

The Baruch MBA in Health Care Administration

- [For additional program information see the Zicklin School website](#)

The health care industry is experiencing far-reaching changes. With the rapid development of managed care, providers are merging to form large, integrated delivery systems. The systems that thrive will be led by managers prepared to operate under new sets of rules. Providers will be responsible for the health of the population they serve and for controlling the cost of services. Management of these organizations will require special skills on the part of the health care professionals.

The MBA in Health Care Administration Program is dedicated to excellence in health industry management. The program graduates high-quality managers, people with the requisite flexibility to cope with a rapidly changing health care environment and function effectively in a wide range of settings and organizational forms. To achieve its goals, the program takes a generalist approach to its curriculum. Students obtain a firm grounding in all management disciplines and then consider the application of these disciplines to the problems of health care delivery.

The Baruch MBA in Health Care Administration, an accelerated, three-year, part-time program, has fall admission only. The program is cohort in style. Students enter and move through the program together with no course exemptions irrespective of undergraduate and graduate background. Students attend class two nights per week in each of three trimesters, completing six courses (18 credits) per academic year. The program is designed so that the student will complete it in three years. Students will register in health care sections of core courses; readings, applications, and examples in these designated sections will be relevant to the health care setting. This program is only offered on a part-time basis and may not be taken by international students whose visas require full-time status.

The program is a member of the Association of University Programs in Health Administration and is accredited by the Accrediting Commission on Education for Health Services Administration.

[Baruch MBA in Health Care Administration Web Site](#)

Curriculum	
(Course sequence is subject to change without prior notice)	
First Year	
ACC 9110	Financial Accounting
BUS 9100	The Societal and Governmental Environment of Business
BUS 9301	Leadership Assessment and Development
CIS 9000	Information Systems for Managers
MGT 9300	Management: A Behavioral Approach
MGT 9400	Human Resource Management
STA 9708	Applied Statistical Analysis for Business Decisions
Second Year	
ACC 9313	Managerial Accounting and Applications to Health Care
BUS 9303	Three Faces of Negotiating: Behavior, Law, and Labor
ECO 9708	Microeconomics for Managers
ECO 9709	Macroeconomics
ECO 9766	Health Care Economics
FIN 9770	Financial Decision Making
MKT 9703	Marketing Management
STA 9000	Regression and Forecasting Models for Business Applications
Third Year	

BUS 9200	Business Policy
FIN 9790	Seminar in Finance
LAW 9213	Legal Aspects of Health Care Administration
MGT 9350	Organizational Analysis in Health Care
MGT 9700	Introduction to Operations Management
MGT 9721	Strategic Planning

Admission

Applicants should address inquiries to the Office of Graduate Admissions,
Zicklin School of Business,
Baruch College/CUNY,
One Bernard Baruch Way, Box H-0820,
New York, NY 10010-5585
or call (646) 312-1300, fax (646) 312-1301,
or e-mail ZicklinGradAdmissions@baruch.cuny.edu

Considerable admission and program information is available on the Zicklin Website:www.baruch.cuny.edu/zicklin. Application materials can be downloaded from this site.

Applications are also available, and can be completed interactively and submitted electronically, at the Embark.com Web site.