

1939

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Interviews with any of the graduates included in this brochure may be arranged by telephoning Gramercy 5-7140, Extension 48, or by writing to Mr. J. G. LeVan, Placement Director of the School of Business and Civic Administration, The City College, 17 Lexington Avenue, New York City.

The College of the City of New York
THE CITY COLLEGE-PERSONNEL OFFICE
17 LEXINGTON AVENUE

Dear Mr. Employer:

We, the Class of 1939, are sending you this brochure because we feel that you can help us to get started in the careers we have chosen. In these pages you will find our pictures and a brief account of what we can do, and what we would like to do, now that we have been graduated from college.

We feel that our excellent background of college training qualifies us to fill any position that requires the sort of work in which we have specialized, and other work for which we are also well-equipped. We have taken many courses which have helped to familiarize us with business practices, and many of us have had actual outside business experience so that we are starting out with practical as well as theoretical knowledge of the business world. In our number you will find accountants, merchandising and advertising men, statisticians, teachers and others. We know that you will find us competent in every respect.

Thanking you for your kind cooperation,

Very truly yours

The Class of 1939



MERCHANDISING

SEYMOUR BETENSKY has varied sales experience; managing editor, yearbook; editor: "Business Bulletin"; Pres., Economics Society; Alpha Delta Sigma. Desires post in buying office or market research concern.

NATHAN BRANDELL has seven years retail business experience; Business Manager of yearbook; majored in management and merchandising. Thesis: "Salesmen's Compensation Plans". Desires market research work.

LAWRENCE F. BUSH was a retail salesman, 5 years; marketing and merchandising major. Thesis: "Foreign Trade in the Cigarette Industry". Desires a position in marketing or merchandising.

SOLOMON CAPPER was Pres., Advertising Society; insignium award; Pres., Alpha Delta Sigma; sales experience. Thesis: "Testing Newspaper and Magazine Advertising." Desires position in a marketing or sales department.



MONROE FRANKLIN has had sales experience, boy's clothing, stationery and supplies; 4 years general assistant of the Bronx Management Co.; Thesis: "Marketing of Tea in the U.S." Desires position with a marketing or manufacturing firm.

NORMAN GARMEZY has had 4 year's experience in department and specialty store selling; taught in N.Y.C. high schools; producer of college shows; Sigma Alpha and Insignium. Desires position with import or export house.

HERBERT GOOD is a typist and office machine operator; member of Economics and Research Management Societies Thesis: "Life Insurance as Factor in Planned Estates." Desires merchandising or marketing position.

HARRY ITZIKOFF majored in economics; Pres., Economics Society; has literary and journalistic ability. Desires position with publication, trade journal, shipping line, or, chain store.

EUGENE J. LERNER has had experience in department store retailing. Thesis: "Informative Labeling of Consumers' Goods." Desires position with central buying office or Department Store.



FRANKLIN PRAGER has junior sales manager experience, wholesale plumbing supplies; steno, typing, and bookkeeping knowledge. Thesis: "Marketing Fine Paper in the U.S." Desires Junior Executive position.

MORTON LEVY has experience in merchandising and manufacturing department, men's clothing chain; Editor, "The Bar"; Thesis: "Chain Store Merchandising and Selling of Men's Clothing" Desires position in merchandising for men's clothing line.



SHELDON SIMON has experience in general office work, law; dramatics and journalism; office machines; Thesis: "The National Parks" Desires position in mercantile organization as general utility man.

EDWARD MILLER has bookkeeping experience; operates all office machines; statistical and research management organizations. Thesis: "The New York Coffee Exchange." Desires market research post.



PHILIP SOLOMONS has 6 year's experience as a cashier and assistant manager of a seasonal concession; college journalist. Thesis: "The Silverware Industry of the U.S." Desires position in retailing, preferring Department Store.

EDMOND MANTANI is experienced in all departments of large food and liquor business-10 years; Thesis: "Packaged Quick Frozen Foods." Desires position in marketing or merchandising.



FLORENCE ZAGER was a salesgirl in department and specialty stores; Gamma Phi sorority. Thesis: "Garden City and Greenbelt Movement in America." Desires research or merchandising post in department store.

