

# Department of Communication Studies

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## Field Description

Students examine the theory and practice of communication in a variety of contexts, including business and nonprofit organizations, small groups, the mass media, and video- and computer-based media. Under the auspices of the department, students acquire the knowledge base and analytical skills necessary to become effective communicators within an increasingly intercultural business and public environment. Courses are intended to serve the general student population as well as those students who have selected the corporate communication specialization of the business communication major.

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## The Majors

- [Business Communication - Corporate Communication](#)
- [Communication Studies](#)

**Fall 2017 - Business Communication Major with a Specialization in Corporate Communication** *(See below for changes to the Major that will take place in spring 2018.)*

The business communication major is designed for students who are interested in careers in business journalism, corporate communication, or graphic communication. Because the business communication field is essentially interdisciplinary in nature, the program integrates courses from several departments in the Weissman School of Arts and Sciences and the Zicklin School of Business.

The corporate communication specialization prepares students for careers as communication specialists in business, industry, government, and nonprofit organizations in such fields as media relations, investor relations, corporate advertising, and employee communication. Interested students should contact the Department of Communication Studies at 646-312-3720.

The major also offers specializations in graphic communication (see the [Department of Fine and Performing Arts](#) listing) and business writing (see the [Department of Journalism and the Writing Professions](#) listing).

### Program Prerequisites **12 credits**

|           |   |           |
|-----------|---|-----------|
| CIS 2200  | Introduction to Information Systems and Technologies<br><i>(Students must complete BUS 1000 as a course prerequisite)</i> | 3 credits |
| MGT 3120  | Fundamentals of Management  | 3 credits |
| MKT 3000  | Marketing Foundations   | 3 credits |
| STA 2000  | Business Statistics I   | 3 credits |
| <b>or</b> |   |           |
| STA 2100  | Statistics for Social Science   | 3 credits |
| <b>or</b> |   |           |
| ECO 1001  | Micro-Economics<br><i>(may be applied to the base curriculum - Baruch Common Core)</i>                                    | 3 credits |
| <b>or</b> |   |           |
| ECO 1002  | Macro-Economics<br><i>(may be applied to the base curriculum - Baruch Common Core)</i>                                    | 3 credits |

|           |                           |           |
|-----------|---------------------------|-----------|
| <i>or</i> |                           |           |
| ECO 1110  | Current Economic Problems | 3 credits |

**Major/Specialization: 30 credits**

**Interdisciplinary Core 12 credits**

**Business Communication**

|          |                        |           |
|----------|------------------------|-----------|
| COM 3150 | Business Communication | 3 credits |
|----------|------------------------|-----------|

**Marketing/Advertising**

Choose one course:

|          |   |           |
|----------|---|-----------|
| MKT 3520 | Advertising and Marketing Communications  | 3 credits |
| MKT 3600 | Marketing Research<br><i>(Students must complete STA 2000 as a course prerequisite)</i> | 3 credits |
| MKT 3605 | Consumer Behavior   | 3 credits |

**Management**

Choose one course:

|          |                                   |           |
|----------|-----------------------------------|-----------|
| MGT 3300 | Management: A Behavioral Approach | 3 credits |
| MGT 3800 | Management and Society            | 3 credits |

**Business or Arts and Sciences Elective**

One business or arts and sciences elective (at the 2000-level or above) to be selected upon consultation with the program advisor and with the advisor's approval.

