

**PRESIDENTS'
INAUGURAL DINNER**



BARUCH COLLEGE



SEPTEMBER 13, 2000



Bernard M. Baruch, Class of 1889
Maquette, 12" x 9 1/2" x 9 1/2"
Sculptor, James Agius
1999

This maquette is based on a photo of Bernard M. Baruch, long remembered for sitting on park benches and conducting his business affairs. A life-sized sculpture has been graciously commissioned by alumnus and trustee Peter S. Jonas '60 and his wife, Gloria, and will be installed in the new academic complex at Baruch College, 55 Lexington Avenue, in fall 2001.

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**STEVEN L. NEWMAN HALL
BARUCH COLLEGE
NEW YORK CITY**

A MESSAGE FROM THE PRESIDENT



Dear Friends,

Tonight, Larry Zicklin, president of The Baruch College Fund, and I are honored to acknowledge distinguished Baruch alumni for their unending support of The Baruch College Fund.

Bernard M. Baruch, financier and statesman, began the philanthropic tradition at the College, and his legacy lives on through the support of many donors. This legacy of educating future leaders at Baruch College stands strong thanks to our alumni's dedication and generosity. Tonight's honorees lead the way. They embrace a strong belief in maintaining excellence in higher education at their alma mater—all of them got their start at 17 Lex.

In recognition of their leadership support and their commitment to maintaining Baruch College as a premier institution of higher learning, we are presenting them with maquettes of Bernard M. Baruch.

Please join Larry and me in congratulating the honorees for their passion for Baruch.

Sincerely,

A handwritten signature in dark ink that reads "Ned Regan". The signature is fluid and cursive, with the first name "Ned" being particularly prominent.

NED REGAN
President
Baruch College

HONOREES

IRWIN ('55, LLD [HON.] '00) AND ROSALYN ENGELMAN

LAWRENCE N. ('52) AND ERIS FIELD

DR. SIDNEY HARMAN ('39)

PETER S. ('60) AND GLORIA JONAS

ELI ('40, LHD [HON.] '78) AND CLAIRE ('40) MASON

JACK NASH ('53, LHD [HON.] '98)

WILLIAM ('47, LLD [HON.] '97) AND ANITA NEWMAN

STAN ROSS ('56, LLD [HON.] '99)

BERNARD L. SCHWARTZ ('48)

MARVIN C. ('62) AND DONNA SCHWARTZ

MARVIN M. SPEISER ('46, LLD [HON.] '81)

STUART SUBOTNICK ('62, LLD [HON.] '97)

BERT W. ('54) AND SANDRA ('55) WASSERMAN

GEORGE ('39, LLD [HON.] '82) AND MILDRED WEISSMAN

LAWRENCE ('57, LHD [HON.] '99) AND CAROL ZICKLIN

IRWIN AND ROSALYN ENGELMAN



Irwin, a big believer in overcommitment, lives by his beliefs. The retired vice chairman and chief administrative officer of Revlon, he is deeply involved with his family responsibilities and with his philanthropies, yet he always has time to lend an ear and share a word of advice. Also, as the former president of The Baruch College Fund, Irwin has played a pivotal role in garnering major support for Baruch's work. Here again, he, together with Rosalyn, has put action behind his words by naming a reading room in the Newman Library and by endowing the Ackerman Distinguished Professorship in Equality and Justice in America. The chair is named in honor of Rosalyn's parents, Lillie and Nathan Ackerman, who came from Eastern Europe to pursue the American dream. In recognition of their continuing generosity, the College plans to name its new recital hall, currently under construction, in their honor.



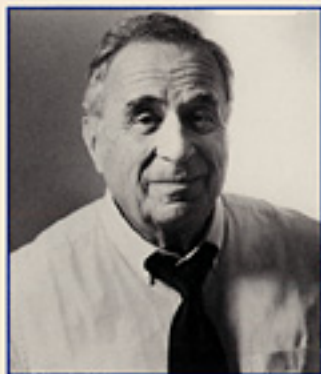
LAWRENCE AND ERIS FIELD



Larry's unfailing optimism makes it easy to see why he represents the epitome of the successful self-made businessperson. By naming the Lawrence N. Field Center for Entrepreneurship and Small Business, Larry boosted even further Baruch's leading role in the global effort to study and promote this important sector of the American economy. Larry's generous and good-natured spirit radiates in the credit he gives to his wife, Eris, and his daughters; in his passion for his social causes; and even as chairman of his real estate business, the California-based NSB Associates. The business is named in honor of Larry's favorite response to the question, "How are you?" His answer: "Not So Bad." Larry has also played a leading role in the College's alumni and fundraising outreach in southern California.



