The Fourth Annual Celebration of Faculty Scholarship and Creative Achievement

March 16, 2006

THE WILLIAM AND ANITA NEWMAN VERTICAL CAMPUS
Baruch College
55 Lexington Avenue
14th Floor, Room 220
PROGRAM

Greetings
KATHLEEN WALDRON
President

Welcoming Remarks
DAVID DANNENBRING
Provost and Vice President

Keynote Address
CARL ROLLYSON
Professor of English

Recognition of Honored Faculty

Honorees of the William and Anita Newman Library
Presenter: ARTHUR DOWNING
Assistant Vice President and Chief Librarian

Honorees of the School of Public Affairs
Presenter: DAVID BIRDSHELL, Interim Dean

Honorees of the Mildred and George Weissman School of Arts and Sciences
Presenter: MYRNA CHASE, Dean

Honorees of the Zicklin School of Business
Presenter: JOHN ELLIOTT, Dean and Vice President
**Honored Faculty 2005**
**William and Anita Newman Library**

**LEWIS LIU**

**SANDRA ROFF**

**KATHERINE SHELFER**

**Honored Faculty 2005**
**School of Public Affairs**

**STAN ALTMAN**

**NEIL G. BENNETT**

**GREG CHEN**

**LIZABETH N. GEWIRTMAN**
Gewirtzman, L.N. “School Leadership Grant Program.” Support from the U.S. Department of Education.

**DIANE M. GIBSON**

**JOHN GOERING**

**DAVID C. HOFFMAN**

**SANDERS D. KORENMAN**


**JAMES A. KRAUSKOFF**
THOMAS J. MAIN


DAHLLIA REMLER


Remler, D. “The Impact of Medicaid Managed Care on Primary Care Physician Participation in Medicaid.” Medical Care 43:9.


E.S. SAVAS

Savas, E.S. Managing Welfare Reform in New York City (Rowman & Littlefield).

Savas, E.S. Privatization in the City: Successes, Failures, Lessons (CQ Press).

HELEN A. SCHARFF


ROBERT C. SMITH

Smith, R.C. “Racialization and Mexicans in New York City” in R.H. Leon and V. Zuniga (eds.), New Destinations for Mexican Migration (Russell Sage).

Smith, R.C. “Early Adulthood and Assimilation of Children of Immigrants.” Support from the William T. Grant Foundation.


Smith, R.C. “Nonprofit Grant for Mexican Mentorship Project.” Support from Mexican Educational Foundation of New York and Mexican American Students Alliance.

RYAN ALAN SMITH


SHOSHANNA SOFAER


Sofaer, S. “What We Know About Comparative Health Care Quality Reporting: Findings from Literature Review and Interviews with Experts.” Support from the Agency for Healthcare Research and Quality.

LYNNE A. WEIKART


Canagarajah, A.S. “Dilemmas in Planning English/Vernacular Relations in Postcolonial Communities.” Journal of Sociolinguistics 9:3.

MitCheLL Cohen, Department of Political Science

Cohen, M., ed. Dissent.

YoChi Cohen-Charash, Department of Psychology


HeCtor CorDero-GuzMan, Department of Black and Hispanic Studies

Cordero-Guzman, H. “Community Based Organizations and Migration in New York City.” Journal of Ethnic and Migration Studies 31:5.


(continued)
Cordero-Guzman, H. “Latino Entrepreneurship and Self-Employment Project.” Support from the Kaufman Foundation.


Vincent DiGirolamo, Department of History


Wayne H. Finke, Department of Modern Languages and Comparative Literature

Finke, W.H., and Ashley, L.R.N., eds. Language in the Era of Globalization (Cummings & Hathaway).

Christopher Hallowell, Department of English


Hallowell, C., and Levy, W. Listening to Earth (Pearson Education).

Theodore Henken, Department of Sociology and Anthropology/Black and Hispanic Studies


Gail Levin, Department of Fine and Performing Arts


Levin, G. Fulbright Senior Scholar (travel to and research in Okayama, Japan).


Karen S. Lyness, Department of Psychology


John Maciuika, Department of Fine and Performing Arts


Maciuika, J.V. “Hypermedia Berlin” (curriculum development Web site). Supported by the UCLA Center for Digital Humanities.

Eugene Marlow, Department of English

Marlow, E. Composer, “Step By Step Into the Creative Void,” “Resolution,” and “Movin’ On,” performances by the BMI Jazz Composers Big Band, Musicians Union (New York City).
ANITA MAYO, Department of Mathematics
Mayo, A. “Rapid, Fourth Order Accurate Solution of the Steady Navier
Stokes Equations on General Regions.” Dynamics of Continuous, Discrete
and Impulsive Systems, Series B 12.

C.J. MORENO, Department of Mathematics
Moreno, C.J. Advanced Analytic Number Theory: L-Functions (American
Mathematical Society).
Moreno, C.J., and Wagstaff, S. Sums of Squares of Integers (CRC Press).

JAIHYUN PARK, Department of Psychology
Park, J. “The Effect of Arousal and Retention Delay on Memory: A Meta-
Analysis.” Psychological Reports 97.
Park, J., Chang, S., and Kwon, S., trans. to Korean of J.C. Ciarrochi,
J.P. Forgas, and J.D. Mayer, Emotional Intelligence in Everyday Life:
A Scientific Inquiry (Sigma Press).

ALFONSO W. QUIROZ, Department of History
Quiroz, A.W., and Font, M.A., eds. Cuban Counterpoints: The Legacy of
Fernando Ortiz (Lexington Books).

CHARLES A. RILEY, Department of English
Riley, C.A. Disability in the Media: Prescriptions for Change (University Press
of New England).

