ARTS & SCIENCES AD HOC MAJOR
Custom Design Your Own Major

The Weissman Arts & Sciences Ad Hoc Major is appropriate for students who find that the conventional majors at Baruch do not quite match their educational goals. Students create this major by combining courses from two or more departments into an integrated field of study with a clear liberal arts focus. There is no Ad Hoc major within the Zicklin School of Business or the School of Public Affairs.

THE AD-HOC MAJOR PROPOSAL – An Arts & Sciences Ad Hoc Major must:

1. Contain a minimum of thirty (30) credits, with at least twenty-four (24) liberal arts credits.
2. Contain courses from at least two different Weissman departments, with a minimum of three (3) courses [9-12 credits] from each of those two departments.
3. Contain no more than three (3) non-liberal arts courses (only Zicklin courses from the attached list may be included).
4. Be approved at least one semester prior to graduation.

NOTE: If you intend to include ZBUS courses, the proposal must be fully approved before you will be given permission to enroll in those courses.

Students must complete all necessary course pre-requisites. As with all majors, at least 60% of the major courses must be taken at Baruch College.

Your application should be 250-300 words in length. You must explain how the courses you select combine to form an integrated knowledge base that could not be achieved through an existing Baruch major, and how this area of study supports your educational goals.

THE AD HOC APPROVAL PROCESS – You must attend an Ad Hoc Workshop led by Dr. Wendy Heyman. Once drafted, the ad hoc proposal must be reviewed and approved by the following:

1. Dr. Wendy Heyman, Arts and Sciences Coordinator, Starr Career Development Center.
2. Faculty advisors from two of the WSAS department in which you will complete at least three courses (9-12 credits).
3. The Office of the Associate Dean. Once approved, your original application will be mailed to you with instructions on how to proceed.

Blank application forms and samples of Arts & Sciences Ad Hoc Majors may be obtained at one of the following offices:

Starr Career Development Center, VC 2-150 (646) 312-4670
Center for Advisement and Orientation, VC 5-215 (646) 312-4260
WSAS Associate Dean’s Office, VC 8-265 (646) 312-3890

If you have questions or need further assistance, you may schedule an appointment with an Academic Advisor or with Dr. Wendy Heyman in the Starr Career Development Center (646) 312-4681.
ARTS & SCIENCES AD HOC MAJOR
PROPOSAL GUIDELINES

In thinking about your ad hoc major, you should keep in mind that a major is not just a collection of courses that happen to appeal to you; rather, every course of study, whether traditional or ad hoc, has a unifying focus and organization. For this reason, it’s a good idea to begin by asking two questions:

1. What is the unifying theme or common thread that holds together all of the courses that make up your major? (Ex. ___)
2. How does each course or group of courses that you would like to include in your major relate to this unifying theme?

As you attempt to answer these questions, you may find it helpful to try to think of a title that sums up the unifying theme of the major, and you should certainly attempt to express that unifying theme in the opening statement of your proposal.

In composing your proposal, please keep in mind that a good proposal need not be especially long (250-300 words should suffice) but that it does answer the two key questions listed above and perhaps also address such related questions as:

- What does this major offer that cannot be found in one of the college’s traditional majors?
- Why does this group of courses make sense not just for you but also, potentially, for other students who might consider it as their major?
- What is the intellectual (and practical) value of combining the courses that you have in mind?
- Is there any advantage in taking these courses in a particular order? That is, does the subject material of any of the courses logically precede that of the others because it’s broader or more basic?

Remember that your proposal should present an argument for why this particular group of courses constitutes a unified course of study. It should be organized, grammatically and technically correct, and as well written as you can make it.
ARTS & SCIENCES AD HOC MAJOR
LIST OF APPROVED ZICKLIN COURSES

PLEASE NOTE:

- Students including Zicklin (ZBUS) courses in their Ad Hoc major must have their proposal fully approved before they will be given permission to enroll in any of these courses.

- You should receive permission at least one week prior to the start of registration to take any of these courses.

- You must complete all course prerequisites before you will be allowed to enroll.

The following Zicklin courses may be included in an Ad Hoc major to provide support and/or supplementation to a strong liberal arts concept. No more than 3 Zicklin courses (3000-level and above) may be used in a Weissman Ad Hoc major.

Bert W. Wasserman Department of Economics & Finance
Finance (FIN) courses may not be included in an Ad Hoc major

ECO 3110 Industrial Organization and Public Policy
ECO 3220 Money and Banking
ECO 3250 International Economics
ECO 3501 Labor Economics

Department of Law

LAW 3106 Law and Entrepreneurship
LAW 3108 Law and the Internet
LAW 3111 Law and International Business
LAW 3113 Business Negotiation and Commercial Dispute Resolution
LAW 3115 Securities Law and Business Crime
LAW 3118 Law of Unfair Competition and Intellectual Property
LAW 3122 Law and the Environment
LAW 3220 Law and the Entertainment Business
LAW 4900 Law, Public Policy and Legal Theory
LAW 4905 U.S Immigration Law & Policy

Department of Management

MGT 3120 Fundamentals of Management
MGT 3300 Management: A Behavioral Approach
MGT 3800 Management and Society
MGT 3960 Entrepreneurship Management (formerly MGT 3860)
MGT 4400 Human Resource Management
MGT 4864 Social Entrepreneurship
Department of Marketing & International Business

MKT 3000  Marketing Foundations
MKT 3400  International Business Principles
MKT 3520  Advertising and Marketing Communications
MKT 3605  Consumer Behavior
MKT 4555  Internet Marketing
MKT 4700  Business Marketing Management

Department of Real Estate

RES 3000  Real Estate Law, Markets and Institutional Settings
RES 3650  Building Cities: Markets and Government
RES 3700  Real Estate Management
RES 3800  Real Estate Construction Process: Building, Cost, and Management Issues

Department of Statistics & Computer Information Systems

CIS 3100  Object-Oriented Programming I
CIS 3400  Database Management Systems I
CIS 3444  e-Business Technologies
CIS 3500  Networks & Telecoms I
CIS 3630  Multimedia: Theory and Applications
CIS 3367  Microcomputer Applications in Business I
OPR 3450  Quantitative Decision Making for Business I
STA 3154  Business Statistics II
STA 3155  Regression and Forecasting Models for Business Applications

Stan Ross Department of Accountancy

Accountancy (ACC) courses may not be included in an Ad Hoc major
APPLICATION FOR AD HOC MAJOR

Name (Please Print)  XXX – XX –  Social Security Number

Street  Telephone Number

City, State, & Zip Code  Email Address

TITLE:

DESCRIPTION OF PROPOSED MAJOR: Your application should be 250-300 words in length. You must explain how the courses you select combine to form an integrated knowledge base that could not be achieved through an existing Baruch major, and how this area of study supports your educational goals.

ARTS & SCIENCES AD HOC COORDINATOR: I have met with the above student regarding the guidelines for the Arts & Sciences Ad Hoc Program.

__________________________________________   __________
Wendy Heyman, PhD        Date

__________________________________________   __________
Advisor I: I, ___________________________ approve the attached prospectus.

Name (Please Print)

Signature                    Department                  Date

Advisor II: I, ___________________________ approve the attached prospectus.

Name (Please Print)

Signature                    Department                  Date

ASSOCIATE DEAN’S APPROVAL:

________________________________________
Signature                  Date