

# Executive Doctorate in Business

The world of business has become increasingly complex and the amount of information available has mushroomed, posing new challenges in every traditional business discipline. The complexity of these challenges requires research tools that are significantly more advanced than those usually taught in MBA and business-oriented MS programs. This business doctorate program has been designed by the doctoral faculty of the Zicklin School of Business to meet the needs of executives to gain research knowledge and skills essential for rigorous analysis of these modern-day problems and challenges. All of the courses in the program have been specially created for this innovative, distinctive approach to post-master's education in business.

The three-year program is offered in the format of three residencies each semester for the first two years, and for the third year to be devoted to dissertation research. This format is tailored to the needs of working executives with full-time positions and responsibilities.

The program currently leads to the Doctor of Professional Studies (DPS) Degree.

The executive doctorate in business program requires 60 graduate-level credits, the passing of Examinations 1 and 2, and a publicly-defended dissertation. The typical student will be allowed to transfer 18 credits from an accredited Master's program or by taking graduate-level courses at a recognized, accredited university. An assessment of all transfer credits will be conducted and approved by the executive director and the admissions committee.

As shown below, the remaining courses (42 credits) in the EDB program are carefully structured to guide students through the program.

| The Executive Doctorate in Business Curriculum  |  |  |                      |
|---|--|--|----------------------|
|   |  |  | No. of Credits       |
| <b>Prerequisite Courses</b>   | Credits required from prior graduate studies completed in a recognized college or university and reflect academic coverage in the candidates designated area of research interest. The courses are subject to evaluation by the program's executive director and admissions committee. |  | 18<br>(Max)          |
| <b>Summer</b>   | Orientation  |  | --                   |
| <b>Year 1, Fall Semester</b>  | DBA 90101  | Research Design and Methodology                                    | 3                    |
|   | DBA 90102  | Econometric Methods for Business Research I                        | 3                    |
|   | DBA 90103  | Foundations of Leadership Theory and Competency                    | 3                    |
| <b>Year 1, Spring Semester</b>  | DBA 90111  | Qualitative Methods in Business Research                           | 3                    |
|   | DBA 90112  | Econometric Methods for Business Research II                       | 3                    |
|   | DBA 90208  | Technology-driven Organizational Change                            | 3                    |
| <b>End of Year 1</b>  | Qualifying Examination (Examination 1)   |  |                      |
| <b>Year 1, Summer</b>   | DBA 90120  | Position Paper Research  | 1                    |
| <b>Year 2, Fall and Spring Semesters</b><br><br>Selection of six seminars from among these<br><br>Each semester will have 3 courses, 9 credits, for a total of 18 credits | DBA 90201  | Understanding the Consumer Journey                                 | (18 credits overall) |
|   | DBA 90202  | International Corporate Finance and Governance                     |                      |
|   | DBA 90203  | Ideation, Technology, and Entrepreneurship                         |                      |
|   | DBA 90204  | Management of Innovation   |                      |
|   | DBA 90205  | Human Capital and the Triple Bottom Line                           |                      |
|   | DBA 90206  | Understanding the Employee and the Customer as Users of Technology |                      |

|                                       |   |   |    |
|---------------------------------------|---|---|----|
|                                       | <a href="#">DBA 90207</a>                             | Information-based Strategies                        |    |
|                                       | <a href="#">DBA 90113</a>                             | Competition Analysis and Regulation                 |    |
|                                       | <a href="#">DBA 90209</a>                             | Marketing Communications Strategy                   |    |
| <b>Year 2, Summer</b>                 | <a href="#">DBA 90220</a>                             | Position Paper Defense (Examination 2)              | 1  |
| <b>Total Credits</b>                  |   |   | 38 |
| <b>Year 3, Fall Semester</b>          | <a href="#">DBA 90301</a> & <a href="#">DBA 90302</a> | Dissertation Research -- Proposal Defense           | 2  |
| <b>Year 3, Spring Semester</b>        | <a href="#">DBA 90311</a> & <a href="#">DBA 90312</a> | Dissertation Research -- Final Dissertation Defense | 2  |
| Total Credits, Including Dissertation |   |   | 42 |

The total cost of the program covers the cost of these 42 credits.

Twelve of these 42 credits may be taken at an AACSB-accredited university that has a formal institutional agreement with Baruch College to coordinate academic courses with the equivalent at Baruch College.

Students needing to enroll in any graduate courses not included in the 42 credits outlined above are responsible for their own tuition at the prevailing tuition rates at CUNY or the institution of their choice. If any of those courses are intended to meet the prerequisite list of courses with 18 credits, students should seek prior approval from the Executive Director to ensure transfer of credits will be conferred.

