

Public Affairs Program

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Field Description

The Bachelor of Science in Public Affairs focuses on the advocacy and analysis of public policy. It is designed for those seeking to have a positive impact on society. Students learn to formulate, implement, and evaluate creative solutions to challenging global, national, state, and local problems. The coursework examines how public and nonprofit organizations are involved in the policy process. Civic engagement skills are developed in economic and financial analysis, political negotiation, qualitative and quantitative methods, and rhetoric. Policy areas of interest include community development, education, the environment, healthcare, housing, and social welfare. The degree prepares students for employment in government, political campaigns, and the growing social activism of the nonprofit sector. An excellent foundation is provided for graduate-level education in communications, law, management, public administration, public policy, and urban planning.

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The Major

Bachelor of Science in Public Affairs

Core Courses (18 Credits)		
PAF 3010	Policy and Politics	3 credits
PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3102	Economic Analysis of Public Policy	3 credits
PAF 3108	Public Campaigns and Advocacy	3 credits
PAF 3401	Quantitative Methods for Policy & Practice	3 credits
PAF 4401	Capstone	3 credits
Elective Courses: (12 credits; select four)		
PAF 3005	Public Service in New York City	3 credits
PAF 3020	Ethics and Civic Engagement	3 credits
PAF 3040	Information and Society	3 credits
PAF 3100	Nonprofit Administration	3 credits
PAF 3103	Economics of the Public Sector	3 credits
PAF 3105	Principles of Survey Research	3 credits
PAF 3106	Public Opinion	3 credits
PAF 3201	Public Communication and Organizations	3 credits
PAF 3301	Models of Service Delivery	3 credits
PAF 3343	Building Cities: Markets and Government	3 credits
PAF 3375	Housing and Community Development	3 credits

PAF 3402	Policy Analysis	3 credits
PAF 3403	Advanced Statistical Analysis	3 credits
PAF 3442	Cities and Sustainability	3 credits
PAF 3810	Arts and Public Life	3 credits
PAF 4199	Selected Topics	3 credits
PAF 5000	Independent Study	3 credits
PAF 5001	New York State Legislature Internship	15 credits
PAF 5452	Public Affairs Internship	3 credits

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The Minor

The Marxe School of Public and International Affairs offers a Tier III minor in Survey Research.

The minor is designed to provide undergraduate students from many disciplines with a basic introduction to survey research as a mode of inquiry, a rigorous datagathering process, a way of understanding mass opinion and its uses in a democracy, and the foundation of the research databases that inform other social science disciplines. Students will learn about the history and uses of surveys, study sound survey design, and design and implement their own survey.

The 9-credit minor includes two required courses:		
PAF 3105	Principles of Survey Research	3 credits
PAF 4402	Survey Research Practicum	3 credits
The third course may be drawn from any of the following:		
PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3106	Public Opinion, Policy, and Management	3 credits
PAF 3401	Quantitative Methods for Policy and Practice	3 credits
MKT 3600	Marketing Research	3 credits
POL 3310	Political Opinion	3 credits
PSY 3056	Social Psychology	3 credits
SOC 4110	Research Methods in Sociology and Anthropology	3 credits
or		
SOC 4111	Social Statistics	3 credits

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Courses

Courses in Public Affairs (PAF)

PAF 1250	Citizenship and Public Affairs	3 credits
PAF 3005	Public Service in New York City	3 credits
PAF 3010	Policy and Politics	3 credits

PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3020	Ethics and Civic Engagement	3 credits
PAF 3040	Information and Society	3 credits
PAF 3100	Nonprofit Administration	3 credits
PAF 3102	Economic Analysis of Public Policy	3 credits
PAF 3103	Economics of the Public Sector	3 credits
PAF 3105	Principles of Survey Research	3 credits
PAF 3106	Public Opinion Polling	3 credits
PAF 3108	Public Campaigns and Advocacy	3 credits
PAF 3201	Public Communication and Organizations	3 credits
PAF 3301	Models of Service Delivery	3 credits
PAF 3343	Building Cities: Markets and Government	3 credits
PAF 3375	Housing and Community Development Policy	3 credits
PAF 3401	Quantitative Methods for Policy and Practice	3 credits
PAF 3402	Policy Analysis	3 credits
PAF 3403	Advanced Quantitative Analysis	3 credits
PAF 3442	Cities and Sustainability	3 credits
PAF 3501	Advanced Statistical Analysis for Public Policy and Management	3 credits
PAF 3710	Reforming Education	3 credits
PAF 3810	Arts and Public Life	3 credits
PAF 4199	Selected Topics	3 credits
PAF 4401	Capstone	3 credits
PAF 4402	Survey Research Practicum	3 credits
PAF 5000	Independent Study	Hours and credits to be arranged
PAF 5001	New York State Legislature Internship	Hours to be Arranged; 15 credits
PAF 5452	Public Affairs Internship	Hours to be Arranged; 3 credits
PAF 4199H	Hon Spec Top in PAF	3 credits
PAF 6001H	Hon Thesis	3 credits
PAF 6002H	Hon Thesis	3 credits

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