**Specialization Requirements 18 credits**

**Required Courses 9 credits**

|          |   |           |
|----------|---|-----------|
| COM 3068 | Managerial Communication Within Organizations   | 3 credits |
| COM 3102 | Communication for Executives                    | 3 credits |
| COM 5010 | Internship in Business and Public Communication | 3 credits |

**Electives 9 credits**

|          |   |           |
|----------|---|-----------|
| COM 3020 | Communication and Advocacy in Business and Public Affairs       | 3 credits |
| COM 3045 | Communication Law and Free Speech                               | 3 credits |
| COM 3057 | Introduction to Digital Communication and Culture               | 3 credits |
| COM 3058 | The Ethics of Image Making: Film, Television, and Digital Media | 3 credits |
| COM 3059 | Video Communication and Production                              | 3 credits |
| COM 3060 | Media Analysis and Criticism                                    | 3 credits |
| COM 3062 | Studies in Electronic Media                                     | 3 credits |
| COM 3065 | American Public Address   | 3 credits |
| COM 3067 | American Television Programming                                 | 3 credits |
| COM 3069 | Intercultural Communication                                     | 3 credits |
| COM 3070 | Persuasion  | 3 credits |
| COM 3071 | Argumentation and Debate  | 3 credits |

|          |  |           |
|----------|--|-----------|
| COM 3074 | Elements of Legal Argumentation              | 3 credits |
| COM 3075 | Interpersonal and Group Communication        | 3 credits |
| COM 3076 | International Communication                  | 3 credits |
| COM 3077 | Interpersonal Communication                  | 3 credits |
| COM 3078 | Group Communication                          | 3 credits |
| COM 3079 | Gender, Ethnicity, and Race in Communication | 3 credits |
| COM 3080 | Virtual Teamwork                             | 3 credits |
| COM 3081 | Organizations in International Development   | 3 credits |
| COM 3110 | Contemporary Issues in Digital Media         | 3 credits |
| COM 3111 | Markets, Media, and Meaning                  | 3 credits |
| COM 3800 | Principles of Public Relations               | 3 credits |
| COM 4000 | Corporate Communication                      | 3 credits |
| COM 4005 | Public Relations Writing                     | 3 credits |
| COM 4010 | Public Relations Campaigns                   | 3 credits |
| COM 4059 | Advanced Video Communication and Production  | 3 credits |
| COM 4101 | Selected Topics                              | variable  |
| COM 4900 | Topics in Communication Studies              | 3 credits |
| COM 4905 | Language and Social Interaction              | 3 credits |
| COM 4906 | Communication Research Strategies            | 3 credits |

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### **Effective Spring 2018 - Business Communication Major with a Specialization in Corporate Communication**

The business communication major is designed for students who are interested in careers in business journalism, corporate communication, or graphic communication. Because the business communication field is essentially interdisciplinary in nature, the program integrates courses from several departments in the Weissman School of Arts and Sciences and the Zicklin School of Business.

The corporate communication specialization prepares students for careers as communication specialists in business, industry, government, and nonprofit organizations in such fields as media relations, investor relations, corporate advertising, and employee communication. Interested students should contact the Department of Communication Studies at 646-312-3720.

The major also offers specializations in graphic communication (see the [Department of Fine and Performing Arts](#) listing) and business writing (see the [Department of Journalism and the Writing Professions](#) listing).

#### **Program Prerequisites                      15 credits**

|           |  |           |
|-----------|--|-----------|
| BUS 1000  | Introduction to Business                                   | 3 credits |
| <b>or</b> |  |           |
| BUS 1011  | Business Fundamentals: The Contemporary Business Landscape | 3 credits |
|           |  |           |
| CIS 2200  | Introduction to Information Systems and Technologies       | 3 credits |
| MGT 3120  | Fundamentals of Management                                 | 3 credits |
| MKT 3000  | Marketing Foundations                                      | 3 credits |
|           |  |           |

|           |   |           |
|-----------|---|-----------|
| STA 2000  | Business Statistics I   | 3 credits |
| <b>or</b> |   |           |
| STA 2100  | Statistics for Social Science   | 3 credits |
| <b>or</b> |   |           |
| ECO 1001  | Micro-Economics<br>(may be applied to the base curriculum - <i>Baruch Common Core</i> ) | 3 credits |
| <b>or</b> |   |           |
| ECO 1002  | Macro-Economics<br>(may be applied to the base curriculum - <i>Baruch Common Core</i> ) | 3 credits |
| <b>or</b> |   |           |
| ECO 1110  | Current Economic Problems   | 3 credits |

