

Master of International Affairs Program

- [For additional program information see the Marxe School of Public and International Affairs website](#)

Students pursuing the Master of International Affairs will study national and international public policy and its underlying principles in a global context.

A multidisciplinary and integrated curriculum allows students to specialize in International Nongovernmental Organizations, Western Hemisphere Affairs, Trade Policy and Global Economic Governance, or a Special Concentration in which students will have the opportunity to design, in concert with a faculty advisor, a special concentration tailored to his or her particular interest and career ambitions.

The program offers a rigorous, multidisciplinary academic understanding and analysis of global governance and policy in the international setting. It introduces students to skills essential for the analytical study of public policy and for the assessment of the main issues in governance currently facing international policy-makers. It equips students with the theoretical tools and empirical evidence necessary for an in-depth understanding of policy-making within the general theories of public policy, comparative public policy and governance, international public administration, social and public policy in international and cross-national contexts. It also provides the intellectual and practical capabilities to pursue high-level tasks in the fields of political planning and political management in the public and private sector at the national, international and supranational level.

Students also receive advanced training in key techniques of policy analysis, budgeting, assessment of political culture, global communication strategies, regionally specific issues and comparative methods. The program offers opportunities for study in a variety of substantial social and public policy areas (e.g. welfare and social security, international development, housing, migration, health), across a range of national, regional (Latin America, Asia, Africa, and the European Union) and global settings. While our concentration in Western Hemisphere Affairs will focus on that region, the MIA program is committed to analyzing problems in a global context. The Marxe School has relationships with educational institutions in Europe, Latin America and Asia and students will have the opportunity to do internships or study abroad.

Master of International Affairs (MIA) Program Learning Goals

1. Understand and apply policy analysis to international domains.
2. Manage and lead programmatic initiatives in governmental and nongovernmental organizations addressing international affairs.
3. Study international policy convergence and policy diffusion.
4. Understand and apply theories and methods of comparative public policy and administration, and international and national governance systems and interactions.
5. Utilize analytic tools on the impact of regionalization and/or globalization, including efforts to harmonize or coordinate domestic and international policymaking and governance.
6. Assess sub-national, national, trans-national, and supranational policies and political actors and their consequences for the problem-solving capacity of governance systems.
7. Use old and new media tools to promote the interests of institutions.

Core (24 credits)		
PAF 9140	Budgeting and Financial Analysis I	3 credits
PAF 9170	Research and Analysis I	3 credits
PAF 9172	Research and Analysis II	3 credits
PAF 9180	Policy Analysis	3 credits
PAF 9181	Comparative Public Policy and Administration	3 credits

PAF 9184	International Institutions and Global Governance	3 credits
PAF 9415	International Economics	3 credits
PAF 9420	Global Communication	3 credits

Specialization and Elective Courses (12 credits)

Students are required to complete 12 credits toward electives. Students must choose to specialize in one of the four specific specializations

- [International Nongovernmental Organizations](#)
- [Western Hemisphere Affairs](#)
- [Trade Policy and Global Economic Governance](#)
- [Special Concentration](#)

Specialization in International Nongovernmental Organizations

[Specialization Information \(unofficial\)](#)

Baruch has one of the nation's largest and most distinguished professional nonprofit education degrees, as well as executive certificate and research programs focused on the sector. New York City is home to one of the world's largest concentrations of internationally focused nongovernmental organizations.

This concentration examines questions fundamental to the emergence and conduct of civil society at the national and international level: how political and social participation is mediated by INGOs, how the relationship between governments and INGOs emerges in different historical, legal, and cultural contexts, how INGOs can collaborate across national boundaries, and INGO management can improve sensitivity to local self-determination. As the number of domestically and internationally focused INGOs quickly expands throughout the world (e.g. in Brazil, Turkey and China) this focus will provide Baruch graduates with relevant expertise in policy impact and practical management. Concentration in this area will prepare students for careers at international institutions such as the United Nations, the World Bank and the IMF, local, national, and international issue-focused INGOs, as well as at corporate foundations, and businesses committed to promoting development through international public-private partnerships.

Students who wish to concentrate their MIA studies in International Nongovernmental Organizations must take 15 credits (five courses), 3 of which (one course) is required.

