MINUTES

BARUCH COLLEGE GENERAL FACULTY MEETING

March 30, 2006

The meeting was called to order at 12:50 p.m.

1. The following members of the Baruch faculty and staff were in attendance: (sign-in sheets).

2. The Minutes of the September 22, 2005 General Faculty meeting were approved without alteration.

3. The agenda was adopted with no objections.

4. Oral Report from President Waldron
   - Prof. David Birdsell has been recommended as Dean of SPA to the Chancellor.
   - A national search for a new Provost has been initiated – A. Downing as chair. Many thanks were extended to David Dannenbring, retiring Provost.
   - Strategic Plan – thanks extended for input, this was not a top-down process, much input at the departmental level. Now we need an Implementation Plan
   - State Budget – expect on-time budget favorable to CUNY and Baruch that will eliminate the $300 tuition increase and provide an additional $3.2 million to Baruch ($1.6 million for nine new faculty; $400,000 for academic support; $700,000 for student services; $98,000 for new HR system; and $300,000 for facilities).
   - Baruch has 16,600 students – as much as we can handle – expect to increase revenues from the mix of students (out-of-state, international, etc.).
   - April 26th 20th Annual College Awards program will now include awards for 10, 15, 25, and 30 years service, as well as Excellence Awards (send nominations to Liz Robinson).
   - New staff were introduced:
     - Carol Abrams – new communications chief
     - Chris Cloud – new VP/Dir. College Advancement
     - Jim Lloyd – new AVP for campus operations
     - Eric Lugo – Dir. Of Government and Public Relations
     - Carlis Thomas – new AVP for Student Affairs.
   - Commencement will be May 31 – not sure whether there will be one or two ceremonies yet. Hon. Charles. Rangel will be commencement speaker.
5. **Oral Report from Provost**

Provost Dannenbring made a series of observations:
- Encouraged faculty to examine the glowing Princeton Review article.
- Noted that Prof. Leo Bernstein (retired ’95) had passed away.
- “ethics week” is next week, with the Ethics Bowl on Monday and awards at its end.
- Noted funds from 80th Street for: programs to improve student services; faculty development to improve teaching; writing across the curriculum; and of pilot projects with large impact [potential.
- Workshop on grants writing – subject of an ambitious goal in the Strategic Plan of $15 million at end of five years.
- Cluster lines in demography and maybe an Institute (with ten faculty over next four years.
- Student Evaluations Committee had reported several problems with the new forms: envelope mix ups by students; and comments forms going directly and insecurely to Department offices when closed, etc.

Prof. Terry Martel proposed a motion of thanks to Provost Dannenbring, approved with applause.

6. **Written Reports from other Officers**

These were already reported on line and are incorporated into the minutes.

7. **Nominations**

Prof. Lubetski accepted additional nominations from the floor for the various positions on committees as on the hand out sheet. Elections will soon be electronic.

8. **New Business**

- Prof. Bill Ferns encouraged faculty to vote in the PSC elections next week.
- Prof. Glen Albright noted the 9th Annual Teaching and Technology conference April 27th.
- Dean Chase noted the Russian Poetry Festival on Monday night.

A motion to adjourn was approved and the meeting ended at 1:45pm.

Respectfully submitted,

Prof. Andrew Parker
Secretary.
NOMINATIONS FOR GENERAL FACULTY COMMITTEES

Committee on Committees (3)                              Committee on Committees
To be elected for 2006-2010                              Elected for 2004-2008
Yochi Cohen-Charash (Psychology)                         Greg Chen (Public Affairs)
Meir Lubetski (Mod Lang)                                 Christopher Hessel (Eco &Fin)
S. Prakash Sethi (Management)                            Morris Schwartz (CIS)

COMMITTEES TO BE ELECTED FOR 2006-2008

Committee on Collegiate Athletic Activities (3)
Arie Harel (CIS)
David Opderbeck (Law)
Ping Xu (Modern Languages)

Committee on Ceremonial Occasions (5)
Ruth Adler (Modern Languages)
Angela Anselmo (SEEK)
Carl E. Aylman (Student Life)
Paula Walter (Law)

Committee on Educational Technology (6)
Sonali Hazarika (Economics & Finance)
Jay Weiser (Law)
Daniel Williams (Public Affairs)
Ping Xu (Modern Languages)

Joint Committee on Research (2)
Suparna Chakraborty (Economics & Finance)
Ajay Das (Management)
David Luna (Marketing)
David Opderbeck (Law)
Robin Root (Sociology & Anthropology)
Tansen Sen (History)
Dov Waxman (Political Science)
Daniel Williams (SPA)
Ingrid Mona Zamfirescu (Mathematics)
Student-Faculty Disciplinary Committee (6)
Phyliss Bagley (Registrar)
Wayne Finke (Modern Languages)
Robert Freedman (Advisement & Orientation)
David Rosenberg (Law)

Committee on Financial Aid (7)
Matthew Edwards (Law)
Peter Gutmann (Economics & Finance)
Christopher Hessel (Economics & Finance)
Rita Ormsby (Library)
John Yu (Modern Languages)

Committee on Undergraduate Honors

WSAS (4)
Maria Andrade (Modern Languages)
Wayne Finke (Modern Languages)
Susan Locke (Psychology)
Robin Root (Sociology & Anthropology)

ZBUS (4)
Suparna Chakraborty (Economics & Finance)
Robert Freedman (Dean’s Office - Advisement & Orientation)
Sandra Mullings (Law)

SPA (2)
David Hoffman (SPA)

Committee on the Library (6)
Suparna Chakraborty (Economics & Finance)
David Cruz de Jesus (Modern Languages)
Robin Root (Sociology & Anthropology)
Dov Waxman (Political Science)
Noriko Watanabe (Modern Languages)

Committee on Prizes, Scholarships & Awards (4)
Wayne Finke (Modern Languages)
Carmel Jordan (English)
Ali Nematollahy (Modern Languages)
Valerie Watnick (Law)

Secretary of the Faculty (1)
Elected for 2004-2007
Andrew Parker (SPA)

University Faculty Senate (3)
To be elected 2006-2009
These nominations came from Prof. Terry Martel, Chair of Baruch College Senate
Robert Freedman (Advisement and Orientation)
Bobbie Pollard (Library)
Barry Dumas (CIS)
Glen Albright (PSYCH) to fill the term of Cynthia Whittaker (2006-2007)

Alternates for University Faculty Senate (2)
New Faculty

I am pleased to welcome the 28 new tenured or tenure track faculty members who join us this semester. In the School of Public Affairs, we are joined by Linda Bailey, Deborah Balk, Bin Chen, Sarah Ryan, and Dorothy Shipps.

In the Weissman School, we welcome Isolina Ballesteros in Modern Languages; Carla Bellamy in Sociology and Anthropology; Rebecca Merkin in Communication Studies; Thomas Teufel in Philosophy; and Kyra Gaunt and Elizabeth Wollman in Fine and Performing Arts.

In the Zicklin School, new faces include Craig Brown, Sean Crockett, and Victor Martinez in Economics and Finance; Ho Chao Chen and Elissa Grossman in Marketing; Micki Eisenman, Thomas Lyons, and William Millhiser in Management; Rong Huang and Carol Marquardt in Accountancy; Ronald Neath in Statistics and CIS; and Gerd Welke in Real Estate.

And finally, the library faculty is enhanced by David Brodherson, Stephen Francouer, Harold Gee, Joseph Hartnett, and Jin Ma.

Provost Search

As you know, our efforts to have a new provost in place for the start of this academic year were derailed when our top candidate decided for personal reasons not to relocate to New York, and our other serious contender accepted a position elsewhere. Despite this setback, I was pleased with the caliber of the candidates we attracted – many distinguished scholars, including a number of sitting provosts – and with the work of the search committee. I am optimistic that we will identify the right academic leader for the College this year. In the meantime, I am deeply grateful to David Dannenbring, who has graciously agreed to continue to serve. I am also delighted to announce that Provost Dannenbring has just been elevated by the CUNY Board of Trustees to Senior Vice President for Academic Affairs.

With the start of the fall semester, the search is in an active phase once again. I just want to remind you of the membership of the search committee: Arthur Downing, Chief Information Officer chairs the search. He is joined by:

- Charles R. Dreifus ’66, MBA ’73, Trustee, Baruch College Fund
- Anthony Hernandez, Student
I would encourage any of you who have colleagues who might be interested in and appropriate for the position to refer them to Art Downing, or to our search consultant, Nancy Cook, of Gyres International. A position description as well as instructions for applying can be found on the web, either via the Human Resources job listings page, or on a special “Provost Search” site accessible via the President’s homepage on the Baruch College site.

Grants

As many of you may have read this summer, members of the Baruch College faculty and staff generated over $5 million in awards for grants and contracts at the Research Foundation CUNY for the fiscal year that ended on June 30, 2006. The $5 million mark represents a significant achievement for Baruch; as recently as fiscal year 2000, comparable awards to the College totaled only $1.7 million.

This increase will have a major impact on the working lives of many faculty, as the $5 million will translate into approximately $320,000 in faculty summer salary; $100,000 for faculty release time, and $2.9 million in research assistantships and other program staffing. In addition to these personnel services, more than $800,000 will be expended on travel, supplies, and equipment; the remainder will be used for sub-contracts to other colleges and universities.

The Baruch College community at large accrues additional benefits from these grants and contracts. The College is expected to recover almost $640,000 in indirect costs. These recoveries will fund more than $250,000 in Research Foundation fees, and almost $200,000 in research support to SPA, Zicklin, and Weissman. The balance will be used
for the Office of Sponsored Programs and Research, IRB administration, matching funds, and proposal development.


**Faculty Development**

Last year, as you know, the Baruch College Fund allocated $500,000 to support faculty research and teaching. This was the first time that funds were allocated to the Provost to support research and teaching excellence as a College-wide initiative. Slightly more than half these funds went to fund travel to academic conferences – 173 individual faculty members were supported on 193 separate trips to present research papers at 165 conferences.

In addition, 28 faculty members received the support of 28 graduate assistants (this is on top of the normal funding the College provides), and another 29 faculty members received summer research support as a result of these funds.

On the teaching side, the provost’s office sponsored eight workshops on pedagogy, with 240 attendees, and fourteen members of our full-time faculty attended nationally sponsored teaching conferences. Another twenty faculty and administrators attended assessment conferences sponsored by our accrediting agencies. And eighteen members of our faculty took advantage of the BCF support to receive one-on-one tutoring in accent reduction and to attend workshops focused on issues related to teaching in the American college classroom.

A complete report on how these funds were used is available online via the Faculty Handbook, including lists of all participating faculty members.

I am pleased that the BCF has renewed this faculty development funding for this fiscal year. Associate Provost Dennis Slavin sent an email last month outlining how these funds will be distributed. $350,000 of the $500,000 total will be allocated to support research, in the form of travel support, graduate assistantships, and summer research funds, all available via application to the individual school deans.

**Finances**
As was discussed frequently last year, the University proposed to the state a funding “Compact” that would provide additional state support to the colleges, to be augmented by fundraising and productivity savings. This represents a new funding mechanism for the CUNY schools and a commitment on the part of the State to fund or allow modest increases every few years. The CUNY Compact was passed by the state legislature and as a result Baruch will receive an additional $2.4 million this year.

These funds will be spent on nine new faculty lines, as well as significant investments in our graduate education, the library, Writing Across the Curriculum, student academic advising, enrollment and registration services, and other areas.

We will shortly begin the planning process for 2008 Compact funds, and I look forward to your input, ideas, and guidance as to the investment in our college.

We also had an excellent fundraising year and a few weeks ago, for the first time, the assets of the Baruch College Fund climbed to over $100 million. Included in the fundraising was the $5 million gift from the Starr Foundation to support our career development efforts. We received $2 million up front, with a promise of $1 million per year for the next three years provided we obtain matching funds, a challenge we are confident about meeting.

**Campus Facilities**

I am pleased to announce that we have gone to contract with a consultant to create a new campus master plan. As many of you know, the last time Baruch College went through a full-blown master planning exercise, the result was the creation of our spectacular library building, the construction of the Vertical Campus, and the final move-out from our leased space in neighborhood office buildings. Master Plan work began last month and will end by early May; the results will be reviewed by the College’s Facilities Committee, before going to the CUNY Board of Trustees for approval. The centerpiece to the plan will, of course, be the renovation of the Larry and Eris Field Building, or “17 Lex.” In addition, we are currently in the midst of, or about to begin, several smaller scale facilities studies. They include: a survey of the building systems (electrical, mechanical, and architectural) in the south campus to determine current code compliance and whether we are reaching system capacity; research on our zoning restriction, air right opportunities that might allow us to expand upward in certain locations, and the possibility of public/private funding partnerships; and an inventory of local real estate, with a particular eye towards properties that might serve as a residence hall.

**Strategic Plan Implementation**

As you know, after the adoption of the *Baruch College Strategic Plan, 2006-2011*, we created a strategy implementation document that laid out timetables and areas of responsibility for a number of specific tasks associated with the plan. In some areas, additional funding has already been allocated and tangible progress is underway. For example, at the end of FY2006, we allocated funds for the established of computer research labs to be housed in the departments of Statistics/Computer Information Systems
in the Zicklin School and Psychology in the Weissman School. The Stat/CIS Lab will be up and running for the start of the Spring semester, and will serve as a college-wide consulting resource for faculty members doing research involving statistics; the Psychology lab will follow thereafter.