ACCOUNTING

SEYMOUR BALDASH is an experienced salesman, bookkeeper; cum laude, Beta Gamma Sigma; Thesis: "Mortgage of Future Goods." Desires position as Junior Accountant.

BERNARD BESEN has experience in bookkeeping and clerical work. Thesis: "Economic Organization of the Negro." Desires post as Junior Accountant.

ARTHUR BETTAUER is now a part-time bookkeeper--two years; knowledge of taxes and auditing. Thesis: "Analysis of Current Assets in Stockholder's Reports." Desires position as Junior Accountant.

IRVING BIENSTOCK is an experienced junior accountant and office machine operator. Editor, school publications; insignium; Thesis: "Consumer Credit and Personal Finance." Desires position as Junior Accountant.



ALVIN BUKBERG has had retail selling experience; stockroom manager and bookkeeper; knows aviation and advertising; Thesis: "Commercial Aviation in South America." Desires position as Junior Accountant.

MARIUS COLOSONO has done bookkeeping for an ice concern. Thesis: "Allocation of Principal and Income." Desires position as Junior Accountant.

ABRAHAM DAVIDOWITZ is an experienced bookkeeper, good mathematician; Thesis: "Evolution of Wagner and Fair Labor Act." Desires position as Junior Accountant.

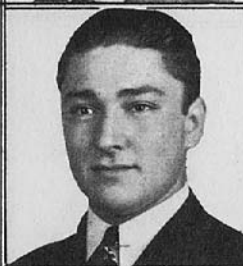
ALEC FABERMAN has had experience as a cashier, shipping clerk; Accounting Soc.; Thesis: "Theory, Development, Operation of Controlling Accounts." Desires position as Junior Accountant.

NATHAN FARBSTEN is an experienced salesman; owns small accounts; knows tax reporting. Thesis: "Closed Corporation Problems in N.Y. State; a Legal Analysis." Desires position as regular or cost accountant.

LOUIS FRIEDMAN has done traffic and office work in textile company; Beta Gamma Sigma; Pres., Law Society; Editor, "The Bar". Thesis: "Condemned Accounting Practices." Desires position as a Junior Accountant.

JACK GOLDIN was a member of the Accounting Society. Thesis: "Cotton Sewing Thread Industry in U.S." Desires position as Junior or Cost Accountant.

LEO GROPPER is an experienced assistant buyer and bookkeeper; Accounting Soc.; Thesis: "U.S. Foreign Trade in Rubber and the Rubber Exchange." Desires position as accountant or assistant buyer.



SIDNEY GRUFFERMAN was a bookkeeper for hotel, dress firm; Accounting Society; office machine operator. Thesis: "Origin and Development of the Double Entry Bookkeeping." Desires position as Junior Accountant.

JONAH KAUFMAN has bookkeeping and sales experience; Accounting and Economics Societies; Research Management Association. Thesis: "A Cost Accounting System for a Corrugated Box Manufacturer." Desires post as Junior Accountant.

LOUIS KAUFMAN has general office experience with manufacturing firm. Thesis: "Auditing of Inventories." Desires accounting or office position.

NORMAN KORN has bookkeeping, auditing and retail sales experience; Research Management Association. Thesis: "The Sample Card Industry." Desires position as Junior Accountant.

LEONARD B. KORNREICH majored in accountancy; good mathematician. Thesis: "Foreign Trade Between the United States and Czechoslovakia, 1918-1939." Desires position as Junior Accountant.



ABRAHAM LEIBOWITZ was an assistant auditor for traffic service; 2 years bookkeeping experience; Accounting Soc.; Thesis: "Cutting Freight Costs." Desires position as Accountant or traffic assistant.



LAWRENCE LESSER has nine months experience as junior accountant; cum laude; good mathematician. Thesis: "The Right to Initiate Action Under the Wagner Act." Desires position as a Junior Accountant.



MARTIN NATHANSON was a retail store salesman; Accounting Soc.; Circulation Manager, Accounting Forum. Thesis: "Accounting for Contingencies in Theory and Practice." Desires position as Junior Accountant.



