Paul H. Chook Department of Information Systems and Statistics

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 - Courses in Computer Information Systems (CIS)
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Field Description

The department offers courses in the areas of computer information systems (CIS), operations research, and statistics. Courses in each of these areas provide training in problem solving techniques useful in gaining strategic advantage in the marketplace. CIS students are afforded the opportunity to gain a strong foundation in the business, managerial, and technical issues related to information systems with courses in programming, data management, telecommunications, the Internet and e-commerce, and the analysis and design of computer-based solutions to business problems. Operations research trains students in the application of mathematical models and decision making for business, industry, and government with an emphasis on modeling methods, analysis, and implementation relevant to operational and management planning issues. Statistics students are provided with a skills base for the application of statistical techniques and tools to a wide variety of areas, including computational statistics, sample survey, experimental design, and quantitative methods in marketing.

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The Majors

- General Information
- BBA in Computer Information Systems
 - General CIS Track
 - Data Analytics Track
 - Information Risk Management and Cybersecurity Track
- BBA in Statistics and Quantitative Modeling (prior to Spring 2020)
- BBA in Statistics and Quantitative Modeling (effective starting Spring 2020)
- · Statistics: BA Major

General Information

The Department of Statistics and Computer Information Systems offers majors in the fields of computer information systems and statistics and quantitative modeling.

The **computer information systems** area prepares professionals in the development and use of computer-based technologies to develop systems that fulfill business information needs. Baruch's program trains students to analyze business needs and to design, implement, and use information systems to satisfy those needs.

The **operations research** area provides basic preparation for students who wish to pursue careers in the decision sciences and provides fundamental quantitative knowledge required by those who major in other business areas. Emphasis is placed on modeling methods, analysis, and implementation relevant to operational and management planning issues in many business areas, including marketing, production, finance, accounting, and information technology.

The **statistics** area not only provides the basic preparation for students who wish to pursue careers in statistics but also provides the quantitative knowledge required by those who major in other business areas. Statistics and quantitative modeling majors are provided with the base for the application of statistical techniques to a wide variety of fields.

BBA in Computer Information Systems

The CIS program provides a strong foundation in the business and managerial issues related to information systems. Computer information systems are presented in light of their role as tools for strategic advantage in the marketplace. To facilitate this, course offerings provide computer, technological, and problem - solving skills. The CIS program addresses such areas as CASE (computer-assisted software engineering), networks and telecommunications, electronic commerce, the Internet, client-server technology, and object-oriented technologies.

Program Learning Goals

| Database Development | Students will apply the principles of design and development of relational databases. |
|--------------------------------------|---|
| System Analysis and Design | Students will elicit, analyze, and model system requirements. |
| Software Programming | Students will implement software systems using a suitable programming language/development environment. |
| Information Technology Management | Students will identify and explain the factors that contribute to the successful design, implementation, and management of Information Technology systems in organizations. |

| General CIS Track | | | |
|---------------------------------|--------------------------------|---|------------|
| Required Courses | 15 credits | | |
| CIS 2300 | | Programming and Computational Thinking | 3 credits |
| Choose from | | Object Oriented Programming I, | |
| CIS 3100 | | or | |
| or | | Object Oriented Programming with Java, | |
| CIS 3110 or | | or | 3 credits |
| CIS 3120 † | | Programming for Analytics | o or canto |
| CIS 3400 | | Database Management Systems | 3 credits |
| CIS 4800 | | Systems Analysis and Design | 3 credits |
| CIS 5800 | | Information Technology Development and Project Management | 3 credits |
| Elective Courses | 9 credits | | |
| At at least 3 credits should be | from a course at the 4000 leve | el | |
| CIS 3100 | | Object Oriented Programming I | 3 credits |
| CIS 3110 | | Object Oriented Programming with Java | 3 credits |