In addition, we are beginning to receive and review proposals from a number of different programs targeted for enhancement, including the graduate program in financial engineering, the undergraduate program in journalism, and the departments of psychology and real estate. In addition, the library has completed its strategic plan, and plans are underway for the undergraduate honors program, for growing the learning communities, for creating a substantive pre-law advising program, and for improving the quality and rankings of business programs at both the MBA and undergraduate levels. Funding from the Starr Foundation has enabled a dramatic enhancement of our career development services. The campaign feasibility study called for by the Strategic Plan has been completed by College Advancement and approved by the board of the Baruch College Fund.

**Rankings**

For those of you who may have been away in late August when *U.S. News & World Report* rankings appeared, please allow me to bring you good news and congratulations. Baruch’s overall undergraduate programs moved up ten places to finish 40th among Master’s Universities in the Northeast. In addition, the Zicklin School’s undergraduate business program ranked 51st nationally among AACSB-accredited programs. We continue to be among the most diverse colleges in the nation, tying for second place this year.

*Princeton Review* also included Baruch College among its lists of “America’s Best Colleges;” “the Best Northeastern Colleges;” and “America’s Best Value Colleges” this year. Most recently, *Entrepreneur* magazine and *The Princeton Review* have named Baruch’s Zicklin School of Business one of the nation’s best schools for undergraduate entrepreneurial education, according to their recently-concluded annual ranking of such programs. The survey, which included more than 700 colleges and universities across the nation, rated Baruch 18th in the nation.

**Education Trust**

Finally, I hope that you have read about the report released last month by the Education Trust, an independent nonprofit organization committed to making schools and colleges work for all the students they serve. The paper, entitled “Promise Abandoned: How Policy Choices and Institutional Practices Restrict College Opportunities,” sharply criticizes trends in federal, state, and colleges practices that discourage low-income and minority students from enrolling and graduating from college. Despite the perception of progress, the report says, gaps in college-going and college completion for poor and minority students are actually wider than they were thirty years ago.
As dismaying as these findings may be, there is a bright spot. Baruch College features prominently in the report as an institution that is bucking the trend. In fact, only twenty colleges in the country have student populations where more than fifty percent are eligible for Pell grants and where six-year graduation rates exceed fifty percent. Only one of them is large – Baruch College. We are lauded for practices that include adding special tutoring for traditional “killer courses,” videotaping lectures and making them available online for students to review, early intervention efforts for struggling new students, learning communities, and extensive summer and growing winter intersession offerings. You may read the entire report here http://www.baruch.cuny.edu/facultyhandbook/documents/EducationTrustReport.pdf

Coverage of the report, and quotes from our provost, David Dannenbring, have already appeared in the Chronicle of Higher Education and we expect continued attention to the report and to our programs in the weeks to come. I am very proud of the work you, our faculty, do for the students who entrust their futures to us.
Rita Ormsby Receives Award
The Business and Finance Division of the Special Libraries Association has selected Professor Rita Ormsby, Information Services Librarian, as the recipient of the 2006 Award for Outstanding Achievement in Business Librarianship. This award recognizes an individual who has made an outstanding contribution to the field of business and finance librarianship and information science. Professor Ormsby received the award at the Association's annual meeting in Baltimore on June 12.

CUNY Online Baccalaureate Support
The university has designated the Newman Library as the home library of the Online Baccalaureate program that began this semester. In this role the library provides the CUNY Online BA students and faculty with digital services including chat and e-mail reference, electronic course reserves, and access to thousands of full-text publications through 200 online databases. Funding from CUNY is supporting a full-time librarian and the acquisition of electronic resources that will also be available to Baruch students and faculty.

New Book Request/Delivery System
The CUNY libraries have established a self-service book request system (CLICS) that allows Baruch users to request a book from another CUNY library and have it sent to our library for pick up. Requests are made within the CUNY online catalog, CUNY+, and requesters are notified by e-mail when the book is ready.

E-Book Collection Added
The library has initiated a subscription to a 30,000 title full-text electronic book collection. The ebrary “Academic Complete” collection contains works from 220 publishers across all subject disciplines: Business & Economics (15%), Humanities (21%), Social & Behavioral Sciences (17%), Computers & Information Technology (10%), and Education (7%). The collection is accessible both on and off campus through the library’s web site. Access is also available via the library’s online catalog, CUNY+, where a bibliographic record has been added for each title.

Baruch Computing and Technology Center (BCTC)

Teaching-with-Technology Grants
The BCTC awarded nine grants to faculty who submitted proposals in response to the second round CFP issued in May 2006. The funded projects listed below were selected by a committee consisting of faculty and instructional technology staff. The projects will be presented at the college’s annual Teaching with Technology Conference in April 2007.

- Walter Wang (Mathematics): General Use Clicker PowerPoints for MTH Courses
- Héctor Cordero-Guzmán and Regina Andrea Bernard (Black and Hispanic Studies) Black and Latino Student Multimedia Archive
• Eric Gander (Communication Studies): *Teaching Communication Law and Technology with Student Response System (clickers)*
• John Maciuika (Fine and Performing Arts): *Art Student Podcasts*
• Joseph Onochie (Economics and Finance) and Peter McAliney (Management): *Leadership VODcast*
• Paula Berggren (English): *Student Shakespeare Videos*
• John Wahlert (Natural Sciences): *Student Podcasts for Learning Biology*
• Sherman Wong (Mathematics): *WebWork in MTH 2003 and MTH 2205*
• Bill Ferns (Statistics/CIS): *Learning Modules for Database Design & Development*

**AirBaruch**

The college continues to receive favorable publicity for its innovative use of cellular technology to communicate with students and promote social networking. Since the start of the Fall 2006 semester there have been news stories by Associated Press, *The New York Post*, WCBS-TV, and NY1, which distributed the story to outlets across the country.

**Network Domain Consolidation**

The BCTC is working with the technology coordinators in the three schools to implement a single Microsoft Active Directory domain ("ACAD") across the campus. This consolidation will allow us to ensure that security policies, patches, and updates are applied uniformly and universally across the college. Work was completed in the Zicklin School of Business over the summer. The project will continue with the remainder of the campus during the academic year. Once completed, faculty will be able to access the network from anywhere on campus via the ACAD domain, rather than logging into the separate local domains that units of the college had created in the past.

**Office of Institutional Research and Program Assessment**

In our continuing efforts to provide the College with accurate and reliable institutional data, we have standardized our reporting procedures with the addition of an updated website and a new electronic fact book. The fact book provides information on enrollment trends and student demographics for the past 10 years. It will be updated annually during the month of January.

Over the past year, the Office of Institutional Research has employed data mining techniques to examine factors related to enrollment patterns, to develop models for placement of students in Mathematics and English courses, to understand retention behavior, to understand the factors contributing to academic probation, and to monitor trends in graduation rates.

We continue to support administrative and academic departments in their efforts to assess student learning outcomes. Over the past year we have assisted in the development of measures to assess students’ written and oral communication skills in the Business School and the School of Arts and Sciences. During the coming academic year we hope to hire an Assessment Coordinator to assist in the development and implementation of College-wide assessment initiatives. The Office of Institutional Research and Program Assessment will continue to support the mission and goals of the College by:

• providing reliable and accurate statistics for its internal and external constituencies;
offering data support for the administrative offices within the College;
• developing evaluation plans and instruments for outcome assessment;
• conducting in-depth survey research and analysis;
• coordinating external reporting (e.g. US News and World Reports, The College Board, and Princeton Review); and
• upgrading the functionality of our website and electronic fact book.

Student Academic Consulting Center (SACC) Tutorial Services

In June 2006 SACC welcomed Jamie Z. Infante (MA, UC Irvine) as the new Assistant Director. SACC continues to strengthen its staff and services by furthering collaborations with numerous departments and programs:

• Math and writing coordinators continue to integrate academic support between their departments and SACC to assure effective and sufficient services.
• Math support has increased substantially based on the success of a spring pilot whereby students in special MTH 2003 Z-sections participated in weekly tutoring sessions. Students participating in regular tutoring had a pass rate of 67%, while those students not receiving regular tutoring had a pass rate of 39%. The overall pass rate was 43%. In the fall 2006 semester, 83 students are participating in the supplemental instruction initiative and SACC will coordinate both the administrative and curricular components. Faculty members write weekly quizzes that are administered by SACC tutors.
• SACC assists the Zicklin School by sharing effective teaching and learning strategies with new and experienced faculty and TA’s and by sharing effective study skills strategies with entering graduate students.

SACC certified 80 tutors at CRLA levels 1, 2, and/or 3 during 2005-2006 under the auspices of the College Reading and Learning Association (which is recognized nationally).

Baruch College’s Basic Skills Immersion Program

• SACC continues to oversee Baruch College’s Basic Skills Immersion Program and will work closely with the Math and English departments to develop a post-immersion curriculum that builds on the immersion experience.
• SACC is collaborating with offices instrumental to immersion to build transparency and a clear and unified procedure that limits any confusion for incoming students.
• In summer 2006 the Immersion Program offered nine sections of FSPE 0132 (Writing) and three sections of FSPE 0017 (Reading) over two sessions, serving approximately 180 students. Each section was staffed with two SACC tutors who provided additional instructional support in various capacities both within the classroom and after class hours in SACC.
• The pass rate for Writing students was 78%; the pass rate for Reading students was 62%.
• SACC piloted a new “intensive” Writing section, scheduled over a six-week period, targeting at-risk students who scored a 5 or lower on the Writing exam (13 students). This section received our highest pass rate, 84%.
• The largest cohort of students participating in immersion continues to be entering freshman whose overall pass rate stands at a solid 70%.
GEAR UP

- For the second year, SACC trained 40 GEAR UP tutors from seven CUNY colleges to prepare the tutors to work with middle school students.

Writing Center

The Writing Center offers an innovative, accessible, and professional environment in which undergraduates can develop and strengthen their writing and English language skills. Formerly a division of SACC, the Center now reports directly to the Provost’s Office. In anticipation of further expansion, a search has been launched to hire a fulltime Director.

The Writing Center’s new location, next to the 8th floor elevator bank in the Vertical Campus, allows for greater accessibility to students, including those with disabilities. Its expanded space permits class visits to the Writing Center and greater numbers of students to work one-on-one with Writing Center consultants and to participate in small- and large-group workshops.

Online access to the Writing Center through its web site enables students to make appointments at any time. Students who are unable or hesitant to come to the Writing Center have the additional option of scheduling synchronous or asynchronous online writing support.

Expanded outreach to faculty includes: e-mailed reports of students’ sessions with Writing Center consultants (hardcopies are delivered when e-mail addresses are unavailable); scheduled classroom visits from Writing Center consultants; class visits to the Writing Center; and availability of Writing Center consultants to confer with faculty members as they respond to or assess their students’ writing.

In fall 2006 130 high school students are enrolled in credit-bearing courses at the college. Students are enrolled in dedicated sections of BUS 1000, MTH 2610, FRE 1001, and a select number of undergraduate courses. Additionally, 50 students are enrolled in Spanish and Creative Writing classes, earning credits toward their high school graduation requirements.

The 2006-2007 Academy of Finance and Virtual Enterprises conferences will bring over 1500 high school juniors and seniors to the college. In November, College Now will host an Urban Word open-mic event in celebration of CUNY Month. In March, the Virtual Enterprise National Business Plan Competition will bring teams of aspiring high school business students from eight states to Baruch.

The New York State Education Department awarded College Now a STEP grant in the amount of $154,670 for the development of high school science programs. The grant is renewable over a four year period.

The Bernard L. Schwartz Communication Institute continues to achieve its goals for sustained growth, heightened activity, and continued promotion of the faculty’s active role in infusing written, oral, and computer-mediated communication into the curriculum. To that end, the institute continues its support of a wide range of Communication Intensive Courses (CICs) at all levels of the undergraduate curriculum including courses in Music, Theater, Anthropology, Sociology, English, Management, Business Administration and Policy, and Economics. After successful pilot programs last year, the Institute now supports CICs in upper-level courses in the Departments of Management, Accountancy, Computer and Information Systems, and Marketing. This semester, Institute staff is conducting new pilot programs of communication-intensive support for additional courses in the Departments of Economics, Finance, and Management, as well in several capstone courses in minors offered by the Weissman School of Arts and Sciences. Pending the completion of the pilot programs and curriculum committee approval, these courses will be offered as officially designated CICs by fall 2007.

Overall, the total number of courses supported by the Institute last year was 30, with a total of 378 sections and with enrollment of nearly 13,000. These figures are the highest in the Institute’s history. The total enrollment in CICs for AY 2005-2006 was more than five times what it was at
the Institute’s founding in 1997. Total supported enrollments in AY 2006-2007 will likely exceed that figure.

The Institute also continues to organize and sponsor a number of co-curricular activities for students and professional development programs for faculty. Based on the success of last Spring’s faculty development seminar for full- and part-time faculty teaching Great Works of Literature courses (ENG/LTT 2800 and 2850), Institute staff is planning another such seminar for the Fall semester as well as two similar programs for Anthropology/Sociology faculty and for English faculty teaching introductory composition courses. In addition, as part of the Institute’s work within CUNY’s Writing Across the Curriculum (WAC) initiative, Institute staff has begun working with ZSB and WSAS faculty interested in using weblogs in their courses as an additional medium for student writing. A faculty development luncheon for faculty interested in incorporating weblogs or related instructional media into their courses in spring 2007 is planned for October 24, 2006.

