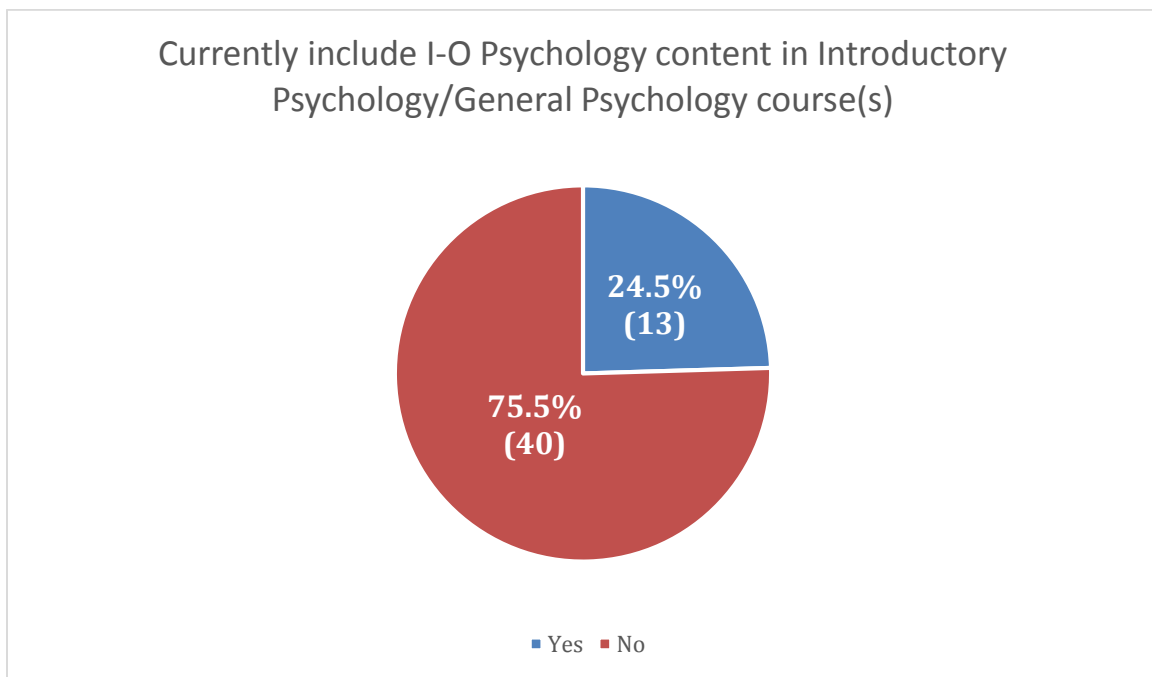


Industrial-Organizational (I-O) Psychology and Introductory Psychology

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Industrial-Organizational (I-O) Psychology has become one of the fastest growing science fields in United States. Yet, most Introductory Psychology students are rarely exposed to this dynamic field. To better understand the lack of I-O coverage in Introductory Psychology courses, I surveyed 53 Introductory Psychology instructors across 28 colleges/universities. Below are the findings from the survey.



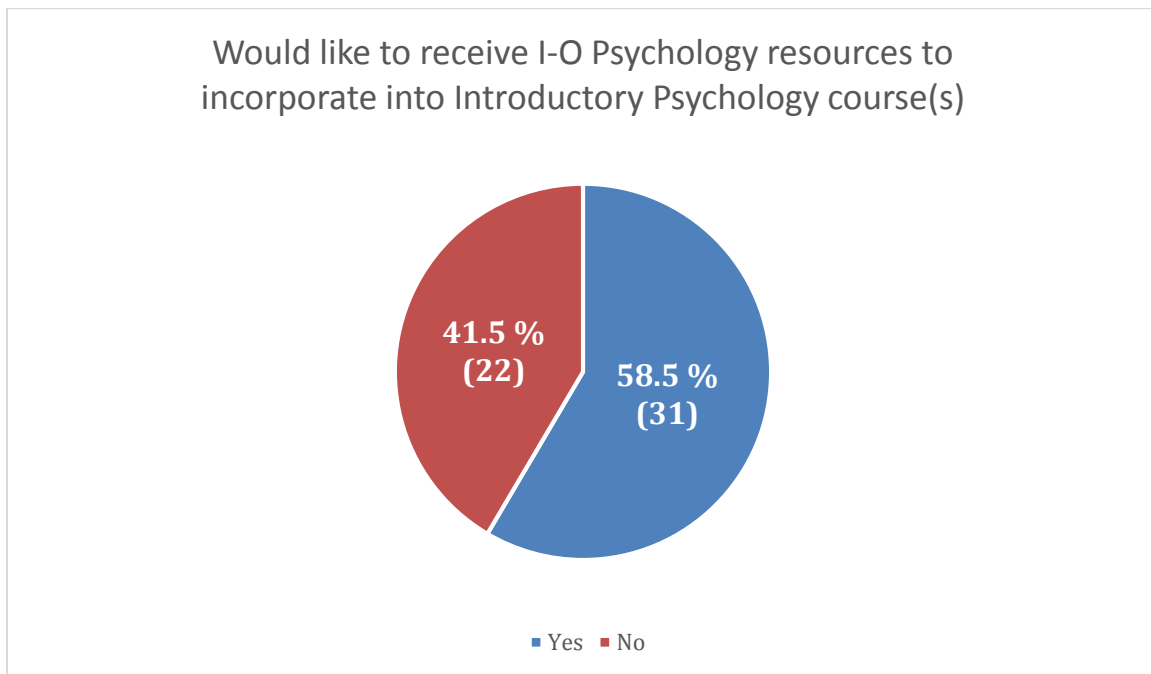
When participants were asked why they don't include I-O in their Introductory Psychology course(s) the following reasons were given (in descending order):

1. Not in designated curriculum
2. Not in course textbook
3. Lack of knowledge
4. Not enough time (tied with #3)
5. Lack of resources

For those who include I-O into their Introductory Psychology course(s) they do so by:

- Primarily highlighting I-O has one of many career paths (a cursory glance at I-O).
- Providing a definition and explanation of what I-O is at the beginning of the semester.
- Highlighting I-O in conjunction with other course topics (i.e.: personality and individual testing, experimental design, etc.).
- Incorporating supplemental materials into course (i.e.: [SIOP PowerPoints and Teaching Resources](#), article reviews, etc.).

Note, the vast majority of respondents did not indicate having an entire lecture devoted to I-O.



The primary reason provided by respondents not wanting to receive I-O resources (i.e.: chapter summaries, PowerPoints, etc.) was a lack of time due to current curriculum requirements.

Specifically respondents said:

- “I can barely fit it [I-O] in the required curriculum.”
- “I would not have time to teach it [I-O].”
- “Course is full just trying to get through designated textbook.”
- “My curriculum is really dialed in currently.”

Some respondents indicated that I-O is not an integral part of Introductory Psychology.

- “Currently we have access to materials if need be, it just hasn't been a major topic of interest for [the university's] requirements for General Psychology.”
- “It is not a primary area, from my perspective, in a General Psych course.”