| CIS 3120 | Programming for Analytics | 3 credits |
|---------------------|---|-----------|
| CIS 3150 | Introduction to Semantic Technologies | 3 credits |
| CIS 3250 | Blockchain Technologies and Applications | 3 credits |
| CIS 3367 | Spreadsheet Applications in Business | 3 credits |
| CIS 3444 | e-Business Technologies | 3 credits |
| CIS 3500 | Networks and Telecommunications I | 3 credits |
| CIS 3550 | Cybersecurity | 3 credits |
| CIS 3630 | Principles of Web Design | 3 credits |
| CIS 3700 | Green IT | 3 credits |
| CIS 3710 | Foundations of Business Analytics | 3 credits |
| CIS 3750 | Social Media Technologies in Organizations | 3 credits |
| CIS 3770 | Usability, Privacy, and Security | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4093 | Special Topics in Computer Information Systems | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| CIS 4160 | Web Applications Development | 3 credits |
| CIS 4170 / STA 4170 | Data Visualization | 3 credits |
| CIS 4350 | Information Technology Audit | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |
| CIS 4500 | Networks and Telecommunications II | 3 credits |
| CIS 4610 | Expert (Knowledge-Based) Systems and Related Technologies | 3 credits |
| CIS 4620 | FinTech: Principles and Applications | 3 credits |
| CIS 4650 | Operating Systems Concepts | 3 credits |
| OPR 3300 | Quantitative Methods for Accounting* | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I* | 3 credits |
| | | |

^{*} Students may not receive credit for both OPR 3450 and OPR 3300.

^{**} Students receiving credit for MGT 3500 (Introduction to Management Science) will not receive credit for OPR 3450.

[†] If you have used one of these programming courses (CIS 3100, CIS 3110, CIS 3120) as a required course, you may use the others as electives.

Data Analytics Track

Required Courses (15 credits)

| CIS 2300 | Programming and Computational Thinking | |
|---------------------|--|-----------|
| CIS 3120 | Programming for Analytics | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |

Elective Courses (9 credits)

Choose three (3) courses of 3 credits each from the following, at least one of which should be a CIS course and one should be a STA course or an OPR course.

| CIS 3100 | Object Oriented Programming I | 3 credits |
|---|---|-----------|
| CIS 3150 | Introduction to Semantic Technologies | 3 credits |
| CIS 3710 | Foundations of Business Analytics | 3 credits |
| CIS 4093 | Special Topics in CIS (with permission) | 3 credits |
| CIS 4170 / STA 4170 | Data Visualization | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 3155 | Regression and Forecasting Models for Business Applications | 3 credits |
| Course number revised to STA 4155 (effective Spring 2020) | | |
| STA 4920 | Advanced Data Mining | 3 credits |
| OPR 3300 * | Quantitative Methods for Accounting* | |
| OPR 3450 ** | Quantitative Decision Making for Business I | 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| MKT 4123 | Marketing Web Analytics and Intelligence | 3 credits |
| MKT 4561 | Marketing Analytics | 3 credits |
| | | |

^{*} Students may not receive credit for both OPR 3450 and OPR 3300.

^{**} Students receiving credit for MGT 3500 (Introduction toManagement Science) will not receive credit for OPR 3450.

Information Risk Management and Cybersecurity Track

Required Courses (15 credits)

| CIS 2300 | Programming and Computational Thinking | 3 credits |
|----------|--|-----------|
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3500 | Networks and Telecommunications I | 3 credits |
| CIS 3550 | Cybersecurity | 3 credits |
| CIS 4350 | Information Technology Audit | 3 credits |

Elective Courses (9 credits)

At least 6 credits must be from the CIS courses

| Object Oriented Programming I | 3 credits |
|--|--|
| Object Oriented Programming with Java | 3 credits |
| Programming for Analytics | 3 credits |
| Social Media Technologies in Organizations | 3 credits |
| Usability, Privacy, and Security (effective Spring 2017) | 3 credits |
| Data Mining for Business Analytics | 3 credits |
| Special Topics in CIS (with a departmental permission) | 3 credits |
| Object-Oriented Programming II | 3 credits |
| Web Applications Development | 3 credits |
| Networks and Telecommunications II | 3 credits |
| Financial Information Technologies | 3 credits |
| Systems Analysis and Design | 3 credits |
| Law and the Internet | 3 credits |
| Financial Regulation of Emerging Technologies | 3 credits |
| Corporate Compliance, Governance & Whistleblowing | 3 credits |
| | Object Oriented Programming with Java Programming for Analytics Social Media Technologies in Organizations Usability, Privacy, and Security (effective Spring 2017) Data Mining for Business Analytics Special Topics in CIS (with a departmental permission) Object-Oriented Programming II Web Applications Development Networks and Telecommunications II Financial Information Technologies Systems Analysis and Design Law and the Internet Financial Regulation of Emerging Technologies |

BBA in Statistics and Quantitative Modeling (prior to Spring 2020)

The statistics and quantitative modeling major is designed to develop quantitative thinking skills that are invaluable in business. The student will take courses from a variety of quantitative disciplines that focus extensively on statistical methodology, mathematical modeling, and computer implementation issues applied to business. The use of the computer for the solution and analysis of business problems is an integral part of the program. Graduates of this program will have a broad foundation in statistics or quantitative modeling and will be well positioned for the analysis and solution of decision problems facing business and industry in the 21st century.

