Program

2013 Annual Conference
Research Experience for Undergraduates at Baruch College
May 10th, Room 14-270 Vertical Campus

10:00am  Professor Jiayun Park. Welcoming remarks.

10:15am  Rachel Jespersen (Baruch College). Optimal message framing for environmental information. Advisor: Professor Engle-Friedman

10:30am  Mona Khalil (Baruch College). Attitudes about condoms and the likelihood to use a condom among a diverse sample of female college students: The mediating role of self-efficacy on past behaviors and negative outcomes. Advisor: Professor Artistico

10:45am  Monica Li (Baruch College). Implicit attitudes towards two brands in rivalry. Advisor: Professor Park

11:00am  Keren Fefer (Columbia University). How do fatigue and sleep deprivation affect behaviors that require effort? A continuing study Advisor: Professor Engle-Friedman

11:15am  Danielle Tumulty (Baruch College). Implicit association with technology between two competing brands. Advisor: Professor Park

11:30am  Farzana Ghanie (Baruch College). Non-entrenchment, verbal content, and black-white test performance differences. Advisor: Professor Scherbaum

11:45am  COFFEE BREAK

12:00pm  Arielle Rothenberg (Baruch College). Personal points of strength and weakness in the work context: A knowledge and appraisal personality architecture. Advisor: Professor Artistico

12:15pm  Matthew Fong (Baruch College). Effects of information source and direction on implicit attitudes toward consumer brands. Advisor: Professor Park

12:30pm  Catalina Flores (Baruch College). Assessing the construct validity of a modern intelligence test. Advisor: Professor Scherbaum

12:45pm  Max Cotton (Baruch College). Social media and the environment. Advisor: Professor Engle-Friedman

1:00pm  Daniella Lejtman (Stern College for Women). A modern fluid intelligence test: Examining cognitive ability and reducing adverse impact. Advisor: Professor Scherbaum

1:15pm  Professor Park. Closing remarks.

1:20pm  LUNCH