

# The Baruch MBA in Health Care Administration

- [For additional program information see the Zicklin School website](#)

The health care industry is experiencing far-reaching changes. With the rapid development of managed care, providers are merging to form large, integrated delivery systems. The systems that thrive will be led by managers prepared to operate under new sets of rules. Providers will be responsible for the health of the population they serve and for controlling the cost of services. Management of these organizations will require special skills on the part of the health care professionals.

The MBA in Health Care Administration Program is dedicated to excellence in health industry management. The program graduates high-quality managers, people with the requisite flexibility to cope with a rapidly changing health care environment and function effectively in a wide range of settings and organizational forms. To achieve its goals, the program takes a generalist approach to its curriculum. Students obtain a firm grounding in all management disciplines and then consider the application of these disciplines to the problems of health care delivery.

The Baruch MBA in Health Care Administration, an accelerated, three-year, part-time program, has fall admission only. The program is cohort in style. Students enter and move through the program together with no course exemptions irrespective of undergraduate and graduate background. Students attend class two nights per week in each of three trimesters, completing six courses (18 credits) per academic year. The program is designed so that the student will complete it in three years. Students will register in health care sections of core courses; readings, applications, and examples in these designated sections will be relevant to the health care setting. This program is only offered on a part-time basis and may not be taken by international students whose visas require full-time status.

The program is a member of the Association of University Programs in Health Administration and is accredited by the Accrediting Commission on Education for Health Services Administration.

[Baruch MBA in Health Care Administration Web Site](#)

<b>Curriculum</b>	
(Course sequence is subject to change without prior notice)	
<b>First Year</b>	
<a href="#">ACC 9110</a>	Financial Accounting
<a href="#">BUS 9100</a>	The Societal and Governmental Environment of Business
<a href="#">BUS 9301</a>	Leadership Assessment and Development
<a href="#">CIS 9000</a>	Information Systems for Managers
<a href="#">MGT 9300</a>	Management: A Behavioral Approach
<a href="#">MGT 9400</a>	Human Resource Management
<a href="#">STA 9708</a>	Applied Statistical Analysis for Business Decisions
<b>Second Year</b>	
<a href="#">ACC 9313</a>	Managerial Accounting and Applications to Health Care
<a href="#">BUS 9303</a>	Three Faces of Negotiating: Behavior, Law, and Labor
<a href="#">ECO 9708</a>	Microeconomics for Managers
<a href="#">ECO 9709</a>	Macroeconomics
<a href="#">ECO 9766</a>	Health Care Economics
<a href="#">FIN 9770</a>	Financial Decision Making
<a href="#">MKT 9703</a>	Marketing Management
<a href="#">STA 9000</a>	Regression and Forecasting Models for Business Applications
<b>Third Year</b>	

<a href="#">BUS 9200</a>	Business Policy
<a href="#">FIN 9790</a>	Seminar in Finance
<a href="#">LAW 9213</a>	Legal Aspects of Health Care Administration
<a href="#">MGT 9350</a>	Organizational Analysis in Health Care
<a href="#">MGT 9700</a>	Introduction to Operations Management
<a href="#">MGT 9721</a>	Strategic Planning

### **Admission**

Applicants should address inquiries to the Office of Graduate Admissions,  
Zicklin School of Business,  
Baruch College/CUNY,  
One Bernard Baruch Way, Box H-0820,  
New York, NY 10010-5585  
or call (646) 312-1300, fax (646) 312-1301,  
or e-mail [ZicklinGradAdmissions@baruch.cuny.edu](mailto:ZicklinGradAdmissions@baruch.cuny.edu)

Considerable admission and program information is available on the Zicklin Website:[www.baruch.cuny.edu/zicklin](http://www.baruch.cuny.edu/zicklin). Application materials can be downloaded from this site.

Applications are also available, and can be completed interactively and submitted electronically, at the [Embark.com](http://Embark.com) Web site.