The Institute’s 6th Annual Symposium took place on April 28, 2006. Entitled “What is ‘Effective’?: Assessing Communication in Education and Business,” the Symposium provided a unique, interactive venue for educators and business professionals to engage in a productive dialogue on the means of gauging success in oral and written communication. Participants considered the practical implications of prevailing assessments and their impact on efforts to foster effective written and oral communication in both academic and business settings. Thanks in large part to an intensive marketing effort and a collaboration with Baruch’s Executives on Campus program, the 6th Symposium was successful in attracting a larger number of business professionals than in previous years.

Planning for the 7th Annual Symposium, which is scheduled for April 27, 2007, is currently underway. The provisional title is “New Contexts, New Rules: Convention and Change in Communication.”

Sponsored Programs and Research (SPAR)

Working with deans, unit heads, and program directors throughout the college, SPAR is developing a plan to meet the $15 million goal for FY 2011-12 expressed in the strategic plan and can report significant progress toward that goal in the last fiscal year.

For FY 2005-06, the college’s leader in terms of dollars awarded (un-audited), was the School of Public Affairs with $2,494,830, 48% of the total of $5,175,054 (see below). This total represents an increase of about 18% above the audited awards for FY 04-05, which totaled over $4,400,000.

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<th>School</th>
<th>Amount Awarded</th>
<th>Percentage</th>
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<td>SPA</td>
<td>$2,494,830</td>
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<td>Total</td>
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<td>100%</td>
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For Fiscal Year 2005-06, the dollars requested per award averaged $248,000. The largest number of external submissions came from the Weissman School with 20 (see below).

<table>
<thead>
<tr>
<th>School</th>
<th># of Proposals</th>
<th>Amount Requested</th>
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<tbody>
<tr>
<td>WSAS</td>
<td>20</td>
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<td>$748,177</td>
</tr>
<tr>
<td>Total</td>
<td>53</td>
<td>$13,138,224</td>
</tr>
</tbody>
</table>

**Joint Committee on Research**

The membership of this committee includes: Professors Tansen Sen (HIS) and Dov Waxman (POL), elected as at-large members by the General Faculty; Yochi Cohen-Charash (PSY) and Edward Tucker (NAT) from WSAS; Karl Kronebusch from SPA; Ajay Das (MGT) and Marios Koufaris (S/CIS) from ZSB. Alan J Evelyn of SPAR serves ex officio. In fall 2006, Professor Tansen Sen was elected chair of the committee, which is soliciting input from all members of the faculty.

**Academic Integrity Initiative**

In spring 2006 approximately 15% of the members of the Baruch College faculty (full time and adjunct) and 10% of the students (undergraduate and graduate) participated in an online survey as part of the international assessment project sponsored by the Center for Academic Integrity at Duke University. The results of the survey will appear in the spring 2007 General Faculty report.

**Faculty Development**

For the 2006-2007 academic year, the Baruch College Fund has again provided generous support of $500,000 to our faculty for research and teaching. $350,000 will support research, with $220,000 allocated for travel to professional conferences, $55,000 for graduate assistants, $55,000 for summer research support, and $20,000 for purchase of data sets for research.

$150,000 of these funds will support teaching, in the following categories:

- Master Teacher Workshops
- Teaching Consultant
- Peer Observation Consultant
- Travel to Attend Teaching Conferences
- Travel to Attend Assessment Conferences
- In-house workshops on teaching and assessment
- Accent Reduction Program/International faculty development workshops
A report on the how these funds were spent in AY 2005-2006 may be found at: http://www.baruch.cuny.edu/facultyhandbook/BCF_FacDev_05-06.htm

**International Faculty Development Program (IFDP)**
The last of the bulleted items mentioned above, this program enables international faculty to receive 15 hours per semester of one-on-one tutoring in accent reduction, and to attend workshops focused on issues related to teaching (such as classroom management, motivating students, lecturing techniques etc.), continues to attract 8-10 members of the faculty (full-time, visitors, adjuncts, and GTEs) each semester. In spring 2006, the IFDP created a book club open to all members of the faculty. The book was R. J. Wlodkowski and M. B. Ginsberg, *Diversity and Motivation: Culturally Responsive Teaching* (Jossey Bass: 1995). More than 30 members of the faculty are participated in discussions. Professor Elisabeth Gareis, coordinator of the IFDP, would welcome suggestions for a book for spring 2007.

**Adjunct Development**
Baruch College’s online Adjunct Handbook is regularly the first or second item to appear in a Google search for “adjunct handbook.” It is an important resource for answers to questions about a wide variety of issues: http://www.baruch.cuny.edu/facultyhandbook/adjunct/. Technology support for adjuncts continues to be available in all aspects of instructional technology, including basic computer use, Blackboard, and classroom technologies. Members of the adjunct faculty at Baruch regularly receive notification by email of events on campus, including faculty development seminars.

**Sidney Mishkin Gallery**
The Mishkin Gallery was awarded a $25,000 grant for its spring 2006 semester exhibition *Contested Spaces in Post-Soviet Art: Russia Redux 2* (March 24-April 26). This exhibition was organized in conjunction with the Baruch College Russia Festival and featured 13 contemporary artists and three artists’ groups from Russia and central Asia. The exhibition examined the tensions and conflicts that define post-Soviet territories in the age of privatization. Several articles on the front page of the *New York Times*—with photographs of demonstrations and arrests in Minsk, Belarus—provided a dramatic context for the Mishkin Gallery exhibition and a real-life history lesson for the five classes and many individual students attending the show.

Other spring exhibitions included *In Color: Recent Gifts to the Baruch College Collection* (February 8- March 8), which had visits from four Baruch classes, and *Encore: Five Abstract Expressionists, Amaranth Ehrenhalt, Leonard Nelson, Jeanne Reynal, Thomas Sills, and Ary Stillman* (May 12-June 6), which had one class visit and one public lecture.

This fall, the gallery opens on September 28 with the retrospective exhibition *Robert Richenburg: The Path of an Abstract Expressionist, from the Richard Zahn Collection*. The exhibition focuses on Richenburg’s contribution to American Abstract Expressionism, the avant-garde movement that placed American art on the world stage after World War II. The November-December show, *Flash Points*, will feature dramatic photographs from around the world that document political confrontation, war, and disease.
The Scope of OCA/OCM Activities

The Office of College Advancement (OCA), including the Office of Communications and Marketing (OCM), is responsible for the institutional fundraising, alumni, government and community relations, communications, advertising, Executives on Campus, publicity and marketing initiatives for Baruch College. OCA works to build resources for Baruch, articulate and communicate the College’s vision to our external constituencies and generally support our strategic goals by securing the short and long-term financial resources necessary for success.

Fundraising

A core activity at OCA that occupies two thirds of the personnel is raising money to benefit Baruch College. OCA just completed the feasibility study for a nine-figure campaign at Baruch. The results of the study will be reported to the Baruch College Fund at their meeting on September 28, 2006 at which time approval will be sought to embark on the campaign.

Baruch previously undertook a fundraising campaign, but it was an internal endeavor and was never publicly announced. The number of major donors involved in that campaign (82 donors at or over the $100,000 donation mark) was limited and provided very little legacy for future campaign initiatives like that contemplated now. Our plan going forward is to embark on a full, formal campaign with a “quiet” phase beginning early 2007 followed by a public announcement and associated fanfare scheduled for early 2008. Campaign activity will drive much of our fundraising and communications for the next several years while we market the vision of Baruch, aggressively increase the number of regular donors and opportunistically find and close major gifts needed to reach an ambitious goal. The legacy of this campaign will include an infusion of funding for key projects, a significantly increased steady state fundraising volume for cash year by year, and the lasting fundraising and public relations benefits of our campaign marketing vanguard.

This fiscal year brings the possibility of early major gifts to the campaign, however, we are conservatively forecasting fundraising numbers in view of our proven, steady state fundraising performance and reasonable benchmarks for incremental improvement. We will secure $16 million in cash and we hope to close an additional $15-$20 million in new multi-year pledges. The $16 million raised will include at least $4 million in unrestricted cash, or equivalent budget off-setting restricted gifts. We will begin an aggressive, campaign-related plan to increase alumni participation and enlarge the rolls of
active, regular philanthropic supporters. The mechanism by which we acquire new donors and solicit recurring donations on an annual basis will be reorganized to enable an aggressive increase in the number of outreaches. We have better coordinated Direct Mail, Telefund and Donor Club activities to broaden our base and improve fundraising performance. Through acquisition efforts we have a FY2007 goal of doubling the number of new donors from 1,000 per year to 2,000 per year, with subsequent annual increases as new programs becomes more established and effective.

Fundraising goals and initiatives for FY 07 include

- Launch the silent phase of a nine-figure campaign
- Collect at least 90% of the outstanding pledge payments due in FY 2007.
- Manage the 2006 Bernard Baruch Dinner with a gross goal of $1 million
- Close at least two million dollar gifts and at least three hundred thousand dollar gifts
- Raise $2,000,000 in unrestricted major and +$5,000 gifts
- Raise $250,000 in gifts at the $1,000 to $4,999 level
- Raise $375,000 in direct mail and telefund giving
- Double new donors to Baruch
- Raise over a million dollars in corporate and foundation support while substantially increasing the number of proposals submitted
- Partner with BCF Trustees in expanding their participation in solicitation
- Target restricted budget offsetting gifts from non-donors and lapsed donors
- Build a more vibrant reunion class giving program
- Market the “Class Acts” program with a FY 07 target goal of five named classrooms, each bringing at least $100,000 in unrestricted giving

**Communication & Marketing**

Baruch College’s strategic plan calls for increased visibility and recognition of Baruch’s academic programs, educational quality and achievements among external audiences. We will accomplish our communications goals by developing and implementing a strategic communications and marketing plan at the College level under the direction of the College’s Chief Communications Officer, Carol Abrams, who was recruited in early 2006 as a result of Baruch’s Strategic Plan.

**Web site/Electronic Communications:** We have created significantly new content, new navigation, and new design for the alumni content of our Web site and created promotional material to encourage alumni to log on and reconnect with Baruch. We will adapt this new design template to the home page of the Baruch College site and add a common element such as a header that unites all of the pages on the site. We will improve the navigation and user-friendliness of the home page to make it more welcoming and easier to find information.

**Marketing Materials:** Communications and Marketing will ensure that the college’s externally-focused marketing material is coordinated with the content of
other College communications efforts, including advertising, enrollment management, and outreach initiatives at CUNY; complies with College policies, legal requirements, and visual standards; optimizes image and text resources that are already available; is supported by website content; and is coordinated with event promotion. We are expanding our photo data to have more dynamic and appealing shots of campus life.

**Media Relations:** Baruch College’s ongoing relationship with the press is an invaluable asset. One of Baruch’s strategic goals is strengthening the recognition and reputation of Baruch’s faculty, schools, and programs among reporters so that the media helps us to deliver the message of academic excellence and connection to timely issues.

**Internal Communications:** We have renamed and reformatted internal e-mail to faculty and staff as “Newsgroup Baruch” and are committed to providing a steady stream of internal communications that are timely, straight-forward, and relevant to the Baruch community.

**Advertising:** We are preparing media plans for the schools and CAPS and will experiment with on-line advertising and sponsored links on search engines in order to make our advertising budget go farther.

**Baruch College Alumni Magazine:** We are producing two issues a year and supplementing the magazine with “The Baruch Brief” push e-mails six times a year to the alumni for whom we have e-mail addresses.

**Alumni Relations**

The Alumni Relations office continues to grow in its second year of existence. In FY07 we will host or co-host at least 16 events, matching our event productivity in FY06 while finding and exploiting means at more broad-based outreach to our broad-based constituency than events generally provide. We will launch a new Alumni Relations website and significantly expand On-Line Community. We will also expand our program of issuing new graduates a campus access card. We will grow from 330 cards issued to 400. We will increase incoming and outgoing alumni contacts by at least 20% (FY06 figures are 1,520 incoming contacts and 25,000 outgoing contacts) and establish a tracking matrix for quantifying event attendance and phone/e-mail/walk-in contacts in order to set progressive benchmarks year by year.

**Executives on Campus**

EOC continues to grow and provide crucial networking and career development support. In FY06 we will secure a total of at least 300 executives and 4,000 students participating in EOC programs this year. We will expand the Executive Student Partnership (ESP) mentoring program and refine *Wintership* program for students during spring break.
Academic Advising

The Center for Advisement and Orientation continued to provide academic advisement to the undergraduate student body from post-orientation to graduation. Between August 2005 and May 2006, the total number of student advisement contacts reached over 18,000 (not including students advised at orientation). June through August 2006 saw an additional 5,200 advising contacts including in-person appointments, e-advisement, and telephone inquiries. Advisors also helped students learn to “self-advice” by using DegreeWorks, an on-line degree audit system. The student degree audit allows the students to go on line and find out immediately the requirements needed for a particular major and degree.

In the Spring, special attention was focused on student retention. The advisement staff conducted an early intervention program for first year students in academic jeopardy. The Students Towards Success program targeted second semester freshmen that earned an overall GPA of a 2.0 and below after their first semester at Baruch. Our goal was to help these students achieve academic success at the College. Additional outreach was provided for students not accepted into Zicklin. Each student who is not accepted is invited to meet with an advisor to discuss the impact of their non-acceptance, program planning and referrals to the various other programs at the college.