CARL ROLLYSON, Department of English
Rollyson, C. A Higher Form of Cannibalism: Adventures in the Art and
Politics of Biography (Ivan R. Dee).
Rollyson, C. To Be a Woman: The Life of Jill Craigie (Aurum Press Limited).

BARBARA KATZ ROTHMAN, Department of Sociology and Anthropology
Katz Rothman, B. Weaving a Family: Untangling Race and Adoption
(Beacon Press).
Katz Rothman, B. “Heel Sticks and Amnios: Discrepancies and Disjunc-
tures in Newborn and Prenatal Screening.” Support from the Robert Wood
Johnson Foundation.

MURRAY RUBINSTEIN, Department of History
Rubinstein, M. “The Presbyterian Church in the Formation of Taiwan’s
Democratic Society, 1945–2004” in Tun-jen Cheng and Deborah A. Brown
(eds.), Religious Organizations and Democratization: Case Studies from
Contemporary Asia (M.E. Sharpe).

ZOE SHEEHAN SALDANA, Department of Fine and Performing Arts
Saldana, Z.S. Meanwhile, solo exhibition (January 18–March 10) and
catalog, Light Work Gallery, Syracuse, NY.
Saldana, Z.S. Zoé Sheehan Saldana, solo exhibition (September 15–
October 16), Real Art Ways, Hartford, CT.

ORA F. SALOMAN, Department of Fine and Performing Arts
Saloman, O.F. “The Harmony of Opposites: Characterizing Cellini’s

CHARLES A. SCHERBAUM, Department of Psychology
Scherbaum, C.A. “Synthetic Validity: Past, Present, and Future.” Personnel
Psychology 58.
Scherbaum, C.A., Scherbaum, K.L., and Popovich, P.M. “Predicting Job-
related Expectancies and Affective Reactions to Employees with Disabilities
Vancouver, J.B., Putka, D.J., and Scherbaum, C.A. “Triangulating on
the Goal-level Effect: Experimental, Computational, and Correlational
Analysis.” Organizational Research Methods 8.

MICHAEL E. STAUB, Department of English
Williams, K., and Staub, M.E. Love My Rifle More Than You: Young and
Female in the U.S. Army (Norton).

ANNE SWARTZ, Department of Fine and Performing Arts
Swartz, A. “Russian Music and Portrayals of The Thousand and One Nights:
The ‘Eastern’ in Rimsky-Korsakov’s Sheherazade” in Rahliya Geybullayeva
and Tahira Mammad (eds.), Edebi-nezeri mecmune, vol. 3. (The Literary
Institute of the Azerbaijan National Academy of Sciences).
**Edward Tucker**, *Department of Natural Sciences*

**Ping Xu**, *Department of Modern Languages and Comparative Literature*

**Franco Zangrilli**, *Department of Modern Languages and Comparative Literature*
Zangrilli, F., ed. *Journalism and Literature* (Salvatore Sciascia editore s.a.s.).

**Honored Faculty 2005**

**Zicklin School of Business**

**Turan G. Bali**, *Department of Economics and Finance*

**Moshe Banai**, *Department of Management*

**Kapil Bawa**, *Department of Marketing and International Business*

**Raquel Benbunan-Fich**, *Department of Statistics and Computer Information Systems*


**Lauren G. Block**, *Department of Marketing and International Business*


**Jean Boddewyn**, *Department of Marketing and International Business*


**Archishman Chakraborty**, *Department of Economics and Finance*

**Jay Dahya**, *Department of Economics and Finance*

**Masako Darrough**, *Stan Ross Department of Accountancy*

**Ajay Das**, *Department of Management*
T.K. Das, Department of Management

Paquita Davis-Friday, Stan Ross Department of Accountancy

Matthew E. Edwards, Department of Law

Hammou El Barmi, Department of Statistics and Computer Information Systems

Nermin Eyuboglu, Department of Marketing and International Business

Aloke Ghosh, Stan Ross Department of Accountancy

Christos Giannikos, Department of Economics and Finance

Shulamith Gross, Department of Statistics and Computer Information Systems

Arie Harel, Department of Statistics and Computer Information Systems

Giora Harpaz, Department of Economics and Finance

Susan Ji, Department of Economics and Finance

Matthew Johnson, Department of Statistics and Computer Information Systems
Myung-soo Lee, Department of Marketing and International Business

Steven Lilien, Stan Ross Department of Accountancy

David Luna, Department of Marketing and International Business

Mary Kern, Department of Management

Marios Koufaris, Department of Statistics and Computer Information Systems


Shyam Kumar, Department of Management

Karl Lang, Department of Statistics and Computer Information Systems
**June O'Neill, Department of Economics and Finance**


**David Opderbeck, Department of Law**


**Mehmet Ozbilgin, Stan Ross Department of Accountancy**


**Lin Peng, Department of Economics and Finance**


**Edward Rogoff, Department of Management**


**Hannah Rothstein, Department of Management**


**Bharat Sarath, Stan Ross Department of Accountancy**


**Donald Schepers, Department of Management**


**Robert Schwartz, Department of Economics and Finance**


**S. Prakash Sethi, Department of Management**


Sethi, S.P., guest ed. *Business Ethics Quarterly* special issue: “Normative and Business Approaches to Corporate Social Accountability—The Impact of Voluntary Codes of Conduct.”


**Isak Taksa, Department of Statistics and Computer Information Systems**


**Gloria Thomas, Department of Marketing and International Business**


**Cynthia Thompson, Department of Management**


Ana Valenzuela, Department of Marketing and International Business


Roumen Vragov, Department of Statistics and Computer Information Systems


Ko Wang, Department of Real Estate


Avner Wolf, Department of Economics and Finance


Clifford Wymb, Department of Marketing and International Business


Rui Yao, Department of Economics and Finance


Paschalina Ziamou, Department of Marketing and International Business