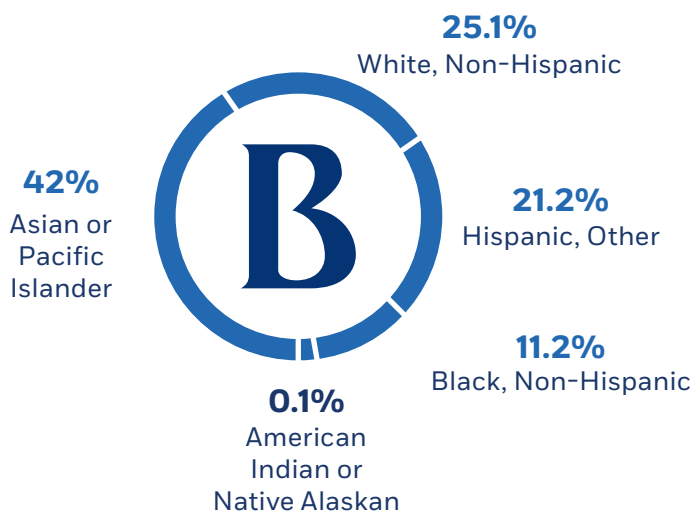


Baruch College has long been a catalyst for the economic mobility of its diverse student population, helping students not just beat the odds but also become the very best in what they do. The College does so by offering an excellent education at an affordable price, along with robust support services that help students succeed in school and long after graduation.

## Our Students

Our students hail from 153 countries and speak more than 100 languages. Racial and ethnic minorities, including recent immigrants and children of immigrants, make up 74 percent of our undergraduate population.



\*Total undergraduate enrollment: 15,774 (Fall 2022)

## Closing the Income Gap

**80%** of enrolled undergraduates filed a Free Application for Federal Student Aid (FAFSA) in 2022–2023.

OF THESE STUDENTS:

**37%** are the first in their family to attend college

**27%** are from households with income less than \$20,000

**57%** are from households with income less than \$40,000

The average salary for graduating Baruch students in 2022 was

**\$65,771**

## Top Rankings and Recognition

*Baruch College propels students from all social and economic backgrounds to excellence and opportunity.*

**Washington Monthly's 2023 "Best Bang for the Buck"** ranked Baruch **#1** among public institutions in the Northeast.

**U.S. News & World Report "2024 Best Regional Universities in the North"** ranked Baruch **#1** in New York and **#2** best public college in the North

**The Wall Street Journal/College Plus "Best Colleges 2024"** ranked Baruch as **#1** public institution in New York.

**The Princeton Review's 2024 "The Best 388 Colleges"** praised Baruch for • academic excellence, prime New York City location, and value. • providing students with an impressive number of career development programs.

**New York Times Interactive Ranking Tool** ranked Baruch **#1** in the nation

**The Princeton Review** ranked Baruch as **#1** public college for value in the Northeast.

# Leading the Way

By providing thousands of students with affordable access to an excellent education, Baruch College has played a vital role in bridging the socioeconomic gap. With financial aid available in the forms of scholarships, grants, federal loans, and work-study, our students can pursue their educational goals regardless of their means.

## Financial Freedom

*Graduating with little or no student debt is crucial in the pursuit of upward mobility.*

**80%** of undergraduates filed a 2022–2023 FAFSA

**26%** of FAFSA filers received scholarships

**56%** of FAFSA filers received a total of more than \$29 million in **NY State Tuition Assistance Program (TAP)** grant money

**70%** of FAFSA filers received more than \$51 million in **Pell Grants**

**84%** of Spring 2023 graduates had no federal student loan debt

### Fundraising and the Baruch College Fund (BCF)

The BCF provides vital financial assistance to our students. Its endowment, valued at \$289 million at the end of FY 2023, enables essential supplemental support in addition to aid from the state of New York. From scholarships, to dynamic in-class programs and formative experiences beyond the classroom, to support for our world-class faculty, the generosity of the BCF allows us to uphold our mission of access and excellence.

**84.2%**

retention rate for first-time, full-time freshmen entering Fall 2021

## Success Metrics

**73.6%**

six-year graduation rate for first-time, full-time freshmen entering Fall 2016

## Start-to-Finish Philosophy



*At Baruch we focus on the entire path to graduation and beyond, from the moment students set foot on campus to landing their first jobs after graduation. Our support initiatives include:*

### Starr Career Development Center

Brings recruiters to campus to fill full- and part-time positions as well as internships. It connects students with employers and offers career counseling, résumé reviews, mock interviews, peer mentoring, and more.

### Executives on Campus (EOC)

Executive mentors work with students from any major to guide and develop their networking, interviewing, and business etiquette skills.

### Success Network

Academic support for underrepresented minorities, focusing on their successful transitions from high school to college life via workshops, social activities, and mentoring.

### Percy Ellis Sutton SEEK (Search for Education, Elevation, and Knowledge)

Individual attention and support for students in the forms of counseling, Freshman Seminars, tutoring, supplemental instruction, and financial aid.

### America Needs You (ANY) Fellow

Two-year program that provides low-income, first-generation college students with career development workshops, one-on-one mentoring, networking opportunities, and academic assistance.

### English-language assistance programs

The Writing Center, Conversation Partners, and Tools for Clear Speech help students build English-language skills for success at Baruch and beyond.