Masters in Corporate Communication
FAQS

Careers and Networking

What kind of careers will this program prepare me for?
Graduates of the program are corporate communication executives and professionals in multinational corporations and agencies. They are also consultants, corporate trainers, and teachers at the university level.

What are the networking opportunities for students in the program?
The Executives on Campus (EOC) program is dedicated to enhancing the quality of Baruch students’ educational experience and career development. EOC members provide real-world experience to assist students in achieving a better understanding of the professional environment in which they will work. EOC’s speak at club events, mentor students, lecture in classrooms, and deliver keynote addresses, among other activities. Check out the EOC blog for more information: http://blsciblogs.baruch.cuny.edu/maintenance.html

CCI Corporate Communication International is a bridge between theory and practice bringing students, practicing professionals and scholars together to share information and ideas. Visit CCI’s website for membership information and upcoming events: http://www.corporatecomm.org/

What types of guest speakers have come to the campus in the past?
Speakers from corporations and organizations such as the NYSE, Johnson & Johnson, Alcoa, AIG, Pfizer, Prudential Financial, the Arthur W. Page Society, and KPMG have presented on campus on corporate communication issues. Numerous authors have also come to discuss their recent books. For a list of presentations click on the archive button at CCI’s website as well as the MA in Corporate Communication website:

Is assistance available for students looking for internships or employment?
Students receive emails about job and internship opportunities as they are presented throughout the semester. Current students can log onto our department’s "Corporate Communication" Blackboard site (under the "Community" tab) for announcements and information on internships and jobs. Additional assistance is available through professors, alumni, and the career services department.

Faculty

Who are the faculty? What are their accomplishments?
Please visit: http://www.baruch.cuny.edu/wsas/academics/communication/faculty.htm