

# International Business

[For additional program information see the Zicklin School website](#)

The interdepartmental International Business Program (IBS) reflects Baruch College's commitment since 1947 to this important area of action and competence in globalizing economies. The program is interdepartmental, and courses are distributed over several functional areas to meet the demand for graduates with both a broadly-based and an international business education. The program prepares students for entry and managerial positions in a variety of firms, such as multinational enterprises, export and import companies, international-trade intermediaries, and financial institutions, both in the United States and abroad.

For students with an undergraduate degree in business administration, the program provides the opportunity to internationalize their knowledge of business functions, for students with other undergraduate degrees it complements their core business courses in a similar manner.

[View MBA degree requirements](#)

<b>Major Courses (12 credits)</b>		
Required*		
Choose two of the following five courses:		
<a href="#">ECO 9741</a>	International Economics I	3 credits
<a href="#">FIN 9788</a>	International Corporate Finance	3 credits
<a href="#">IBS 9761</a>	Emerging Markets and the International Business Environment	3 credits
<a href="#">IBS 9769</a>	International Business Strategy ( <a href="#">MGT 9880</a> )	3 credits
<a href="#">MKT 9766</a>	International Marketing Management	3 credits
*Required courses completed at the undergraduate or graduate level with grades of B or better can be replaced by international courses from the list below.		
Choose two courses from:		
<a href="#">CIS 9230</a>	Globalization and Technology	3 credits
<a href="#">FIN 9786</a>	International Financial Markets	3 credits
<a href="#">FIN 9788</a>	International Corporate Finance	3 credits
<a href="#">IBS 9756</a>	International Business Communication ( <a href="#">COM 9656</a> )	3 credits
<a href="#">IBS 9761</a>	Emerging Markets and the International Business Environment	3 credits
<a href="#">IBS 9762</a>	The Global Competitiveness of the U.S. Economy	3 credits
<a href="#">IBS 9767</a>	Foreign Markets, Cultures and Regimes	3 credits

<a href="#">IBS 9769</a>	International Business Strategy ( <a href="#">MGT 9880</a> )	3 credits
<a href="#">IBS 9790</a>	Special Topics in International Business	1 credit
<a href="#">IBS 9791</a>	Special Topics in International Business	1.5 credits
<a href="#">IBS 9792</a>	Special Topics in International Business	2 credits
<a href="#">IBS 9793</a>	Special Topics in International Business (formerly <a href="#">IBS 9768</a> )	3 credits
<a href="#">LAW 9740</a>	International Trade and Investment Law	3 credits
<a href="#">MGT 9490</a>	International Human Resource Management	3 credits
<a href="#">MGT 9870</a>	International Comparative Management	3 credits
<a href="#">MKT 9739</a>	Global Advertising and Marketing Communications	3 credits
<a href="#">MKT 9761</a>	International Commodity Trading	3 credits
<a href="#">MKT 9763</a>	International Trade Operations	3 credits
<a href="#">MKT 9764</a>	Internet Marketing and Global Business	3 credits
<a href="#">MKT 9765</a>	Comparative Marketing Systems	3 credits
<a href="#">MKT 9766</a>	International Marketing Management	3 credits
<a href="#">MKT 9774</a>	International Logistics	3 credits