Masters in Corporate Communication

ADMISSIONS REQUIREMENTS and FAQS

Admissions Requirements:
These instructions are intended to supplement and provide further explanation to the
online application, linked to below. Please follow the instructions carefully to ensure a
complete application.

To apply, use Baruch College’s online application system at:
https://apply.embark.com/grad/baruch/weissman/19/

All applicants to the Baruch College MA in Corporate Communication program
must submit the following:
 Completed online application¹
 Official academic transcripts²
 Current resume
 GRE or GMAT test scores³
 3 Letters of recommendation
 Statement of purpose (found on application)
 Application fee. Note, non-refundable
 TOEFL for international students³

¹ Applications must be submitted online. Paper applications are not accepted.

² Official academic transcripts must be submitted in a sealed envelope and forwarded from the issuing academic organization to:

Weissman Office of Graduate Studies
Baruch College
1 Bernard Baruch Way, Room 8-211
New York, NY 10010

³ Applicants are required to submit official test scores for the Graduate Records Exam (GRE). Scores from the Graduate Management Admission Test (GMAT) may also be considered. Self-reported test scores and copies of test score reports are not considered official. Official scores must be sent directly from the GRE, GMAT, or TOEFL institution using Baruch College CUNY Weissman, code 2012.

The Test of English as a Foreign Language (TOEFL) is required of all applicants who are not native English speakers. Code 8272.
FAQs

How long does the program take?
The MA in Corporate Communication is a 36-credit program that consists of 6 required courses and 6 elective courses. Both required and elective courses are worth 3 credit hours. For full-time students, the program generally takes 2 years though students may take up to 5 years to complete the program and many attend part-time.

How many students are in the program? In each class?
At any given time there are between 70-75 students enrolled in the program. A class at full registration will contain no more than 28 students.

When are courses offered?
In addition to regular spring and fall semesters, select courses are offered during summer and winter breaks. All courses are held in the evening from 6:05pm-9PM.

Can I work full-time and attend the program part-time?
The majority of our graduate students have full-time jobs. Classes during the fall and spring semesters are scheduled from 6:05-9:00PM so that students may attend classes after work. Students can attend the program part-time or full-time depending on what works best for their schedule. Students on F-1 Visas must maintain full-time status (3 courses) in order to fulfill visa requirements.

How much does the MA in Corporate Communication cost?

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<tr>
<th>Cost per Credit</th>
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<tr>
<td>New York State Permanent Residents</td>
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<td>Out-of-State Residents and Foreign Students on Temporary Visas</td>
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<td>Academic Excellence Fee</td>
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*Other administrative fees are not included herein, i.e. technology fee.

For more information about Baruch College Tuition and Fees, visit [http://www.baruch.cuny.edu/tuition/tuition2012.htm#grad_non_mba](http://www.baruch.cuny.edu/tuition/tuition2012.htm#grad_non_mba).

*Please note that permanent residency must be verified through the Office of Undergraduate Admissions (also for Graduate students). For further information, visit [http://www.baruch.cuny.edu/undergrad/residency.htm](http://www.baruch.cuny.edu/undergrad/residency.htm).

Can I receive financial aid?
Students can receive information and counseling about a variety of federal loan programs through the Baruch College office of Financial Aid, located at 151 East 25th Street on the 8th Floor.

What are the GPA requirements for program admittance?
A minimum undergraduate GPA of 3.0 is required to be considered for the program.
What is the acceptance rate?
We receive approximately 100 applications for the fall and 75 for the spring semester. There is no cap on the number of students accepted for each term, instead the program relies on strict academic criteria to determine the number of students admitted, and thus, the acceptance rate varies.

Can I contact current students or alumni for feedback about the program?
Yes. You can attend a monthly Information Session. Also, you can arrange for class visits and meetings with program alumni by contacting the MA program director. To register for an information session, visit: http://www.baruch.cuny.edu/wsas/academics/graduate_studies/graduateinfosessions.htm

What clubs and organizations are available for graduate students?
Students in the program can join Baruch Corporate Communications Graduate Student Association (BCCGSA). For more information on other student clubs and organizations please visit: http://www.baruch.cuny.edu/wsas/academics/corporate_communication/index.htm

International Students

Do I need to take the TOEFL?
Students who earned a bachelor’s degree in a country where English is not the official language and for whom English is not their first language must submit the TOEFL.