During the spring 2006 semester, the advisement staff hosted its third Annual Information Gala for freshman. The Center invited several student services offices (SACC, Student Life, Registrar, Health Center, etc.) to gather in the college’s multipurpose room to disseminate information to the freshman class. For the fall 2006 term, Advisement has implemented a Student Intake Scheduling System created by BCTC. The system features a card swipe that allows the advisement staff to track students’ usage of the Center and see their advising schedules at a glance.

Athletics

Intercollegiate athletics plays a supporting and intricate role in the higher education mission at Baruch. A total of 156 varsity student-athletes competed on 12 varsity teams (46% women; 68% minority) during 2005-2006. Highlights included: CUNYAC Commissioner’s Cup (1st place –Senior division colleges (10)) with 104 total team points for the first time in Baruch history; 3 teams earned NCAA post-season bids in 2005/06; Katherine Maher (Softball) was given the highest award in CUNYAC – Female Scholar-Athlete of the Year Award; 3 additional student-athletes were awarded Honorable Mention for Scholar-Athlete; and 5 Baruch Coaches were selected “Coach of the Year” in their respective sports; 55 Student-athletes were selected Scholar-Athletes during their
season of participation; 35 Student-athletes were selected “All Star” of the week in their sports; and 8 Student-Athletes are in the Baruch Honors Program.

On a weekly basis over 500 students use the ARC facilities and participate on intramural teams and tournaments; 50 sports (news) articles in local, regional papers, and magazines were written about Baruch athletic teams in 2005/06. Our department has contributed to building community through various collaborative activities and events. This fall, Athletics collaborated with various other SAEM departments to offer Baruch students the first ever Transfer Student Social and Information Fair. The evening culminated in the first home game for the women’s volleyball team. Another new program to start the fall 2006 term was the first-ever New Student-Athlete Orientation. The program acquainted new freshmen and transfer student-athletes to the intricacies of eligibility, medical clearances and academic advising. Over 75 students attended this orientation.

The Counseling Center
During the 2005-2006 fiscal year the center, in conjunction with the Office of College Advancement (OCA) began a successful grant writing initiative to improve the quality of care offered by the center. In addition to the return of Dr. Nancy Ziehler, a visiting licensed psychologist from Queens College, and our adjunct staff, which includes 4 licensed psychologists, and one licensed social worker, the Center was able to hire an additional part-time licensed psychologist and part-time licensed psychiatrist. We received $50,000 from the private van Amerigen Foundation and $5,000 from New York City Council office of Margarita Lopez. We also improved staffing by beginning a partnership with the Post-Graduate Center for Mental Health, a post-graduate training institution for licensed mental health practitioners. Our licensed staff increased during FY 2005-2006 from FTE of 4 to FTE of 4.5. The additional staff helped the center address the increasing demand for services by students, who are presenting with more serious psychiatric conditions then in the past years, a continuing trend noted nation-wide. The staffing increases resulted in a 10% increase in the number of students seen, reducing our wait-time for services. Our FY 2005-2006 grant writing efforts also helped spur additional support from both private and public foundations totaling an additional almost $30,000 to be used over FY 2006-2007. Our grant writing efforts are continuing, with proposal pending to the Robert Wood Johnson Foundation, the Geffen Foundation, and other public and private sources.

Our training programs, (1) Beth Israel Medical Center psychiatric residency rotation, (2) psychology pre-doctoral internship and (3) psychology graduate-level externship, continue to attract excellent psychiatric residents from Beth Israel Medical Center, and doctoral and masters level psychology candidates from both the tri-state area as well as nation-wide. We have doubled the number of applicants to our internship program since last year and continue to expect a competitive group of applicants in the upcoming training year. We also hope to continue building on our partnership with the Post-Graduate Center for Mental Health, which we hope will further the didactic and clinical
training for our trainee staff as well as provide quality clinical support for students. Our trainee staff provides much needed clinical care to our students and doubles the center’s FTE staff to a total of 9 FTE.

**Early Learning Center**
During the year 2005-2006 49 families and 50 children were served by the Early Learning Center. Six student parents were males and 43 were females and the average age (for the last several years) was low 30’s. 39 student-parents were undergraduates, 1 was a continuing education student, and 9 were graduate students. The Baruch College Early Learning Center continues to participate in a Federal Block Grant which subsidizes the childcare fees of income eligible families. 31 families were served by the grant during 2005-2006.

The end of August began with new Parent/Child visits and orientation. An updated Parent Handbook was made available to every parent. Since fall classes have started, we have been transitioning 13 new children into the program. Of these, eleven are 2.6 years and for the majority this is a new experience, so for both student/parents and children a lot of planning and support is needed.

**Health & Wellness**
The 2005-2006 academic year saw a 30% increase in student utilization of health services over the 2003-2004 year. This success resulted from the consistent and innovative marketing and promotional outreach campaign that was conducted throughout the year to make students aware of the health care and educational resources available at the College. Students are now, not only coming in for diagnosis and treatment but also for counseling and advice on issues ranging from nutrition, diabetes prevention and control, fad diets, cultural barriers to accessing health care to contraceptives and responsible sexual behavior. Increased utilization of health services means that students are being positively influenced by our programs and are making a choice to proactively manage their health, which we believe will help them to stay in school and reach their academic, social and professional potential.

The 2006-2007 academic year began with a college health fair that was our biggest event yet. We had over 20 organizations and practitioners attend who provided services, counseling, and links to health & wellness resources to over 500 students. Among other things, students sampled a variety of nutritional snacks meant to demonstrate that eating the right foods can be quick and delicious. The fair attracted all students including incoming freshmen who were thrilled to know that their new College offered on-campus primary care as well as educational outreach events like the fair. To support the increased student utilization of health services that is expected, Health Services has added a fully equipped exam room, and a resource room for student utilization as well as an additional clinician to the Health Care Center. This year’s goals include continuing to promote health, wellness, and self-care, providing preventative interventions, and being a culturally sensitive resource, which supports and enhances the college
experience of our students and establishes the foundation for their future health behaviors.

**Orientation and Freshman Programs**
During Spring 2006, The Office of Orientation collaborated with the Career Development Center on the Career Discovery Project (formerly the Freshman Career Discovery Project). Sophomores and juniors as well as all second semester freshmen were invited to take the *Strong Vocational Interest Inventory* followed by a mandatory workshop to review the results and advise them on how to select an appropriate major and career path.

The Center for Advisement & Orientation generated or collaborated on numerous projects in the area of student orientation and freshman year programs. Spring/Summer activities included 26 orientation programs for incoming freshmen and transfer students. Approximately 1,400 freshmen attended a half-day orientation and advisement, while approximately 1,200 transfer students attended an optional orientation session. Freshman orientation was expanded this year to include an English writing placement exam that resulted in approximately 200 additional freshmen being placed into English 2100T who would not have otherwise been identified. Version 5 of the electronic orientation CD-ROM was sent to all entering freshmen and transfer students. All new freshmen also received a customized planner for academic year 2006-2007 containing a revised student handbook. The Center continued to carry out high volume Phonathon calling throughout the orientation/registration period. Version 2 of the CPE Tutorial CD-ROM was developed and given to all students earlier planning to take the CPE.

The Office coordinated the annual Convocation/Baruch Beginnings day of activities including Parents Orientation, the Freshman text project, and a planned Street Fair and barbecue (moved into the VC because of rain). The Convocation was preceded by “Making College Count”™ a motivational program sponsored by Monster.com about the road ahead for entering students.

This office collaborated closely with the Weissman Dean’s office to expand the freshman Learning Communities program from 15 to 25 communities in Fall 2006. Programmatic changes were made to the 2-day mandatory orientation as well as the replacement curriculum for the freshman seminar (FRO 1000).

Finally, the Freshman Year website was cited in the July/August issue of *About Campus* as an exemplar of best practices in outreach to parents at a commuter institution.

**Office of Services for Student Disabilities**
During 2005-2006, the Director of the Office of Services for Students with Disabilities (OSSD) met individually with 247 students, 94 who were seen for the first time. There were 778 student visits to our assistive technology lab from 11/1/05 -6/2/06. Twenty six
students were individually trained in the use of assistive technology. Thirty two pieces of assistive technology were loaned to students and 725 exams with accommodations were administered to students with disabilities on behalf of faculty.

Twenty-nine students with disabilities graduated during the last academic year. Of these students ten have been employed. The majority of these jobs have been in the fields of accounting and finance, many with major firms. Seventeen students participated in the National Disability Mentoring Day. Representatives from the Mayor’s Office for People with Disabilities complimented Baruch’s level participation as a model for other colleges. Because of Baruch’s leadership in the Mentoring Program, several students were invited to ring the opening bell at the New York Stock Exchange in honor of National Disability Employment Awareness Month. Twenty-five students participated in the Federal Recruitment Program. This is the maximum number that is allowed to participate. The recruiter was impressed with our candidates’ high academic achievement, “real world” job experience, and ability to communicate.

This fall (2006) OSSD has identified 27 new students in need of their services. The students have a wide variety of disabilities and their accommodations are various including readers for the blind and the continued use of assistive technology. Notably, OSSD received a grant from the City Council 2006-2007 for a pilot project which offers Career Counseling to students with disabilities.

**Office of Student Life**

**Spring 2006** Heritage Months/Events: Black History Month featured 17 events, Women’s History Month featured 22 events, Asian Cultural Month had 6 events, and Caribbean Culture Week had 4 events;

Community Service: OSSD held the 2nd Annual American Cancer Society Relay for Life on Friday, March 31st to Saturday, April 1, 2006 in the Baruch College gyms. Approximately 800 students participated in this 15-hour overnight program, which raised $77,000 for the American Cancer Society.

The 28th annual *Spring Fling Street Fair* was held on E. 25th Street on Thursday, May 4th. This event attracted well over 2,000 students on a beautiful spring day, and featured food, games, music, and entertainment. *Lexicon 2006*, the senior yearbook, was published on May 22nd. This is the fourth, full-color, all digital yearbook published at Baruch College, and the only CUNY yearbook that is completely self-sustaining, receiving no student activity fees or college funding.

The 41st *Commencement Exercises* of Baruch College were held on Wednesday, May 31, 2006, at Madison Square Garden in the Arena for the fourth time. Carl Aylman, Director of Student Life, served as Chair of the Commencement Planning Committee. OSSD again coordinated academic regalia, commencement tickets and ceremony logistics for the
combined undergrad and graduate arena ceremonies. Over 2,300 degree candidates and over 10,800 guests attended the ceremonies.

**Fall 2006:** Student Life collaborated with several other departments in running the annual *Freshman/Academic convocation* on August 29, 2006. The event was to include a first-ever, outdoor club fair on E. 25th St., which OSL successfully secured a city street permit.

Forty-five sections of *Freshman Seminar* are running this fall, all sections are block programmed with academic classes. The classes are staffed by trained student leaders and 24 faculty/staff leaders.

OSL is organizing a team of walkers in the annual *Making Strides Against Breast Cancer* fundraiser for the American Cancer Society on Sunday, October 15, 2006. The Baruch College team has raised in excess of $5,000 in each of the past five years. OSL will sponsor its annual *Fall Blood Drive* on October 24-25, 2006.

The OSL is conducting a *CUNY Voter Registration* drive during the first weeks of the semester leading up to the deadline to register. Voter registration forms were distributed at a table on the second floor lobby, freshman seminar, and online on the student affairs website.

**Upcoming events:** *Hispanic Heritage Month* a comprehensive series of events to celebrate Hispanic Heritage month at Baruch is being celebrated from mid September through mid October, 2006. OSL will hold the annual fall *Club Fair* in the Main Gym on Thursday, Sept. 28, 2006. The 24th annual *Student Leadership Training Weekend* is scheduled to take place from October 27-28, 2006, at the Edith Macy Conference Center in Briarcliff Manor, New York. Approximately 85 student leaders from government, clubs and media will attend.

**SEEK**
During the 2006 spring semester SEEK implemented a planning proposal that was funded by the Office of Special Programs for $25,000. The focus of the grant was to investigate the stumbling blocks that hinder students who are trying to get into the Zicklin School of Business. Surveys and focus groups were initiated to help understand the students’ perspectives.

Spring 2006 activities: The SEEK transfer division participated in a virtual meeting with BMCC students and staff regarding transfer issues and concerns in April. SEEK hosted monthly corporate luncheons (March 16, April 6 and May 11th) which were open to all Baruch upperclassmen. Students learned fine dining etiquette and how to be an effective player at a corporate lunch. SEEK cosponsored with the Dean of Students Office, the Student Center and the Financial Aid Office a workshop on “Savvy Money-
Management: Investment and Benefits” on April 27th. The presenters were Baruch alumni. The SEEK Awards Ceremony which took place in early May, was dedicated to the memory of Fr. Paul Pilson who for over 25 years served as the program’s master math tutor and math coordinator.

Summer 2006: Over ninety incoming SEEK students participated in a summer experience that was designed to prepare students for their freshman year while immersing them in college level work. Not only did students take courses but they participated in many enrichment activities which included neighborhood tours, eSims workshop, movies, grammar boot camp, self-assessment tests, a photography project, field trips, blogging, and salsa lessons.

