

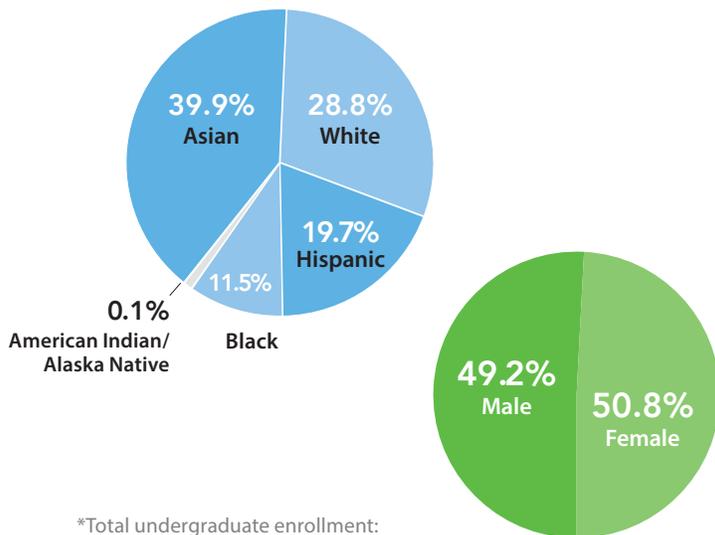
Economic Mobility

BARUCH COLLEGE | THE CITY UNIVERSITY OF NEW YORK

Baruch College has long been a catalyst for the economic mobility of its diverse student population. A growing number of independent agencies have determined that Baruch is a national leader in its ability to propel students from low-income families into the middle class. The College does so by offering an excellent education at an affordable price, along with robust support services that help students succeed in school and long after graduation.

Our Students

Our students hail from 153 countries and speak more than 100 languages. Racial and ethnic minorities, including many recent immigrants and children of immigrants, make up 71 percent of our undergraduate population.



*Total undergraduate enrollment:
15,859 (Fall 2021)

Closing the Income Gap

70% of enrolled undergraduates filed a **Free Application for Federal Student Aid (FAFSA)** in 2020–2021.

OF THESE STUDENTS:

36% are the first in their family to attend college

28%
are from households with
income less than \$20,000

60%
are from households with
income less than \$40,000

The average salary for graduating Baruch students in 2021 was **\$62,009**

Average Salaries by School:

\$64,233 Zicklin School of Business

\$52,601 George and Mildred Weissman School of Arts and Sciences

\$47,512 Austin W. Marxe School of Public and International Affairs

Top Rankings and Recognition: Academic Excellence, Access and Value, and Student Outcomes

Forbes' "America's Top Colleges" 2022 ranks Baruch
#1 lowest debt among public institutions
#2 public college in New York State

U.S. News & World Report "2023 Best Regional Universities-North" ranked Baruch
#1 top performer on social mobility, and #2 for ethnic diversity
#2 in New York State among public colleges
#3 in region among public colleges

CollegeNET's 2021 Social Mobility Index ranked Baruch #1 out of more than 1,500 colleges in the U.S., marking seven consecutive years in the top spot.

The Wall Street Journal/Times Higher Education "Best Colleges 2022" ranked Baruch as the #2 public institution in the nation for value.

Money's "Best Colleges in America" ranks Baruch
#1 public college in New York
#5 public college in the Northeast

Washington Monthly's 2022 "Best Bang for the Buck" in the northeast ranking placed Baruch #7 among public institutions

The Princeton Review's "The Best 388 Colleges" 2023 edition praised Baruch for:

- its academic excellence, prime New York City location, overall value, and diverse campus activities.
- providing students with an education that is up to date with the current world

Leading the Way

By providing thousands of students with affordable access to an excellent education, Baruch College has played a vital role in bridging the socioeconomic gap. With financial aid available in the forms of scholarships, grants, federal loans, and work-study, our students can pursue their educational goals regardless of their means.

Financial Freedom

Graduating with little or no student debt is crucial in the pursuit of upward mobility.

70% of undergraduates filed a 2020–2021 FAFSA

35% of FAFSA filers received scholarships

52% of FAFSA filers received a total of more than \$29 million in NY State Tuition Assistance Program (TAP) grant money

64% of FAFSA filers received more than \$43 million in Pell Grants

82% of Spring 2020 graduates had no federal student loan debt

Fundraising and the Baruch College Fund (BCF)

The BCF provides vital financial assistance to our students. Its endowment, valued at \$268 million at the end of fiscal year 2022, enables essential supplemental support in addition to aid from the state of New York. From scholarships, to dynamic in-class programs and formative experiences beyond the classroom, to support for our world-class faculty, the generosity of the BCF allows us to uphold our mission of access and excellence.

Start-to-Finish Philosophy

At Baruch we focus on the entire path to graduation and beyond, from the moment students set foot on campus to landing their first jobs after graduation. Our support initiatives include:

Success Network: Academic support for underrepresented minorities, focusing on their successful transitions from high school to college life via workshops, social activities, and mentoring.

Percy Ellis Sutton SEEK (Search for Education, Elevation, and Knowledge): Individual attention and support for students in the forms of counseling, Freshman Seminars, tutoring, supplemental instruction, and financial aid.

Starr Career Development Center: Brings recruiters to campus to fill full- and part-time positions as well as internships. It connects students with employers and offers career counseling, résumé reviews, mock interviews, peer mentoring, and more.

America Needs You (ANY) Fellow: Two-year program that provides low-income, first-generation college students with career development workshops, one-on-one mentoring, networking opportunities, and academic assistance.

English-language assistance programs: The Writing Center, Conversation Partners, and Tools for Clear Speech help students build English-language skills for success at Baruch and beyond.

Executives on Campus (EOC): Executive mentors work with students from any major to guide and develop their networking, interviewing, and business etiquette skills.

SUCCESS METRICS

86.5%

retention rate for first-time, full-time freshmen entering Fall 2020

74%

six-year graduation rate for first-time, full-time freshmen entering Fall 2015