

What career opportunities do you have with a communication degree?

What is communication?

The discipline of communication focuses on how people use messages to generate meanings within and across various contexts, cultures, channels, and media. The discipline promotes the effective and ethical practice of human communication. *National Communication Association*

Did you know...

It is estimated that 75% of a person's day is spent communicating in some way. As a college student, 69% of your communication time is spent on speaking and listening. You spend 17% of your communication time on reading and 14% writing. To put it in another perspective: We listen a book a day, speak a book a week, read the equivalent of a book a month, and write the equivalent of a book a year.

Career Options:

There are many career paths that a person with a Communication Major can choose. Listed below are some job titles. Please note that some careers may be best suited for specific specializations and/or require additional schooling. The Department of Communication Studies offers degree specializations in Corporate Communication, Digital Communication and Culture, Intercultural and International Communication, Interpersonal and Group Communication, and Rhetoric and Public Advocacy.

Advertising

Advertising Specialist Marketing Specialist Copy Writer Account Executive Manager Media Planner	Media Buyer Creative Director Media Sales Representative Public Researcher
---	---

Business

Manager Personnel Recruiter Human Resources Trainer Training and Development Benefits Administrator Sales Representative Executive Manager	Public Information Officer Industrial and Labor Relations Negotiator Customer Service Representative Newsletter Editor Human Resources Buyer
---	--

Communication and Health Care

Health Educator School Health Care Administrator Medical Grants Writer Hospital Director of Communication Clinic Public Relations Director Health Communication Analyst Research Analyst	Medical Training Supervisor Health Personnel Educator Medical Center Publications Editor Hospice Manager Health Care Counselor Activities Director Marketing Director
--	---

Communication Education

Language Arts Coordinator High School Speech Forensics/Debate Coach	Audiovisual Specialist Education Researcher
--	--

Drama Director Speech Communication Professor Communication Studies Professor	Director of College News Educational Tester
---	--

Education Administration

Admissions Counselor School Counselor Education Researcher Educational Administrator Audiovisual Specialist	Director of College News Educational Tester Educational Fund-raiser Alumni Officer
---	---

Electronic Media/Radio/Television/Broadcasting

Broadcasting Station Manager Director of Broadcasting Film/Tape Librarian Community Relation Director Unit Manager News Writer Transmitter Engineer Technical Director Advertising Sales Coordinator Market Researcher	Actor/Actress Announcer Disc Jockey News and Relation Manager Comedy Writer Casting Director Producer Business Manager Floor Manager Talk Show Host
---	--

Government/Politics

Public Information Office Writer Legislative Assistant Campaign Director	Research Specialist Program Coordinator Elected Official
--	--

High Technology Industries

Trainer for Communication Technology Circuit Television Producer/Director Systems Analyst	Technical Copywriter Language Specialist Cognition Researcher
---	---

International Relations and Negotiations

Intercultural Consulting Intercultural Coaching Diversity Training International Business International Development Global Corporate Representative International Education Intercultural Mediation	Global Relocation Consulting Transition Counseling Foreign Service Diplomacy Foreign Correspondence International Broadcasting Translator Interpreter
--	--

Journalism (Print or Electronic)

Reporter Editor Newscaster Author Copy Writer	Script Writer News Service Researcher Technical Writer Acquisitions Editor Media Interviewer
---	---

Law

Public Defender Corporate Lawyer District Attorney Private Practice Lawyer Legal Researcher	Mediation & Negotiation Specialist Legal Secretary Legal Reporter Legal Educator Mediator
---	---

Public Relations

Publicity Manager Advertising Manager Marketing Specialist Lobbyist Corporate Public Affairs Specialist Account Executive	Development Officer Sales Manager Media Analyst Media Planner Creative Director News Writer Public Opinion Researcher
---	---

Social and Human Services

Public Administrator Social Worker Recreation Supervisor Human Rights Office	Community Affairs Liaison Park Service Public Relations Specialist Religious Leader Mental Counselor
---	---

Theatre/Performing Arts

Performing Artist Script Writer Arts Administrator Performing Arts Educator Costume Design Scenic Designer	Lighting Theatre Critic Makeup Artist Stage Manager Model Theatre Professor Casting Director
---	---

Adapted from <http://web.olivetcollege.edu/CareerDev/communication.htm>