Fall 2006: Our Academic Survival Workshops for SEEK students on probation started on September 14. Students attend four group meetings and four individual counseling sessions. The emphasis is on student’s taking charge of their education. Students use a wide range of tools including a standardized inventory, a mid-semester progress report, a probation quiz and a book on strategies for creating success in college and in life. On October 19, the Beta Alpha Chapter of Chi Alpha Epsilon National Honor Society will have an induction ceremony for SEEK students. Approximately, 20 SEEK students will be inducted this year. A reception for SEEK transfer students will be held on October 21. Other workshops planned for the fall semester include one for SEEK sophomores and juniors and two on money management. Other workshops planned for later in the semester will include one on studying abroad, preparing for the CPE and understanding welfare rights. Clear Communications workshops will be offered to students whose first language is not English, as well as to students who need to improve their speaking and presentation skills in academic, social and professional settings. In addition, students whose English is not easily comprehensible can avail themselves of pronunciation coaching sessions.

Several activities started in previous semesters will be continued this fall. This includes a program to lend graphing calculators to SEEK students enrolled in math 2001, 2006 and 2010 as well as one for the lending of laptops computers.

**Starr Career Development Center**

During 2005-2006, the CDC recorded increases in recruiting and career preparation areas. Records indicate a total of 2,212 interviews, 8457 jobs and internships posted online, and 95,080 student submissions of online applications for internships and jobs. All four campus-wide career events in 05-06 were sold out and had waiting lists of companies who could not be accommodated due to space constraints.

2005-2006 saw an even greater increase in the number of internships and full-time job offers in the most competitive finance positions in investment banking, asset management, equity research, and sales and trading. Baruch students received 16 full-
time job offers and 17 internship offers. As a result of increased opportunities in these revenue generating positions, the CDC sponsored several events to provide information and training in areas related to investment banking to sophomores and juniors, including an advanced Excel program during the January 06 intersession for finance students. With the help of David Shulman, Executive On Campus and Baruch Alumnus ’64, the CDC hosted two brown bag lunches, a panel on Careers on Wall Street, and individual interview preparation for students interested in investment banking. For 2006-2007, CDC has launched a new Wall Street Careers program which will provide training for a group of 20 students who are interested in front office positions in investment banks.

Technology continued to provide an abundance of information and opportunities for students and employers. In 05-06, over 8000 individual students logged on to eRecruiting, our online career management database, 286,425 times and students submitted 95,080 online applications for internships and jobs.

The Center conducted a vigorous program of career preparation activities including in-person consultations with 3318 students, 1516 resume reviews, 176 mock interviews and 225 workshops, events, and presentations posted in eRecruiting with 9653 students registered to attend.

Other exciting new initiatives for 2005-2006 included a Dale Carnegie Training Program, a Write Yourself a Job collaboration with the Academic Advising Center and the Schwartz Communications Institute, and Power Networking and Mentoring events co-sponsored with the Executives On Campus program. The CDC also launched an Online Mentoring program which connects current students with Baruch alumni online. So far there have been 228 mentor/mentee matches through this program. An in-person mixer is being planned for late Fall, 2006.

The CDC was renamed the Starr Career Development Center in the late summer 2006 in recognition of a generous gift from the Starr Foundation. The goal of the gift is to support Baruch in providing a national model of career development for its students. The grant will allow Baruch to increase its current offerings and create new programs to provide Baruch students with a unique and thorough program of preparation for postgraduate experiences. New programming and staffing initiatives are underway to meet this objective.

Enrollment Services

Baruch’s official enrollment for the Fall 2006 semester is 15,729. This is 27 less than was officially registered for Fall 2005 semester. It includes 2,933 graduate students and
12,796 undergraduates. In Fall 2005 there were 2,912 graduate students and 12,844 undergraduates enrolled. Our goal was to maintain enrollment at the Fall 2005 level.

Undergraduate Admissions
Baruch College admitted 4,707 new freshmen and 2,070 new transfer students for the Fall 2006 semester. A total of 1,508 new freshmen and 1,337 new transfer students registered for classes. The number of freshmen was a planned decreased from the 1,641 freshmen who registered in Fall 2005. The transfers were an increase from the 1,282 who registered for the Fall 2005 semester.

In a year when the National average for SAT’s decreased by 7 points, Baruch saw an 11 point increase. Our average SAT score will be about 1118. Our SAT score remains the highest in CUNY, and is surpassed by very few private colleges in the area. We also saw an increase in the number of African American students who registered as part of our freshmen class. This is a remarkable achievement since the freshmen class was smaller than a year ago.

Admissions is busy planning and implementing our recruitment activities for Fall 2007 prospects. Our largest on-campus events will be the two “College For A Day” programs planned for October 20 and November 17. We also have a 3 general Open House scheduled for the fall, one will focus on high ability students. In addition, we will be offering Campus Tours on Wednesdays and Fridays during the academic year. If you are interested in assisting with the admissions activities, please contact David Keller at #1368.

For further information about admissions please contact Penelope terry at #1775

Registrar
The Registrar’s Office is in the process of finalizing graduation. We anticipate approximately 1,730 undergraduates and 848 graduate students will have earned their degree at either the end of the Spring 2006 or Summer 2006 semesters.

The Office is in the beginning stages of implementing online transcripts with the National Student Clearinghouse. This will allow the students to go online and request a transcript. The Clearinghouse which already performs enrollment verification for Baruch students will produce the transcript in our format for the student or alumni. This will further increase productivity and provide better customer service for students. DegreeWorks is now fully operational and additional staff are being trained to make necessary on-going changes to the program.

Staff have begun working on creating the Winter Intersession and Spring schedules. This requires us to build each section of every course. The Winter Intersession will run
from January 2 to January 25. Registration begins November 20 for both the Winter and Spring.

If you have questions or recommendations about any of these topics, please call Phyllis Bagley at 646-312-1189.

Financial Aid
The Financial Aid Office processed well over 10,000 applications last year. Over $52 million in aid was distributed to over 8,600 students. An increasing number of our students are applying for Federal and State Aid using online applications. Inflation continues to out-pace the available grant funds. Therefore, the number of students applying for student loans is still increasing along with the amount that they are borrowing.

The Office is attempting to identify students who are eligible for the new Federal Academic Competitiveness Grants and Smart Scholarships. Unfortunately CUNY does not currently have an electronic process in place so the selection will have to be performed by hand.

All documentation that is submitted to the Financial Aid Office is now scanned. These documents will be accessible on each staff-member’s computers. This process has increased productivity and improved service to the students.

International Student Office
There are 1,239 International students registered for the Fall 06 semester. This includes 394 graduate students and 845 undergraduate students. The International Student Office has also processed over 400 students performing “practical training” for the Fall semester and 207 students who will be enrolling in Continuing Education Courses. We also have processed 213 OPT (practical training) requests for June 2006 graduates.

The Office is in the process of revising our website. It is being completely rewritten with new links added. We plan to have it operational by November 2006. We also plan to increase our service to Continuing Education Students by developing new means of communication including a listserv, and design new informational materials.

We held a new student orientation on August 21 for graduate students. A total of 140 attended. A similar orientation for undergraduates was held on August 23 and 80 students attended. We are planning a series of work shops on internships, travel, taxes, optional practical training and social security. Our plan is to hold one workshop a month during Thursday club hours.
Testing and Evaluation
The Office of Testing and Evaluation is responsible for Skills Assessment Program which incorporates the CUNY/ACT Compass/ESL Reading, Writing, Compass Mathematics, and Compass Mathematics Placement, CUNY Testing Borough Center, Course Placement, CUNY Proficiency Examination, Conflict Examination, Simnet Xpert Program and Student Course and Faculty Evaluation Program.

A total of 168 skills assessment tests were given for 5,120 students in the 2005-06 academic year. In addition to institutionalized test sessions, small group and or individual emergency sessions are also held on an as needed basis. These are usually scheduled during the final week of registration. These testes generated between 5,000 – 6,000 course placements.

All students who have completed 45 credits are required to take the CPE exam. A total of 4,363 students were invited to test. However, only 2,732 took the exam, some were taking the test for the second or third time. The pass rate was 89.2%. A total of 3,342 students took the Simnet exam. The pass rate for the first attempt was 61.2%, for the second attempt it was 71.1% and for the third attempt I was 99.79%.
For further information please contact Denise Ramkaran
Facilities Operations, Planning and Construction

Campus Master Plan (CMP)
The CMP consultants have been selected and the contracts were approved in late September. Over the next nine months, the consultants will be organizing a variety of meetings with various groups of faculty, staff and students in an effort to gather as much information necessary to develop a 10-year plan for Baruch’s campus and facilities changes. Currently, the scheduled completion of the CMP is in late May, 2007 with CUNY Board approval expected in September 2007.

New York City Research Data Center (NYCRDC)
The New York City Census Research Data Center (NYCRDC) was constructed on the east side of the 8th floor in 135 East 22nd Street. The opening was held on May 4, 2006. The NYCRDC is a state-of-the-art facility that provides secure access to Census Bureau micro data for approved research. The NYCRDC is located within Baruch College’s School of Public Affairs (SPA) on East 22nd Street.

Newman Vertical Campus: Multi-purpose Room Renovation
An acoustical barrier ceiling has been installed in the Multi-purpose Room to limit noise migration into the tutorial center above the room. Funding has also been provided to upgrade the audio system and install a video system in the room. Construction will be complete on October 9.

Newman Vertical Campus: Writing Center Relocation
The Writing Center, previously located in the Newman Vertical Campus in Room 6-243, has relocated to the combined rooms of 8-175 and 8-185. The Writing Center outgrew its initial home on the 6th floor and requiring additional space or a new location to continue to provide an essential service needed by many Baruch students. The newly relocated Writing Center is three times the size of the original space and will be able to accommodate additional students for one-on-one tutoring, along with group instruction to develop essential writing skills.

Lawrence and Eris Field Building (17 Lexington): Smart Classrooms
The following classrooms have been upgraded and converted to Smart Classrooms. The upgraded classrooms are as follows: 307, 309, 4 South, 4 North, 503, 5 South, 611, 711, 712, 1220, 1303, 1304, and 1323.

Campus Security and Public Safety
Four Campus Security Assistants have been recruited and hired, three of whom are already well versed in the policies and procedures of the Public Safety Department as they have been employed here at Baruch as Contract Guards for many years. The fourth Officer was hired from the traditional CUNY pool. We're proud to report all four recruits excelled in their two week training course held at the training Academy.
We have completed upgrading the Access Control Card System to the Enterprise edition. The benefit of this upgrade is that we have expanded the current Access Card System to include the South Campus (Buildings A, C, and D). Before the end of September 2006, 18 Smart Classrooms will be operational with the Access Card Entry system in 17 Lexington Avenue. Additional classrooms will be converted to Smart Classrooms in the near future. When the Access Control Card System was upgraded, it became necessary to replace the computers of the AMAG System.

The first cut of the “FIRE SAFETY for CLASSROOMS” video, site specific for 17 Lexington Avenue, is currently being edited and will be submitted for approval shortly. We could not have accomplished this without the exhaustive efforts of Professor Glenn Albright of the Psychology Department. We extend our heartfelt thanks to Dr. Albright.

Environmental, Health and Safety

In late April Baruch was audited by consultants representing the Environmental Protection Agency (EPA). Prior to this audit, the campus did an outstanding job of preparing for the audit by inspecting their individual areas of responsibility, and appropriately handling potential audit concerns. As a result, Baruch fared very well on the audit. The few violations were related to past lapses in recordkeeping that have since been corrected. Remarkably, there were no audit findings related to e-waste.

Purchasing, Mail Center Operations

New Postage Metering Equipment

The University’s Department of Design, Construction and Management is still in the process of obtaining a Certificate to Proceed from the City’s Office of Management and Budget. The Certificate to Proceed will allow the College to engage the services of a firm to provide architectural design services for reconfiguration and refurbishing of the College’s Mail Center operations. Approval of this capital project has been obtained and a resolution has been passed by the CUNY Board of Trustees. However, since the project is to be funded through a City Council capital budget allocation, final approval of proposed plans from the City Comptroller’s Office is required before we can proceed.

Pitney Bowes, Inc. -- the State of New York contractor selected to install upgraded postal coding, presorting and other advanced mailing features on new equipment specified for this project -- has specified equipment that will enhance efficiencies.

Staples On-line Ordering for Expendable Supplies

For many years the College has maintained a Central Stores operation adjacent to our Central Receiving operation. A recently awarded University-wide contract with Staples Business Advantage, Inc. has enabled the Purchasing Department to begin the process of phasing out on-campus storage of expendable supplies with the intention of using the Staples on-line catalogue as the College’s “virtual” Central Stores. Participation in the on-line Staples ordering system appears to be at about 90%, College-wide, as of March 1, 2006. Any department or division still unable to access the Staples on-line ordering system should contact the Purchasing Department as soon as possible. Upon request, an appropriate account with Staples will be set up immediately.

The transition has not been completely seamless, since Xerographic paper must be ordered through a separate State/CUNY contract, as mandated by the Office of the University Controller. There
are also a very small number of other items currently unavailable through Staples. These exceptions are being addressed. All questions regarding items listed in the Staples on-line catalogue that have been blocked (items which cannot be ordered on-line at the College's request) should be directed to the Purchasing Department, preferably via e-mail to the Director of Purchasing. Office furniture, office equipment, and other non-expendable, inventorial asset acquisitions require the issuance of a purchase requisition and appropriate approvals, as in the past.

Overall, the response to the availability of on-line ordering of expendable supplies has been positive. Staples has committed to next day delivery. Issues or concerns arising from our contract with Staples should be reported immediately to the Director of Purchasing at extension 6150.

Finance
On September 18, 2006 the College welcomed back Ms. Mei Lin Cheung. Mei previously worked as a College Accounting Assistant in the Bursar’s Office, and after working at Queens College, has returned to Baruch to serve as the Manager of Financial Reporting in the Office of the Controller.

