

Paul H. Chook Department of Information Systems and Statistics

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Field Description

The department offers courses in the areas of computer information systems (CIS), operations research, and statistics. Courses in each of these areas provide training in problem solving techniques useful in gaining strategic advantage in the marketplace. CIS students are afforded the opportunity to gain a strong foundation in the business, managerial, and technical issues related to information systems with courses in programming, data management, telecommunications, the Internet and e-commerce, and the analysis and design of computer-based solutions to business problems. Operations research trains students in the application of mathematical models and decision making for business, industry, and government with an emphasis on modeling methods, analysis, and implementation relevant to operational and management planning issues. Statistics students are provided with a skills base for the application of statistical techniques and tools to a wide variety of areas, including computational statistics, sample survey, experimental design, and quantitative methods in marketing.

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The Majors

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General Information

The Department of Statistics and Computer Information Systems offers majors in the fields of computer information systems and statistics and quantitative modeling.

The **computer information systems** area prepares professionals in the development and use of computer-based technologies to develop systems that fulfill business information needs. Baruch's program trains students to analyze business needs and to design, implement, and use information systems to satisfy those needs.

The **operations research** area provides basic preparation for students who wish to pursue careers in the decision sciences and provides fundamental quantitative knowledge required by those who major in other business areas. Emphasis is placed on modeling methods, analysis, and implementation relevant to operational and management planning issues in many business areas, including marketing, production, finance, accounting, and information technology.

The **statistics** area not only provides the basic preparation for students who wish to pursue careers in statistics but also provides the quantitative knowledge required by those who major in other business areas. Statistics and quantitative modeling majors are provided with the base for the application of statistical techniques to a wide variety of fields.

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BBA in Computer Information Systems

The CIS program provides a strong foundation in the business and managerial issues related to information systems. Computer information systems are presented in light of their role as tools for strategic advantage in the marketplace. To facilitate this, course offerings provide computer, technological, and problem - solving skills. The CIS program addresses such areas as CASE (computer-assisted software engineering), networks and telecommunications, electronic commerce, the Internet, client-server technology, and object-oriented technologies.

Program Learning Goals

| | |
|-----------------------------------|---|
| Database Development | Students will apply the principles of design and development of relational databases. |
| System Analysis and Design | Students will elicit, analyze, and model system requirements. |
| Software Programming | Students will implement software systems using a suitable programming language/development environment. |
| Information Technology Management | Students will identify and explain the factors that contribute to the successful design, implementation, and management of Information Technology systems in organizations. |

| General CIS Track | | |
|---|---|------------|
| Required Courses | | 15 credits |
| CIS 2300 | Programming and Computational Thinking | 3 credits |
| Choose from CIS 3100 or CIS 3110 or CIS 3120 † | Object Oriented Programming I, or Object Oriented Programming with Java, or Programming for Analytics | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 4800 | Systems Analysis and Design | 3 credits |
| CIS 5800 | Information Technology Development and Project Management | 3 credits |
| Elective Courses | | 9 credits |
| <i>At least 3 credits should be from a course at the 4000 level</i> | | |
| CIS 3100 | Object Oriented Programming I | 3 credits |
| CIS 3110 | Object Oriented Programming with Java | 3 credits |
| CIS 3120 | Programming for Analytics | 3 credits |

| | | |
|---------------------|---|-----------|
| CIS 3150 | Introduction to Semantic Technologies | 3 credits |
| CIS 3250 | Blockchain Technologies and Applications | 3 credits |
| CIS 3367 | Spreadsheet Applications in Business | 3 credits |
| CIS 3444 | e-Business Technologies | 3 credits |
| CIS 3500 | Networks and Telecommunications I | 3 credits |
| CIS 3550 | Cybersecurity | 3 credits |
| CIS 3630 | Principles of Web Design | 3 credits |
| CIS 3700 | Green IT | 3 credits |
| CIS 3710 | Foundations of Business Analytics | 3 credits |
| CIS 3750 | Social Media Technologies in Organizations | 3 credits |
| CIS 3770 | Usability, Privacy, and Security | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4093 | Special Topics in Computer Information Systems | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| CIS 4160 | Web Applications Development | 3 credits |
| CIS 4170 / STA 4170 | Data Visualization | 3 credits |
| CIS 4350 | Information Technology Audit | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |
| CIS 4500 | Networks and Telecommunications II | 3 credits |
| CIS 4560 | Ethical Hacking | 3 credits |
| CIS 4610 | Expert (Knowledge-Based) Systems and Related Technologies | 3 credits |
| CIS 4620 | FinTech: Principles and Applications | 3 credits |
| CIS 4650 | Operating Systems Concepts | 3 credits |
| OPR 3300 | Quantitative Methods for Accounting* | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I* | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |

* Students may not receive credit for both OPR 3450 and OPR 3300.