*Mandatory Courses in **International Nongovernmental Organizations** (3 credits)*

PAF 9183	International Nonprofit Organizations	3 credits
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*Elective Courses in **International Nongovernmental Organizations** (6 credits; select two from the following)*

PAF 9109	Government Contracting	3 credits
PAF 9120	Public and Nonprofit Management I	3 credits
PAF 9150	Introduction to the Nonprofit Sector	3 credits
PAF 9151	Administration of the Nonprofit Sector and Voluntary Agencies	3 credits
PAF 9152	Fund Raising and Grants Administration in Nonprofit and Voluntary Organizations	3 credits

PAF 9153	Budgeting and Finance for Nonprofits	3 credits
PAF 9156	Emergency Preparedness, Response and Recovery	3 credits
PAF 9157	Introduction to Philanthropy	3 credits
PAF 9182	Development Administration	3 credits
PAF 9185	Environmental Policy	3 credits
PAF 9186	Map Making for Public Policy	3 credits
PAF 9199	Selected Topics in Public Affairs	3 credits
PAF 9299	Selected Topics in Nonprofit Management	3 credits
PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3 credits
PAF 9425	Western Hemisphere Affairs: Past, Present, and Future	3 credits
PAF 9426	Illicit Trade	3 credits
PAF 9430	Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond	3 credits
PAF 9699	Selected Topics in Public Policy	3 credits
CIS 9230	Globalization and Technology	3 credits
IBS 9761	Emerging Markets and the International Business Environment	3 credits
IBS 9767	Global Firms, Cultures, and Governments	3 credits

Free Electives

Students must complete 6 additional elective credits of their choice. The two additional courses may be from the list above, approved electives from the other specializations, the general Marx catalog, or the WSAS or ZSB graduate catalogs with permission of an advisor.

Specialization in Western Hemisphere Affairs

- [Specialization Information \(unofficial\)](#)

The western hemisphere is home to the world's largest developed economy, one of the fastest emerging economies, one of its most vital trading blocs, and some of the most vigorous and complicated migration patterns anywhere on the planet. While there are several university centers that address the hemisphere as a whole, there are no degree programs in a policy school offering a concentration that considers all of North, Central and South America.

Specific topics of study in this concentration include migration, remission flows, trade policy and economic cooperation, regional planning, intra-hemispheric security, energy production/policy, and fostering closer relations among institutions of higher education throughout the hemisphere. The program draws on Baruch's considerable strengths in migration studies and Latin American studies, the Master program in Higher Education Administration and CUNY's Bildner Center in Western Hemisphere Affairs.

Graduates will aspire to careers in government, INGOs, international institutions, and private industry.

Students will develop in depth knowledge of the politics, economics and culture of our integrating hemisphere, preparing them for vital roles in government, foundations, international businesses, INGOs and international and regional financial and political institutions.

Students who wish to concentrate their MIA studies in Western Hemisphere Affairs must take 15 credits (five courses), 3 of which (one course) is required.

*Mandatory Courses in **Western Hemisphere Affairs** (3 credits)*

PAF 9425	Western Hemisphere Affairs: Past, Present, and Future	3 credits
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*Elective Courses in **Western Hemisphere Affairs** (6 credits; select two from the following)*

PAF 9104	Media, Politics, and Public Culture	3 credits
PAF 9119	Organization Theory	3 credits
PAF 9185	Environmental Policy	3 credits
PAF 9186	Map Making for Public Policy	3 credits
PAF 9199	Selected Topics in Public Affairs	3 credits
PAF 9299	Selected Topics in Nonprofit Management	3 credits
PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3 credits
PAF 9426	Illicit Trade	3 credits
PAF 9430	Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond	3 credits

PAF 9435	Security in the Western Hemisphere: A Multi-Dimensional Approach	3 credits
PAF 9440	Trade Policy	3 credits
PAF 9445	International Political Economy	3 credits
PAF 9450	International Development	3 credits
PAF 9699	Selected Topics in Public Policy	3 credits
CIS 9230	Globalization and Technology	3 credits
IBS 9761	Emerging Markets and the International Business Environment	3 credits
IBS 9767	Global Firms, Cultures, and Governments	3 credits
LAW 9740	International Trade and Investment Law	3 credits
MKT 9739	Global Advertising and Marketing Communications	3 credits
MKT 9764	Internet Marketing and Global Business	3 credits

Free Electives

Students must complete 6 additional elective credits of their choice. The two additional courses may be from the list above, approved electives from the other specializations, the general Marxe catalog, or the WSAS or ZSB graduate catalogs with permission of an advisor.

