Corporate Communication
BARUCH COLLEGE, CUNY
B.A. in Corporate Communication

Develop advanced communication skills needed in every career!

Our course offerings emphasize all the essential communication skills necessary for success in the business and professional world, including public speaking, argumentation, oral and written communication for business audiences, and computer-generated presentation graphics.

Courses in communication studies explore the impact of the media on all aspects of contemporary life, the challenge of communicating with other cultures, and the theory and practice of business and professional communication.

We offer a B.A. and an M.A. in Corporate Communication, a minor and a new B.A. in Communication Studies, and electives in both Corporate Communication and Communication Studies.

Careers:
- Communication divisions of major corporations
- Public relations firms and advertising agencies
- Consulting firms
- Communication specialists in the public and nonprofit sectors
- Sales, marketing, management, and corporate training and development
- Social media content and relation-management specialists

To learn more about majoring in Corporate Communication at Baruch, explore online at www.baruch.cuny.edu/wsas/academics/communication/ or email us at communication.studies@baruch.cuny.edu.