LAWRENCE NESTEL is an experienced bookkeeper and typist; Accounting Society. Thesis: "Commissions of Executors and Trustees in N.Y. State." Desires position as Junior Accountant or Bookkeeper.



RALPH M. NEWMAN has had bookkeeping experience; Beta Gamma Sigma; cum laude; operates all office machines. Thesis: "Tangible Fixed Assets." Desires position as Junior Accountant or Bookkeeper.



RICHARD PERMAN has bookkeeping, general office, and shipping experience. Thesis: "Air Conditioning in the Residential Market." Desires position as Junior Accountant.



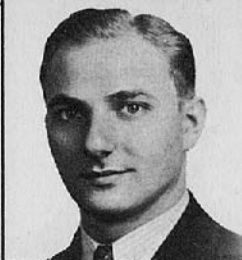
RUTH LILLIAN PINSKY has bookkeeping and typing experience; advertising and editorial work on school publications. Thesis: "Legal Aspects of Personal Finance Business in N.Y. State." Desires position as an Accountant or Bookkeeper.

VICTOR ROSE has had experience with C.P.A. organization; knows finance; Thesis: "Railroad Taxation in the United States." Desires position as Junior Accountant.

HAROLD ROTHSTEIN is experienced in bookkeeping and clerical work; typist. Thesis: "Development of Co-operative Wholesales." Desires position as Junior Accountant.

HERBERT RUBINSTEIN was an accountant for a dress firm, inventory clerk; good mathematician. Thesis: "Accounting by the Dress Industry." Desires position as Junior Accountant.

ABRAHAM SACK was a bookkeeper for summer camps and retail drygoods stores; proficient report writing. Thesis: "The Technique and Use of Journal Entries and Ledger Accounts." Desires position as Junior Accountant or as an office worker.



CONNELL SALTZMAN has had 5 years experience as a bookkeeper, office manager; passed Auditing and Theory N.Y.C.P.A. exam; knows accounting for building trade; taught accounting. Desires position as Accountant, Office Manager, or Teacher.

FRANK SCHMITTMAN has one year's experience as a bookkeeper. Thesis: "Commodity Advertising by Cooperatives in the U.S." Desires position as Junior Accountant.

SIDNEY SCHWARTZ can operate all office machines; Stastistical Soc.; Beta Gamma Sigma. Thesis: "Development of Accountancy Profession in the U.S." Desires position in accountancy or statistics.

DAVID K. STERN taught commercial courses in N.Y. City High Schools for 6 mos.; experienced accountant; Business Manager, "Commercial Teacher". Desires position with accountancy firm.

BENJAMIN TANOWITZ is a research student with experience in accountancy and stenography. Thesis: "Natural Business Year." Desires position with C.P.A.

SAMUEL S. TAYLOR is an experienced junior accountant; adept at mathematics. Thesis: "Scientific Management with Poultry Farm and Industry." Desires position as Junior Accountant.

MILTON TUBER has junior accountancy and retail sales experience; knows comptometry; cum laude; Thesis: "The Milk Situation in New York." Desires position as an Accountant with certified firm.

SEYMOUR WEISS has worked as a junior accountant for one year; speaks French. Thesis: "The Gasoline Tax in the U.S." Desires position as Junior Accountant.



GEORGE WEISSMAN was Editor of student weekly; insignium; Student Council, Secretary; bookkeeping experience; knows office machines, advertising, and newspaper work. Desires position in accounting or publicity.

SIDNEY WITASKIN has experience in the accountancy department of an advertising agency; retail selling; Pres., Dramatic Society. Thesis: "The National Labor Relations Act." Desires position as Junior Accountant with a C.P.A.

JOSEPH WOLFOWITZ has experience in traffic; Beta Gamma Sigma; Accounting Society. Thesis: "Conventional Accounting Concepts and Legal Requirements Under Federal Income Tax Laws." Desires position as Junior Accountant.

LEO ZEIZEL has had three years experience in hotel accounting; scholastic honors; Accounting Society; Thesis: "Taxation of Corporate and Non-Corporate Enterprise." Desires position as Junior Accountant.

ADVERTISING

NATHAN R. ABELSON is adept at copywriting, selling and layout. Thesis: "Advertising Regulations Under the Wheeler-Lea Amendment." Desires positions with advertising agency.