International students must review financial requirements for visa applications. No financial assistance is available to international students at The City University of New York. Before receiving a visa for entrance into the United States on a student status, students must certify that they will have sufficient support for the entire period of their stay in the United States while pursuing a full-time program of study. Instructions for applying for a Certificate of Eligibility (COE) to study in the United States may be accessed at Baruch's International Student Service Center.

#### **Admission Requirements**

An applicant must have earned a bachelor's degree from an accredited institution whose requirements for the degree are substantially equivalent to those of the City University of New York (CUNY). In addition, the applicant must submit evidence that he or she shows promise of the ability to carry out research, and be interviewed and approved by the program's admissions committee. University transcripts, at least two letters of reference, and two essays are required.

International students who are graduates of international colleges and universities and who meet the standards of admission equivalent to those described above may be considered for admission to the doctoral program.

#### **Application Deadlines**

Application deadlines for Fall Semester admissions vary from year to year. Please visit our website for current program deadlines.

#### **Financial Assistance**

At this time, no financial assistance through Federal student loans or Baruch Scholarships is available to EDB students.

#### **Program Load**

Students in the EDB program are expected to enroll in 9 credits in each of the first four semesters. A program of two EDB courses (6 credits) is considered the minimum graduate course load.

Students registered for 9 credits or more in a semester are deemed to be full-time students.

## **EPermit**

EPermits are not allowed.

## **Leaves of Absence**

To request a leave of absence from the EDB program, a student must apply in writing to the Executive Director of the EDB prior to the semester or academic year during which the leave is requested. A leave of absence is not counted toward the time limit for completion of degree requirements.

Any international student with F-1 visa or J-1 visa status should consult Baruch's International Student Service Center before applying for a leave. During the period of the leave, no changes in academic status, including such matters as the scheduling and taking of qualifying exams and advancement to candidacy, may be made.

Students who interrupt their graduate studies for one or more semesters must file for re-entry and receive approval for the re-entry of the Executive Director of the EDB program.

## **Resignation or Withdrawal**

Students who enroll for courses and find it impossible to continue with one or more of the courses must notify the Executive Programs Office of the intent to withdraw and receive formal approval from the Executive Director of the EDB program. Failure to properly withdraw from a course will result in a grade of F for the course.

Students who drop all courses during the refund period must file a re-entry application. Re-entry is subject to the approval of the Executive Director of the EDB program. International students must also obtain approval from Baruch's International Student Service Center.

## **Extension of Time Limit for Degree**

Currently-enrolled students who find that they will not be able to complete the degree requirements within the four-year specified time limit and who wish an extension, must apply to the Executive Director of the EDB program for an extension. The request must include the reason for the extension and the length of time required. The request will be adjudicated by the Executive Director of the EDB program. All courses are subject to review after four years. Courses needing to be retaken require additional fees at the time of re-entry. Students will be required to register in the EDB program for the semester and pay the semester program fee.

## **Requirements for Graduation**

### **Computation of Grade Point Average (GPA) and Cumulative Index**

All credits with the following grades are counted in the total credits used to compute a student's grade point average/cumulative index: "A" (or -), "B" (+ or -), "C" (+ or -), and "F."

Credits for any other grades are not counted toward a student's GPA.

To compute your grade point average, complete the following steps:

1. Determine the total number of G.P.A. credits by adding up all the credits with letter grades "A" through "F."
2. For each course with a letter grade that counts toward your average, multiply the number of credits by the appropriate quality point value, as indicated below:

| Grade | Quality Point Value |
|-------|---------------------|
| A     | 4.00                |
| A-    | 3.70                |

|     |      |
|-----|------|
| B+  | 3.30 |
| B   | 3.00 |
| B-  | 2.70 |
| C+  | 2.30 |
| C   | 2.00 |
| C - | 1.70 |
| F   | 0.00 |

Credits with a grade of "SP" do not figure into the computation of the GPA but do count toward the degree. Advanced standing transfer credits also count toward the degree but do not figure into the index.

SP = Satisfactory Progress. This applies to dissertation supervision or certain research courses requiring more than one semester for completion.

NRP = No Record of Progress. The grade may be assigned by a dissertation supervisor only to students in DBA 310, 302, 311, and 312 Dissertation Supervision courses, if the student has done little or no work on the dissertation over the course of the semester.

W = Withdrew without academic penalty. This is a student-initiated grade, which may be requested before the second residence of the term.

