and learn together. I-House’s rich array of programs serves the residents, the campus and local community.

Intercultural Trainer Opportunity in Tucson, AZ

10 Mar 2017 4:55 PM | Glenda Sharp (Administrator)

Here is a great opportunity as a part-time, freelance Intercultural trainer.

NetExpat was created 18 years ago and is a rapidly growing company with unique services all around the world. We specialize in assessing, training and coaching expatriates all around the globe. In addition to being one of the leading organizations delivering intercultural trainings and coaching programs, NetExpat is also the global leader in assisting the partners/spouses of expatriates secure jobs in their new host country thereby enabling them to pursue and develop their careers.

Please visit our website at www.netexpat.com to discover more about NetExpat. Thanks to our international expansion, we are looking for new experts.

Intercultural Trainer for the Philippines (USA Based) - NetExpat

05 May 2017 4:35 PM | Glenda Sharp (Administrator)

NetExpat is the global leader in expat partner assistance and a leading organization in talent management. NetExpat was founded 20 years ago and has experienced steady, double digit growth resulting in a highly competitive organization with offices in 76 countries worldwide. The clients we serve are prestigious corporations with many belonging to the Fortune Global 500. Our growing team consists of over 500 experts, and we are proudly ISO 9001 certified.

Visit https://www.netexpat.com to discover more about NetExpat.

Due to our rapid expansion, we are looking for an expert with expert knowledge of the Philippines’ culture to join us in the U.S.
Interkulturelle Studien, Germany

This is an example of a German professional association. Tip: Conduct a search for professional intercultural-communication associations in your target language/culture.
Veranstaltungen und Tagungen

Training, Coaching, Mediation

Das Interkulturelle Portal als Plattform für Ik-Trainings:
Auf dem Interkulturellen Portal präsentieren Trainer, Coaches und Mediatoren ihre Weiterbildungen und Schulungen rund um interkulturelle Themen.

Veranstaltungen und Tagungen rund um interkulturelle Themen

12.04. - 14.04.2018
SIETAR BarCamp 2018 im Gustav-Stresemann-Institut Bonn


19.04.
Workshop "Business Communication East and West" in Wien

Zunehmende internationale Verflechtung und Expansion auf neue Märkte, aber auch die wachsende Mobilität von Arbeitnehmern stellen Unternehmen vor besondere Herausforderungen, die sich aus sprachlicher, kultureller sowie sozialer Diversität ihrer Mitarbeiter, Kunden und Geschäftspartner ergeben. [Link]

08.07. - 11.07.2018
16th International Conference on Education and Information Systems, Technologies and Applications: EISTA 2018: IMSCI 2018 July 8 - 11, 2018 in Orlando, Florida, USA

Please consider contributing by submitting an article in the area "Intercultural Education" or any other included in the 16th International Conference on Education and Information Systems, Technologies and Applications: EISTA 2018 (http://www.2018iisconf.org/eista), to be held on July 8 - 11, 2018, in Orlando, Florida, USA, jointly with:
The 12th International Multi-Conference on Society, Cybernetics, and Informatics: IMCSI 2018
The 22nd World Multi-Conference on Systemics, Cybernetics and Informatics: WMSCI 2018
The 11th International Multi-Conference on Engineering and Technological Innovation: IMETI 2018 [Link]

16.07. - 27.07.2018
Summer Academy on Intercultural Experience in Karlsruhe

This Summer Academy on Intercultural Experience is an intercultural learning opportunity for young adults which takes place in Karlsruhe, Germany, annually since 2010. From July 16 to 27, 2018 it will be organized for the ninth time by InterCultur gGmbH (subsidiary of AFS Germany) and Karlsruherhochschule International University. Participants can earn academic credits according to the European Credit Transfer System (ECTS). [Link]