Executive MBA (EMBA) - Degree Requirements for Students Who Enroll Fall 2017 or Later

The Executive MBA program is a 48-credit program designed to meet the needs of experienced professionals who are ready to take their careers to the next level. The program builds on students' professional experiences by helping them master the fundamentals of business as well as develop functional knowledge in the core business disciplines of marketing, finance, accounting, information systems, operations management, and leadership. Building on that foundation, students take advanced courses in entrepreneurship, strategy, business law and ethics, international management, and sustainability.

Key themes of the program include a focus on:

- **Instant ROI**, or return on investment, so that students can learn a new concept on Saturday and apply it on Monday;
- **Leadership development** to help students prepare for the challenges of leadership;
- **Ethical decision making** to help students recognize ethical dilemmas and how to think clearly and thoughtfully about ways to confront them; and
- **Environmental sustainability** to help students think strategically about the environmental and social challenges facing all organizations today, including ways to help their companies make sustainability a core business strategy.

Admission Requirements

- 5-7 years of professional/managerial experience (generally this experience should be post-undergraduate)
- an undergraduate degree from an accredited university or foreign equivalent
- appropriate quantitative skills (acquired via academic training or professional experience, or demonstrated via a GMAT/GRE score or our in-house Admissions Test)

Course	Title	Credits
Required Foundational/Fundamental Skills (9 courses; 18 credits)		
Bus 9551	Business Communication I	1.5
and		
BUS 9552	Business Communication II: Communicating Quantitative and Technical Information	1.5
or		
BUS 9553	Business Communication II: Leadership Communication: Writing and Speaking with Authority	1.5
ECO 9730	Firms in the Global Economy	1.5
IBS 9600	Introduction to International Business	1.5
LAW 9201	Overview of Business Law and Ethics	1.5
MGT 9200	Business and Society Relationships	1.5
MGT 9301	Managing People and Organizations	3
MGT 9600	Strategy and Competitive Advantage	3
STA 9708	Managerial Statistics	3
Functional Skills (At least 3 courses, 9 credits)		
Courses will be selected by the Academic Director of the EMBA program in consultation with the Chairs of the Department.		

ACC 9110	Financial Reporting	3
CIS 9000	Information Technology Strategy	3
CIS 9557	Business Analytics	3
FIN 9770	Corporate Finance	3
MGT 9700	Managing Business Operations	3
MGT 9973	Managing Creativity, Ideation and Innovation in Start-ups and Corporations	3
MKT 9703	Marketing Management	3
Elective Courses (18 credits) Elective courses will be selected by the Academic Director of the EMBA program in consultation with the Chairs of the Departments.		

The program reserves the right to amend, modify and change the courses offered and/or the sequence of courses.

Degree Requirements

Students must earn 48 credits for the Executive MBA degree, maintain a cumulative 3.000 grade point average, and satisfy all Baruch College, Zicklin School of Business and Executive Programs policies, rules, and regulations.

A student whose GPA falls below 3.000 after taking 6 or more credits in the program will be on academic probation. He or she must comply with all Baruch College requirements of grade probation status to continue in the program. Please refer to the current *Baruch College Graduate Bulletin*, discussion of General Academic Regulations (here), for information on these requirements.

Students taking all of the courses offered in this cohort program are, by definition, considered to be full-time students.

Contact Information

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