WA = Administrative withdrawal. This grade, which does not affect a student's GPA, is assigned administratively.

### **INC Grades**

Students must be doing passing work to obtain an instructor's permission to receive a grade of incomplete (INC).

A grade INC received in the fall semester must be resolved by the beginning of the following spring semester. A grade of INC received in the spring semester must be resolved by the beginning of the following fall semester.

Students with any incomplete grades will not be registered for additional courses, nor may they register for, audit, or attend ("sit in") any classes of the course in the following semester.

To resolve INC grades issued for missing coursework, the student should meet with the instructor and arrange to complete the requirements for a letter grade before the end of the following semester.

Any unresolved INC grades will be converted to FIN and calculated as an F in the computation of the cumulative GPA after the end of the following semester.

### **Probation**

Students are considered to be on academic probation if their GPA falls below the acceptable level of 3.000. At the beginning of each semester the Executive Director will review the academic progress of each student. A written appeal to the Committee on Academic Appeals outlining how the student can raise the GPA to 3.000 must be presented. If approved by this committee, the student will be allowed to register for that semester.

### **Satisfactory Academic Progress**

A student must make satisfactory progress toward the degree in order to maintain his or her status as a matriculated student. In the EDB program, a student is deemed not to be making satisfactory progress if any one (or more) of these conditions are met. He or she has:

- a Grade Point Average (GPA) below 3.000

- completed 45 credits without having passed Examination 1
- completed four semesters without having passed Examination 2
- received two "NRP" grades in succession
- exceeded the time limit for the degree.

A student who fails Examination 1 will be allowed to retake the examination within a year. A failure on the second attempt of this examination will result in dismissal from the program.

A student who fails the Examination 2 will be allowed to retake the examination within a year. A failure on the second attempt of this examination will result in dismissal from the program.

A student's records will be evaluated at the end of each semester, and matriculation may be terminated for unsatisfactory academic performance. This is considered lower than a GPA of 3.000 and/or failure to meet any other program requirements.

### **Human Subjects Research Approval**

The CUNY Human Research Protection Program (HRPP) is responsible for the protection of the rights and welfare of human subjects in research projects conducted at CUNY or by CUNY faculty, staff, students, and Research Foundation (RF) staff. The program provides oversight, administrative support, and educational training to ensure that CUNY research complies with federal and state regulations, university policy, and the highest ethical standards. The CUNY HRPP comprises five University Integrated Institutional Review Boards (IRBs) and 19 on-site HRPP offices.

For further guidance, please visit Baruch College site for research on human subjects.

All students, regardless of the dissertation topic, must consult with the Executive Director of the EDB program regarding requirements concerning the protection of human subjects prior to beginning his or her dissertation research.

After the dissertation topic and methodology are approved by the dissertation committee but before the start of any research procedures, a student must submit the Dissertation Proposal Human Subjects Research Clearance Form to the Baruch College HRPP coordinator. The dissertation proposal and methodology, and, if applicable, documentation of IRB review and approval, must also be included.

### **Advancement to Doctoral Candidacy**

Before a student may be certified as a candidate for a doctoral degree, he or she must have completed 56 credits of coursework with an overall grade point average of at least 3.000; must have passed Examinations 1 and 2; and must be registered for the current semester.

A student who has graduated from a relevant accredited Master's Program is potentially able to transfer 18 credits, subject to the approval of the Executive Director. The remaining 36 credits are to be taken in the first four semesters, 2 credits in Summer 1 and 2. This accounts for the total of 56 credits (18 transfer credits + 36 course credits + 2 summer research credits).

After advancement to doctoral candidacy, students are expected to maintain their matriculation by enrolling in the appropriate dissertation supervision course (except for approved leaves of absence) until completion of all remaining requirements for the degree.

All students, regardless of the dissertation topic, must consult with the Executive Director of the EDB program regarding requirements concerning the protection of human subjects prior to beginning his or her dissertation research.

Dissertation defenses will not be scheduled until after a student has been advanced to candidacy.

### **The Dissertation and Defense**

Students are required to deposit dissertations with the Executive Director of the EDB program electronically in PDF format.

At least three members of the dissertation defense committee must be members of the Zicklin EDB faculty or approved by the Executive Director of the EDB program. The dissertation chair must be a full-time Zicklin EDB faculty member. Three weeks prior to the scheduled dissertation defense the student must notify the Executive Director of the EDB program of the decision to defend the dissertation. The student must provide: (1) Title of dissertation; (2) Date, time, and place of the defense; and (3) Names of committee members, their affiliation, and addresses to which invitations are to be sent.