DR. SIDNEY HARMAN



An educator and entrepreneur, Sidney Harman, chairman of Harman International Industries, is known around Baruch as the man who is never at a loss for the perfect words to captivate a crowd, introduce a person, or kick off an event. His visits on campus demonstrate the value of strong communication skills. Sidney's endowment of Baruch's Writer-in-Residence Program has created a literary salon at the College, bringing such world-renowned artists as poets Yehuda Amichai and Agha Shahid Ali, playwrights Tony Kushner and Edward Albee, journalist Jane Kramer, and writer Lorrie Moore to our classrooms and our campus community. Sidney stands as a fine example of a Renaissance man, as comfortable with a Shakespeare text as he is with a financial statement.



PETER AND GLORIA JONAS



Peter has always had an entrepreneurial spirit, so it came as no surprise when the New Yorker turned Californian endowed the Peter S. Jonas Visiting Professorship in Entrepreneurial Studies, which has bolstered the College's expertise in this fast-growing area. Peter, a manager of Fortune Lab, LLC, a company specializing in full business acceleration for early stage companies, also has a passion for art. Working with the College, he commissioned the artist James Agius to create a life-sized sculpture of Bernard M. Baruch, which will be housed in the new Academic Complex next fall. Thanks to Peter and his wife, Gloria, students will gain more knowledge in entrepreneurial studies and, starting next fall, will have, in the Baruch statue, a reminder of the man whose initial gift to the College began a trend in alumni philanthropy that continues to the present day.



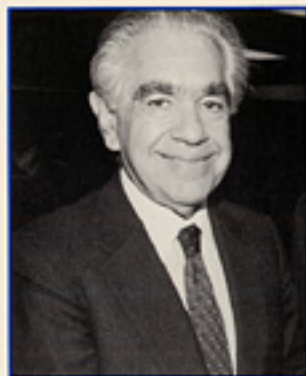
ELI AND CLAIRE MASON



The dedication of Mason Hall was a fitting tribute to Eli and Claire Mason, who are both indefatigable in their support of Baruch. The founder and senior partner of Mason & Co., Eli is considered the “conscience of the accounting profession,” and, together with Claire, he endowed one of the first chairs in accountancy at the College. As the first president of The Baruch College Fund, he set the energetic pace that the trustees maintain today. A week does not go by when Baruch College does not receive a copy of a letter Eli has sent to a friend or colleague encouraging support for Baruch. Claire has also worked hard to bring more alumnae into the league of major donors. Baruch is lucky to have them as friends.



JACK NASH



Jack is known as the no-nonsense businessman who earned extraordinary success through tough negotiating and decision-making as president and chairman of Oppenheimer & Co. In 1997, Jack offered the seed money to create Baruch College's successful Jack Nash Honors MBA Program and funds the Jack Nash Brown Bag Lunch Series, where alumni who have distinguished themselves in business meet informally with MBA students for lectures and discussions. Jack is the co-founder and general partner of the investment company Odyssey Partners, Inc., appropriately named after the Greek epic that tells of a journey fraught with opportunity and peril. Because of Jack's commitment of time and money, Baruch students are able to set off on career journeys with many new possibilities.



WILLIAM AND ANITA NEWMAN



When the history of Baruch's renaissance is written, Bill and Anita Newman will stand out as two of the earliest and most loyal patrons. In naming the state-of-the-art library that changed the face of Baruch, they were among the first group of donors to make gifts that had a large and immediate impact. As chairman of New Plan Excel Realty Trust, Bill dreamed of preparing students to succeed in the complex real estate world. To make this dream a reality, he and Anita have led the effort to create new degree programs in real estate and metropolitan development at Baruch and funded the Steven L. Newman Real Estate Institute, now housed in the beautifully renovated Newman Hall.



STAN ROSS



Stan is the quintessential example of just how far the combination of innate intelligence and a Baruch degree can take a person. The former vice chairman of Ernst & Young, he now serves there as a special consultant. Stan never fails to credit Baruch as the place where he began on the path to success. A frequent campus visitor, Stan has the ability to connect with students, as was demonstrated by the enthusiastic applause that answered his remarks following his acceptance of an Honorary Doctor of Laws at the 1999 Commencement ceremony. The College also applauds his lifelong commitment to his alma mater. He has endowed the Stan Ross Professorship of Accountancy, now held by Joseph Weintrop. His support ensures that the Stan Ross Department of Accountancy will remain a leader in accounting education.



