

Management / Sustainable Business

[For additional program information see the Zicklin School website](#)

The major in Sustainable Business has been developed to meet the needs of students who wish to add a sustainability skill set to their traditional discipline (accounting, finance, marketing, etc.). Sustainable Business is not intended to be chosen as the primary or sole MBA major, but rather as a second major. This major is conceptually anchored in business strategy, with the understanding that sustainable ventures require a strategic mindset with respect to the integration of environmental, social and governance issues. Whether one is managing a small business with the intent of offering a sustainable good or service, or one is managing a large transnational corporation seeking to implement sustainable practices throughout the firm, strategy is at the core of the approach to sustainable business. Sustainability requires systems thinking, or as some have put it, 'cradle-to-cradle' thinking, emphasizing the 'reduce/reuse/recycle' paradigm.

[View MBA degree requirements](#)

Major Courses (12 credits)		
Required		
BUS 9700	Sustainable Business: Perspectives, Theories and Practices	3 credits
Choose two courses from:		
CIS 9771	Special Topics in Information Technologies (Topic: Green IT)	3 credits
ECO 9711	Environmental Economics and Sustainable Development	3 credits
LAW 9120	Sustainability: Law and Policy	3 credits
MGT 9380	Environmentally Sustainable Behavior in Organizations	3 credits
MGT 9740	Sustainability in Supply Chains and Operations	3 credits
MGT 9969	Social Entrepreneurship: Concepts and Cases	3 credits
MKT 9752	Sustainable Marketing	3 credits
Choose one course from:		
CIS 9771	Special Topics in Information Technologies (Topic: Green IT)	3 credits
COM 9625	Corporate Culture and Sustainability	3 credits
ECO 9711	Environmental Economics and Sustainable Development	3 credits
LAW 9120	Sustainability: Law and Policy	3 credits
MGT 9620	Globalization and the Multinational Corporation	3 credits
MGT 9380	Environmentally Sustainable Behavior in Organizations	3 credits
MGT 9740	Sustainability in Supply Chains and Operations	3 credits
MGT 9870	International Comparative Management	3 credits
MGT 9969	Social Entrepreneurship: Concepts and Cases	3 credits

MKT 9716	Consumer Behavior	3 credits
MKT 9752	Sustainable Marketing	3 credits
PAF 9143	"Greening" and Growing Cities: Sustainability & Public Policy	3 credits