### **Written Application for the Doctoral Degree**

A graduate student must file a graduation application for the degree in the semester in which all the requirements for the degree will be completed. This application should be filed with the Zicklin Executive Programs office. That office should be consulted for applicable deadlines.

Prior to graduation, student records will be checked by the Bursar, the Registrar, the Director of the Baruch's International Student Service Center (if applicable), and the Baruch's Newman Library. Proof of graduation will be withheld until all account holds are cleared.

After graduation, students are not allowed to take additional courses at Baruch College or any other unit in The City University of New York without being accepted into another program.

### **Time Limits for the Doctoral Degree**

All requirements for the degree must be completed no later than four years after matriculation. Periods of official leaves of absence are excluded from the time limits set for completion of degrees. Extension of a time limit must be approved by the Executive Director of the EDB Program.

### **Maintenance of Matriculation**

Students must maintain matriculated status during the semester in which they obtain their degree if they are not registered for courses.

They must contact the Registrar's Office at the beginning of the semester in which they plan to receive their degree. After a satisfactory review of the student's record, the student will be charged maintenance of matriculation and re-entry application fees if needed.

### **Auditor Status**

No classes in the EDB program are available for audit.

### **Non-matriculated Enrollment**

There is no provision for non-matriculated students.

### **Cross-listed Courses**

There are no cross-listed classes.

### **Scholarships**

At this time, there are no CUNY-approved scholarships.

### **Student Appeals**

The EDB Committee on Academic Standing will hear all appeal cases.

### **Tuition and Fees: EDB, Cohort 2, Total \$125,000.**

Semesters 1 through 4: \$25,000 each.

Semesters 5 and 6: \$12,500 each.

Fees include tuition for 42 credits, all texts, computer, software, breakfast, lunch and breaks, and travel to a conference to present the student's research.

### Withdrawals and Leaves of Absence

Each student registration, once classes have begun and regardless of whether or not the student has paid tuition at the point of registration, constitutes a financial obligation to the State of New York that cannot be rescinded. Any leave of absence or withdrawal from an academic program or individual courses must be requested by the student in writing.

Any students who are administratively withdrawn from classes and receive grades of "WA" or "WN" are liable for full tuition. Withdrawal requests submitted after classes have begun but before the deadline for program changes will entitle the student to a partial adjustment in tuition, according to The City University of New York's established refund policies

### Refunds for Withdrawal and Leaves of Absence

|  |                                    |
|--|------------------------------------|
| Before the official starting day of classes for the semester | 100% (less non-refundable deposit) |
| Before 8:00 pm, Friday evening of the first residency        | 75%                                |
| Before 8:00 pm, Sunday evening of the first residency        | 50%                                |
| Within 5 business days of the end of the first residency     | 25%                                |
| After 5 business days following first residency              | none                               |

\*Residency dates for each cohort are available on request.

Please Note: *Tuition and fees are subject to change without prior notice by The City University of New York Board of Trustees.*

### Academic Honesty

Please see Baruch College policies.

### Student Appeal Policies and Procedures

There may at times be problems affecting students' academic success, progress toward the degree, or relationships within the program. As such situations arise, students are advised to first address the issues with the individual faculty, the Executive Director of the EDB, and/or the Executive Committee of the EDB.

The Baruch Ombudsman Officer is also available for confidential consultation.

### Grading Policies

The EDB program is responsible for determining the requirements and standards of performance for courses and for all examinations. The instructor is obliged to ensure that the course syllabus is consistent with the goals of the program. The expected level of performance in a given course reflects the level of difficulty relevant to the educational objective of the program. In addition, the instructor has an obligation to students to make clear the basis of evaluation (e.g., reading assignments, papers, contributions to seminar discussions, experimental work) at the start of each course so that students are not surprised by unexpected or untimely demands. Grades on examinations or for work in a course are the sole responsibility of the instructor.

### Disputes Concerning Academic Termination

A student may be terminated from the EDB program by a formal action of the Executive Committee of the EDB program or by established formal policy of the program.

### **Matriculation and Class Status**

Students officially matriculated in Baruch's Executive Doctorate in Business program are allowed to register for courses. Once admitted to the doctoral program (this includes the period between acceptance by and registration at Baruch), students may not take undergraduate courses in order to waive preliminary requirements. Concurrent acceptance to and enrollment in a second undergraduate degree program and /or a graduate-level program is not permitted.

### **Academic Advisement**

The Office of Executive Programs of the Zicklin School of Business provides administrative and curricular services to students enrolled in the Executive Doctorate in Business (EDB) program.

### **Contact Information**

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