In September the installation of a new cash register system used by the Bursar’s Office was finalized. While most of the improvements are transparent to the students, the security of data transmission and payment processing has been improved. We are in the development stage of an on-line deferment system where students can request and receive a deferment, which will automatically be reflected on their on-line bill. This will give Baruch students the ability to complete a web-based registration payment transaction. We expect the system to be fully operational for the Spring 2007 semester.

Human Resources
The Office of Human Resources (OHR) is committed to supporting the College in attracting, developing, and retaining a highly qualified workforce to support our mission of excellence in education and research. Since March 2006 there have been 105 new full time appointments. They include one Executive Compensation Plan member, 36 faculty members, 53 Higher Education staff, and 15 classified staff. In addition, there are approximately 250 College Assistants and 65 Continuing Education instructors whose employment is facilitated by the OHR, as well as 500 adjunct faculty members in the fall and spring semesters.

One of the goals from the Strategic plan is for the OHR to help the College community realize its full potential by focusing efforts on the training and development of the College’s administrative and professional staff. To assist us in achieving this goal, we are currently recruiting a Training and Development Specialist and expect to fill the position before the end of the fall semester. Current training programs continue to be a success; we provide customer service and supervisory training workshops each semester for staff members and work with the Department of Citywide Administrative Services (DCAS) to send staff to a variety of training opportunities in computer and professional development courses.

The OHR continues to look for new ways to communicate information to the College community. We continue to provide updated information on our website. This past year we added a retirement section, glossary of CUNY terms, generic classified staff job descriptions, and a training and development section. The website can be found at www.baruch.cuny.edu/hr and is updated periodically, as we continue to use it as an informational tool for the Baruch College community. We plan to provide an "Administrative Check List" for supervisors hiring new staff to inform them of
the items new employees will need and contain a list of contact people (e.g. ID card, business cards, office supplies, keys, etc).

The OHR has continued its tradition of providing support for our campus by successfully partnering with four volunteer organizations: Contemporary Guidance Services, International Center of the Disabled, HOPE, and NYC Parks and Recreation, to provide internships and volunteer opportunities for clients seeking practical work experience, enabling many of the interns to find employment. Currently there are 20 interns working in the Office of College Advancement, Newman Real Estate Institute, Enrollment Services, OHR, the ID Center, the Mailroom, Buildings and Grounds, and several academic departments. Last year the College received a Parks and Recreation Award for Outstanding Commitment to the Parks Opportunity Program.

The 20th annual Baruch College Employee Service awards event was held on April 26, 2006. President Kathleen Waldron hosted the ceremony honoring 119 employees for their dedication and commitment to Baruch, with 10, 15, 20, 25, and 35 years of service. Last year in addition to honoring those employees, we recognized 20 employees who attained more than 35 years of service and inaugurated the First Baruch College Excellence Awards. Six individuals were selected to receive this distinct honor. Once again, the celebration was a tremendous success.

The open enrollment period for benefits programs is quickly approaching. During this period employees will be able to make changes to their plans, which will become effective January 2007. This is the one time during the year when employees can change medical plans and elect to put pre-tax funds into accounts to pay for non-reimbursable medical expenses and dependent care. Below are some key dates and information.

- Health Insurance Open Enrollment: October 16 through November 17, 2006
- Flexible Spending Account and Buy Out Waiver Open Enrollment: September 25 through November 17, 2006.
- The City of New York has a new Long Term Care carrier, MetLife. Eligible employees will be receiving mailings at their homes. Enrollment: September 12 through November 10, 2006

Our dedicated payroll staff is diligently working to implement all the new contract changes for our employees. Below is an update:

- Adjuncts received new contract rates for fall 2006 appointments with the September 14, 2006 paycheck.
- PSC members will receive the new rate of pay and retroactive monies for contractual increases effective 5/1/04 (0.5%), 5/1/05 (2.75%), 5/1/06 (3%); effective with the October 12, 2006 paycheck.
- The DC37 1% salary increases effective September 30, 2006 will be paid October 12, 2006.

Planning and Budget

Toby Winer, Assistant Vice President for Planning and Budget, has assumed the position of Vice President for Finance and Associate Treasurer and moved onto Pace University. The search for the Assistant Vice President for Planning and Budget, chaired by Dean David Birdsell, is currently underway. A hire is expected this Fall.
The College received its 2006-07 Operating Budget Allocations on July 20, 2006. These allocations include the financing of the CUNY COMPACT. The College Administration consulted with faculty and student leaders regarding the investment choices for the COMPACT. Baruch College's COMPACT Plan calls for investing $3,252,900 in 23 new positions, with the majority in faculty lines and in lines that provide direct services to students. The Plan is funded by a combination of new state appropriations, Baruch-generated philanthropy, and productivity savings (reallocation).

In order to automate the process associated with the execution of budgets, the College began using FundWare on July 1, 2006 to process tax-levy OTPS requests and expenditures. FundWare is an accounting system developed for organizations to maintain their accounting records and is currently being used by Purchasing, Accounts Payable, Planning and Budget, and along with requesting departments. The transition to FundWare, as with any migration to a new system, has not been without its hiccups. Investigation, analyses and resolution are currently underway to address these issues. There are plans to provide additional training to be provided are providing more training and access to departments who are not yet connected.
Report of the School of Public Affairs to Baruch College General Faculty  
Thursday, September 28, 2006

**Enrollment**
The School of Public Affairs welcomes 273 new graduate students this fall, representing a 4.8% increase in new graduate students from the Fall ’05 entering class. SPA had an 11.7% increase in number of applications. The MSEd in Higher Education, XMPA, and Baruch Cohort of the Educational Administration and Supervision experienced increases of 34.2%, 33.3% and 20.8% respectively. MPA applications were up 10.7%.

The School met or exceeded its enrollment targets for 2 out of 3 of its degree programs. The School was at 99.3% of its enrollment target of 275 entering first time graduate students. Four hundred and twenty-three continuing graduate students registered at SPA this fall, bringing the total graduate student population at SPA to 696 students.

Women make up 69.6% of the graduate student body. Of 686 students reporting ethnicity data, 40.3% identify as White, 21.1% Black, 11.5% Hispanic, 0.3% Puerto Rican, 5.8% Asian, 6.4% Other, and 14.6% Chose not to Respond. The ethnicity data for new students is 35.6% White, 24.2% Black, 14.5 % Hispanic, 0.8% Puerto Rican, 4.2% Asian, 6.1% Other, and 15.4% Chose not to Respond. Women comprise 66.7% of the entering class and men and 33.3%.

The School of Public Affairs has 128 undergraduate majors enrolled as of this fall’s registration. The BS Real Estate and Metropolitan Development Program enrolled 85 students; the BS Public Affairs enrolled 43 students. Ethnicity data for the SPA undergraduate population is as follows: 34% White, 18% Black, 14% Hispanic, 9% Asian, 7% Other, and 18% not available or Chose not to Respond. SPA’s undergraduate student population is 58% male and 42% female.

**SPA Centers and Special Programs**

**New York Census Research Data Center**
In May the New York Census Research Data Center was officially opened at Baruch, The Center provides qualified researchers with access to significant social and economic census data.

In September, the College hosted the annual conference of representatives from the nine Research Data Centers (RDC) in the country. Day One of the conference involved research presentations based on data obtained from the RDCs to the approximately 100 attendees. Day Two was devoted to administrative and planning meetings.

**Center for Innovation and Leadership in Government**
The Center for Innovation and Leadership in Government (CILG) sponsors events attended by New Yorkers interested in public policy issues. The issues presented during spring 2006 included: Redistricting and Non-Competitive Elections in New York State, co-sponsored with the Citizens Union; and Managing for Results: Giving New Yorkers a Voice, co-sponsored with the Citizens Budget Commission. Three events are currently scheduled for Fall 2006: Is Robin Hood the Good Guy? A response to the issue of inequitable school financing. Panelists: Councilmember Robert Jackson, former Assemblyman Steven Sanders, David Shaffer, President of the Public Policy Institute of the New York State Business Council, and Billy Easton,
Executive Director of the Alliance for Quality Education. Thursday, **September 28**, 5:30- 7:30 Vertical Campus, Room14-220. Open to the public.

*Tax Dollars, Private Coffers, and Running for Office: Financing Campaigns in NYC.* Panelists: City Council Speaker Christine Quinn, William Cunningham, former assistant to Mayor Bloomberg, and Frederick A.O. Schwarz, Chairman of the Campaign Finance Board. This is the first event in the 2006-2007 Peter F. Vallone, Sr. Seminars in Government. Thursday, **October 12**, 5:30-7:30 pm, Newman Conference Center, 151 East 25 St. Open to the public.

*Public Advocacy Project.* Sponsored in cooperation with Baruch's Survey Research Unit. Wednesday, **November 15**, 8 AM- 2 PM., This unique initiative with Public Advocate Gotbaum will involve an invited group of civic leaders to discuss a public opinion poll evaluating city services. Newman Conference Center, 151 East 25th St., 7th floor. By invitation only.

**The Nonprofit Group**
The Nonprofit Group also hosts a series of events for the public on critical issues related to nonprofit management. October 12, Richard Brewster, Executive Director of the National Center on Nonprofit Enterprise will speak on “Social Enterprise: Introducing Income Ventures into your Nonprofit Organization”. The forum will be held from 4-6PM at 135 East 22nd Street, Room 301 For more information about the event or to RSVP please email mark_hogan@baruch.cuny.edu.

**SPA Office of Executive Programs**
SPA’s Office of Executive Programs continues to work with community partners to develop leadership programs for public and nonprofit organizations. Currently underway are programs with the Health and Hospitals Corporation (HHC), Hispanic Federation, United Way of New York City, New York City Housing Authority (NYCHA), Partnership for Afterschool Education (PASE), and Greater New York Hospital Association (GNYHA).

**Public Affairs Week**
Public Affairs Week is a unique opportunity for SPA students to hear policy analysts and policy makers address critical issues confronting today’s society. Our fourth annual event is planned for **March 19-22, 2007**. The full list of topics will be announced in October.

**SPA Faculty Seminar**
The Faculty Research Seminar meets weekly during the academic year. Topics this fall include: "Supermarket Access and Adult Obesity", "Disposition Standards for Leadership Preparation: Teaching and Assessing the Emotional Dimensions of Leadership", "The Calico Cat Goes to Law School: Checking out the Summers Heresy and its Implications for Elite Recruitment in the Public Sector". To be added to the mailing list, please contact karl_kronebush@baruch.cuny.edu or james_krauskopf@baruch.cuny.edu.

**Highlights of External Support**
Director of External Affairs, **Barbara Fife**, has received a $75,000 grant from the New York City Council for the “Public Policy Publishing Project”.

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Professor Shoshanna Sofaer, Robert P. Luciano Chair in Health Care Policy, has received two grants from the Robert Wood Johnson Foundation and two from Atlantic Philanthropies. This includes $307,854 to study on “Framing a Program to Increase Client and Family Engagement in Addictions Treatment” and $309,069 for “Developing and Testing Nursing Quality Measurements”.

Associate Professor Deborah Balk received a grant in the amount $80,000 from the Jet Propulsion Laboratory for work using new applications of radar satellite data to construct intra-urban typologies at a global scale. Professor Balk also received a second in the amount of $11,505 from the International Union for the Scientific Study of Population for follow-on workshop on “Rethinking the Estimation and Projection of Urban and City Populations”.

Faculty Searches
All four faculty searches launched last academic year are now complete. Dorothy Shipps, Associate Professor of Public Affairs and Education joins us from Teachers College, Columbia University. She will teach courses in both educational leadership and policy. Bin Chen, Assistant Professor of Public Affairs and Organization and Management just completed his Ph.D. at University of Southern California. He studies public private partnerships and will teach courses in nonprofit and public management. Associate Professor Deborah Balk comes from the Center for International Earth Science Information Network at Columbia University. She is a demographer who uses spatial data to understand problems related to global population and will serve as Acting Associate Director of the newly formed CUNY Institute for Demographic Studies, which is housed in the School of Public Affairs. Assistant Professor Sarah Ryan, who completed her Ph.D. at Ohio University in Communication Studies, is working on several projects in nonprofit communication and policy language. She teaches courses in public communication and introductory courses in Public Affairs.

Three other full-time appointments were made for this academic year. Substitute Associate Professor Mosen Auryan will teach courses in introduction to research and analytical methods. He has a PhD from Rutgers University in Cognitive Psychology and has worked in the private sector in the area of healthcare statistical analysis. Substitute Associate Professor Michael Feller has a PhD from Columbia University and has worked for the past 30 years in corporate philanthropy. He will be teach in SPA’s National Urban Fellows (NUF) program. Helen Scharff has been appointed as a Lecture. She will teach courses in a pilot program, the Scaffolded Apprenticeship Model, in our Educational Administration and Supervision programs. She has a PhD from New York University in English Education.

Academic Programs
Deans David Birdsell, School of Public Affairs and Dean John Elliott, Zicklin School of Business announced the merger of the BS in Real Estate and Metropolitan Development offered by SPA and the BBA offered at the Zicklin into a new, BBA program with core courses and a two-track option. September 15, 2006 was the day on which new majors were accepted into the BS.
Weissman SAS General Faculty Report Fall 2006 – October 19, 2006

The Weissman School of Arts and Sciences is made up of twelve departments and 208 full time faculty in the arts, sciences and humanities. The School offers BA, BS, MS degrees. In conjunction with the Graduate Center it also offers a Ph.D. in Psychology in the specialization of Industrial/Organization Psychology. At the present time, the count is not in on the total adjunct faculty but an experienced estimate is close to three hundred.

