Baruch College makes available resources to help students achieve their career goals. **Executive Student Partnership (ESP),** one element of the extensive Executives on Campus program, is a significant resource providing students with mentors who are ready and willing to help.

**MISSION STATEMENT**

The Baruch College Executive-Student Partnership (ESP) program provides mentors who offer guidance and support in assisting students to conduct effective, efficient job searches, make thoughtful career decisions and/or achieve the most from internships and jobs they have or will get. Mentors may also become advocates, confidents and friends.

The level of involvement and commitment depends on the dynamics of each mentor/mentee partnership. It starts with the basics—coaching and tutoring—and may involve addressing a mentee’s personal and social skills.

**HOW THE EXECUTIVE-@studentPARTNERSHIP WORKS**

The partnerships, which last a year, consist of one student and one executive. Both the mentor and mentee are responsible for initiating and following up on communicating with each other at least once a month either face-to-face, in telephone conversations or by e-mail.

The success of the relationship is up to the partners and the amount of energy and initiative each applies. Mentors come with exceptional experience to share with their mentees; they should lead, inspire and motivate their mentees to expand their awareness, insight and perspective. A mentor acts as a sounding board and should offer vital reality checks. If a student has no clear goals, the mentor will help the mentee review options.

Executives are selected for participation in this program on the basis of their:

- Willingness to accept responsibility to serve as a guide and advocate; to assist, listen and seek to understand.
- Professional and personal experience.
- Agreement to make a time and energy commitment to a mentee.

**THE PARTNERSHIP PLAN MIGHT INCLUDE:**

- Evaluating a student’s expectations
- Analyzing a student’s resume, cover and thank you letters
- Developing networking skills
• Reviewing job-search strategies
• Addressing team building/leadership skills
• Answering anxiety-provoking interview questions
• Promoting personal enrichment

STUDENT ELIGIBILITY

Students enrolled in their first semester of the MA Corporate Communication program in the Weissman School of Arts and Sciences are eligible and encouraged to apply for a mentor. We will make every effort to assign one to every student who completes the application, on a first come first served basis.

SUGGESTED AGENDAS

It is crucial for the mentee to come prepared for all meetings.

First meeting: The initial meeting will set the tone for all future meetings. Prior to it, the mentee should send the mentor the most recent copy of h/her resume, cover and post-meeting thank you letters. Along with getting to know your mentor, the meeting’s agenda should include summarizing/determining:

• Your goals and expectations for the mentoring partnership and learning your mentor’s expectations of you.
• Highlights of your background, career goals, internship/job search activity to-date.
• Where you could use direction—interview or networking skills, time management tips etc.
• Date for the next meeting.

Second and subsequent meetings: These will depend on the results of your first meeting and the priorities you establish. For example, they might include:

• Mock interviews; practice with elevator speech
• Where you fit in class/work team projects vs. Where do you want to be?

Make sure to have the Contact and Personal Information noted below in the body of your e-mail when sending in your application package:

Contact and Personal Information

Name:
Telephone:
E-Mail:
Expected Graduation Date (mm/yy):
Major:

When complete, please send your application package on or before March 2, 2015 to:

Khiara McMillin at Kmcmillin91@gmail.com

Apply here for the mentorship program.