It is essential that the student consult with an area advisor to plan a program prior to taking any courses in the major.

Program Learning Goals

| Quantitative Thinking Skills | Students will be able to apply the quantitative thinking and the mathematical modeling process to solve real-world problems |
|--------------------------------|---|
| Data Analysis | Students will be able to identify appropriate methodology, conduct analysis, and interpret results |
| Deterministic Modeling Methods | Students will be able to model deterministic mathematical programming problems |
| Probabilistic Modeling Methods | Students will be able to model probabilistic problems dealing with decision analysis and simulation |
| Statistical Modeling | Students will be able to model statistical problem applied to business |
| Technological Skills | Students will be proficient in appropriate software to solve problems in statistics and quantitative modeling |
| Communication Skills | Students will be able to effectively communicate statistical and quantitative modeling methods for decision making to technical and non-technical audiences |

| Major | | |
|---|---|-----------|
| Required Courses (12 credits) | | |
| STA 3000 | Statistical Computing | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I * | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 3155 | Regression and Forecasting Models for Business Applications | 3 credits |
| Course number revised to STA 4155 effective Spring 2020 | | |
| Elective Courses (12 Credits) | | · |
| Electives may be selected after co | nsultation with an advisor: | |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| OPR 3452 | System Simulation | 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 credits |

| OPR 5000 | Independent Study and Research in Operations Research | 3 credits |
|----------|---|-----------|
| STA 3156 | Sampling Theory and Practice | 3 credits |
| STA 3253 | Categorical Data Analysis | 3 credits |
| STA 3255 | Statistical Quality Control Methods | 3 credits |
| STA 3560 | Nonparametric Statistics | 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| STA 4157 | Design and Analysis of Experimental Data | 3 credits |
| STA 4158 | Analysis of Time Series | 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 credits |
| STA 5000 | Independent Study and Research in Statistics | 3 credits |
| MGT 3710 | Introduction to Supply Chain Management | 3 credits |
| MKT 3600 | Marketing Research | 3 credits |
| MTH 3020 | Intermediate Calculus | 4 credits |
| MTH 4120 | Introduction to Probability | 4 credits |
| MTH 4125 | Introduction to Stochastic Processes | 4 credits |
| MTH 4130 | Mathematics of Statistics | 4 credits |
| MTH 4140 | Graph Theory | 3 credits |
| MTH 4320 | Fundamental Algorithms | 4 credits |
| MTH 4451 | Risk Theory | 4 credits |
| MTH 4500 | Introductory Financial Mathematics | 4 credits |

| New requirements for BBA in Statistics and Quantitative Modeling (effective Spring 2020) | | |
|--|---|-----------|
| Required Courses (12 credits) | | |
| STA 3000 | Statistical Computing | 3 credits |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| STA 3154 | Business Statistics II | 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 credits |

| (No more than six credits | outside of the CIS, OPR, STA and MTH) | |
|---------------------------|---|-----------|
| CIS 2300 | Programing and Computational Thinking | 3 credits |
| CIS 3100 | Object Oriented Programing | 3 credits |
| CIS 3120 | Programing for Analytics | 3 credits |
| CIS 3400 | Database Management Systems I | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 credits |
| OPR 5000 | Independent Study and Research in Operations Research | 3 credits |
| STA 3920 / CIS 3920 | Data Mining for Business Analytics | 3 credits |
| STA 4000 / CIS 4000 | Introduction to SAS Programming | 3 credits |
| STA 4157 | Design and Analysis of Experimental Data | 3 credits |
| STA 4158 | Analysis of Time Series | 3 credits |
| STA 4170 / CIS 4170 | Data Visualization | 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| STA 5000 | Independent Study in Statistics | 3 credits |
| MKT 3600 | Marketing Research | 3 credits |
| MKT 4123 | Marketing Web Analytics and Intelligence | 3 credits |
| MKT 4561 | Marketing Analytics | 3 credits |
| MTH 3020 | Intermediate Calculus | 4 credits |
| ** Any MTH 4000 and abo | ve is also accepted as an elective | |

Statistics: BA Major

Arts and sciences students can major in one of the following three programs in the Department of Statistics and Computer Information Systems:

- Statistical Theory
- Psychometrics
- Sociometrics

The department offers courses for students who are primarily interested in mathematics, psychology, and sociology. Statistical theory, using the Colleges extensive computer installations, provides professional training for those who desire a career in operations research, quality control and reliability, health sciences and governmental statistics, design and analysis of surveys, and computer information systems. Joint major programs in conjunction with the Departments of Psychology and Sociology and Anthropology are offered and include courses to augment study in psychometrics and sociometrics.