Specialization in Trade Policy and Global Economic Governance

- [Specialization Information \(unofficial\)](#)

Integration in a globalizing economy can be a path to economic success. But for many countries the political adjustment has not been easy and the promises of equity have yet to follow. The challenges of managing trade, once the exclusive province of national governments, are an increasing and necessary interest of state and local governments as well. Trade can be nurtured, sometimes by governments, and more often by NGOs, to deliver a wider distribution of benefits, access for non-traditional participants, as well as more protection for the planet.

Students seeking to concentrate in this program will learn about the nuts and bolts of international trade and commerce, drawing on the Marxe School's resources as well as the resources of our sister school, the Zicklin School of Business, which is the largest collegiate business school in the nation with over 12,000 students.

Students will study the treaty relationships, including the history of efforts to develop free trade agreements, and government policies that shape trading environments -- and either advance or hinder related goals such as public health, environmental regulation, worker safety, and family integrity. They will examine tools such as micro-finance, insourcing, crowd funding and other approaches to ensuring wide access to the opportunities and benefits of trade. Potential employers for graduates from this concentration would include INGOs, the US government, international businesses, local governments seeking economic opportunity abroad, ports and regional transportation consortia, power companies, among others.

Students who wish to concentrate their MIA studies in Trade Policy and Global Economic Governance must take 15 credits (five courses), 6 of which (two courses) are required.

*Mandatory Courses in **Trade Policy and Global Economic Governance*** (6 credits)

PAF 9440	Trade Policy	3 credits
PAF 9450	International Development	3 credits
<i>Elective Courses in Trade Policy and Global Economic Governance</i> (6 credits; select two from the following)		
PAF 9104	Media, Politics and Public Culture	3 credits
PAF 9119	Organization Theory	3 credits
PAF 9182	Development Administration	3 credits
PAF 9185	Environmental Policy	3 credits
PAF 9186	Map Making for Public Policy	3 credits
PAF 9199	Selected Topics in Public Affairs	3 credits
PAF 9299	Selected Topics in Nonprofit Management	3 credits
PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3 credits
PAF 9425	Western Hemisphere Affairs: Past, Present, and Future	3 credits
PAF 9426	Illicit Trade	3 credits
PAF 9430	Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond	3 credits
PAF 9445	International Political Economy	3 credits
PAF 9455	International Regulatory Policy	3 credits
PAF 9699	Selected Topics in Public Policy	3 credits
CIS 9230	Globalization and Technology	3 credits
IBS 9761	Emerging Markets and the International Business Environment	3 credits
IBS 9767	Global Firms, Cultures, and Governments	3 credits

LAW 9740	International Trade and Investment Law	3 credits
MKT 9739	Global Advertising and Marketing Communications	3 credits
MKT 9764	Internet Marketing and Global Business	3 credits
<i>Free Electives</i> Students must complete 3 additional elective credits of their choice. The one additional course may be from the list above, approved electives from the other specializations, the general Marxer catalog, or the WSAS or ZSB graduate catalogs with permission of an advisor. Special Concentration Specialization Information (unofficial) The special concentration affords the opportunity to explore and combine subfields without sacrificing the rigorous core and the technical skills that it conveys. In concert with a faculty advisor, students will be able to design a program of study tailored to his or her interests and career ambitions. Examples could include migrations and diasporas, hemispheric security, hemispheric marketing, and other topics. A faculty advisor will ensure that the electives cohere intellectually and professionally and that the special concentration comprises classes that will be offered during the student's projected terms to ensure timely completion, tailored to a student's interest and career ambitions. Students who wish to do their MIA studies in the special concentration must take 15 credits (five approved courses). <i>Approved Electives in Special Concentration (15 credits)</i>		
Approved Electives	Chosen with advisor's approval from the list of required courses or approved electives from the other specializations, the general Marxer catalog, or the Zicklin School of Business or Weissman School of Arts and Sciences graduate catalogs.	12 credits
Internship (3 credits)		
PAF 9195	Public Affairs Internship (required of students with less than two years experience working with international agencies, governments, nonprofits or, in some cases, business. May be taken in NY, Washington or overseas.)	3 credits
Capstone (3 credits)		
PAF 9490	International Affairs Capstone Seminar	3 credits