New Faculty
This Fall WSAS welcomes new six faculty—in Modern Languages Isolina Ballesteros, in Fine and Performing Arts Elizabeth Wollman, in Fine and Performing Arts and in Sociology/Anthropology joint hire Kyra Gaunt, also in Sociology/Anthropology Carla Bellamy, in Philosophy Thomas Teufel, in Communications Rebecca Merkin. The search for a writing director of the English department failed as did a search for a second communications specialist and for an urban politics Ph.D.

New Administrators
Barbara Wells is a new addition to the office of the Dean. She has many responsibilities, including the learning communities, publicity and communication, internships, grants, and advisement.

Sonya Hopkins has joined the office of the Dean and Associate Dean with wide duties including curriculum, workload, advisement, and coordination with the provost’s office.

Ana Mera-Ruiz has moved to a new title adding to her too many tasks with regard to faculty and administration of WSAS.

External Review
The five year cycle of external review began again last year with the review of the department of psychology (the largest number of majors and minors in WSAS) and the department of Communications (the second largest in majors and minors). This year Sociology/Anthropology, Philosophy, and Fine and Performing Arts will be externally reviewed.

Academic Programs
The strategic plan for Baruch focused on six major programs for support and development: psychology, communications, journalism, applied mathematics, urban studies and pre-law advisory. The programs vary in level of development and input. New hires are in line for each program. The journalism major will be discussed in the English department curriculum committee early this semester and then to the school-wide curriculum committee. Psychology and Communications have made preliminary responses to external review and are in process of collegially developing departmental strategic plans. Applied mathematics is well on its way having developed its curriculum, hired noted distinguished lecturers, extended its contacts with recruiters and important firms, achieved ranking status in the financial engineering university community, and admitted its largest cohort of ms candidates with 75. The faculty most responsible in WSAS for urban studies is in the planning stage with an immediate hire in line for Black and Hispanic Studies. The pre-law advisory is a cooperative effort of all three Schools.
The traditional programs too are and will be supported. English is searching for a writing director as well as two journalism lines. At the same time the department has experimented with extended classes in Writing II and the Great Works to assist students with language difficulties. The goal is greater coordination between the communication niches—BLSchwartz, the Writing Center, and the SACC as well as the department and the WAC initiatives. Mathematics has and is working on a number of vehicles for the rescue of Baruch students floundering in pre-calculus and calculus. On-going experimentation and assessment of department and school efforts continue. These experiments are supported in part by the Weissman funds and in part by CUNY CUE funds.

With the possibility of fifteen lines being searched—either CUNY COMPACT lines, five of which have come to WSAS, or retirement and replacement lines—joined to the 25 hires made in the last four years—a goodly portion of a good school will be renewed.

**Enrollment Management**

**Undergraduate Students**

The Weissman School works closely with VP Ben Corpus and his staff with regard to registration, scheduling, and planning of summer, January term, and Fall and Spring terms. The shift from the 2001 policy of admitting freshmen to admitting juniors who may have more of their requirements already fulfilled has resulted in fewer first termers. The curriculum requirement of Tier III and the College’s commitment to assist students in plans for four to six year graduation has put considerable pressure on the WSAS. In the last year alone WSAS offered 4000 more seats than the previous year despite reduced total enrollments. In the January term WSAS taught 25 courses (more than 800 students) and this year is offering 35-37 courses. WSAS offered a more extensive summer school last summer and plans for even greater offerings for the next summer to enable Baruch students to meet their targets.

The quality of the students--measured by SATs, high school averages, and the number for whom Baruch is their first choice college—is steadily improving. The CUNY Honors College and the honors program have made an important impact on the college culture and WSAS faculty teach the required honors seminars and offer many of the honors courses. The organization of the Honors College, like the organization of SEEK, demonstrates the success of the niche community model in learning, in retention and in student satisfaction. The learning communities for freshmen have made a positive impact as well—one that is supported by CUNY CUE grant as well as Weissman funds. There are 25 learning communities this year with 50 paired faculty and 500 students who chose to join them. Next year the plans are for 35 with a corresponding increase in the number of first year students who can participate.

**Numbers of sections**

The total number of sections taught by WSAS in the fall semester is 930 with a total enrollment of 28,146 for an average class size of 30.26 and an FTE of 5,932.03. That number is down from Fall 2005 when the total number of students was 29,518 with an FTE of 6,190.37.
Graduate Students
The small graduate programs conceived as bridges to the business school have outgrown the original conception. There are 179 total students: 75 in the ranking MS in applied financial mathematics, now referred to as financial engineering. There were 185 applications by excellent students and 39 accepted and enrolled. There are 54 in I/O Psychology and 70 in Corporate Communications at present. Weissman teaches the Ph.D. program in I/O Psychology though the degree is granted by the Graduate Center. The faculty of the arts, sciences and humanities are deeply engaged in graduate teaching in their disciplines at the Graduate Center.

Faculty Recognition and Research
Professors Carol Berkin (History) nominated for Distinguished Professor has published two books, Revolutionary Mothers: Women in the Struggle for America’s Independence and Exploring Women’s Studies: Looking Forward, Looking Backward. She has a chapter in I Wish I’d Been There. Professor Barbara Katz Rothman (Soc./Anth) has been honored with the Roosevelt University 2006-2007 One Book/One University, and Mansfield lectureship for her book Weaving a Family. She is also the current holder of a Robert Wood Johnson grant. Professor Gail Levin (FPA) has finished her study of Judy Chicago which will be published in February in time for the Brooklyn Museum show. She has also written another on Ethics and the Visual Arts. Susan Chambre’s study of the impact of Aids on NY Fighting for Our Lives has just been published by Rutgers. Professor Carl Rollyson (English) recently published To Be A Woman: The Life of Jill Craigie. Professors Jana Okeefe Bazzoni, John Andreassi, Suresh Canagarajah, Mitchell Cohen, and Wayne Finke edit professional and scholarly journals. Artists Zoe Saldana, Terry Berkowitz, Leonard Sussman, and Michael Nix have all exhibited in the past months. John Maciuika (FPA) published Before the Bauhaus: Architecture, Politics and the German State. These are a few of the scholarly and artistic contributions of Weissman faculty, not including the articles and scholarly reports of the mathematicians, scientists and social scientists.

The Performing Arts at Baruch
In the Spring WSAS through the BPAC engaged in its first major presentation around the Russian Festival commemorating Shostakovich’s centenaire with evenings of music by the Alexander String Quartet, poetry readings, performances of readings of Chekhov, an exhibition of art, a film festival and panels discussing films and the works of Shostakovich. This year another adventure in presenting is in the planning stages focused on women – the Betty Boop cartoons, a film series, plays possibly Caryl Churchill’s Top Girls, on the work of Judy Chicago about whom Gail Levin has just written a book, and a number of other events. The Actors’ Studio has agreed to perform for the Great Works series. The Alexander String Quartet will perform Beethoven Quartets. A young artists series is planned. The school play for the fall is Blade to the Heart. And the Sidney Harman Writer in Residence this fall is Susan Choi who will be speaking and reading on October 24 at 5:45.
The Zicklin School of Business is comprised of seven departments, six of which offer programs of study that lead to BBA, MS and MBA degrees. In addition, the Zicklin School trains students enrolled in PhD programs through the CUNY Graduate Center.

New Faculty:
The Zicklin School is pleased to welcome the following new faculty members: Accountancy- Rong Huang, Carol Marquardt (with tenure); Economics/Finance- Craig Brown, Sean Crockett, Victor Martinez; Management- Elissa Grossman, Thomas Lyons- Field Family Chair in Entrepreneurship (with tenure), William Millhiser; Marketing- Chen Ho Chao; Real Estate- Gerd Welke; Statistics/CIS- Ronald Neath.

New Administrators:
Barbra Keck is the new Assistant to Dean Elliott. Ellen King and Cristina Costas joined the Graduate Career Management Center.

Academic Programs:
The Stan Ross Department of Accountancy has begun to accept majors in its new track in Internal Auditing. An additional track in Financial Reporting is planned and should be up by fall 2007. On August 19, the department ran its second workshop on the CPA Exam with help from Becker CPA Review and financial support from Peter Jonas, an Alumnus. Over 120 students attended the all-day workshop to learn about the CPA licensure requirement and the exam.

The BS Real Estate program housed in SPA has been merged with the Zicklin program and beginning fall 2006, all new majors in Real Estate will be enrolled in the BBA program. Dual tracks in Investment and Development were approved for the BBA in Real Estate. A real estate concentration is now available to students in the PhD program in Finance. Professor Rui Yao transferred from Economics/Finance to the Department in the spring. Margo Weaker was appointed as Coordinator of Student Professional Development.

The Zicklin Undergraduate Program held two very successful orientation programs during the summer for students who have been admitted to Zicklin majors since April 2006. Each of the two orientations (June and August) was attended by approximately 300 students. One more orientation program was held on Tuesday, October 3, 2006. This program allows new transfer students who have met the Zicklin criteria and continuing students who finished the pre-business program in the summer to meet with Dean John Elliott, Associate Dean Phyllis Zadra, a representative from the Career Development Center and Associate Dean Ron Aaron to learn what is needed to successfully complete the BBA program. Students meet with advisors from their respective majors and with their student colleagues. They get questions answered, find out about various school-wide resources and become familiar with faculty and administrators who can work with them if they encounter problems.

In early June 2006, the University completed a pre-business articulation agreement with the CUNY community colleges and NYCTC. This historic agreement provides a road map for students who wish to transfer into the Baruch College BBA program. The community colleges agreed to create courses that mirror our pre-business program. The new availability of equivalent courses coupled with improved transfer advisement should ensure that CUNY transfer students who come to Baruch College will move seamlessly into their Zicklin majors and graduate more quickly.

The Department of Marketing and International Business has received a $90,000 gift from Epsilon Interactive, an e-mail marketing company to promote Direct and Interactive Marketing Programs and Laboratory at Baruch College. Headed by Adjunct Professor Harvey Markovitz, the lab is located inside the library building.
The BBA Learning Assurance Committee continues to move forward in assessing the learning goals of the undergraduate program. In spring 2006, the oral communication skills of 101 seniors were evaluated. Teams of three evaluators observed students’ oral presentation skills in Business Policy 5100. These results provide a performance baseline of Zicklin students’ oral skills in their senior year. Based upon the results several resolutions were passed by the Zicklin faculty. They include: increasing opportunities for students to make short oral presentations and get feedback; mapping the Zicklin curriculum as of spring 2006 to find out where oral communication opportunities existed; and providing instruction to faculty and students on improving specific oral skills. Oral communication skills will be reassessed in spring 2009. This fall we are collecting data on written communication skills, and analytical skills. The results of these assessments will be shared with the faculty later in the semester.

On May 5, the Zicklin School of Business held its honors and recognition ceremony inducting outstanding students into Sigma Iota Epsilon and Beta Gamma Sigma. Our keynote address was given by Walter Barandiaran ('79), the managing partner/co-founder of Argentum Group.

Overall, non-executive graduate program student enrollment increased by 3.9%. The Full-Time Honors program has enrolled 51 students for fall 2006, surpassing, for the first time in three years, the goal of 50 students. Program Director John Albanese interviewed over 120 strong applicants and we offered admission to 105 students. This is a very strong population with offers from some of the top schools. The combined efforts of John and the Graduate Admissions team resulted in us achieving a yield of close to 49%.

The Zicklin School added 13 new graduate courses to the curriculum in the areas of accounting, management, computer information systems, marketing and real estate. The cohort experience was expanded for Flex-Time MBA students by offering additional linked core courses: FIN 9770/MGT 9300. The requirements for the Graduate Internship Course were redesigned to reflect better the experiential nature of the internship. The Office of Graduate Academic Services piloted study skills workshops for MBA and MS students. This service will continue during the current academic year.

The Professional Certificate in Taxation was approved by the State Education Department. This program is open to qualified students with baccalaureate or master’s degrees. Upon completion of the certificate, students may seek admission to the MS in Taxation and apply credits earned towards the degree.

In August the Zicklin School hosted three graduate orientations. On August 19th approximately 350 students participated in a first-time combined orientation for graduate programs including the accelerated Part-Time MBA, Flex-Time MBA & MS, MS in Industrial & Labor Relations, and the Baruch/Mt. Sinai MBA in Health Care. On August 21st we hosted the International Orientation for approximately 100 students. From August 22 – 24th we hosted the Full-Time Honors MBA Orientation for 49 students. All orientations included faculty, current students, alumni and administrators from Zicklin and the entire Baruch College community.

For the first time Zicklin Grad Admissions is recruiting overseas. Tom Lo, Associate Director, traveled to India on September 21 to join the MBA tour there. The tour will do MBA forums in New Delhi, Bangalore, and Mumbai. The tour arranges for the school reps to meet with some local companies. Tom will interview a few current applicants in each city, and will also meet with a grad school advisor – the aunt of one of our current Full-Time Honors students.