** Students receiving credit for MGT 3500 (Introduction to Management Science) will not receive credit for OPR 3450.

† If you have used one of these programming courses (CIS 3100, CIS 3110, CIS 3120) as a required course, you may use the others as electives.

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Data Analytics Track

Required Courses (15 credits)

| | | |
|-------------------------------------|--|-----------|
| CIS 2300 | Programming and Computational Thinking | |
| CIS 3120 | Programming for Analytics | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |

Elective Courses (9 credits)

Choose three (3) courses of 3 credits each from the following, at least one of which should be a CIS course and one should be a STA course or an OPR course.

| | | |
|-------------------------------------|---|-----------|
| CIS 3100 | Object Oriented Programming I | 3 credits |
| CIS 3150 | Introduction to Semantic Technologies | 3 credits |
| CIS 3710 | Foundations of Business Analytics | 3 credits |
| CIS 4093 | Special Topics in CIS (with permission) | 3 credits |
| CIS 4170 / STA 4170 | Data Visualization | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| OPR 3300 * | Quantitative Methods for Accounting* | |
| OPR 3450 ** | Quantitative Decision Making for Business I | 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| MKT 4123 | Marketing Web Analytics and Intelligence | 3 credits |
| MKT 4561 | Marketing Analytics | 3 credits |

* Students may not receive credit for both OPR 3450 and OPR 3300.

** Students receiving credit for MGT 3500 (Introduction to Management Science) will not receive credit for OPR 3450.

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Information Risk Management and Cybersecurity Track

Required Courses (15 credits)

| | | |
|--------------------------|--|-----------|
| CIS 2300 | Programming and Computational Thinking | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3500 | Networks and Telecommunications I | 3 credits |
| CIS 3550 | Cybersecurity | 3 credits |
| CIS 4350 | Information Technology Audit | 3 credits |

Elective Courses (9 credits)

At least 6 credits must be from the CIS courses

| | | |
|-------------------------------------|--|-----------|
| CIS 3100 | Object Oriented Programming I | 3 credits |
| CIS 3110 | Object Oriented Programming with Java | 3 credits |
| CIS 3120 | Programming for Analytics | 3 credits |
| CIS 3750 | Social Media Technologies in Organizations | 3 credits |
| CIS 3770 | Usability, Privacy, and Security | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4093 | Special Topics in CIS (with a departmental permission) | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| CIS 4160 | Web Applications Development | 3 credits |
| CIS 4500 | Networks and Telecommunications II | 3 credits |
| CIS 4560 | Ethical Hacking | 3 credits |
| CIS 4620 | Financial Information Technologies | 3 credits |
| CIS 4800 | Systems Analysis and Design | 3 credits |
| LAW 3108 | Law and the Internet | 3 credits |
| LAW 3250 | Financial Regulation of Emerging Technologies | 3 credits |
| LAW 3350 | Corporate Compliance, Governance & Whistleblowing | 3 credits |

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BBA in Statistics and Quantitative Modeling

The statistics and quantitative modeling major is designed to develop quantitative thinking skills that are invaluable in business. The student will take courses from a variety of quantitative disciplines that focus extensively on statistical methodology, mathematical modeling, and computer implementation issues applied to business. The use of the computer for the solution and analysis of business problems is an integral part of the program. Graduates of this program will have a broad foundation in statistics or quantitative modeling and will be well positioned for the analysis and solution of decision problems facing business and industry in the 21st century.

It is essential that the student consult with an area advisor to plan a program prior to taking any courses in the major.