- A BA student majoring in statistics cannot minor in mathematics or declare a second major in actuarial science, financial mathematics, or mathematics.
- Any business courses included in this program (CIS, OPR, STA, etc.) do not count toward the 90-credit liberal arts minimum required for the BA degree.

*** NOTE: This program is under revision, so it is important to consult a faculty advisor to plan a proper sequence of courses. Interested students should contact Professor Kamiar Rahnama Rad (Kamiar.RahnamaRad@baruch.cuny.edu). ***

Statistical Theory

Base Courses

| CIS 2200 | Introduction to Information Systems and Technologies | 3 credits |
|----------|--|-----------|
| STA 2000 | Business Statistics I | 3 credits |
| MTH 2630 | Analytic Geometry and Calculus I | 5 credits |
| MTH 3030 | Analytic Geometry and Calculus II | 5 credits |

Major

The major consists of 24 credits, with up to 9 credits in mathematics. Required Courses

| STA 3551 | Theory of Statistics I - Introduction to Probability and Distribution Theory | 3 credits |
|----------|--|-----------|
| STA 4552 | Theory of Statistics II - Statistical Inference | 3 credits |

Elective Courses

| Object-Oriented Programming I | 3 credits |
|---|---|
| Introduction to Mathematical Programming | 3 credits |
| Introduction to Statistical Decision Theory and Game Theory | 3 credits |
| Queueing Theory and Inventory Models | 3 credits |
| Sampling Theory and Practice | 3 credits |
| Statistical Quality Control Methods | 3 credits |
| Nonparametric Statistics | 3 credits |
| Analysis of Time Series | 3 credits |
| Advanced Sampling Methods | 3 credits |
| | Introduction to Mathematical Programming Introduction to Statistical Decision Theory and Game Theory Queueing Theory and Inventory Models Sampling Theory and Practice Statistical Quality Control Methods Nonparametric Statistics Analysis of Time Series |

| STA 5559 | Introduction to Multivariate Analysis | 3 credits |
|----------|---------------------------------------|-----------|
| MTH 4010 | Advanced Calculus I | 3 credits |
| MTH 4020 | Advanced Calculus II | 3 credits |
| MTH 4100 | Linear Algebra and Matrix Methods | 3 credits |
| MTH 4120 | Introduction to Probability | 3 credits |
| MTH 4130 | Mathematics of Statistics | 3 credits |
| MTH 5010 | Advanced Calculus III | 3 credits |

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Psychometrics

Note: A number of the courses listed below are not currently offered. Students interested in psychometrics should consult with a department advisor.

Base Courses

| CIS 2200 | Introduction to Information Systems and Technologies | 3 credits |
|----------|--|-----------|
| STA 2000 | Business Statistics I | 3 credits |
| MTH 2630 | Analytic Geometry and Calculus I | 5 credits |

Major: 24 credits Required Courses

| STA 2555 | Applied Methods I - Probability and Statistics | 3 credits |
|----------|--|-----------|
| STA 3556 | Applied Methods II - Statistical Inference | 3 credits |
| STA 4561 | Factor Analysis and Classification Techniques | 3 credits |
| PSY 3053 | Tests and Measurements | 3 credits |

Elective Courses

| OPR 4653 | Introduction to Statistical Decision Theory and Game Theory | 3 credits |
|----------|---|-----------|
| STA 3156 | Sampling Theory and Practice | 3 credits |
| STA 3560 | Nonparametric Statistics | 3 credits |
| STA 5559 | Introduction to Multivariate Analysis | 3 credits |

| Analytic Geometry and Calculus II | 5 credits |
|------------------------------------|---|
| Linear Algebra and Matrix Methods | 3 credits |
| Social Psychology | 3 credits |
| Vocational Psychology | 3 credits |
| Business and Industrial Psychology | 3 credits |
| Interviewing Techniques | 3 credits |
| | |
| Psychology and Urban Problems | 3 credits |
| Special Problems in Psychology | 2 credits |
| Advanced Psychological Testing | 3 credits |
| | Linear Algebra and Matrix Methods Social Psychology Vocational Psychology Business and Industrial Psychology Interviewing Techniques Psychology and Urban Problems Special Problems in Psychology |

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Sociometrics

Note: A number of the courses listed below are not currently offered. Students interested in sociometrics should consult with a department advisor.

