

Executive MBA Program (EMBA) - Degree Requirements for Students Who Enrolled Fall 2016 or Earlier

- [For additional program information see the Zicklin School website](#)

The Executive MBA Program, offered by the Zicklin School of Business, is designed to provide experienced managers, professionals, and entrepreneurs with cutting-edge, evidence-based theories, concepts, and analytics that will help them compete in today's intensely competitive and constantly changing local and global markets. Students will learn to think strategically about the fit between a firm's external competitive environment, their chosen strategy, and the resources available to the firm in implementing that strategy. Students will analyze and hone their leadership and communications skills, as well as learn how to create and manage transformational change in their organizations.

Our newly redesigned program is infused with six themes that are integrated throughout the curriculum.

- **Business 101.** Understand the basics: master business fundamentals (quantitative tools, finance, economics) and develop functional knowledge in the core disciplines of marketing, finance, accounting, information systems, and management.
- **Instant ROI.** Apply theories and concepts learned in class immediately to the real world. Learn it on Saturday and apply it on Monday. Become conversant in the latest thinking about how to lead a business and be prepared to analyze complex business problems and make evidence-based decisions.
- **Prepare to lead.** Prepare for the challenges of leadership with classes on strategy, communication, negotiation, persuasion and innovation—the essential skill set every great leader must have.
- **Ethics.** Learn to identify ethical issues in business situations and develop ways of thinking through ethical dilemmas in an increasingly complex world.
- **Sustainability.** Understand the environmental and social challenges that contribute to the complexity of the business environment and that drive companies to assess their social and environmental impacts. Make sustainability an essential part of your business strategy.
- **Global Excellence.** Learn to lead effectively across cultures by developing greater sensitivity to differences in perspectives, institutions, and practices among business people from around the world. Understand the challenges and opportunities of managing far-flung organizations and operating in foreign environments.

The 22-month, 57-credit program is designed for working professionals with full-time jobs. Classes are held once a week (primarily on Saturdays with some Fridays) for 14 sessions per trimester. Classes are in session from 8:30am until 5:30pm, with breaks for healthy snacks and lunch. Before the program begins, all students attend a Boot Camp that prepares them for courses in finance, accounting, and statistics.

Executive MBA instructors are hand-picked members of Baruch's full-time faculty, selected for their professional and academic experience and their ability to create a dynamic and interactive classroom environment. We also have a stellar pool of adjunct professors who are experienced business professionals and leaders in their field. A sample selection of course offerings includes:

- Financial Accounting
- Entrepreneurial Strategy
- Leadership Development
- E-business Strategy and Technology
- Dynamics of Competition, Industry Structure, and Business Strategy
- People, Planet, and Profits: Managing a Sustainable Business

The highlight of the Executive MBA program is the international study tour, which is usually eight to ten days in two different locations. This credit-bearing experience is built into the curriculum. The cost of the trip, including airfare, accommodations, and most meals, is included in the program fee.

2015-2017 List of Courses

Year 1

- Management: A Behavioral Approach
- Applied Statistics for Behavioral Sciences
- Financial Accounting
- Managerial Communication
- Legal & Ethical Environment of Business
- Marketing Management

- Microeconomics
- Financial Decision Making
- Negotiation Strategy
- Entrepreneurial Strategy
- International Business Fundamentals

Year 2

- Special Topics in Corporate Finance: Mergers & Acquisitions
- Information Systems for Managers I
- Service Operations I
- Special Topics, People, Planet, Profits & HR Management
- Information Systems for Managers II
- Service Operations II
- Marketing Strategy
- Business & Society
- Venture Capital & Entrepreneurial Finance
- Improv for Leadership
- Current Topics in Business (International Study Trip)
- Governance and Intrapreneurship
- Leadership Capstone
- Business Policy

Admission

Basic qualifications for EMBA candidacy include:

- 5-7 years of professional, managerial, or executive experience (generally this experience should be post-undergraduate)
- an undergraduate degree from an accredited university or foreign equivalent
- appropriate quantitative skills (acquired via academic training or professional experience, or demonstrated via a GMAT/GRE score or our in-house [Admissions Test](#))

More admissions information is available online [here](#).

Information on the application process is available [here](#).

Contact Information:

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