

# Forbes

## Forbes 30 Under 30: Food & Drink

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Ask anyone familiar with the U.S. culinary scene and they will attest: Our land is handsomely peppered with some of the nation's best and most burgeoning talents. This made picking the 30 movers and shakers in the food and drink industry a challenging process, but it wouldn't have been an honorable list without the help of our esteemed panel of judges:



**Elizabeth Alpern, 29, Jeffrey Yoskowitz, 29**

### **Co-owners, The Gefilteria**

Founders of the artisanal company for sustainably sourced, gourmet gefilte fish and other Old World Jewish foods. In addition to managing a food truck, Alpern spent several years working with food expert and cookbook author Joan Nathan. Yoskowitz, who is also the Gefilteria's chief pickler, has written on food culture for the Atlantic, NY Times, Slate and Gastronomica.