**Major/Specialization: 30 credits**

**Interdisciplinary Core 12 credits**

**Business Communication**

|          |                        |           |
|----------|------------------------|-----------|
| COM 3150 | Business Communication | 3 credits |
|----------|------------------------|-----------|

**Marketing/Advertising**

Choose one course:

|          |   |           |
|----------|---|-----------|
| MKT 3520 | Advertising and Marketing Communications  | 3 credits |
| MKT 3600 | Marketing Research<br><i>(Students must complete STA 2000 as a course prerequisite)</i> | 3 credits |
| MKT 3605 | Consumer Behavior   | 3 credits |

**Management**

Choose one course:

|          |                                   |           |
|----------|-----------------------------------|-----------|
| MGT 3300 | Management: A Behavioral Approach | 3 credits |
| MGT 3800 | Management and Society            | 3 credits |

**Ethics**

|          |                              |           |
|----------|------------------------------|-----------|
| PHI 1100 | Ethics and Critical Thinking | 3 credits |
|----------|------------------------------|-----------|

**Specialization Requirements 18 credits**

**Required Courses 9 credits**

|          |   |           |
|----------|---|-----------|
| COM 3068 | Managerial Communication Within Organizations   | 3 credits |
| COM 3102 | Communication for Executives                    | 3 credits |
| COM 5010 | Internship in Business and Public Communication | 3 credits |

**Electives 9 credits**

|          |   |           |
|----------|---|-----------|
| COM 3020 | Communication and Advocacy in Business and Public Affairs       | 3 credits |
| COM 3045 | Communication Law and Free Speech                               | 3 credits |
| COM 3057 | Introduction to Digital Communication and Culture               | 3 credits |
| COM 3058 | The Ethics of Image Making: Film, Television, and Digital Media | 3 credits |

|          |  |           |
|----------|--|-----------|
| COM 3059 | Video Communication and Production           | 3 credits |
| COM 3060 | Media Analysis and Criticism                 | 3 credits |
| COM 3062 | Studies in Electronic Media                  | 3 credits |
| COM 3064 | Classical Rhetoric                           | 3 credits |
| COM 3065 | American Public Address                      | 3 credits |
| COM 3067 | American Television Programming              | 3 credits |
| COM 3069 | Intercultural Communication                  | 3 credits |
| COM 3070 | Persuasion                                   | 3 credits |
| COM 3071 | Argumentation and Debate                     | 3 credits |
| COM 3074 | Elements of Legal Argumentation              | 3 credits |
| COM 3075 | Interpersonal and Group Communication        | 3 credits |
| COM 3076 | International Communication                  | 3 credits |
| COM 3077 | Interpersonal Communication                  | 3 credits |
| COM 3078 | Group Communication                          | 3 credits |
| COM 3079 | Gender, Ethnicity, and Race in Communication | 3 credits |
| COM 3080 | Virtual Teamwork                             | 3 credits |
| COM 3081 | Organizations in International Development   | 3 credits |
| COM 3082 | Gender Communication                         | 3 credits |
| COM 3090 | Nonverbal Communication                      | 3 credits |
| COM 3110 | Contemporary Issues in Digital Media         | 3 credits |
| COM 3111 | Markets, Media, and Meaning                  | 3 credits |
| COM 3800 | Principles of Public Relations               | 3 credits |
| COM 4000 | Corporate Communication                      | 3 credits |
| COM 4005 | Public Relations Writing                     | 3 credits |
| COM 4010 | Public Relations Campaigns                   | 3 credits |
| COM 4059 | Advanced Video Communication and Production  | 3 credits |
| COM 4101 | Selected Topics                              | variable  |
| COM 4900 | Topics in Communication Studies              | 3 credits |
| COM 4905 | Language and Social Interaction              | 3 credits |
| COM 4906 | Communication Research Strategies            | 3 credits |

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**Fall 2017 - Communication Studies Major** (*See below for changes to the Major that will take place in spring 2018.*)

**With Specializations in:**

- **Interpersonal and Group Communication**
- **Intercultural and International Communication**
- **Rhetoric and Public Advocacy**
- **Digital Communication and Culture**

Communication Studies (CS) is both a scholarly and professional academic field that focuses on processes of communication ranging from the spoken word to global media in interpersonal, organizational, cultural, political, and international contexts.

