

# Management / Sustainable Business

[For additional program information see the Zicklin School website](#)

The major in Sustainable Business has been developed to meet the needs of students who wish to add a sustainability skill set to their traditional discipline (accounting, finance, marketing, etc.). Sustainable Business is not intended to be chosen as the primary or sole MBA major, but rather as a second major. This major is conceptually anchored in business strategy, with the understanding that sustainable ventures require a strategic mindset with respect to the integration of environmental, social and governance issues. Whether one is managing a small business with the intent of offering a sustainable good or service, or one is managing a large transnational corporation seeking to implement sustainable practices throughout the firm, strategy is at the core of the approach to sustainable business. Sustainability requires systems thinking, or as some have put it, 'cradle-to-cradle' thinking, emphasizing the 'reduce/reuse/recycle' paradigm.

[View MBA degree requirements](#)

Major Courses (12 credits)		
Required		
<a href="#">BUS 9700</a>	Sustainable Business: Perspectives, Theories and Practices	3 credits
Choose two courses from:		
<a href="#">CIS 9771</a>	Special Topics in Information Technologies (Topic: Green IT)	3 credits
<a href="#">ECO 9711</a>	Environmental Economics and Sustainable Development	3 credits
<a href="#">LAW 9120</a>	Sustainability: Law and Policy	3 credits
<a href="#">MGT 9380</a>	Environmentally Sustainable Behavior in Organizations	3 credits
<a href="#">MGT 9740</a>	Sustainability in Supply Chains and Operations	3 credits
<a href="#">MGT 9969</a>	Social Entrepreneurship: Concepts and Cases	3 credits
<a href="#">MKT 9752</a>	Sustainable Marketing	3 credits
Choose one course from:		
<a href="#">CIS 9771</a>	Special Topics in Information Technologies (Topic: Green IT)	3 credits
<a href="#">COM 9625</a>	Corporate Culture and Sustainability	3 credits
<a href="#">ECO 9711</a>	Environmental Economics and Sustainable Development	3 credits
<a href="#">LAW 9120</a>	Sustainability: Law and Policy	3 credits
<a href="#">MGT 9620</a>	Globalization and the Multinational Corporation	3 credits
<a href="#">MGT 9380</a>	Environmentally Sustainable Behavior in Organizations	3 credits
<a href="#">MGT 9740</a>	Sustainability in Supply Chains and Operations	3 credits
<a href="#">MGT 9870</a>	International Comparative Management	3 credits
<a href="#">MGT 9969</a>	Social Entrepreneurship: Concepts and Cases	3 credits

<a href="#">MKT 9716</a>	Consumer Behavior	3 credits
<a href="#">MKT 9752</a>	Sustainable Marketing	3 credits
<a href="#">PAF 9143</a>	"Greening" and Growing Cities: Sustainability & Public Policy	3 credits