Program Learning Goals

| | |
|--------------------------------|---|
| Quantitative Thinking Skills | Students will be able to apply the quantitative thinking and the mathematical modeling process to solve real-world problems |
| Data Analysis | Students will be able to identify appropriate methodology, conduct analysis, and interpret results |
| Deterministic Modeling Methods | Students will be able to model deterministic mathematical programming problems |
| Probabilistic Modeling Methods | Students will be able to model probabilistic problems dealing with decision analysis and simulation |
| Statistical Modeling | Students will be able to model statistical problem applied to business |
| Technological Skills | Students will be proficient in appropriate software to solve problems in statistics and quantitative modeling |
| Communication Skills | Students will be able to effectively communicate statistical and quantitative modeling methods for decision making to technical and non-technical audiences |

| Required Courses (12 credits) | | |
|---|---|-----------|
| STA 3000 | Statistical Computing | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |
| Elective Courses (12 credits) | | |
| (No more than six credits outside of the CIS, OPR, STA and MTH) | | |
| CIS 2300 | Programing and Computational Thinking | 3 credits |
| CIS 3100 | Object Oriented Programing | 3 credits |
| CIS 3120 | Programing for Analytics | 3 credits |
| CIS 3400 | Database Management Systems I | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |

| | | |
|---|---|-----------|
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 credits |
| OPR 5000 | Independent Study and Research in Operations Research | 3 credits |
| STA 3920 / CIS 3920 | Data Mining for Business Analytics | 3 credits |
| STA 4000 / CIS 4000 | Introduction to SAS Programming | 3 credits |
| STA 4157 | Design and Analysis of Experimental Data | 3 credits |
| STA 4158 | Analysis of Time Series | 3 credits |
| STA 4170 / CIS 4170 | Data Visualization | 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| STA 5000 | Independent Study in Statistics | 3 credits |
| MKT 3600 | Marketing Research | 3 credits |
| MKT 4123 | Marketing Web Analytics and Intelligence | 3 credits |
| MKT 4561 | Marketing Analytics | 3 credits |
| MTH 3020 | Intermediate Calculus | 4 credits |
| ** Any MTH 4000 and above is also accepted as an elective | | |
| Note: OPR 3300 Quantitative Methods for Accounting may be substituted for OPR 3450 with the approval of the area advisor. | | |

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Statistics: BA Major

Statistical methods are crucial in numerous fields such as biology, physics, climate science, and finance, to name a few. The Bachelor of Arts in Statistics major is intended to provide students with fundamental knowledge and skills in probability, mathematical statistics, data analysis, and statistical computing. Students will explore the mathematical foundations of the theory of statistics. The demand for these skills has increased with the rise of big data. This major is intended to prepare students for graduate study in statistics or related subjects or for a career in data analysis or other related fields.

Please Note:

- As with all BA majors, the liberal arts minor (courses 2-4 of the College Option) and second major (if applicable) must be completed outside the department of the student's major. **A student majoring in statistics cannot minor in mathematics or declare a second major in actuarial science, financial mathematics, or mathematics.**
- Any business courses completed for this major (CIS, OPR, STA) do not count toward the 90 liberal arts credit minimum for the BA degree.**

| |
|--|
| Program Prerequisites |
| As a preliminary requirement, students must complete the following courses: |

| | | |
|--|---|-----------|
| STA 2000 | Business Statistics I | 3 credits |
| MTH 3020 | Calculus III | 4 credits |
| | <i>or</i> | |
| MTH 3030 | Elements of Calculus III | 5 credits |
| | <i>or</i> | |
| MTH 3050 | Calculus III and Vector Calculus | 4 credits |
| | | |
| Required Courses: | | |
| MTH 4100 | Linear Algebra and Matrix Methods | 3 credits |
| MTH 4120 | Introduction to Probability** | 4 credits |
| MTH 4430 | Mathematics of Inferential Statistics | 4 credits |
| STA 3000 | Statistical Computing | 3 credits |
| STA 3920 | Data Mining for Business Analytics | 3 credits |
| STA 4155 * | Regression and Forecasting Models for Business Applications | 3 credits |
| <i>or</i> | | |
| MTH 4130 * | Mathematics of Data Analysis | 4 credits |
| | | |
| NOTES: | | |
| * Students can receive credit for only one of these two courses. | | |
| ** Students who have completed MTH 3120 cannot enroll in MTH 4120 . They must satisfy the probability requirement by completing MTH 4119 (please consult the Department of Mathematics). | | |
| | | |
| Students must take one of the following courses: *** | | |
| STA 4920 | Advanced Data Mining | 3 credits |
| STA 4158 | Analysis of Time Series | 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| | | |
| *** These courses may also be used as electives for the major | | |
| | | |