The major is an ideal springboard for a variety of graduate degrees and - due to the spread of globalization and digital communication - the basis for an increasing number of new careers.

Interested students should contact the Department of Communication Studies at 646-312-3720 or visit the [department's website](#).

| <b>Required Course</b>   |  |           |
|--|--|-----------|
| COM 2000   | Introduction to Communication Studies  | 3 credits |
| <b>Foundation Courses</b> <i>Choose one course each from the three areas that are not your concentration (9 credits)</i> |  |           |
| <b><i>Interpersonal and Group Communication</i></b>  |  |           |
| COM 3077   | Interpersonal Communication  | 3 credits |
| COM 3078   | Group Communication  | 3 credits |
| <b><i>Intercultural and International Communication</i></b>  |  |           |
| COM 3069   | Intercultural Communication  | 3 credits |
| COM 3076   | International Communication  | 3 credits |
| <b><i>Rhetoric and Public Advocacy</i></b>   |  |           |
| COM 3045   | Communication Law and Free Speech ( PHI 3045)  | 3 credits |
| COM 3070   | Persuasion   | 3 credits |
| <b><i>Digital Communication and Culture</i></b>  |  |           |
| COM 3057   | Introduction to Digital Communication and Culture  | 3 credits |
| COM 3062   | Studies in Electronic Media  | 3 credits |
| <b>Concentrations</b> <i>Choose one of the following (12 credits)</i>  |  |           |
| <b><i>Interpersonal and Group Communication</i></b>  |  |           |
| COM 3077   | Interpersonal Communication  | 3 credits |
| <i>Plus three of the following:</i>  |  |           |
| COM 3078   | Group Communication  | 3 credits |
| COM 3079   | Gender, Ethnicity, and Race in Communication   | 3 credits |
| COM 3080   | Virtual Teamwork   | 3 credits |
| COM 4101   | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |
| COM 4900   | Topics in Communication Studies<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i> | 3 credits |
| COM 4905   | Language and Social Interaction  | 3 credits |

|   |  |           |
|---|--|-----------|
| <b><i>Intercultural and International Communication</i></b> |  |           |
| COM 3069  | Intercultural Communication  | 3 credits |
| <i>Plus three of the following:</i>                         |  |           |
| COM 3076  | International Communication  | 3 credits |
| COM 3079  | Gender, Ethnicity, and Race in Communication   | 3 credits |
| COM 3080  | Virtual Teamwork   | 3 credits |
| COM 3081  | Organizations in International Development   | 3 credits |
| COM 4015  | The Globalization of English ( ENG 4015, SOC 4015)   | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |
| COM 4900  | Topics in Communication Studies<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i> | 3 credits |
| COM 4905  | Language and Social Interaction  | 3 credits |
| <b><i>Rhetoric and Public Advocacy</i></b>                  |  |           |
| COM 3045  | Communication Law and Free Speech ( PHI 3045)  | 3 credits |
| <i>Plus three of the following:</i>                         |  |           |
| COM 3064  | Classical Rhetoric   | 3 credits |
| COM 3065  | American Public Address  | 3 credits |
| COM 3066  | Modern Frontiers of Rhetoric   | 3 credits |
| COM 3070  | Persuasion   | 3 credits |
| COM 3071  | Argumentation and Debate   | 3 credits |
| COM 3074  | Elements of Legal Argumentation  | 3 credits |
| COM 3111  | Markets, Media, and Meaning  | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |
| <b><i>Digital Communication and Culture</i></b>             |  |           |
| COM 3057  | Introduction to Digital Communication and Culture  | 3 credits |
| <i>Plus three of the following:</i>                         |  |           |
| COM 3058  | Ethics of Image Making: Film, Television, and Digital Media  | 3 credits |
| COM 3060  | Media Analysis and Criticism   | 3 credits |
| COM 3062  | Studies in Electronic Media  | 3 credits |
| COM 3067  | American Television Programming  | 3 credits |

