International Business

For additional program information see the Zicklin School website

The interdepartmental International Business Program (IBS) reflects Baruch College's commitment since 1947 to this important area of action and competence in globalizing economies. The program is interdepartmental, and courses are distributed over several functional areas to meet the demand for graduates with both a broadly-based and an international business education. The program prepares students for entry and managerial positions in a variety of firms, such as multinational enterprises, export and import companies, international-trade intermediaries, and financial institutions, both in the United States and abroad.

For students with an undergraduate degree in business administration, the program provides the opportunity to internationalize their knowledge of business functions, for students with other undergraduate degrees it complements their core business courses in a similar manner.

View MBA degree requirements

Major Courses (12 credits)		
Required*		
Choose two of the following five courses:		
IBS 9760	International Business Analysis	
or		
ECO 9741	International Economics I	3 credits
FIN 9788	International Corporate Finance	3 credits
IBS 9769	International Business Strategy	3 credits
MKT 9766	International Marketing Management	3 credits
*Required courses completed at the undergraduate or graduate level with grades of B or better can be replaced by international courses from the list below.		
Choose two courses from:		
CIS 9230	Globalization and Technology	3 credits
FIN 9786	International Financial Markets	3 credits
FIN 9788	International Corporate Finance	3 credits
IBS 9756	International Business Communication (COM 9656)	3 credits
IBS 9761	Emerging Markets and the International Business Environment	3 credits
IBS 9762	The Global Competitiveness of the U.S. Economy	3 credits
IBS 9767	Foreign Markets, Cultures and Regimes	3 credits

IBS 9769	International Business Strategy (MGT 9880)	3 credits
IBS 9793	Special Topics in International Business (formerly IBS 9768)	3 credits
LAW 9740	International Trade and Investment Law	3 credits
MGT 9490	International Human Resource Management	3 credits
MGT 9870	International Comparative Management	3 credits
MKT 9737	Global Advertising and Marketing Communications	3 credits
MKT 9761	International Commodity Trading	3 credits
MKT 9763	International Trade Operations	3 credits
MKT 9764	Internet Marketing and Global Business	3 credits
MKT 9765	Comparative Marketing Systems	3 credits
MKT 9766	International Marketing Management	3 credits
MKT 9774	International Logistics	3 credits