

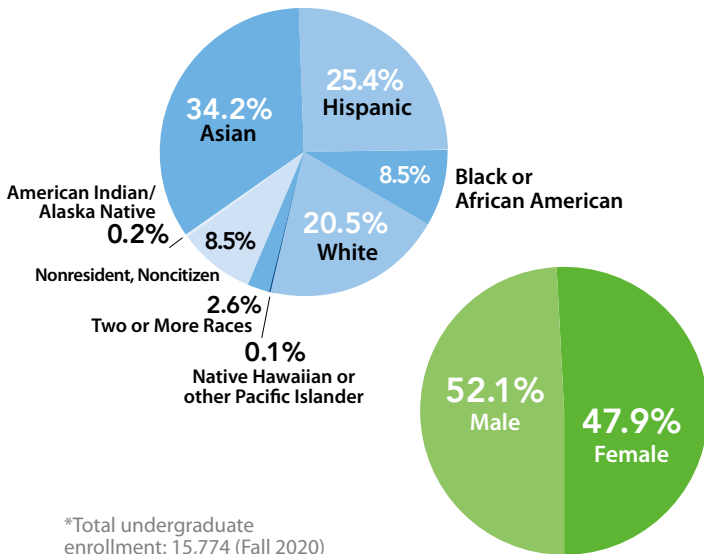
Social Mobility

BARUCH COLLEGE | THE CITY UNIVERSITY OF NEW YORK

Baruch College has long been a catalyst for the economic and social mobility of its diverse student population. A growing number of independent agencies have determined that Baruch is a national leader in its ability to propel students from low-income families into the middle class. The College does so by offering an excellent education at an affordable price, along with robust support services that help students succeed in school and long after graduation.

Our Students

Our students hail from 155 countries and speak more than 100 languages. Racial and ethnic minorities, including many recent immigrants and children of immigrants, make up 68 percent of our undergraduate population.



*Total undergraduate enrollment: 15,774 (Fall 2020)

Closing the Income Gap

75% of enrolled undergraduates filed a **Free Application for Federal Student Aid (FAFSA)** in 2019–2020.

OF THESE STUDENTS:

36% are the first in their family to attend college

43% are from households with **income less than \$20,000**

86% are from households with **income less than \$40,000**

The average salary for graduating Baruch students in 2019 was **\$53,224**

Average Salaries by School:

\$54,428 Zicklin School of Business

\$59,583 Austin W. Marxe School of Public and International Affairs

\$47,942 George and Mildred Weissman School of Arts and Sciences

Top Rankings and Recognition: Academic Excellence, Access and Value, and Social Mobility for Students

CNBC ranked Baruch in "Top 50 U.S. Colleges That Pay Off the Most in 2020"

- #2 best public college for return on investment

U.S. News & World Report "2021 Best Regional Universities in the North" ranked Baruch

- #2 top performers on social mobility
- #3 for ethnic diversity
- #4 among best public institutions

CollegeNET ranked Baruch #1 out of more than 1,400 colleges in the U.S. on its 2020 Social Mobility Index, marking six consecutive years in the top spot.

The Wall Street Journal/Times Higher Education "Best Colleges 2021" ranked Baruch as the #1 public institution in the nation for value.

The Brookings Institution ranked Baruch #1 among four-year public colleges nationwide as an engine of economic mobility.

Money's "Best Colleges" in 2020 placed Baruch

- #1 in tristate area—New York, New Jersey, Connecticut—among public institutions
- #4 in Northeast, among public institutions

The Princeton Review's "The Best 386 Colleges" 2021 edition praised Baruch as

- One of the nation's best institutions for undergraduates to earn their degree
- College with strong academic programs, expert faculty, and impressive career development programs

Leading the Way

By providing thousands of students with affordable access to an excellent education, Baruch College has played a vital role in bridging the socioeconomic gap. With financial aid available in the forms of scholarships, grants, federal loans, and work-study, our students can pursue their educational goals regardless of their means.

Financial Freedom

Graduating with little or no student debt is crucial in the pursuit of upward mobility.

75% of undergraduates filed a 2019–2020 FAFSA

29% of FAFSA filers received scholarships

54% of FAFSA filers received a total of more than \$29 million in NY State Tuition Assistance Program (TAP) grant money

65% of FAFSA filers received more than \$37 million in Pell Grants

86% of Spring 2019 graduates had no federal student loan debt

Fundraising and the Baruch College Fund (BCF)

The BCF provides vital financial assistance to our students. Its endowment, valued at \$250 million in early 2021, enables essential supplemental support in addition to aid from the state of New York. From scholarships, to dynamic in-class programs and formative experiences beyond the classroom, to support for our world-class faculty, the generosity of the BCF allows us to uphold our mission of access and excellence.

Start-to-Finish Philosophy

At Baruch we focus on the entire path to graduation and beyond, from the moment students set foot on campus to landing their first jobs after graduation. Our support initiatives include:

Success Network: Academic support for underrepresented minorities, focusing on their successful transitions from high school to college life via workshops, social activities, and mentoring.

Percy Ellis Sutton SEEK (Search for Education, Elevation, and Knowledge): Individual attention and support for students in the forms of counseling, Freshman Seminars, tutoring, supplemental instruction, and financial aid.

Starr Career Development Center: Brings recruiters to campus to fill full- and part-time positions as well as internships. It connects students with employers and offers career counseling, résumé reviews, mock interviews, peer mentoring, and more.

America Needs You (ANY) Fellow: Two-year program that provides low-income, first-generation college students with career development workshops, one-on-one mentoring, networking opportunities, and academic assistance.

English-language assistance programs: The Writing Center, Conversation Partners, and Tools for Clear Speech help students build English-language skills for success at Baruch and beyond.

Executives on Campus (EOC): Executive mentors work with students from any major to guide and develop their networking, interviewing, and business etiquette skills.

SUCCESS METRICS

87.6%

retention rate for first-time, full-time freshmen entering Fall 2019

72.5%

six-year graduation rate for first-time, full-time freshmen entering Fall 2014