|   |  |           |
|---|--|-----------|
| COM 3076  | International Communication  | 3 credits |
| COM 3110  | Contemporary Issues in Digital Media   | 3 credits |
| COM 3111  | Markets, Media, and Meaning  | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i> | 3 credits |
| <b>Communication Studies Electives</b>                                      | <i>Choose any two COM courses at the 3000-level or above</i>   | 6 credits |
| <i>Especially recommended:</i>  |  | 3 credits |
| COM 4906  | Communication Research Strategies  | 3 credits |
| COM 5010  | Internship in Business and Public Communication  | 3 credits |
| * Students may enroll in COM 4101 more than once if the topic is different. |  |           |

### **Effective Spring 2018 - Communication Studies Major with Specializations in**

- **Interpersonal and Group Communication**
- **Intercultural and International Communication**
- **Rhetoric and Public Advocacy**
- **Digital Communication and Culture**

Communication Studies (CS) is both a scholarly and professional academic field that focuses on processes of communication ranging from the spoken word to global media in interpersonal, organizational, cultural, political, and international contexts.

The major is an ideal springboard for a variety of graduate degrees and - due to the spread of globalization and digital communication - the basis for an increasing number of new careers.

Interested students should contact the Department of Communication Studies at 646-312-3720 or visit the [department's website](#).

|  |                                       |           |
|--|---------------------------------------|-----------|
| <b>Program Prerequisite</b>  |                                       |           |
| PHI 1100   | Ethics and Critical Thinking          | 3 credits |
| <b>Required Course</b>   |                                       |           |
| COM 2000   | Introduction to Communication Studies | 3 credits |
| <b>Foundation Courses</b> <i>Choose one course each from the three areas that are not your concentration (9 credits)</i> |                                       |           |
| <b><i>Interpersonal and Group Communication</i></b>  |                                       |           |
| COM 3077   | Interpersonal Communication           | 3 credits |
| COM 3078   | Group Communication                   | 3 credits |
| <b><i>Intercultural and International Communication</i></b>  |                                       |           |
| COM 3069   | Intercultural Communication           | 3 credits |
| COM 3076   | International Communication           | 3 credits |



|   |  |           |
|---|--|-----------|
| <b><i>Rhetoric and Public Advocacy</i></b>                  |  |           |
| COM 3045  | Communication Law and Free Speech ( PHI 3045)  | 3 credits |
| COM 3070  | Persuasion   | 3 credits |
| <b><i>Digital Communication and Culture</i></b>             |  |           |
| COM 3057  | Introduction to Digital Communication and Culture  | 3 credits |
| COM 3062  | Studies in Electronic Media  | 3 credits |
| <b>Concentrations</b>                                       | <i>Choose one of the following (12 credits)</i>  |           |
| <b><i>Interpersonal and Group Communication</i></b>         |  |           |
| COM 3077  | Interpersonal Communication  | 3 credits |
| <i>Plus three of the following:</i>                         |  |           |
| COM 3078  | Group Communication  | 3 credits |
| COM 3079  | Gender, Ethnicity, and Race in Communication   | 3 credits |
| COM 3080  | Virtual Teamwork   | 3 credits |
| COM 3082  | Gender Communication   | 3 credits |
| COM 3090  | Nonverbal Communication  | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |
| COM 4900  | Topics in Communication Studies<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i> | 3 credits |
| COM 4905  | Language and Social Interaction  | 3 credits |
| <b><i>Intercultural and International Communication</i></b> |  |           |
| COM 3069  | Intercultural Communication  | 3 credits |
| <i>Plus three of the following:</i>                         |  |           |
| COM 3076  | International Communication  | 3 credits |
| COM 3079  | Gender, Ethnicity, and Race in Communication   | 3 credits |
| COM 3080  | Virtual Teamwork   | 3 credits |
| COM 3082  | Gender Communication   | 3 credits |
| COM 3081  | Organizations in International Development   | 3 credits |
| COM 4015  | The Globalization of English ( ENG 4015, SOC 4015)   | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |

|   |  |           |
|---|--|-----------|
| COM 4900  | Topics in Communication Studies<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i> | 3 credits |
| COM 4905  | Language and Social Interaction  | 3 credits |
| <b><i>Rhetoric and Public Advocacy</i></b>      |  |           |
| COM 3045  | Communication Law and Free Speech ( PHI 3045)  | 3 credits |
| <i>Plus three of the following:</i>             |  |           |
| COM 3064  | Classical Rhetoric   | 3 credits |
| COM 3065  | American Public Address  | 3 credits |
| COM 3066  | Modern Frontiers of Rhetoric   | 3 credits |
| COM 3070  | Persuasion   | 3 credits |
| COM 3071  | Argumentation and Debate   | 3 credits |
| COM 3074  | Elements of Legal Argumentation  | 3 credits |
| COM 3111  | Markets, Media, and Meaning  | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |
| <b><i>Digital Communication and Culture</i></b> |  |           |
| COM 3057  | Introduction to Digital Communication and Culture  | 3 credits |
| <i>Plus three of the following:</i>             |  |           |
| COM 3058  | Ethics of Image Making: Film, Television, and Digital Media  | 3 credits |
| COM 3059  | Video Communication and Production   | 3 credits |
| COM 3060  | Media Analysis and Criticism   | 3 credits |
| COM 3062  | Studies in Electronic Media  | 3 credits |
| COM 3067  | American Television Programming  | 3 credits |
| COM 3076  | International Communication  | 3 credits |
| COM 3110  | Contemporary Issues in Digital Media   | 3 credits |
| COM 3111  | Markets, Media, and Meaning  | 3 credits |
| COM 4059  | Advanced Video Communication and Production  | 3 credits |
| COM 4101  | Selected Topics *<br><i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>               | 3 credits |
| <b>Communication Studies Electives</b>          | <i>Choose any two COM courses at the 3000-level or above</i>   | 6 credits |
| <i>Especially recommended:</i>                  |  |           |
| COM 4906  | Communication Research Strategies  | 3 credits |
| COM 5010  | Internship in Business and Public Communication  | 3 credits |
|   |  |           |

\* Students may enroll in COM 4101 more than once if the topic is different.

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## The Minor

A minor in the Department of Communication Studies provides students with a concentration in an area of study of acknowledged importance to every career path. The minor consists of two courses at the 3000-level or above from the list below and one of the communication studies capstone courses:

[COM 4900](#); [COM 4905](#); or [COM 4906](#). While students may elect any two courses listed below, possible areas of concentration include the following: corporate communication, media studies, interpersonal and intercultural communication, and public communication.

Choose any two courses from those listed:

