

NONPROFIT SEMINAR

CENTER FOR
NONPROFIT STRATEGY
AND MANAGEMENT

Social Impact Investing: New Strategies for Financing Nonprofit Ventures

Wednesday, May 22nd, 2013
4:00-6:00PM

BIOGRAPHIES

Thomas S. Lyons, Ph.D.
Lawrence N. Field Family Chair in Entrepreneurship, Baruch College,
Zicklin School of Business

Thomas S. Lyons, Ph.D. is the Lawrence N. Field Family Chair in Entrepreneurship and Professor of Management in the Zicklin School of Business at Baruch College of the City University of New York. He is also a Field Mentor in Baruch's Field Center for Entrepreneurship, offering counseling to New York City's entrepreneurs and small business owners. His research specializations are the relationship between entrepreneurship and community economic development and social entrepreneurship. He is the co-author of ten books (among them Economic Development: Strategies for State and Local Practice, Creating an Economic Development Action Plan, Investing in Entrepreneurs, and Understanding Social Entrepreneurship) and numerous articles and papers on these subjects, and has recently had an edited three-volume set on social entrepreneurship published (Social Entrepreneurship: How Businesses Can Transform Society). Lyons is also a member of Baruch College's research team, which serves as Babson College's U.S. partner for the Global Entrepreneurship Monitor (GEM) Project. Lyons teaches courses in Social Entrepreneurship and Entrepreneurship and Community Development. In 2011, Dr. Lyons received the Ted K. Bradshaw Outstanding Research Award from the Community Development Society International for his contributions to the field of community development. He has worked as a

practicing city and regional planner in both the private and public sectors and has owned and operated his own enterprise.

Susan Constantino **President, Cerebral Palsy of New York State**

Susan Constantino was named President and CEO of Cerebral Palsy Associations of New York State (CP of NYS) in July, 2004 after serving one year as Deputy Executive Director. Ms. Constantino joined CP of NYS in 1989.

As President/CEO she is responsible for the overall operations of CP of NYS and oversees an annual operating budget exceeding \$110 million, 1,800 employees and 85 locations in the five boroughs of NYC. The CP of NYS operations include all of the programs and services offered through CP of NYS Metro Services in New York City as well as the Affiliate Services Office in Albany, which provides advocacy, training and technical support to 23 Affiliates throughout New York State.

Ms. Constantino serves on numerous governmental task forces, councils and statewide committees representing the interests of CP of NYS, its Affiliates and the people we serve. Ms. Constantino is regarded as a leader in her field by Affiliates as well as governmental and legislative leaders, and is known for her keen understanding of programs and services for people with disabilities and their families. She has received numerous state recognitions throughout the years and in 2008 received the outstanding service award from ACCSES.

Prior to joining CP of NYS, Ms. Constantino served as the Director of Children's Services at Aspire of Western New York from 1984 to 1989. Under her direction Children's Services expanded and improved. She was also active on many county and state committees dealing with children's disability issues.

Ms. Constantino holds both a Bachelors and Master's Degree in Special Education from the State University College at Buffalo and has done doctoral course work at the State University of New York at Buffalo. She is certified as a Special Education Teacher and a School Administrator and Supervisor.

Matthew Klein **Executive Director, Blue Ridge Foundation**

Matthew is the first staff person at Blue Ridge and oversees the foundation. He is also an adjunct professor at NYU Stern School of Business where he teaches courses on venture philanthropy and the nonprofit capital market. Prior to Blue Ridge, Matt co-founded Leadership, Education, and Athletics in Partnership (LEAP), a Connecticut-

based youth development agency, and served as a law clerk in the U.S. District Court for the Southern District of New York for the Honorable Robert L. Carter, one of the principal litigating attorneys in the landmark Brown v. Board of Education lawsuit. He has been a fellow of the Echoing Green Foundation and the Next Generation Leadership program of the Rockefeller Foundation. Matt attended the Boston Public Schools, Yale College and Yale Law School.

Matthew currently serves on the boards of directors of iMentor, Single Stop USA, Campaign for Community Change, Community Service Society of New York, Uncommon Schools' Leadership Preparatory Network, Achievement First's Apollo School, and Albert Schweitzer Fellowship as well as on the advisory boards for DataKind, Center4, and Arbor Brothers.

John MacIntosh **Partner, Sea Change Capital Partners**

John leads Sea Change Capital Partners with responsibility for managing its grant-making, advisory services, and market-making efforts. Since joining Sea Change in 2008, John has launched two grant-making funds to support nonprofit collaboration through which he has been involved in over 250 nonprofit collaborations. He continues to explore roles that Sea Change might play to help nonprofits have more impact while giving donors leveraged funding opportunities.

Prior to joining Sea Change, John was a partner at Warburg Pincus in the global private equity firm's New York, Tokyo, and London offices. At Warburg Pincus, he was responsible for overseeing the firm's expansion into several new international markets and industry segments, designed the firm's investment performance and measurement system, was co-head of professional development, and served as a director of 16 companies, public and private. Earlier in his career John worked as a software engineer in Tokyo and a management consultant at Oliver Wyman.

In conjunction with the Centre for Economic Performance at the London School of Economics and the Positive Psychology Center at the University of Pennsylvania, John coordinated a three-year program in resilience-building and depression prevention for more than 3,000 children across 25 middle schools in the United Kingdom.

John has a BSE from Princeton University and a MSc in Philosophy and Public Policy from the London School of Economics. He serves on the board of the New York Junior Tennis & Learning, the Credit Committee of the Contact Fund, and is an equity investment advisor to MicroVest Capital Management. John lives in Brooklyn with his wife, Anna, and their four daughters.

Joseph Townsend **Senior Vice President, National Executive Service Corps**

Joseph J. Townsend has been a Senior Financial/Operations Executive with Club Med Inc. and has extensive experience in the international resort/leisure industry. He has broad organizational background and accomplishments. From 1984 to 1997 he was successively Treasurer, Secretary Treasurer and Senior Vice President for Club Med Inc. (NYSE).

Previous to that he was, from 1972 to 1984, at first Controller and then Senior Vice President and CFO for Club Med Sales Inc. (marketing company). He has had various additional professional accounting/financial experience at the Kenton Corporation (retail), International Telephone and Telegraph and Holt Rinehart and Winston (publishing).

From 1998 until 2006, Mr. Townsend was an investor and provided financial/operations consultant services in the International resort/leisure industry.

In 2008, Mr. Townsend was appointed Senior Vice President for Social Services at National Executive Service Corps (NESC). He is leading the NESC Social Enterprise Initiative and has been a consultant with NESC since 2006.

Gregg Young **Board Member, National Executive Service Corps**

Gregg Young was most recently the Senior Managing Director of Hilco Corporate Trading, a strategic alliance between Hilco Trading and Active International, the preeminent international asset disposition and corporate trade companies. Prior to that he was the co-founder and CEO of Argent Trading, Inc. (for which he raised in excess of \$20,000,000 from institutional sources) and the General Counsel, Chief Operating Officer and Vice Chairman of Atwood Richards, Inc., an international media trading firm operating in 29 countries on 5 continents, experiences which enabled him to develop his extensive knowledge of corporate legal functions and management of sales and operations.

Early in his career, Mr. Young developed his legal expertise as a litigation and corporate associate for law firms such as Cahill Gordon & Reindel and Townley & Updike.

Mr. Young was a Harlan Fiske Stone Scholar at Columbia Law School from which he obtained his JD after receiving a BA, Magna Cum Laude, from the University of Pennsylvania.