Electives**Students must complete one additional course from the following list:**

| | | |
|----------|---|-----------|
| MTH 4000 | Bridge to Higher Mathematics | 3 credits |
| MTH 4010 | Mathematical Analysis I | 3 credit |
| MTH 4020 | Advanced Calculus II | 3 credits |
| MTH 4030 | Topology | 3 credits |
| MTH 4110 | Ordinary Differential Equations | 3 credits |
| MTH 4115 | Numerical Methods for Differential Equations in Finance | 4 credits |
| MTH 4125 | Introduction to Stochastic Process | 4 credits |
| MTH 4135 | Computational Methods in Probability | 3 credits |
| MTH 4140 | Graph Theory | 3 credits |
| MTH 4145 | Mathematical Modeling * | 3 credits |
| MTH 4150 | Combinatorics | 3 credits |
| MTH 4200 | Theory of Numbers | 3 credits |
| MTH 4210 | Elements of Modern Algebra | 3 credits |
| MTH 4220 | Introduction to Modern Geometry | 3 credits |
| MTH 4230 | History of Mathematics | 3 credits |
| MTH 4240 | Differential Geometry * | 3 credits |
| MTH 4300 | Algorithms, Computers and Programming II | 3 credits |
| MTH 4310 | Methods of Numerical Analysis | 3 credits |
| MTH 4315 | Introduction to Mathematical Logic | 3 credits |
| MTH 4320 | Fundamental Algorithms | 3 credits |
| MTH 4410 | Theory of Interest | 3 credits |
| MTH 4420 | Actuarial Mathematics I | 4 credits |
| MTH 4421 | Actuarial Mathematics II | 4 credits |
| MTH 4451 | Short-Term Insurance Mathematics | 4 credits |
| MTH 4500 | Introductory Financial Mathematics | 4 credits |
| MTH 4600 | Data Analysis and Simulation for Financial Engineers | 4 credits |
| MTH 5010 | Advanced Calculus III * | 3 credits |
| MTH 5020 | Theory of Functions of a Complex Variable | 3 credits |

| | | |
|----------|--|-----------|
| MTH 5030 | Theory of Functions of Real Variables * | 3 credits |
| MTH 5100 | Partial Differential Equations and Boundary Value Problems * | 4 credits |
| MTH 5500 | Stochastic Calculus for Finance | 4 credits |
| CIS 2300 | Programming and Computational Thinking | 3 credits |
| CIS 3100 | Object-Oriented Programming | 3 credits |
| CIS 3120 | Programming for Analytics | 3 credits |
| CIS 3400 | Database Management Systems I | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 credits |
| OPR 5000 | Independent Study and Research in Operations Research | 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| STA 4157 | Design and Analysis of Experimental Data | 3 credits |
| STA 4158 | Analysis of Time Series | 3 credits |
| STA 4170 | Data Visualization | 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| STA 5000 | Independent Study in Statistics | 3 credits |
| | | |

* These courses are offered infrequently, subject to student demand.

Equivalent courses in the arts and sciences and business curricula:

The following pairs of courses are considered as equivalent for purposes of credits. Students can be given credit for either course but not for both:

[STA 2000](#)

and

[STA 2100](#)

(STA 2000 may be used for either the BA or BBA)

[STA 3154](#)

and [STA 3556](#)

[STA 4155](#)

and [STA 4554](#)

[STA 4157](#) and [STA 4557](#)

[OPR 3453](#) and [OPR 4653](#)

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The Minors

General Information

The Department of Information Systems and Statistics offers five minor concentrations*. Each is outlined below:

- [Computer Applications in Business](#)
- [Cybersecurity and Information Assurance](#)
- [Data Analytics](#)
- [Quantitative Methods and Modeling](#)
- [Statistics](#)

- [Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility](#)
- [Business Minors for Non-Business Majors](#)

* Optional second minors open only to students pursuing a major within the Zicklin School of Business

Computer Applications in Business (9 credits)

This minor is designed to prepare students majoring in other areas of business to be competent end users and decision makers in a computer information systems environment. The focus is on using microcomputers and higher-level applications software to implement useful applications in a wide range of business areas.