What do I need to score on the TOEFL in order to be considered for the program?
Applicants should receive a score of 100 (Internet-based version) to qualify for the program.

Will Baruch help me get my student visa?
Once accepted, Baruch’s International Student Service Center will help you obtain a student visa. Find more information at: http://www.baruch.cuny.edu/studentaffairs/issc/About_ISSC.htm

Will my student visa allow me to get an internship or job?
International students are not allowed to work while in the program. However, you can get an internship after your second semester.

Can foreign students go to school part time?
Foreign students are required to attend the graduate program full-time.

Information for ACCEPTED STUDENTS

Is an internship required?
An internship is not a requirement for graduation; however, students who have completed at least 24 credit hours, and/or are in their 3rd semester of the program can participate in a wide variety of internship opportunities for elective credit.

Will this program prepare me for a Ph.D. in Communications?
Yes. Among the career paths available to graduates of the MA in Corporate Communication program are teaching and corporate training. Teaching at the university
level generally requires a doctorate degree in the area to be taught as well as completion of thesis work. In order to fulfill the graduation requirement, MA in Corporate Communication students must complete either a Capstone project or a Master’s Thesis. It is strongly suggested that MA in Corporate Communication students opt for the Master's Thesis option in preparation for doctorate-level work. More information on the Master’s Thesis and Capstone graduation requirements will be available after admission.

Is the program more practical or theoretical in its application of communication?
Students are exposed to both practical and theoretical applications of communication through our faculty of practicing professionals and full-time academics.

Careers and Networking

What kind of careers will this program prepare me for?
Graduates of the program are corporate communication executives and professionals in multinational corporations and agencies. They are also consultants, corporate trainers, and teachers at the university level.

What are the networking opportunities for students in the program?
The Executives on Campus (EOC) program is dedicated to enhancing the quality of Baruch students’ educational experience and career development. EOC members provide real-world experience to assist students in achieving a better understanding of the professional environment in which they will work. EOC’s speak at club events, mentor students, lecture in classrooms, and deliver keynote addresses, among other activities. Check out the EOC blog for more information: http://blsciblogs.baruch.cuny.edu/maintenance.html

CCI Corporate Communication International is a bridge between theory and practice bringing students, practicing professionals and scholars together to share information and ideas. Visit CCI’s website for membership information and upcoming events: http://www.corporatecomm.org/index.html

Career JumpStart Executive Coaching Program focuses on college/graduate students who are learning to examine their priorities, determine their goals, and leverage their education with their selected career. Using the strategic executive coaching processes, Career JumpStart teaches students greater respect for the challenges awaiting them, increased confidence, better problem solving skills, stronger relationships, and more motivation and commitment towards their career. Participants enhance their skill-sets, identify opportunities for professional growth, and create dynamic action plans for success. For further information, visit http://www.projectnextgen.com/

What types of guest speakers have come to the campus in the past?
Speakers from corporations and organizations such as the NYSE, Johnson & Johnson, Alcoa, AIG, Pfizer, Prudential Financial, the Arthur W. Page Society, and KPMG have presented on campus on corporate communication issues. Numerous authors have also come to discuss their recent books. For a list of presentations click on the archive button at CCI’s website as well as the MA in Corporate Communication website:

**Is assistance available for students looking for internships or employment?**
Students receive emails about job and internship opportunities as they are presented throughout the semester. Current students can log onto our department’s "Corporate Communication" Blackboard site (under the "Community" tab) for announcements and information on internships and jobs. Additional assistance is available through professors, alumni, and the career services department.

**Faculty**

**Who are the faculty? What are their accomplishments?**
Please visit: [http://www.baruch.cuny.edu/wsas/academics/communication/faculty.htm](http://www.baruch.cuny.edu/wsas/academics/communication/faculty.htm)