|                          |   |           |
|--------------------------|---|-----------|
| <a href="#">COM 3045</a> | Communication Law and Free Speech                               | 3 credits |
| <a href="#">COM 3057</a> | Introduction to Digital Communication and Culture               | 3 credits |
| <a href="#">COM 3058</a> | The Ethics of Image Making: Film, Television, and Digital Media | 3 credits |
| <a href="#">COM 3059</a> | Video Communication and Production                              | 3 credits |
| <a href="#">COM 3060</a> | Media Analysis and Criticism                                    | 3 credits |
| <a href="#">COM 3061</a> | Speech Composition and Delivery                                 | 3 credits |
| <a href="#">COM 3062</a> | Studies in Electronic Media                                     | 3 credits |
| <a href="#">COM 3064</a> | Classical Rhetoric  | 3 credits |
| <a href="#">COM 3065</a> | American Public Address   | 3 credits |
| <a href="#">COM 3066</a> | Modern Frontiers of Rhetoric                                    | 3 credits |
| <a href="#">COM 3067</a> | American Television Programming                                 | 3 credits |
| <a href="#">COM 3068</a> | Managerial Communication Within Organizations                   | 3 credits |
| <a href="#">COM 3069</a> | Intercultural Communication                                     | 3 credits |
| <a href="#">COM 3070</a> | Persuasion  | 3 credits |
| <a href="#">COM 3071</a> | Argumentation and Debate  | 3 credits |
| <a href="#">COM 3074</a> | Elements of Legal Argumentation                                 | 3 credits |
| <a href="#">COM 3075</a> | Interpersonal and Group Communication                           | 3 credits |
| <a href="#">COM 3076</a> | International Communication                                     | 3 credits |
| <a href="#">COM 3077</a> | Interpersonal Communication                                     | 3 credits |
| <a href="#">COM 3078</a> | Group Communication   | 3 credits |
| <a href="#">COM 3079</a> | Gender, Ethnicity, and Race in Communication                    | 3 credits |
| <a href="#">COM 3080</a> | Virtual Teamwork  | 3 credits |
| <a href="#">COM 3082</a> | Gender Communication  | 3 credits |
| <a href="#">COM 3090</a> | Nonverbal Communication   | 3 credits |
| <a href="#">COM 3081</a> | Organizations in International Development                      | 3 credits |
| <a href="#">COM 3102</a> | Communication for Executives                                    | 3 credits |
| <a href="#">COM 3110</a> | Contemporary Issues in Digital Media                            | 3 credits |
| <a href="#">COM 3111</a> | Markets, Media, and Meaning                                     | 3 credits |

|          |   |           |
|----------|---|-----------|
| COM 3150 | Business Communication                      | 3 credits |
| COM 3800 | Principles of Public Relations              | 3 credits |
| COM 4000 | Corporate Communication                     | 3 credits |
| COM 4005 | Public Relations Writing                    | 3 credits |
| COM 4010 | Public Relations Campaigns                  | 3 credits |
| COM 4059 | Advanced Video Communication and Production | 3 credits |
| COM 4063 | Advanced Speech Writing                     | 3 credits |
| COM 4101 | Selected Topics                             | variable  |

Complete the minor with one of the following communication studies capstone courses:

|          |                                   |           |
|----------|-----------------------------------|-----------|
| COM 4900 | Topics in Communication Studies   | 3 credits |
| COM 4905 | Language and Social Interaction   | 3 credits |
| COM 4906 | Communication Research Strategies | 3 credits |

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## Courses

### Courses in Communication Studies (COM)

|          |   |                    |
|----------|---|--------------------|
| COM 1010 | Speech Communication  | 3 hours; 3 credits |
| COM 2000 | Introduction to Communication Studies                           | 3 hours; 3 credits |
| COM 3014 | Intensive Voice and Diction                                     | 3 hours; 3 credits |
| COM 3020 | Communication and Advocacy in Business and Public Affairs       | 3 hours; 3 credits |
| COM 3040 | Information and Society ( LIB 3040), ( PAF 3040)                | 3 hours; 3 credits |
| COM 3045 | Communication Law and Free Speech                               | 3 hours; 3 credits |
| COM 3057 | Introduction to Digital Communication and Culture               | 3 hours; 3 credits |
| COM 3058 | The Ethics of Image Making: Film, Television, and Digital Media | 3 hours; 3 credits |
| COM 3059 | Video Communication and Production                              | 3 hours; 3 credits |
| COM 3060 | Media Analysis and Criticism                                    | 3 hours; 3 credits |
| COM 3061 | Speech Composition and Delivery                                 | 3 hours; 3 credits |
| COM 3062 | Studies in Electronic Media                                     | 3 hours; 3 credits |
| COM 3063 | Speaking to the Camera  | 3 hours; 3 credits |
| COM 3065 | American Public Address   | 3 hours; 3 credits |
| COM 3067 | American Television Programming                                 | 4 hours; 3 credits |
| COM 3068 | Managerial Communication Within Organizations                   | 3 hours; 3 credits |
| COM 3069 | Intercultural Communication                                     | 3 hours; 3 credits |
| COM 3070 | Persuasion  | 3 hours; 3 credits |