MARTIN ABRAMSON is experienced in theatrical publicity and sales; correspondent for Daily News; Sports Ed., school paper; Pres., N.Y. College Sport Editors. Thesis: "News and Feature Story Syndication in U.S." Desires start in advertising agency or publicity office.



ISAAC FRIEDLANDER has office experience-4 years; Editor-in-chief of this brochure; Vice. Pres., Advertising Society. Thesis: "Deluxe Ready-to-Wear in N.Y.C. Department Stores." Desires position with production staff of department store or advertising agency.



HAROLD M. FUCHS is an experienced law stenographer; department store salesman; journalism experience. Thesis: "Newspaper Syndicates in the U.S." Desires secretarial position with newspaper or advertising firm.



ADRIAN GREENWALD was Publicity Director, College House Plan; Alpha Delta Sigma; Retail selling-4 years. Thesis: "Advertising and Publicity Tie-ups, New York World's Fair." Desires position in agency or advertising department.



JULIUS LEVITAN was contributor to photography salons and exhibits; Staff Photographer for College Publications; Pres., Photography Society. Thesis: "Natural Color Photography in Advertising." Desires position with publication or advertising agency.



SOL MANGEL has experience in clothing and textile selling; Alpha Delta Sigma; Ed., Business Bulletin; cum laude. Thesis: "The National Theatre Movement." Desires position in advertising or on business publication.



JOEL STEIN has had varied sales experience; was Editor, Advertising Man., class paper; Man. Editor of this brochure; Scribe, Alpha Delta Sigma; adept in copy, layout, and art. Thesis: "Life Insurance Advertising." Asks advertising agency or department affiliation.

MARTIN ROSENZWEIG has experience in professional illustration; Art Editor of Senior yearbook, student weekly. Thesis: "Application of Modern Art in Advertising." Desires position with advertising firm to do layout and illustration.



ARTHUR WEISS is experienced in direct mail advertising; student publicity chairman; selling. Thesis: "Advertising by the State of New York." Desires to write publicity and copy for department



FINANCE

JOHN BOLES was a major in finance; President, Christian Association; speaks and writes French. Thesis: "Railway Wages, 1926-1938." Desires finance or transportation position.



JOSEPH CASCIOTTA majored in credit and finance; fluent knowledge of Spanish. Thesis: "The Funded Debt of Puerto Rico," Desires a position in credit or financial management.



TEACHING

BIRDIE COHEN taught stenography, typewriting in N.Y.C. schools; office manager, legal stenographer; selling; writes, speaks French. Desires position as teacher of shorthand and typing.

SIDNEY EISENBERG has four year's experience as a shoe salesman; Education and Accounting Societies; taught accounting in N.Y.C. high schools; operate all office machines. Desires position as Commercial Teacher or Accountant.

SIDNEY FELDHANDLER was Editor, "Accounting Forum"; Officer, Accounting and Law Societies; Sigma Alpha, Insignium; taught commercial subjects in N.Y.C. schools. Desires position as Commercial Teacher or Accountant.

HENRY FONER was assistant to C.C.N.Y. Evening Session Registrar; teacher of stenography and typewriting in N.Y.C. high schools for six months; Pres., Student Council; editorial staff, College weekly. Desires to teach commercial subjects.

ESTA GILDWARG was stenographer and bookkeeper, 1 year; teacher, secretarial studies; Secretary, Education Society. Desires teaching position or secretarial position with advancement opportunity.

IRVING GOLDSTEIN taught commercial subjects in N.Y.C. high schools six months; Advertising solicitor, Yearbook; Business Manager, Commercial Teacher and Handbook, Editorial Board, Accounting Forum. Desires position as Commercial Teacher or Junior Accountant.

LILLIAN GROUPP has worked as bookkeeper-model; calculator and general clerk; six months teaching experience in bookkeeping and business practice; college journalism; typist. Desire position as a bookkeeper or office manager.

HAZEL HOROWITZ taught in N.Y.C. high schools; retail selling; photo. model; Beta Gamma Sigma; Beauty Queen. Desires to teach copy or layout.



