

Zicklin School of Business

Interdepartmental Courses

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Field Description

Baruch College offers a variety of interdisciplinary experiences associated with the different schools and programs described below.

The same course cannot be applied to both a student's major and minor.

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Courses in Business (BUS)

BUS 1001	Introduction to Business for Non-Business Majors	1 credit
BUS 1010	Digital Marketing Bootcamp	1 credit
BUS 2000	Business Fundamentals: The Contemporary Business Landscape	3 credits
BUS 3001	Business Internship	1 credit
BUS 3002	Business Internship	1 credit
BUS 3003	Business Internship	1 credit
BUS 3004	Business Internship	1 credit
BUS 3005	Business Internship	1 credit
BUS 3006	Business Internship	1 credit
BUS 3007	Business Internship	1 credit

BUS 3008	Business Internship	1 credit
BUS 5000	Independent Study in Business Administration	3 credits
BUS 5001	Advanced Independent Study in Business Administration	3 credits
BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits
BUS 4444H	Case Studies in Business	3 credits
BUS 6100H	Business Consulting	3 credits
BUS 6200H	Improving Individual and Organizational Performance	3 credits
BUS 6300H	Entrepreneurial Ventures	3 credits
BUS 6901H-6902H	Honors Thesis in Business	6 credits

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Courses in Business Policy (BPL)

BPL 5100	Business Policy	3 credits
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Courses in Quantitative Reasoning (QNT)

QNT 2020	Foundations of Predictive Analytics and Decision Modeling	3 credits
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Zicklin Undergraduate Honors Program (ZUHP)

The Zicklin School of Business offers an honors program that is designed to serve a select group of undergraduate BBA students. Each semester, a new cohort of students enters the program and takes honors classes together. ZUHP's curriculum is built around the general minor with honors in Advanced Business Analysis, a group of special interdisciplinary courses designed to work in conjunction with the traditional discipline-based majors. Classes are seminars with a maximum enrollment of 30 students.

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Honors Minor in Advanced Business Analysis

The general minor with honors in Advanced Business Analysis will consist of 15 credits as described in Option 1 or Option 2 below:

Option 1: (15 credits)

Required courses (6 credits)

BUS 4444H	Case Studies in Business	3 credits
BUS 5100H	Business Policy	3 credits

Elective courses: 4000 level (6 credits; choose any 2)

BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits

Capstone course (3 credits; choose 1)

BUS 6100H	Business Consulting	3 credits
or		
BUS 6300H	Entrepreneurial Ventures	3 credits

Option 2: (15 credits)

Required course (3 credits)

BUS 5100H	Business Policy	3 credits
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Choose four courses from:

BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits
BUS 4444H	Case Studies in Business	3 credits

Capstone course (3 credits)

BUS 6901H	Honors Thesis in Business	3 credits
and		
BUS 6902H	Honors Thesis in Business	3 credits

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Fintech Minor for Business Majors (12 credits)

Required introductory course		
CIS 3620	Fintech: Principles and Applications	3 credits
Elective courses (choose three courses, one from each focus area)		
Electives with Technology and data analytics focus		
CIS 3120	Programming for Analytics	3 credits
CIS 3250	Blockchain Technologies and Applications	3 credits
CIS 3920	Data Mining for Business Analytics	3 credits
Electives with Finance and Economics focus		
ECO 4000	Statistical Analysis for Economics and Finance	3 credits
ECO 4010	Applied Micro-Econometrics	3 credits
ECO 4051	Financial Econometrics	3 credits
FIN 3710	Investment Analysis	3 credits
FIN 4750	Options	3 credits
FIN 4808	Risk Management I	3 credits
Electives with Legal, Compliance, and Policy focus		
LAW 3108	Law and E-Business	3 credits
LAW 3230	Control Functions in Financial Institutions	3 credits
LAW 3240	The Regulation of Financial Markets, Institutions, and Products	3 credits
LAW 3250	Financial Regulation of Emerging Technologies	3 credits

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Fintech Minor for Non-Business Majors (12 credits)

Required introductory course		
CIS 3620	Fintech: Principles and Applications	3 credits
Elective courses (choose three courses, one from each focus area)		
Electives with Technology and data analytics focus		
CIS 3120	Programming for Analytics	3 credits
CIS 3250	Blockchain Technologies and Applications	3 credits
CIS 3920	Data Mining for Business Analytics	3 credits
Electives with Finance and Economics focus		
ECO 4000	Statistical Analysis for Economics and Finance	3 credits
ECO 4010	Applied Micro-Econometrics	3 credits
ECO 4051	Financial Econometrics	3 credits
FIN 3710	Investment Analysis	3 credits
Electives with Legal, Compliance, and Policy focus		
LAW 3108	Law and E-Business	3 credits
LAW 3230	Control Functions in Financial Institutions	3 credits
LAW 3240	The Regulation of Financial Markets, Institutions, and Products	3 credits
LAW 3250	Financial Regulation of Emerging Technologies	3 credits

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