Required Courses

Three courses (9 credits) from any of the following:

- CIS 2300, or any courses from the list of 3000-, 4000-, or 5000-level CIS courses with the exception of CIS 3270, CIS 3810, and CIS 4910;
- At most one course from either OPR3300: Quantitative Methods for Accounting or OPR3450: Quantitative Decision Making for Business I
- All prerequisites must be satisfied.

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Cybersecurity and Information Assurance (9 credits)

This minor would provide an opportunity for students majoring in various areas of business to develop basic understanding of information security and assurance issues that organizations face today and the potential solutions available.

| Required Courses (6 credits) | | |
|------------------------------|-----------------------------------|-----------|
| CIS 3500 | Networks and Telecommunications I | 3 credits |
| CIS 3550 | Cybersecurity | 3 credits |
| Elective Courses (3 Credits) | | |
| CIS 4350 | Information Technology Audit | 3 credits |
| CIS 4560 | Ethical Hacking | 3 credits |

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Data Analytics (9 credits)

This minor would provide an opportunity for students majoring in various areas of business to develop basic data literacy and to integrate techniques and solutions from the areas of technology, statistics, and quantitative modeling in developing business intelligence to facilitate organizational decision-making

| Required Courses (6 credits) | | |
|---|--|-----------|
| CIS 2300 | Programming and Computational Thinking | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| Elective Courses (3 credits) - Choose one course from the following list. | | |
| CIS 3120 | Programming for Analytics | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 4170 / CIS 4170 | Data Visualization | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |

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|--|---|----------------------------|
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |
| MKT 4123 | Marketing Web Analytics and Intelligence | 3 credits |
| MKT 4561 | Marketing Analytics | 3 credits |
| MGT 3500 or OPR 3450 * | Business Decision Models Quantitative Decision Making for Business I | 3 credits 3 credits |

* Students receiving credit for MGT 3500 will not also receive credit for OPR 3450.

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Quantitative Methods and Modeling (9 credits)

The minor in quantitative methods and modeling is designed to prepare students majoring in other areas of business with a background of quantitative skills that facilitate the decisionmaking process. In addition to one required course, two elective courses are selected with the approval of the area advisor to complement the students major and provide the student with an appropriate background.

Required Courses

Choose any three of the following (All Prerequisites must be satisfied):

| | | |
|--|--|----------------------------|
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| OPR 3300 or OPR 3450 | Quantitative Methods for Accounting Quantitative Decision Making for Business I | 3 credits 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| OPR 3452 | System Simulation | 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 credits |
| OPR 5000 | Independent Study in Operations Research | 3 credits |
| STA 3000 | Statistical Computing | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 credits |

| | | |
|--|---|-----------|
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| STA 5000 | Independent Study in Operations Research | 3 credits |
| <p>Return to Minors</p> <p>back to top</p> <p>Statistics</p> <p>The minor in statistics consists of the courses listed below.</p> | | |
| <p>Required Courses</p> <p>Choose any three of the following (All Prerequisites must be satisfied):</p> | | |
| STA 3000 | Statistical Computing | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 3156 | Sampling Theory and Practice | 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| <p>Return to Minors</p> <p>back to top</p> <p>Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility</p> <p>The internet age has fostered an environment of widespread interconnectedness. This hyperconnectivity, and the new media that proliferate along with it, come with their own specific problems. The purpose of this concentration is to study the effects of these new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology.</p> | | |
| <p>Required Course: 3 credits</p> | | |
| CIS 4910 | Information Technology and Social Responsibility* | 3 credits |

Elective Courses**6 credits***Two courses selected from the following:*

| | | |
|--------------------------|--|-----------|
| BLS 3013 | Mass Media and the Black American | 3 credits |
| CIS 3270 | Computer Ethics* (PHI 3270) | 3 credits |
| CIS 3700 | Green IT* | 3 credits |
| CIS 3810 | Principles of New Media* | 3 credits |
| COM 3060 | Media Analysis and Criticism | 3 credits |
| COM 3076 | International Communication | 3 credits |
| JRN 3220 | Media Ethics | 3 credits |
| JRN 3500 | Advanced Reporting and Writing | 3 credits |
| LIB 3040 | Information and Society (COM 3040 or PAF 3040) | 3 credits |
| PHI 3040 | Mind and Computers | 3 credits |
| PHI 3050 | Ethics, Economics, and the Business System | 3 credits |