|           |   |   |
|-----------|---|---|
| COM 3071  | Argumentation and Debate                                      | 3 hours; 3 credits  |
| COM 3074  | Elements of Legal Argumentation                               | 3 hours; 3 credits  |
| COM 3075  | Interpersonal and Group Communication                         | 3 hours; 3 credits  |
| COM 3076  | International Communication                                   | 3 hours; 3 credits  |
| COM 3077  | Interpersonal Communication                                   | 3 hours; 3 credits  |
| COM 3078  | Group Communication   | 3 hours; 3 credits  |
| COM 3079  | Gender, Ethnicity, and Race in Communication                  | 3 hours; 3 credits  |
| COM 3080  | Virtual Teamwork  | 3 hours; 3 credits  |
| COM 3082  | Gender Communication  | 3 hours; 3 credits  |
| COM 3090  | Nonverbal Communication                                       | 3 hours; 3 credits  |
| COM 3081  | Organizations in International Development                    | 3 hours; 3 credits  |
| COM 3102  | Communication for Executives                                  | 3 hours; 3 credits  |
| COM 3110  | Contemporary Issues in Digital Media                          | 3 hours; 3 credits  |
| COM 3111  | Markets, Media, and Meaning                                   | 3 hours; 3 credits  |
| COM 3150  | Business Communication ( JRN 3150)                            | 3 hours; 3 credits  |
| COM 3700  | Introduction to Linguistics and Language Learning ( ENG 3700) | 3 hours; 3 credits  |
| COM 3750  | The Structure and History of English ( ENG 3750)              | 3 hours; 3 credits  |
| COM 3800  | Principles of Public Relations                                | 3 hours; 3 credits  |
| COM 4000  | Corporate Communication                                       | 3 hours; 3 credits  |
| COM 4005  | Public Relations Writing                                      | 3 hours; 3 credits  |
| COM 4010  | Public Relations Campaigns                                    | 3 hours; 3 credits  |
| COM 4015  | The Globalization of English ( ENG 4015), ( SOC 4015)         | 3 hours; 3 credits  |
| COM 4059  | Advanced Video Communication and Production                   | 3 hours; 3 credits  |
| COM 4063  | Advanced Speech Writing                                       | 3 hours; 3 credits  |
| COM 4101  | Selected Topics   | Hours and credits to be arranged  |
| COM 4110  | Selected Topics   | Hours and credits to be arranged  |
| COM 4900  | Topics in Communication Studies                               | 3 hours; 3 credits  |
| COM 4905  | Language and Social Interaction                               | 3 hours; 3 credits  |
| COM 4906  | Communication Research Strategies                             | 3 hours; 3 credits  |
| COM 5000  | Independent Study I   | Hours and credits to be arranged  |
| COM 5001  | Independent Study II  | Hours and credits to be arranged  |
| COM 5010  | Internship in Business and Public Communication               | 8 - 10 hours plus periodic conferences with internship coordinator; 3 credits |
| COM 5011  | Internship in Business and Public Communication               | 8 - 10 hours plus periodic conferences with internship coordinator; 3 credits |
| COM 6001H | Honors in Communication Studies I                             | 3 hours; 3 credits per semester   |
| COM 6002H | Honors in Communication Studies II                            | 3 hours; 3 credits per semester   |

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