Base Courses

| CIS 2200 | Introduction to Information Systems and Technologies | 3 credits |
|----------|--|-----------|
| STA 2000 | Business Statistics I | 3 credits |
| MTH 2630 | Analytic Geometry and Calculus I | 5 credits |

Major: 24 credits Required Courses

| STA 2555 | Applied Methods I - Probability and Statistics | 3 credits |
|----------|--|-----------|
| STA 3556 | Applied Methods II - Statistical Inference | 3 credits |
| STA 3563 | Design of Social Research | 3 credits |
| SOC 4032 | Methods of Sociological Research | 3 credits |

Elective Courses

| OPR 4653 | Introduction to Statistical Decision Theory and Game Theory | 3 credits |
|----------|---|-----------|
| STA 3156 | Sampling Theory and Practice | 3 credits |
| STA 3560 | Nonparametric Statistics | 3 credits |

| STA 5559 | Introduction to Multivariate Analysis | 3 credits |
|----------|---------------------------------------|-----------|
| MTH 3030 | Analytic Geometry and Calculus II | 5 credits |
| MTH 4100 | Linear Algebra and Matrix Methods | 3 credits |
| SOC 3155 | Urban Sociology | 3 credits |
| SOC 3052 | Social Stratification | 3 credits |
| SOC 3055 | Population and Society | 3 credits |
| SOC 3064 | Modern Organizations | 3 credits |
| SOC 3082 | Small Groups | 3 credits |

Equivalent courses in the arts and sciences and business curricula:

The following pairs of courses are considered as equivalent for purposes of credits. Students can be given credit for either course but not for both:

STA 2000 and STA 2100

(STA 2000 may be used for either the BA or BBA)

STA 3154 and STA 3556

STA 3155 (Course number revised to STA 4155 effective Spring 2020)

and STA 4554

STA 4157 and STA 4557

OPR 3453 and OPR 4653

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The Minors

General Information

The Department of Information Systems and Statistics offers five minor concentrations*. Each is outlined below:

- Computer Applications in Business
- Cybersecurity and Information Assurance
- Data Analytics
- Quantitative Methods and Modeling
- Statistics
- Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility
- Business Minors for Non-Business Majors

^{*} Optional second minors open only to students pursuing a major within the Zicklin School of Business

Computer Applications in Business (9 credits)

This minor is designed to prepare students majoring in other areas of business to be competent end users and decision makers in a computer information systems environment. The focus is on using microcomputers and higher-level applications software to implement useful applications in a wide range of business areas.

Required Courses

Three courses (9 credits) from any of the following:

- Any courses from the list of 3000-, 4000-, or 5000-level CIS courses with the exception of CIS 3270, CIS 3810, and CIS 4910;
- At most one course from either OPR3300: Quantitative Methods for Accounting or OPR3450: Quantitative Decision Making for Business I
- All prerequisites must be satisfied.

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Cybersecurity and Information Assurance (9 credits)

This minor would provide an opportunity for students majoring in various areas of business to develop basic understanding of information security and assurance issues that organizations face today and the potential solutions available.

| Required Courses (9 credits) | | |
|------------------------------|-----------------------------------|-----------|
| CIS 3500 | Networks and Telecommunications I | 3 credits |
| CIS 3550 | Cybersecurity | 3 credits |
| CIS 4350 | Information Technology Audit | 3 credits |

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Data Analytics (9 credits)

This minor would provide an opportunity for students majoring in various areas of business to develop basic data literacy and to integrate techniques and solutions from the areas of technology, statistics, and quantitative modeling in developing business intelligence to facilitate organizational decision-making

Required Courses (6 credits)

| CIS 2300 | Programming and Computational Thinking | 3 credits |
|---------------------|--|-----------|
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| | | |

Elective Courses (3 credits) - Choose one course from the following list.

| CIS 3120 | Programming for Analytics | 3 credits |
|---------------------|-----------------------------|-----------|
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 4170 / CIS 4170 | Data Visualization | 3 credits |

| CIS 4400 | Data Warehousing for Analytics | 3 credits |
|---|---|-----------|
| STA 3154 | Business Statistics II | 3 credits |
| STA 3155 | Regression and Forecasting Models for Business Applications | 3 credits |
| Course number revised to STA 4155 effective Spring 2020 | | |
| MKT 4123 | Marketing Web Analytics and Intelligence | 3 credits |
| MKT 4561 | Marketing Analytics | 3 credits |
| MGT 3500 | Business Decision Models | 3 credits |
| or | | |
| OPR 3450 * | Quantitative Decision Making for Business I | |
| | | 3 credits |

^{*} Students receiving credit for MGT 3500 will not also receive credit for OPR 3450.

