Baruch College Faculty Research Seminars

Allison Lehr Samuels – Department of Management, Zicklin School of Business
Zoe Sheehan Saldana – Department of Fine and Performing Arts, Weissman School of Arts and Sciences

Maker Hub: The Baruch College Makerspace
Supporting the PIs theory that students learn when they are critically engaged, this project examines the establishment of a makerspace at Baruch College. The long term goal of the project is to develop a Maker Hub, which will support interdisciplinary faculty and student research. Participants are given the opportunity to explore and create while focusing on innovation, entrepreneurship and design using emerging technologies, such as 3D printing.

Deborah Balk – School of Public Affairs
Mindy Engle-Friedman – Department of Psychology, Weissman School of Arts and Sciences
Christopher Hallowell – Department of Journalism, Weissman School of Arts and Sciences
Kannan Mohan – Department of Computer Information Systems, Zicklin School of Business
Cynthia Thompson – Department of Management, Zicklin School of Business
Steve Young – Department of Psychology, Weissman School of Arts and Sciences
Chester Zarnoch – Department of Natural Science, Weissman School of Arts and Sciences

Baruch Climate Change Seminar (BCCS)
The BCCS research seminar brings together Baruch College faculty, graduate, undergraduate students, and scholars in related fields to explore issues related to climate change mitigation, adaptation and resiliency. This multidisciplinary effort will offer information to students regarding internships and career possibilities in climate change related fields. Additionally, the faculty team will develop a “Baruch Climate Fellows” program that will feature new educational and research opportunities for undergraduates.

Nanda Kumar, Radhika Jain, Kannan Mohan, Isak Taksa – Department of Computer Information Systems, Zicklin School of Business
Kamiar Rahnama Rad, Junyi Zhang – Department of Statistics, Zicklin School of Business
David Luna, Mahima Hada, Karthik Sridhar – Department of Marketing, Zicklin School of Business
Will Millhiser, Shan Li, David Anderson – Department of Management, Zicklin School of Business
Cliff Wymbs – Undergraduate Programs

Faculty Research Seminar on Business Analytics
This seminar focuses on how businesses use big data in regard to decision making and innovation. The PIs will invite speakers with expertise in Statistics, Marketing, Computer Information Systems and Management to speak on the implementation of new methods being used analyze data. The talks will also be used as a vehicle to foster collaboration and identify new areas of research.