

## Spring 2020 Baruch College Now Course Descriptions and Schedule

### [ANT 1001 - Introduction to Cultural Anthropology \(3 credits\)](#)

**Tuesdays and Thursdays; 4:10pm-5:30pm**

An introduction to the historical and comparative study of what it means to be human, emphasizing both the shared conditions and the unique characteristics of the world's peoples. Included among the topics covered are questions of human origins and races, the nature of culture, relations between language and culture, and cross-cultural approaches to economics, politics, religion, gender, and social organization.

### [BUS 1011 - Business Fundamentals \(3 Credits\)](#)

**Tuesdays and Thursdays; 4:10pm-5:30pm**

This course provides an overview of how the world of business works. The class is broken into four distinct parts: finance, marketing, management, and an introductory section that covers ethics, global business, and economics. Each of these areas covers the basic concepts found in the possible majors in the Zicklin School of Business. The course also covers the current issues in today's business world. Lectures and recitation sections are supplemented with real-world cases designed to highlight a topical, and often controversial, issue. In the recitation sections, students write about, debate, and otherwise present their ideas on each of the current issue topics covered in the large lectures.

### [CIS 2200 - Introduction to Information Systems and Technologies \(3 Credits\)](#)

**This course requires students to have taken and passed (or currently taking) BUS 1011.**

**Mondays and Wednesdays; 4:10pm-5:30pm**

This course introduces the student to the application of information systems in organizations. Topics include Information Systems strategy, basic components of Information Technology infrastructure including hardware, software, networking and telecommunications, database management, and systems development. Students will explore the ethical and global issues that have developed with the use of information systems and will cultivate an awareness of changes in the field with the use of business periodicals. Working individually and in groups, students will apply their knowledge through case analyses and by solving business problems using appropriate software solutions including spreadsheets and databases.

### **COM 1010 - Speech Communications (3 credits)**

**Mondays and Wednesdays; 4:10pm-5:30pm**

This course provides training and practice in the preparation and delivery of original speeches, encourages the use of clear language, develops students' awareness of intellectual and ethical aspects of communication, and promotes critical thinking and academic research. This course is required for all undergraduate degrees granted by Baruch College.

### **FIN 1601 - Personal Finance (3 credits)**

**Tuesdays and Thursdays; 4:10pm-5:30pm**

Discusses the problems involved in efficient handling of personal finance and consumption expenditure, including consumer protection, taxation, insurance, home financing, and methods of borrowing and investing money.

### **HED 1191 - Critical Health Issues (3 credits)**

**Hybrid course: Mondays + Online 4:10pm-5:30pm**

A study of current critical health issues and the individual's role in society with major emphasis upon the areas of human sexuality, drug abuse, environmental pollution, physical fitness, and diet.

### **JRN 3050 - Journalistic Writing (4 credits)**

**Mondays and Wednesdays; 4:10pm-5:50pm**

This course is designed to teach students the fundamentals of journalism - reporting, researching, and writing news and feature articles, with a focus on fairness, accuracy, balance, and thoroughness. Students will cover stories on a range of topics, most of which will be culled from their own communities. Assignments are designed to give students an introduction to reporting on both individuals and institutions. Interviewing techniques, database research, and writing style will be developed during the semester.

### **PSY 1001 - General Psychology (3 credits)**

**Option 1: Tuesdays and Thursdays; 4:10pm-5:30pm**

**Option 2: Mondays and Wednesdays; 4:10pm-5:30pm**

This course introduces students to the scientific study of human behavior. It covers the basic psychological processes of thinking, motivation, perception, learning, and the significance of the brain in mediating these processes. It examines the normal personality, how it develops and how it functions in a social context. Psychological disorders are also discussed. Students will learn about psychology as a science through both direct [e.g., primary sources and research participation] and indirect [e.g., secondary sources and class lectures] experience with

**PSY 3181 - Industrial and Organizational Psychology (3 credits)-**

**This course requires students to have taken and passed (or currently taking) PSY 1001**

**Tuesdays and Thursdays; 4:10pm-5:30pm**

The applications of psychology to the individual as an employee in his relationships with the employer are considered. The experimental findings in the field are reviewed with the intent of developing a scientific attitude toward such problems as employee morale, incentives, the psychology of advertising and selling, training, and job analysis.

**SOC 1005 - Introductory Sociology (3 credits)**

**Mondays and Wednesdays; 4:10pm-5:30pm**

This course is a survey of sociological perspectives-particularly social interactionism, functionalism, and conflict theory. It focuses on the role of culture in shaping behavior patterns; key social institutions, such as the family, work, and religion; and the ways that globalization and multiculturalism are altering contemporary social life.