The 2006 academic year saw a 10.5% increase in Executive Programs total new student enrollment over fall 2005. The Executive MBA and Executive MS in Finance students participated in a three-day orientation in Tarrytown. Joining the new students throughout the weekend were over 20 alumni and current students, who participated in various events, workshops and panels. The Baruch/Mt Sinai MBA program students participated in the new student orientation organized by Graduate Student Life, with separate workshops and
alumni/current student presentations. This year the program is implementing changes approved by the Graduate Curriculum Committee and has added a course in Leadership and Negotiations to the first year curriculum.

The International Executive Programs hosted a reception on May 31 for about 100 students plus their families and friends who traveled to New York from the Far East to attend the graduation ceremony in Madison Square Garden. The students received their Executive Masters degrees in Finance, Marketing and Management of Human Resources and Global Leadership. On August 31, a group of Israeli students completed the last three weeks of their Marketing program at Baruch, and a graduation ceremony and reception was held in their honor for family, friends and faculty members. President Kathleen Waldron, Dean Elliott and Professor Avner Wolf were among the speakers at both events. Larry Zicklin was among the speakers in the first event.

The PhD program enrolled 12 students for Fall 2006. The average GMAT test score continues to be over 690. Top placements for the graduating class continue to grow more successful each year, with ’06 graduates hired at Florida State, Lehigh, Iowa State and Fordham Universities.

The Graduate Career Management Center is off to a great start this academic year, with attendance at workshops and events totaling close to 980 for August and September versus 500 for the same period last year. Further, the number of new registrants with the Center since August’s orientations is more than double what it was at this time last year. The increase is attributed to several new initiatives, including distributing the Center’s Fall 2006 calendar (http://zicklin.baruch.cuny.edu/gcmc-calendar) to all new students at orientation and broadcasting the link to all new and returning students prior to the first day of classes. The Center also provided a Recruiting 101 workshop designed to educate students on exactly how recruiting works at the Zicklin School and cast a wider net in marketing, including expanded use of Blackboard and targeted outreach to faculty teaching MBA and MS students. Along with the Executives On Campus program, the 4th year of the Executive Student Partnership program was launched this month. Approximately 70 Zicklin graduate students from the class of 2007 will be paired with executive mentors who will assist the students as they engage in their search for post-graduation employment.

The Zicklin School continues to broaden and deepen our employer relationships. Several new employer relationships were formed over the last year including Amerada Hess, Brookfield Properties, CIT Group, Dorian Drake International, Estreich & Company, Futbol Mundial, Henry Schein, ING Real Estate, NERA Economic Consulting, Pfizer, Reputation Institute, Strategyx, The Hearst Corporation, Trust Company of the West, Unilever, and WestLB.

Zicklin Academic Centers:
The Field Center formally established the Minority Business Research Group (MBRG) involving researchers from Baruch and the larger City University of New York (CUNY) system and other researchers nationwide. The first priority of the MBRG is to analyze and disseminate the recently completed multi-year data-collection project focusing on minority entrepreneurship in the United States entitled, the 2003 & 2005 National Minority Business Owner Surveys (NMBOS). The Center will host the 2003 & 2005 National Minority Business Owner Surveys Conference on October 26 and 27 at Baruch, supported by Ewing Marion Kauffman Foundation. Approximately 20-25 researchers internal and external to Baruch will be in attendance. The Field Center launched the 7th Annual Baruch College & Merrill Lynch IPO Challenge College Entrepreneurship Competition, including two new awards- a $5,000 social venture prize launched in partnership with the School of Public Affairs and a $2,500 prize award for innovation.

In addition to class sessions for for-credit courses, the Wasserman Trading Floor / Subotnick Center hosted several events- training classes for TradeStation, Timberlake Consultants and Credit Suisse First Boston; Federal Open Market Committee testimony; visits from the New York Board of Trade and New York Stock Exchange; and Information System Research Workshops.
The Robert Zicklin Center for Corporate Integrity sponsored four events in connection with College Ethics Week in April. Dan Reingold, a telecom analyst at Morgan Stanley, Merrill Lynch and Credit Suisse First Boston during the 1990's and author of *Confessions of a Wall Street Analyst: A True Story of Inside Information and Corruption in the Stock Market*, presented “Cleaning Up Wall Street”, co-sponsored with Beta Alpha Psi. PricewaterhouseCoopers professionals presented the Ethics Week Forum: Ethics and Your Career to intro managerial accounting classes. Andrew Levine, a member of the Paul Volcker Independent Inquiry Committee into the Oil for Food Program in Iraq, presented a Lecture and Discussion entitled “Behind the U.N. Oil for Food Scandal. The Center cosponsored with NYSSA, a lecture and demonstration of XBRL, an XML-based format for electronic communication of business information that allows for hyper-detailed automated analysis and comparison of financial reports. The Center concluded the spring semester with the 5th Annual Financial Reporting Conference which brought together the top regulators and policy setters from the SEC, FASB and PCAOB, with corporate executives and accounting firm partners under the able direction of Professor Norman Strauss.

**Co-curricular activities:**
The Zicklin School of Business along with SPA and the Weissman School participated in the planning & execution of the “First Annual GSA & Baruch Alumni Networking Event” on Saturday, May 6, 2006. The guests numbered close to 200, mostly from Zicklin, and several prominent speakers were highlighted.

Baruch College has teams participating in the Federal Reserve Bank's Economics College Challenge and the NYSSA Challenge.

**Faculty Recognition and Research**
Professor June O'Neill (Economics/Finance) testified in July before the Ways and Means Committee of the House of Representatives on Welfare Reform (Ten Years Anniversary), and was interviewed on the minimum wage on the Lehrer News Hour and ABC news. She also chaired the Board of Scientific Counselors to the National Center on Health Statistics review of the nation's vital statistics program (mortality and natality).

Professor Kishore Tandon, Economics/Finance, developed and managed the second in a series of training for senior managers from the China Construction Bank in July. A third program will run in November.

Prof. Robert Schwartz (Economics and Finance) organized and ran the May 2, 2006 conference Competition in a Consolidating Environment, and the eleventh annual three-day Global Equity Market Seminar (GEMS), held in Malta in June 2006.

From the Law Department: Two of Professor Matthew Edwards's articles were recently cited in two US Court of Appeals cases. Matt has been invited to present his paper *The Law, Marketing and Behavioral Economics of Consumer Rebates* at the annual meeting of the Law and Economics Association. Professor David Opderbeck's article, "The Penguin's Genome, or Coase and Open Source Biotechnology", published in the Harvard Journal of Law and Technology, was selected by leading intellectual property scholar Pamela Samuelson to be required reading for her course at the University of California Berkeley Law School. Professor Valerie Watnick, based on her significant scholarly work in the area of environmental law, specifically pesticide regulation, has been invited to be a panelist at Cardozo Law School's annual symposium and to write a symposium article for their Journal of Law and Gender.

**Other Items of Note:**
The Department of Economics and Finance is hosting a Fulbright Scholar, Cornelia Grigorita, from Moldova.

The 2006 Zicklin Service Excellence Awards were presented at the Beta Gamma Sigma Honors and Recognition Ceremony to the following recipients: Ann Festa, Elizabeth Figini, Tiffany Lane, Patricia Lewis, and Tara Sinclair.
General Faculty Report

Of

Bernard L. Banks

President of Undergraduate Student Government
Introduction

Welcome to the 2006-2007 academic year! As the newly elected representatives of Baruch College’s student body we hope to accomplish a great deal this year. Already we have completed several initiatives. The government has successfully hosted the President of the Dominican Republic for a speaker event, as a part of our ongoing commitment to diversity and Hispanic heritage month. We have also embarked upon a voter registration initiative to encourage students to register and vote for the New York State Elections. In addition, we recently cosponsored an initiative called, the Wall Street Financial Training Workshop, conducted by HL Capital Partners, Ltd; these workshops will enhance student qualification for front office positions in financial institutions. The Undergraduate Student Government is committed to partnering with college organization to execute and create programs that will foster a greater student experience.

It is crucial that the Faculty and Undergraduate Student Government work together for the benefit of the entire Baruch College community. The faculty and students are two essential parts of this university. As the student body’s president, there are several goals that I aim to achieve. I look forward to working with not only other student leaders and the student body at-large, but with the Faculty as well. Several of our prioritized goals cannot be accomplished without a commitment from faculty.

Student Outreach

Faculty can play an important role in the success of students. It is important that faculty support student-organized events. This will encourage further extra-classroom interaction between faculty and students. Clubs and organizations are always in need of mentorship; faculty can easily fill this gap by actively seeking relationships with organizations that are connected to their area of expertise. The Undergraduate Student Government will help by creating a database of interested faculty and match them with student organization programs.

Learning Communities

Baruch College has created Learning Communities as an alternative to the standard Freshman Seminars. Both of these resources are necessary for freshmen to adjust and understand their new academic environment. Learning Communities are unique in that they offer students non-traditional learning experiences outside of the classroom. These personal interactions with faculty help students feel connected to their new school and offer an avenue of tremendous support. There is a great demand for faculty volunteers in these learning communities.
Textbooks
A large percentage of required textbooks in high demand are very expensive. In order for students to get the best possible price on their required texts professors/instructors need to exercise due diligence in placing their orders for the semester by the bookstore’s deadline. Student government will do its part by continuing to place more in-demand textbooks on reserve in the library so that every student will have access to classroom materials. Professors can help us by also placing copies of their textbooks on reserve.

Winter Intersession Courses
The Winter Intersession session will only be successful when students are able to use it to advance their degrees. To that end, it makes sense that the most demanded courses, especially those required for the B.B.A, be available for the winter intersession.

Baruch Committees
There are committees in Baruch College for every possible interest. Students and Faculty need to work together on these committees to ensure that everyone’s needs are met. In general we aim to increase responsible student involvement and reporting on all committees. We hope that the Faculty Senate can help us accomplish this.

“Professor swapping”
Academic freedom is an essential ingredient for professor and student achievement. Students have the right to choose their professors. By switching professors who have been assigned to a course, that right is taken away. Students should be notified early when professors are no longer able to teach a course or who cannot meet the full obligation of their class meeting times.

Conclusion
Baruch College has a dynamic environment that fosters a unique passion for learning. As members of this community we need to establish new, and maintain existing relationships with each other to ensure that all of our needs are met. This government is committed to better serving Baruch College and if we work together we will not only develop new leaders and create a vibrant campus, but we will catapult this school to a level that is unparalleled.
GENERAL FACULTY COMMITTEES 2006-2008

Committee on Committees

Elected for 2006-2010
Yochi Cohen-Charash (Psychology)
Meir Lubetski (Mod Lang)
S. Prakash Sethi (Management)

Elected for 2004-2008
Greg Chen (Public Affairs)
Christopher Hessel (Eco & Fin)
Morris Schwartz (CIS)

Committee on Collegiate Athletic Activities (3)
Arie Harel (CIS)
xDavid Opderbeck (Law)
Ping Xu (Modern Languages)

Committee on Ceremonial Occasions (5)
Ruth Adler (Modern Languages)
xAngela Anselmo (SEEK)
Carl E. Aylman (Student Life)
Victor Martinez (Eco & Finance)
Paula Walter (Law)

Committee on Educational Technology (6)
Rajarishi Nahat (Eco & Fin)
Kannan Mohan (Comp Tech)
Noriko Watanabe (Mod Lang)
Jay Weiser (Law)
xDaniel Williams (Public Affairs)

The following were tied and elections will be held at the next faculty meeting
Sonali Hazarika (Economics & Finance)
Ping Xu (Modern Languages)

Joint Committee on Research (2)
Tansen Sen (History)
Dov Waxman (Political Science)

Student-Faculty Disciplinary Committee (6)
Gayle DeLong (Eco & Fin)
Wayne Finke (Modern Languages)
Robert Freedman (ZBUS Dean’s Office)
xDavid Rosenberg (Law)
Sara Ryan (SPA)

One additional faculty member will have to be elected in the next General Faculty meeting, Fall 2006.
Committee on Financial Aid (7)
Matthew Edwards (Law)
Diane Gibson (SPA)
xPeter Gutmann (Economics & Finance)
Christopher Hessel (Economics & Finance)
Rita Ormsby (Library)
Robin Root (Soc/Anth)
John Yu (Modern Languages)

Committee on Undergraduate Honors

WSAS (4)
Maria Andrade (Modern Languages)
Wayne Finke (Modern Languages)
xSusan Locke (Psychology)
Robin Root (Sociology & Anthropology)

ZBUS (4)
Suparna Chakraborty (Economics & Finance)
Osgur Demirtas (Eco & Fin)
Robert Freedman ((ZBUS Dean’s Office)
Sandra Mullings (Law)

SPA (2)
David Hoffman (SPA)
Tom Main (SPA)

Committee on the Library (6)
Suparna Chakraborty (Economics & Finance)
David Cruz de Jesus (Modern Languages)
Judith Kafka (SPA)
Robin Root (Sociology & Anthropology)
xDov Waxman (Political Science)
Noriko Watanabe (Modern Languages)

Committee on Prizes, Scholarships & Awards (4)
Wayne Finke (Modern Languages)
Carmel Jordan (English)
Ali Nematollahy (Modern Languages)
xValerie Watnick (Law)
Elect a Secretary of the Faculty for the Academic Year 2006-2007
To fill the place of Andrew Parker (SPA) who is retiring

University Faculty Senate (3)
Robert Freedman (ZBUS Dean’s Office)
Bobbie Pollard (Library)
Barry Dumas (CIS)
Glen Albright (PSYCH) to fill the term of Cynthia Whittaker (2006-2007)

Alternates for University Faculty Senate (2)
To be elected at the first meeting of the General Faculty, Fall 2006