

# INTERNATIONAL NGOS IN NEW YORK CITY: A COMPARATIVE STUDY



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New York City is a global city, not just for its place in the global market, or for its role as an innovator of policy. This report indicates it should also be known for its significant contributions in the field of international nongovernmental organizations (INGOs). Using data collected from IRS Form 990 tax filings, this report creates the first comprehensive assessment of the INGO sector in NYC and demonstrates that New York City's INGO sector is not only a leader of the nationwide INGO sector, but it also reflects the city's unique history and diverse population.

For the full report please visit: <http://tinyurl.com/INGONYC>

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## **KEY FINDINGS OF THE INTERNATIONAL INGOS IN NEW YORK CITY COMPARATIVE STUDY:**

- New York City has a larger population of INGOs (n=943) than any other major metropolitan area in the U.S., but these organizations constitute only 12.6% of the national INGO population.
- Compared to the national INGO population, NYC's INGOs are older, 17 years old on average compared to the national average of 13 years.
- NYC's INGOs generated \$4.3 billion in revenue circa 2009, representing 14.3% of all revenue generated by the national INGO population in that time period.
- 18% of NYC's INGOs generate revenue of more than \$2 million per year, constituting 20% of all INGOs in that revenue bracket in the U.S.
- 65% of NYC's INGOs generate revenue of less than \$500,000 per year, constituting 11% of INGOs in that revenue bracket in the U.S.
- NYC has a higher percentage of INGOs that fall outside the three major categories of INGOs, International Development and Assistance, International Understanding, or International Affairs. More than 27% of NYC INGOs and 14.6% of organizations in the national population are not clearly contained by these categories.
- Among those INGOs that are categorizable, more of NYC's INGOs are focused on International Development and Assistance than the other two categories.
- Of the organizations that specify a regional focus on their IRS Form 990 tax returns circa 2009, 29% indicated the Middle East and Northern Africa as one geographic focus and 19% indicated Europe as the focus. These two regions were the two largest focal regions for NYC INGOs.
- Of the 943 INGOs in NYC whose 990s we studied, 204 (or 22%) of them indicate Israel as one country where their programs focus. Israel is the country that garners the most attention from NYC's INGOs. The next largest country of focus is India, with 5% of INGOs stating programmatic focus there. (These data do not indicate exclusive focus on one country; INGOs could indicate more than one country or region of focus.)