IRVING KATZ was a bookkeeper for hosiery firm; salesman, ladies' shoes; taught commercial subjects in N.Y.C. high schools; typist. Desires position as Commercial Teacher or Accountant.

RUTH B. KRAMER taught in N.Y.C. high schools for six months; saleswoman, fashionable millinery shop; camp counselor, 4 years. Desires teaching or selling position.

MURIEL PEARL has 5 year's experience in selling; camp counselor; cum laude; Beta Gamma Sigma; typist; speaks French and Spanish. Desires position as Commercial Teacher or in a department store.

DOROTHY SELKOWITZ has done chain store selling; taught commercial subjects in N.Y.C. high schools for six months; complete knowledge of accounting.

HERBERT SELTZER was a bookkeeper, fur dyeing corporation; experienced junior accountant; taught accounting in N.Y.C. high schools; six months. Desires position as Commercial Teacher or Accountant.



JACK SCHLOSSER has 3 years experience as a junior accountant and bookkeeper; magna cum laude; Beta Gamma Sigma; Pres., Education Society. Desires position as Commercial Teacher or Junior Accountant.



BERNARD WALTZER taught accountancy for six months; has had experience in statistics, selling, and bookkeeping. Desires position as Commercial Teacher or Junior Accountant.



LEO WEINBERG has had experience as bookkeeper and cashier; taught commercial subjects in N.Y.C. high schools; can operate bookkeeping and office machines. Desires position as Commercial Teacher or Junior Accountant.



MOIE WISTREICH taught merchandising in N.Y.C. high schools; sold ready-to-wear merchandise in department store; art staff, class publication. Desires position as Commercial Teacher or in Advertising.



ALEX ZUPNICK taught accountancy in N.Y.C. high schools; experienced junior accountant; Beta Gamma Sigma; Sigma Alpha; Pres. '39 Class. Desires position as Commercial Teacher or Junior Accountant.



LOCKEY GOLDFINE is experienced in direct mail and office work; student publications; insignium. Desires position as statistician.



MELVIN RUBIN is adept at graphs and graphic presentation; operates calculating machines; cum laude. Thesis: "Appraisal of American Business Forecasts." Desires a statistical clerkship, or office position in buying firm.

STATISTICS

GODFREY H. SUMM was credit interviewer, 1½ years; typist and stenographer; can operate business machines. Thesis: "Public Opinion Sampling Agencies." Desires position in the statistical field.



EDWARD LEVY was a bookkeeper for cleaning and dyeing, millinery and real estate firms; selling experience. Thesis: "A.F. of L. Organization--1914-1923." Desires any commercial position.

SEYMOUR BAUMRIND has had experience as bookkeeper; sales experience. Thesis: "Accounting for Joint Ventures." Desires position as Junior Accountant.

HAROLD LEMBERG has had bookkeeping experience. Thesis: "History and Development of Accounting in Scotland." Desires position as Junior Accountant.

BERNARD F. ROSENBERG was an accountancy major with a degree in Science; bookkeeper. Desires position as Junior Accountant.

JOHN GONZALEZ is experienced as a bookkeeper and junior accountant; Accounting Society; writes and speaks Spanish. Thesis: "Petroleum Industry in Venezuela." Desires position in accounting with importing or exporting house.

HARRY LUBER has a knowledge of unemployment insurance systems throughout the U.S. Thesis: "Administration of Unemployment Insurance in the U.S." Desires position in accounting field.

LOUIS ROSENBERG is experienced as a junior accountant, statistician and head bookkeeper. Thesis: "Letter Service Industry in N.Y.C." Desires position as executive bookkeeper, accountant or statistician.

SEYMOUR LANE was Manager, cleaning and dyeing establishment; map maker; bookkeeper; junior accountant. Thesis: "The Hillside Housing Corporation." Desires position as Junior Accountant

MAX MAGNER is an experienced junior accountant; can type 60 words per minute; operate calculator and adding machine. Thesis: "Forests and Forest Conservation in Alaska." Desires position as Junior Accountant.

HYMAN SPEIZER was manager of real estate company. Thesis: "Labor in the Panama Canal Zone." Desires position with real estate accounta accounting C.P.A.