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Quantitative Methods and Modeling (9 credits)

The minor in quantitative methods and modeling is designed to prepare students majoring in other areas of business with a background of quantitative skills that facilitate the decisionmaking process. In addition to one required course, two elective courses are selected with the approval of the area advisor to complement the students major and provide the student with an appropriate background.

Required Courses

Choose any three of the following (All Prerequisites must be satisfied):

| CIS 3400 | Database Management Systems | 3 credits |
|---------------------|--|-----------|
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| CIS 4100 | Object-Oriented Programming II | 3 credits |
| OPR 3300 | Quantitative Methods for Accounting | 3 credits |
| or | | |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |
| OPR 3451 | Quantitative Decision Making for Business II | 3 credits |
| OPR 3452 | System Simulation | 3 credits |
| OPR 3453 | Bayesian Statistical Inference and Decision Making | 3 credits |
| OPR 4470 | Special Topics in Operations Research | 3 credits |
| OPR 5000 | Independent Study in Operations Research | 3 credits |

| STA 3000 | Statistical Computing | 3 credits |
|---|---|-----------|
| STA 3154 | Business Statistics II | 3 credits |
| STA 3155 | Regression and Forecasting Models for Business Applications | 3 credits |
| Course number revised to STA 4155 effective Spring 2020 | | |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| STA 5000 | Independent Study in Operations Research | 3 credits |

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Statistics

The minor in statistics consists of the courses listed below.

Required Courses

Choose any three of the following (All Prerequisites must be satisfied):

| Statistical Computing | 3 credits |
|---|---|
| Business Statistics II | 3 credits |
| Intermediate Statistical Methods | 3 credits |
| | |
| Sampling Theory and Practice | 3 credits |
| Introduction to SAS Programming | 3 credits |
| Special Topics in Applied Statistics | 3 credits |
| Advanced Data Mining | 3 credits |
| Quantitative Decision Making for Business I | 3 credits |
| | Business Statistics II Intermediate Statistical Methods Sampling Theory and Practice Introduction to SAS Programming Special Topics in Applied Statistics Advanced Data Mining |

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Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility

The internet age has fostered an environment of widespread interconnectedness. This hyperconnectivity, and the new media that proliferate along with it, come with their own specific problems. The purpose of this concentration is to study the effects of these new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology.

| Required Course: 3 credits | | |
|--|---|-----------|
| CIS 4910 | Information Technology and Social Responsibility* | 3 credits |
| | | |
| Elective Courses 6 credits | | |
| Two courses selected from the following: | | |
| BLS 3013 | Mass Media and the Black American | 3 credits |
| CIS 3270 | Computer Ethics* (PHI 3270) | 3 credits |
| CIS 3700 | Green IT* | 3 credits |
| CIS 3810 | Principles of New Media* | 3 credits |
| COM 3060 | Media Analysis and Criticism | 3 credits |
| COM 3076 | International Communication | 3 credits |
| JRN 3220 | Media Ethics | 3 credits |
| JRN 3500 | Advanced Reporting and Writing | 3 credits |
| LIB 3040 | Information and Society (COM 3040 or PAF 3040) | 3 credits |
| PHI 3040 | Mind and Computers | 3 credits |
| PHI 3050 | Ethics, Economics, and the Business System | 3 credits |
| Courses who are a size of into the fallowing a consected treat | | |
| Courses may be organized into the following suggested track | KS. | |
| Media | | |
| BLS 3013 | Mass Media and the Black American | 3 credits |
| CIS 3810 | Principles of New Media* | 3 credits |
| COM 3060 | Media Analysis and Criticism | 3 credits |
| COM 3076 | International Communication | 3 credits |

| JRN 3220 | Media Ethics | 3 credits |
|-----------------------|--|-----------|
| Information Society | | |
| CIS 3810 | Principles of New Media* | 3 credits |
| COM 3076 | International Communication | 3 credits |
| JRN 3500 | Advanced Reporting and Writing | 3 credits |
| LIB 3040 | Information and Society (COM 3040 or PAF 3040) | 3 credits |
| Philosophy and Ethics | | |
| CIS 3270 | Computer Ethics* (PHI 3270) | 3 credits |
| JRN 3220 | Media Ethics | 3 credits |
| PHI 3040 | Mind and Computers | 3 credits |
| PHI 3050 | Ethics, Economics, and the Business System | 3 credits |

^{*}For the purposes of this program, this course counts as an Arts and Sciences course.

