IN THE ZONE

Grab yourself a kickboard, basketball, tennis racquet, or 30-lb. hand-held weights (and don’t forget a towel and water). Baruch’s new Athletics and Recreation Complex (the ARC) opened in September 2002 occupying two floors of the futuristic Vertical Campus complex and offering an overwhelming array of facilities and equipment to help you de-stress and tone.

The Fitness Center offers rooms of lifecycles, recumbent bicycles, stair climbers, treadmills, Universal and Hammer Strength equipment, and banks of free weights, among other fitness stations.

Red, white, and blue flags hang over the cool, Caribbean-colored waters of our Olympic-sized pool. Its 25 meters’ length and 6 generous lanes accommodate open and lap swimming.

The scene of casual pick-up games as well as a splendid showcase for cheering crowds upward of 1,200, the Main Gym encloses 3 full basketball courts and is equipped for volleyball. The Auxiliary Gym also encloses a full basketball court and is equipped for volleyball, tennis, and badminton play. There are 3 racquetball courts, and saunas are available within the main locker rooms.

INTERCOLLEGIATE SPORTS

Baruch is newly committed to supporting excellence in varsity sports.

The Results

- Women’s volleyball advanced to the league tournament semifinals with CUNYAC Coach of the Year Krishna Dass.
- The cross-country team finished third in the CUNYAC meet.
- The soccer team improved on last year’s record by two wins.
- Women’s tennis placed sixth in the conference.

Coach Profile

Arriving to Baruch in 1978, Head Tennis Coach Florin Giuglescu has lead teams to three CUNYAC titles. Himself a nationally and internationally ranked tennis player, Giuglescu is also a linguist, able to speak four languages fluently and read three others, an ability that helps him as coach. Last year’s men’s team featured players from nine countries (a team that earned a full-page feature article in the New York Daily News). Giuglescu’s list of amateur pupils includes Don Imus, Mike Lupica, Peter Jennings, Bill Cosby, Arnold Schwarzenegger, and Harrison Ford.

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For more information, e-mail athletics@baruch.cuny.edu
The Vertical Campus

Q: What Do You Like Most About the Vertical Campus?

The wireless connection! It’s so cool to walk into any VC room or area and be able to connect to the Internet almost instantly.

JUNIOR BROWN
Walt Whitman High School, Huntington, Long Island
Baruch freshman

The recreational facilities are phenomenal. I love the racquetball court. It’s a great place to relieve the stress of the classroom.

JESSICA RUBENSTEIN
Fiorello La Guardia High School
Baruch senior

Baruch’s diverse student body and great facilities—the library and VC—make it one of the best places to get a great education and a social life at the same time.

ALAN LIANG
Brooklyn Tech High School
Baruch sophomore

The layout makes it very easy to socialize. There is a pleasant, friendly atmosphere here.

STEFANI DI PIETRO
Bishop Ford High School
Baruch sophomore

Technology is key. If you have to do a presentation, the electronic equipment is right in your classroom.

LADY VILLALONA
Washington Irving High School
Baruch sophomore

The VC stands out in the Manhattan cityscape. It makes me proud to call Baruch my college.

ALEXANDRIA MORA
A. Philip Randolph High School
Baruch sophomore

Always open, the state-of-the-art Athletics and Recreation Complex is as good as a private health club.

JASPER WRIGHT
Brooklyn Tech
Baruch sophomore

The location of the campus in the center of city life makes it easy to explore Manhattan.

MICHELLE DAVIDSON
James Madison High School
Baruch sophomore

The small classrooms in the VC have made learning an exciting, interactive experience.

SOPHIE KUPPERSTOCK
Townsend Harris High School
Baruch sophomore

Why do people say, “The future is here”? That’s because they’ve just come out of Baruch’s Vertical Campus!

ZUOBIN TANG
Bayside High School
Baruch freshman

SMART SET

Let the facts speak for themselves:

• SAT scores up over 7% since last year
• 47+% of the incoming class with an SAT combined score over 1100 (18% over 1200)
• Over 20% of the entering class with a high school GPA over 90% (54% of students with a GPA over 85%)
• According to U.S. News & World Report, Baruch is the second most selective college (criterion: acceptance rate) in New York State.

Also, the honors experience at Baruch just keeps getting better, better because of the caliber of student seeking admission and better because of the university’s commitment to these students. For 2002–2003, nearly 800 students applied to Baruch’s Honors Program. Ninety-eight freshmen started in September. Their profile: a high school GPA of 92.2% and an average SAT score of 1290, with a score range of 1200 to 1530. Anyone with a 90+ GPA and 1200+ combined SAT score is encouraged to apply.
MAKING NEWS

Carol Berk in, Baruch history professor and the CUNY Graduate Center’s deputy executive officer of the PhD Program in History, recently appeared on A&E TV in the documentary “The American President” and on the PBS documentary “Ben Franklin.”

Ramzi Khuri (Natural Sciences/Physics) received the Mayor’s Award for Excellence in Science and Technology last June. Called “a rising star” in fundamental physics research, Khuri has helped launch what is now called the “second superstring revolution.”

Accountancy Professor and media expert Steven Melnik was interviewed on tax law issues and corporate responsibility for NBC’s Nightly News with Tom Brokow and Bloomberg News.

