

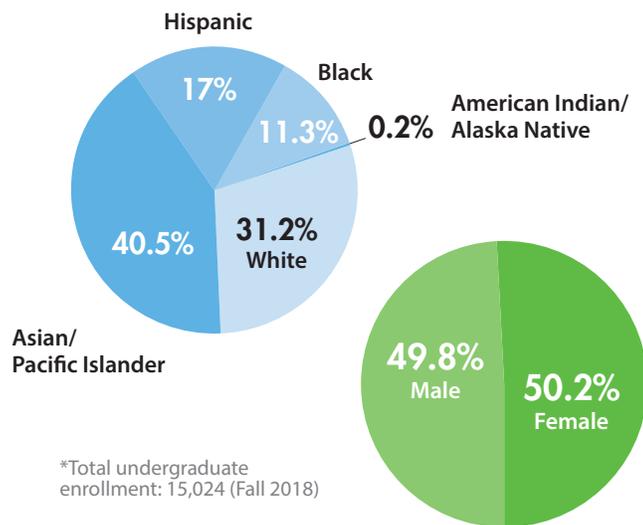
Social Mobility

BARUCH COLLEGE | THE CITY UNIVERSITY OF NEW YORK

Baruch College has long been a catalyst for the economic and social mobility of its diverse student population. A growing number of independent agencies have determined that Baruch is a national leader in its ability to propel students from low-income families into the middle class. The College does so by offering an excellent education at an affordable price, along with robust support services that help students succeed in school and long after graduation.

Our Students

Our students hail from 168 countries and speak more than 100 languages. Racial and ethnic minorities, including many recent immigrants and children of immigrants, make up 69 percent of our undergraduate population.



Closing the Income Gap

72% of enrolled undergraduates filed a **Free Application for Federal Student Aid (FAFSA)** in 2017-18.

OF THESE STUDENTS:

38% are the first in their family to attend college

37% are from households with **income less than \$20,000**

65% are from households with **income less than \$40,000**

The average salary for graduating Baruch students in 2017-18 was **\$51,058**

Average Salaries by School:

\$52,744 Zicklin School of Business

\$46,250 Austin W. Marxe School of Public and International Affairs

\$45,953 George and Mildred Weissman School of Arts and Sciences

What Others Are Saying

Kiplinger's Personal Finance placed Baruch #2 nationally for "Lowest Average Graduating Debt" (2018).

U.S. News & World Report ranked Baruch

- #2 for "Ethnic Diversity" for the Northeast region based on class of 2017.
- #5 for "Top Public Institutions" among regional schools in the North (2017).

CollegeNET ranked Baruch #1 out of more than 1300 colleges nationally on its Social Mobility Index for the fourth consecutive year (2018).

The New York Times included Baruch in an article on "America's Great Working-Class Colleges" (2017).

The Chronicle of Higher Education named Baruch #1 among "Colleges With The Highest Student-Mobility Rates" (2018).

Money magazine placed Baruch

- #1 among "Best Public Colleges" Northeast.
- #5 "50 Best Public Colleges" in U.S.

Based on data from the Equality of Opportunity Project, Baruch is listed

- #5 nationally for "colleges with the highest mobility rate," moving students from the bottom 40 percent of household incomes to the top 40 percent.
- #9 among colleges nationwide for upward mobility (2017).

Leading the Way

By providing thousands of students with affordable access to an excellent education, Baruch College has played a vital role in bridging the socioeconomic gap. With financial aid available in the forms of scholarships, grants, federal loans, and work-study, our students can pursue their educational goals regardless of their means.

Financial Freedom

Graduating with little or no student debt is crucial in the pursuit of upward mobility.



Fundraising and the Baruch College Fund (BCF)

The BCF provides vital financial assistance to our students. Its endowment has surpassed \$210 million, enabling essential supplemental support in addition to aid from the state of New York. From scholarships, to dynamic in-class programs and formative experiences beyond the classroom, to support for our world-class faculty, the generosity of the BCF allows us to uphold our mission of access and excellence.

Start-to-Finish Philosophy

At Baruch we focus on the entire path to graduation and beyond, from the moment students set foot on campus to landing their first jobs after graduation. Our support initiatives include:

Success Network: Academic support for underrepresented minorities, focusing on their successful transitions from high school to college life via workshops, social activities, and mentoring.

Percy Ellis Sutton SEEK (Search for Education, Elevation, and Knowledge): Individual attention and support for students in the forms of counseling, Freshman Seminars, tutoring, supplemental instruction, and financial aid.

Starr Career Development Center: Brings recruiters to campus to fill full- and part-time positions as well as internships. It connects students with employers and offers career counseling, résumé reviews, mock interviews, peer mentoring, and more.

America Needs You (ANY) Fellow:

Two-year program that provides low-income, first-generation college students with career development workshops, one-on-one mentoring, networking opportunities, and academic assistance.

English-language assistance programs: The Writing Center, Conversation Partners, and Tools for Clear Speech help students build English-language skills for success at Baruch and beyond.

Executives on Campus (EOC):

Executive mentors work with students from any major to guide and develop their networking, interviewing, and business etiquette skills.

SUCCESS METRICS

89%
retention rate for first-time, full-time freshmen entering Fall 2017

69%
six-year graduation rate for first-time, full-time freshmen entering Fall 2012