Business Minors for Non-Business Majors

Each minor consists of 9 credits.

Description

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in business. Before declaring the minor, they must choose one of the following tracks, and complete either Bus 1001 (1 credit) or have previously completed Bus 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. These minors do not fulfill the requirement to complete a Tier III minor.

Required course		
BUS 1001	Introduction to Business for Non-Business Majors	1 credit

Students must choose 3 courses from one of the following tracks:

Entrepreneurship (3 courses)		
MGT 3960	Entrepreneurship Management (MGT 3860)	3 credits
Plus two of the following:		
MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867)	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits
Human Resources (3 courses)		
Psychology Majors		
MGT 3120	Fundamentals of Management	3 credits
MGT 4400	Human Resource Management	3 credits
Plus one elective		
MGT 4420	The Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4480	Conflict Management Procedures	3 credits
Other Non-Business Majors		

MGT 3120	Fundamentals of Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits

International Business   (3 courses)

MKT 3400	International Business Principles	3 credits
LAW 3111	Law and International Business	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics and Finance	3 credits
MKT 4410	International Trade Operations	3 credits

Law & Business   (3 courses)

LAW 3108	Law and the Computer	3 credits
LAW 3111	Law and International Business	3 credits
LAW 3113	Law of Commercial Negotiation and Dispute Resolution	3 credits
LAW 3115	Securities Law and Business Crime	3 credits
LAW 3118	Law of Unfair Competition and Intellectual Property	3 credits
LAW 3122	Law and the Environment	3 credits
LAW 3123	Employment Law	3 credits
LAW 3220	Law and the Entertainment Business	3 credits
RES 3000	Real Estate Law and Institutions (LAW 3301)	3 credits

Marketing (3 courses)

MGT 3000	Marketing Foundations	3 credits
MKT 3400	International Business Principles	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4711	Business Marketing Management	3 credits
MKT 4511	Marketing Channels	3 credits

Real Estate   (3 courses)

RES 3000	Real Estate Law, Markets and Institutional Settings	3 credits
RES 3100	Decision Making in Real Estate Markets	3 credits

RES 3650	Building Cities: Markets and Government	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost and Management Issues	3 credits
Statistics and Quantitative Modeling (3 courses)		
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
OPR 3450	Quantitative Decision Making for Business I	3 credits
OPR 3000	Quantitative Methods for Accounting	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
Technology, Business and the Internet (3 courses)		
LAW 3108	Law and the Computer	3 credits
MKT 4555	Internet Marketing	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
CIS 3367	Spreadsheet Applications in Business	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3400	Database Management Systems I	3 credits
CIS 3630	Principles of Web Design	3 credits
CIS 4800	Systems Analysis and Design	3 credits