Sociology and Anthropology Chair Glenn Petersen traveled to the opposite ends of the earth to deliver papers in 2002: first to New Zealand to speak on “Property Rights and Political Process in Micronesia” and later to St. Petersburg, Russia, to participate in the International Conference on Power and Hierarchy in the History of Civilizations.

Robert Schwartz, Marvin M. Speiser Professor of Finance and University Distinguished Professor, was published in the September 2002 edition of Traders Magazine. His article “Disaster Recovery for the NYSE” outlined a plan to create an off-site trading floor through the use of electronic call auctions.

NEW ERA, NEW DEAN

A new era began at Baruch’s Zicklin School of Business (the country’s largest school of business and CUNY’s premier business school) in September when John A. Elliott took over as the school’s new dean. Dr. Elliott comes to Baruch from Cornell University’s Johnson Graduate School of Management, where he served as associate dean. Dean Elliott is formulating bold plans to bring Zicklin the Top 25 business school recognition it so deserves. Helping him are 21 new faculty members, graduates of MIT, Harvard, Duke, NYU, UPenn Wharton, and Carnegie Mellon, among others.

AUTHOR! AUTHOR!

The Harman Writer-in-Residence Program welcomed acclaimed author/journalist Philip Gourevitch this fall. Gourevitch is a staff writer for The New Yorker and a winner of the National Book Critics Circle Award and the Los Angeles Times Book Prize. Other Harman Writers-in-Residence have included playwright Edward Albee, short story writer Paul Auster, and playwright Tony Kushner.

JOB MATCH

Baruch’s Career Development Center (CDC) organizes Career Days and Internships Fairs as well as endeavors every day of the year to fit the right student with the right job/internship. Some facts from last year:

- Over 150 companies participated in Career Days and Internship Fairs; an additional 200 employers interviewed students off campus.
- Over 1,700 interviews were conducted on campus.
- Almost 400 students reported internship placements and over 200 reported part-time job placements.
- Starting salaries for graduates with a bachelor’s degree ranged from $24,000 to $57,000.
BUSINESS BIGWIGS

Baruch’s Center for Financial Integrity (part of the Stan Ross Department of Accountancy) welcomed many high-profile professionals to the campus to discuss the latest in corporate malfeasance: Arthur Levitt, former SEC chair; Paul Volcker, former Federal Reserve chairman; Robert Herz, Financial Accounting Standards Board chairman; John C. Bogle, founder of Vanguard, one of the nation’s largest mutual funds; and Jack Welch, former chairman and CEO of GE. Each was available for an open question-and-answer session.

INTERNSHIP BENEFACTORS

An internship can make or break a young career. Baruch understands the pivotal importance of these experiences, both domestic and international, and so do its friends and constituents. In 2002, the Starr Foundation provided a four-year $300,000 operating grant in support of Baruch’s international business internship program. Student internships offer opportunities in such firms as AIG, Deutsche Telekom, Edison Gas, Merrill Lynch, and UBS PaineWebber. Baruch alumnus Glenn Woo recently gave a gift of $25,000 to underwrite a development training program for students embarking on internships. The College anticipates that it will place over 200 interns this year.

DOLLARS FOR IDEAS

For the third straight year, teams of Baruch students are participating in the College’s own Entrepreneurship Competition. Funded by two alumni and supported by Baruch’s Field Center for Entrepreneurship and Small Business, the competition offers both invaluable real-world lessons in creating a new venture and seed money toward start-up costs for winning teams. Last year, first prize was shared by two groups: The Banana Islands, a line of gourmet hot-chocolate beverages, and BookXchange.com, a Web-based used bookstore operated by students. Prize money: $10,000 for first place; $5,000 for second; and $2,500 for third. A further grant of $50,000 is available for teams with particularly outstanding business premises.

THEATRE DEBUT

With the November production of José Rivera’s Obie Award–winning play Marisol, the first production in the new Rose Nagelberg Theatre in the Vertical Campus, theatre finds a new home at Baruch. The production, set on the eve of the new millennium, shows a world gone mad. Amid all this, young Marisol Perez (played by Alethea Rivera, a senior majoring in business journalism) struggles to survive. The play desperately urges us to wake up to the lack of compassion in our world. Directed by Fine and Performing Arts Professor Deborah Saivetz, Marisol featured the talents of eight Baruch students on stage and 30 students on technical and production crews.

UNDER THE MICROSCOPE: FELLOWSHIP AWARD WINNER

Simi Junior, a graduate of the Class of 2002, was one of 12 recipients of the American Society for Microbiology Minority Undergraduate Research Fellowship. As a fellow, Junior received a $2,500 stipend and conducted full-time research last summer with Albert Einstein College of Medicine Professor John Chan. The ad hoc biology major is one of Baruch’s less well known academic treasures, but with graduates like Simi it won’t stay a secret for long.

CHECK IT OUT

To find out more about Baruch, visit our Web site at www.baruch.cuny.edu and ask your college adviser for our viewbook. You may also contact us directly by writing the Office of Undergraduate Admissions, Baruch College, One Bernard Baruch Way, Box H-0720, New York, NY 10010-5585 or e-mail the admissions office at admissions@baruch.cuny.edu.