Business Minors for Non-Business Majors

Students in the Weissman School of Arts and Sciences or in the Marxe School of Public and International Affairs who wish to take business courses may do so by declaring a minor in statistics and quantitative modeling or in technology, business, and the Internet. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor.

Students must choose three courses (9 credits) from the following:

Statistics and Quantitative Modeling

| STA 3000 | Statistical Computing | 3 credits |
|---|---|-----------|
| STA 3154 | Business Statistics II | 3 credits |
| CIS 3920 / STA 3920 | Data Mining for Business Analytics | 3 credits |
| STA 3155 | Regression and Forecasting Models for Business Applications | 3 credits |
| Course number revised to STA 3155 effective Spring 2020 | | |
| STA 4000 | Introduction to SAS Programming | 3 credits |
| STA 4920 | Advanced Data Mining | 3 credits |
| OPR 3300 | Quantitative Methods for Accounting | 3 credits |
| or | | |
| OPR 3450 | Quantitative Decision Making for Business I | 3 credits |

| Technology, Business, and the Internet | | |
|--|--|-----------|
| CIS 2300 | Programming and Computational Thinking | 3 credits |
| CIS 3100 | Object-Oriented Programming I | 3 credits |
| CIS 3367 | Spreadsheet Applications in Business | 3 credits |
| CIS 3400 | Database Management Systems | 3 credits |
| CIS 3444 | e-Business Technologies | 3 credits |
| CIS 3630 | Principles of Web Design | 3 credits |
| CIS 4800 | Systems Analysis and Design | 3 credits |
| LAW 3108 | Law and the Internet | 3 credits |
| MKT 4555 | Internet Marketing | 3 credits |

Courses

Courses in Computer Information Systems (CIS)

| CIS 2200 | Introduction to Information Systems and Technologies | 3 hours; 3 credits |
|--------------------------------|--|------------------------|
| CIS 2300 | Programming and Computational Thinking | 3 hours; 3 credits |
| CIS 3093 | Special Topics in Computer Information Systems | 3 hours; 3 credits |
| CIS 3094 | Special Topics in Computer Information Systems | 1.5 hours; 1.5 credits |
| CIS 3100 | Object-Oriented Programming I | 3 hours; 3 credits |
| CIS 3110 (previously CIS 4110) | Object-Oriented Programming with Java | 3 hours; 3 credits |
| CIS 3120 | Programming for Analytics | 3 hours; 3 credits |
| CIS 3150 | Introduction to Semantic Technologies | 3 hours; 3 credits |
| CIS 3250 | Blockchain Technologies and Applications | 3 hours; 3 credits |
| CIS 3270 | Computer Ethics | 3 hours; 3 credits |
| CIS 3367 | Spreadsheet Applications in Business | 3 hours; 3 credits |
| CIS 3400 | Database Management Systems | 3 hours; 3 credits |
| CIS 3444 | E-Business Technologies | 3 hours; 3 credits |
| CIS 3500 | Networks and Telecommunications I | 3 hours; 3 credits |