Courses may be organized into the following suggested tracks:

Media

| | | |
|--------------------------|-----------------------------------|-----------|
| BLS 3013 | Mass Media and the Black American | 3 credits |
| CIS 3810 | Principles of New Media* | 3 credits |
| COM 3060 | Media Analysis and Criticism | 3 credits |
| COM 3076 | International Communication | 3 credits |
| JRN 3220 | Media Ethics | 3 credits |

Information Society

| | | |
|--------------------------|--|-----------|
| CIS 3810 | Principles of New Media* | 3 credits |
| COM 3076 | International Communication | 3 credits |
| JRN 3500 | Advanced Reporting and Writing | 3 credits |
| LIB 3040 | Information and Society (COM 3040 or PAF 3040) | 3 credits |

Philosophy and Ethics

| | | |
|--------------------------|---|-----------|
| CIS 3270 | Computer Ethics* (PHI 3270) | 3 credits |
|--------------------------|---|-----------|

| | | |
|--|---|-----------|
| JRN 3220 | Media Ethics | 3 credits |
| PHI 3040 | Mind and Computers | 3 credits |
| PHI 3050 | Ethics, Economics, and the Business System | 3 credits |
| <p>*For the purposes of this program, this course counts as an Arts and Sciences course.</p> | | |
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| <p>Business Minors for Non-Business Majors</p> | | |
| <p>Students in the Weissman School of Arts and Sciences or in the Marx School of Public and International Affairs who wish to take business courses may do so by declaring a minor in statistics and quantitative modeling or in technology, business, and the Internet. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor.</p> | | |
| <p>Students must choose three courses (9 credits) from the following:</p> | | |
| <p>Statistics and Quantitative Modeling</p> | | |
| STA 3000 | Statistical Computing | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| OPR 3300 | Quantitative Methods for Accounting | 3 credits |
| or | | |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| <p>Technology, Business, and the Internet</p> | | |
| CIS 2300 | Programming and Computational Thinking | 3 credits |
| CIS 3100 | Object-Oriented Programming I | 3 credits |
| CIS 3367 | Spreadsheet Applications in Business | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3444 | e-Business Technologies | 3 credits |
| CIS 3630 | Principles of Web Design | 3 credits |
| CIS 4800 | Systems Analysis and Design | 3 credits |
| LAW 3108 | Law and the Internet | 3 credits |
| MKT 4555 | Internet Marketing | 3 credits |

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Courses

Courses in Computer Information Systems (CIS)

| | | |
|--|--|------------------------|
| CIS 2200 | Introduction to Information Systems and Technologies | 3 hours; 3 credits |
| CIS 2300 | Programming and Computational Thinking | 3 hours; 3 credits |
| CIS 3093 | Special Topics in Computer Information Systems | 3 hours; 3 credits |
| CIS 3094 | Special Topics in Computer Information Systems | 1.5 hours; 1.5 credits |
| CIS 3100 | Object-Oriented Programming I | 3 hours; 3 credits |
| CIS 3110 (previously CIS 4110) | Object-Oriented Programming with Java | 3 hours; 3 credits |
| CIS 3120 | Programming for Analytics | 3 hours; 3 credits |
| CIS 3150 | Introduction to Semantic Technologies | 3 hours; 3 credits |
| CIS 3250 | Blockchain Technologies and Applications | 3 hours; 3 credits |
| CIS 3270 | Computer Ethics | 3 hours; 3 credits |
| CIS 3367 | Spreadsheet Applications in Business | 3 hours; 3 credits |
| CIS 3400 | Database Management Systems | 3 hours; 3 credits |
| CIS 3444 | E-Business Technologies | 3 hours; 3 credits |
| CIS 3500 | Networks and Telecommunications I | 3 hours; 3 credits |
| CIS 3550 (previously CIS 4550) | Cybersecurity | 3 hours; 3 credits |
| CIS 3630 | Principles of Web Design | 3 hours; 3 credits |
| CIS 3700 | Green IT | 3 hours; 3 credits |
| CIS 3710 | Foundations of Business Analytics | 3 credits |
| CIS 3750 | Social Media Technologies in Organizations | 3 hours; 3 credits |
| CIS 3770 | Usability, Privacy, and Security | 3 hours; 3 credits |
| CIS 3810 | Principles of New Media | 3 hours; 3 credits |
| CIS 4093 | Special Topics in Computer Information Systems | 3 hours; 3 credits |
| CIS 4094 | Special Topics in Computer Information Systems | 1.5 hours; 1.5 credits |
| CIS 4100 | Object-Oriented Programming II | 3 hours; 3 credits |
| CIS 4160 | Web Applications Development | 3 hours; 3 credits |