BERNARD SCHWARTZ



Bernard Schwartz, chairman and CEO of Loral Space & Communications Ltd., represents a rare combination of worldly success, unfailing integrity, and quiet courtesy. A firm believer in the importance of communication skills in business, Bernard became involved with Baruch's initiative to emphasize communication skills across the curriculum. When he made the gift that established and endowed the Bernard L. Schwartz Communication Institute, we knew we would succeed in our goal of graduating students who stood above the rest in their ability to develop and deliver a message effectively. Bernard has been a most gracious friend to Baruch ever since. As the honoree of our Distinguished Alumnus Tribute Dinner in 1998, he guaranteed an evening that was both socially and financially successful.



MARVIN AND DONNA SCHWARTZ



When he was an undergraduate, Marvin was unanimously chosen by Baruch College's entire finance department to receive *The Wall Street Journal* award for "The Student Most Likely to Succeed." It was a prediction that came true: Marvin is the vice chairman and director of Neuberger Berman, Inc., and he remains a loyal and dedicated friend of the College and its students. Marvin and Donna provided crucial support for Baruch College's Subotnick Financial Services Center/Bert W. and Sandra Wasserman Trading Floor. Marvin believes that "the greatest advantage comes from getting in the line of fire in your field and gaining practical experience, which is what the Subotnick Center offers." Chosen this year's Distinguished Alumnus, Marvin—and his friends and admirers—helped raise another bar with unparalleled Tribute Dinner generosity to the College.



MARVIN SPEISER



Another long-time supporter is Marvin Speiser, retired chairman and president of Health-Chem Corp. Marvin and his wife, Laura, have directed their giving in ways that have made a distinct difference at Baruch. Formerly held by the Nobel Prize-winning economist Harry Markowitz, the Marvin M. Speiser Professorship in Economics and Finance is currently held by Robert Schwartz, who has helped make Baruch an important center for the analysis of securities markets. Marvin and Laura also make it possible for a theatre company to be in residence at Baruch twice a year. Marvin is convinced that students need more on-campus access to the arts, and he has responded to that need.



STUART SUBOTNICK



Stuart, executive vice president and general partner of Metromedia Group, provided the seed money for one of Baruch's latest technological wonders: the Subotnick Financial Services Center, a 7,200-square-foot instructional center that offers students and faculty a first-rate simulated trading environment complete with real-time market quotes, computerized trading models, and advanced networked technology. Thanks to Stuart, Baruch College is the only business school with such a resource in the New York area and one of only a handful nationwide. Because of Stuart's generosity, Baruch students now gain a competitive edge through hands-on experience with the latest financial services technology.



BERT AND SANDRA WASSERMAN



Bert and Sandra's partnership first blossomed at Baruch College in 1952, when they ran on the same slate in the student council election. Bert was elected president of the class of 1954, and Sandy became the class representative in 1955. Later, the happy couple married and joined their careers. Their partnership with Baruch has been there from the start with the establishment of the Bert and Sandra Wasserman Distinguished Professorship, which provides compensation for a faculty member in finance. Their commitment was fortified in 2000 with the naming of the Bert W. and Sandra Wasserman Trading Floor of the Subotnick Financial Services Center. Bert, former executive vice president and CFO of Time Warner, and Sandy are thrilled with the trading floor and enthusiastically support the dynamic student activities and faculty projects it makes possible.



GEORGE AND MILDRED WEISSMAN



The Weissmans have been long-time supporters of Baruch and outspoken advocates for public higher education. George was part of the advisory group that assisted in the creation of The City University of New York and was a founding trustee of The Baruch College Fund. After establishing the Weissman Center for International Business at Baruch, he and Mildred later decided to name the Weissman School of Arts and Sciences. This important act validated the view that a solid grounding in the arts and sciences is an integral component of a well-rounded education, including a first-rate business education. Each time he speaks to our students, George makes the point that an appreciation for culture and the arts is essential for success in business. His experience as the former chairman of the Philip Morris Companies and the Lincoln Center for the Performing Arts gives weight to his words.



LARRY AND CAROL ZICKLIN



Now president of The Baruch College Fund, Larry Zicklin became reacquainted with Baruch several years ago, at which time his faith in the merit of the College was renewed. The distinguished Zicklin School of Business at Baruch College was named in acknowledgment of the largest gift ever received by The City University of New York. This gift, as Larry has said, repays his personal debt to the College and ensures the high quality of the educational experience for the next generation of students. Larry's commitment to Baruch students goes beyond just financial support—he spends quality time with them. Larry, chairman of the board at Neuberger Berman, Inc., has been known to surprise Baruch student interns at his firm by inviting them up to his office for a chat. He and Carol never overlook the importance of the individual, and their gift has certainly had a large and positive impact on many students at Baruch.



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