| CIS 3550 | Cybersecurity | 3 hours; 3 credits |
|-----------|--|---------------------------------|
| CIS 3630 | Principles of Web Design | 3 hours; 3 credits |
| CIS 3700 | Green IT | 3 hours; 3 credits |
| CIS 3710 | Foundations of Business Analytics | 3 credits |
| CIS 3750 | Social Media Technologies in Organizations | 3 hours; 3 credits |
| CIS 3770 | Usability, Privacy, and Security | 3 hours; 3 credits |
| CIS 3810 | Principles of New Media | 3 hours; 3 credits |
| CIS 4093 | Special Topics in Computer Information Systems | 3 hours; 3 credits |
| CIS 4094 | Special Topics in Computer Information Systems | 1.5 hours; 1.5 credits |
| CIS 4100 | Object-Oriented Programming II | 3 hours; 3 credits |
| CIS 4160 | Web Applications Development | 3 hours; 3 credits |
| CIS 4170 | Data Visualization | 3 hours; 3 credits |
| CIS 4350 | Information Technology Audit | 3 hours; 3 credits |
| CIS 4400 | Data Warehousing for Analytics | 3 hours; 3 credits |
| CIS 4500 | Networks and Telecommunications II | 3 hours; 3 credits |
| CIS 4620 | FinTech: Principles and Applications | 3 hours; 3 credits |
| CIS 4650 | Operating Systems Concepts | 3 hours; 3 credits |
| CIS 4800 | Systems Analysis and Design | 3 hours; 3 credits |
| CIS 4910 | Information Technology and Social Responsibility | 3 hours; 3 credits |
| CIS 5000 | Independent Study and Research in Computer Information Systems | 3 hours; 3 credits |
| CIS 5800 | Information Technology Development and Project Management | 3 hours; 3 credits |
| CIS 5900 | Computer Information Systems Internship | 3 hours; 3 credits |
| CIS 2200H | Hon Info Systems | 3 hours; 3 credits |
| CIS 3367H | Hon Sprdsht App Bus | 3 hours; 3 credits |
| CIS 4450H | Hon Network & Com | 3 hours; 3 credits |
| CIS 6001H | Hon CIS I | 3 hours; 3 credits per semester |
| CIS 6002H | Hon CIS II | 3 hours; 3 credits per semester |

Courses in Statistics (STA)

| STA 2000 | Business Statistics I | 3 hours; 3 credits |
|---|---|------------------------|
| STA 2100 | Statistics for Social Science | 4 hours; 3 credits |
| STA 3000 | Statistical Computing | 3 hours; 3 credits |
| STA 3093 | Special Topics in Statistics | 3 hours; 3 credits |
| STA 3094 | Special Topics in Statistics | 1.5 hours; 1.5 credits |
| STA 3154 | Business Statistics II | 3 hours; 3 credits |
| STA 3155 | Regression and Forecasting Models for Business Applications | 3 hours; 3 credits |
| Course number revised to STA 4155 effective Spring 2020 | | |
| STA 3156 | Sampling Theory and Practice | 3 hours; 3 credits |
| STA 3253 | Categorical Data Analysis | 3 hours; 3 credits |
| STA 3255 | Statistical Quality Control Methods | 3 hours; 3 credits |
| STA 3560 | Nonparametric Statistics | 3 hours; 3 credits |
| STA 4000 | Introduction to SAS Programming | 3 hours; 3 credits |
| STA 4155 | Regression and Forecasting Models for Business Applications | 3 hours; 3 credits |
| Course number revised from STA 3155 | | |
| effective Spring 2020 | | |
| STA 4157 | Design and Analysis of Experimental Data | 3 hours; 3 credits |
| STA 4158 | Analysis of Time Series | 3 hours; 3 credits |
| STA 4370 | Special Topics in Applied Statistics | 3 hours; 3 credits |
| STA 4920 | Advanced Data Mining | 3 hours; 3 credits |
| STA 5000 | Independent Study and Research in Statistics | 3 hours; 3 credits |
| STA 2000H | Hon bus Statistics | 3 hours; 3 credits |
| STA 6001H | Hon Statistics I | 3 hours; 3 credits |
| STA 6002H | Hon Statistics II | 3 hours; 3 credits |
| | | |

Courses in Operations Research (OPR)

| OPR 3093 | Special Topics in Operations Research | 3 hours; 3 credits |
|----------|---------------------------------------|------------------------|
| OPR 3094 | Special Topics in Operations Research | 1.5 hours; 1.5 credits |

| Quantitative Methods for Accounting | 3 hours; 3 credits |
|---|---|
| Quantitative Decision Making for Business I | 3 hours; 3 credits |
| Quantitative Decision Making for Business II | 3 hours; 3 credits |
| System Simulation | 3 hours; 3 credits |
| Bayesian Statistical Inference and Decision Making | 3 hours; 3 credits |
| Special Topics in Operations Research | 3 hours; 3 credits |
| Independent Study and Research in Operations Research | 3 hours; 3 credits |
| Hon Quant Meth Acc | 3 hours; 3 credits |
| Hon Opr I | 3 hours; 3 credits |
| Hon Opr II | 3 hours; 3 credits |
| Hon Opr III | 3 hours; 3 credits |
| | Quantitative Decision Making for Business I Quantitative Decision Making for Business II System Simulation Bayesian Statistical Inference and Decision Making Special Topics in Operations Research Independent Study and Research in Operations Research Hon Quant Meth Acc Hon Opr I Hon Opr II |