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| CIS 4170 | Data Visualization | 3 hours; 3 credits |
| CIS 4350 | Information Technology Audit | 3 hours; 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 hours; 3 credits |
| CIS 4500 | Networks and Telecommunications II | 3 hours; 3 credits |
| CIS 4560 | Ethical Hacking | 3 hours; 3 credits |
| CIS 4620 | FinTech: Principles and Applications | 3 hours; 3 credits |
| CIS 4650 | Operating Systems Concepts | 3 hours; 3 credits |
| CIS 4800 | Systems Analysis and Design | 3 hours; 3 credits |
| CIS 4910 | Information Technology and Social Responsibility | 3 hours; 3 credits |
| CIS 5000 | Independent Study and Research in Computer Information Systems | 3 hours; 3 credits |
| CIS 5800 | Information Technology Development and Project Management | 3 hours; 3 credits |
| CIS 5900 | Computer Information Systems Internship | 3 hours; 3 credits |
| CIS 2200H | Hon Info Systems | 3 hours; 3 credits |
| CIS 3367H | Hon Sprdsht App Bus | 3 hours; 3 credits |
| CIS 4450H | Hon Network & Com | 3 hours; 3 credits |
| CIS 6001H | Hon CIS I | 3 hours; 3 credits per semester |
| CIS 6002H | Hon CIS II | 3 hours; 3 credits per semester |

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Courses in Statistics (STA)

| | | |
|--------------------------|-------------------------------------|------------------------|
| STA 2000 | Business Statistics I | 3 hours; 3 credits |
| STA 2100 | Statistics for Social Science | 4 hours; 3 credits |
| STA 3000 | Statistical Computing | 3 hours; 3 credits |
| STA 3093 | Special Topics in Statistics | 3 hours; 3 credits |
| STA 3094 | Special Topics in Statistics | 1.5 hours; 1.5 credits |
| STA 3154 | Business Statistics II | 3 hours; 3 credits |
| STA 3156 | Sampling Theory and Practice | 3 hours; 3 credits |
| STA 3253 | Categorical Data Analysis | 3 hours; 3 credits |
| STA 3255 | Statistical Quality Control Methods | 3 hours; 3 credits |

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|---------------------------|---|--------------------|
| STA 3560 | Nonparametric Statistics | 3 hours; 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 hours; 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 hours; 3 credits |
| STA 4157 | Design and Analysis of Experimental Data | 3 hours; 3 credits |
| STA 4158 | Analysis of Time Series | 3 hours; 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 hours; 3 credits |
| STA 4920 | Advanced Data Mining | 3 hours; 3 credits |
| STA 5000 | Independent Study and Research in Statistics | 3 hours; 3 credits |
| STA 2000H | Hon bus Statistics | 3 hours; 3 credits |
| STA 6001H | Hon Statistics I | 3 hours; 3 credits |
| STA 6002H | Hon Statistics II | 3 hours; 3 credits |

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Courses in Operations Research (OPR)

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|---------------------------|---|------------------------|
| OPR 3093 | Special Topics in Operations Research | 3 hours; 3 credits |
| OPR 3094 | Special Topics in Operations Research | 1.5 hours; 1.5 credits |
| OPR 3300 | Quantitative Methods for Accounting | 3 hours; 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I | 3 hours; 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 hours; 3 credits |
| OPR 3452 | System Simulation | 3 hours; 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 hours; 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 hours; 3 credits |
| OPR 5000 | Independent Study and Research in Operations Research | 3 hours; 3 credits |
| OPR 3300H | Hon Quant Meth Acc | 3 hours; 3 credits |
| OPR 6001H | Hon Opr I | 3 hours; 3 credits |
| OPR 6002H | Hon Opr II | 3 hours; 3 credits |
| OPR 6003H | Hon Opr III | 3 hours; 3 credits |

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