



## Creating the Nonprofit Workforce

Workforce challenges such as high turnover and mis-hires keep many nonprofits from building capacity to achieve their goals. The Nonprofit Leadership Alliance is dedicated to creating a workforce that meets the specialized needs of our sector.

### The Right Kind of Training

Developed in partnership with nonprofit hiring managers, the Certified Nonprofit Professional (CNP) credential exposes students to 10 core competencies that are critical to success in the sector.

### Reducing the Learning Curve

Nonprofit managers report that the learning curve for CNPs is reduced by as much as two years due to the practical experience that comes from intensive internships and service-learning activities.

### A Diverse Workforce

The Alliance works hard to create a diverse and dedicated workforce; more than one in three CNPs is a person of color.

The Nonprofit Leadership Alliance strengthens the social sector with a talented, prepared workforce. Through our network of 40 colleges and universities, we award the CNP credential to more than 500 graduates annually.

A proven combination of skills and practical experience allows nonprofit managers to confidently hire from the CNP network.



NONPROFIT LEADERSHIP ALLIANCE  
Certified to Change the World

Learn More

[www.NonprofitLeadershipAlliance.org](http://www.NonprofitLeadershipAlliance.org) ▶ (816) 561-6415