WELCOME TO PUBLIC AFFAIRS WEEK 2016

March 7-10, 6:00p.m. to 9:00p.m.
Baruch College, Newman Vertical Campus
55 Lexington Ave (corner of 24th Street), Rm 14-220

Nonprofit Organizations: Join us
for insightful discussions
on worldwide public policy

issues all week

Baruch College
School of Public Affairs

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International NGOs

SPEAKERS

Lynne Patterson
Co-Founder and Director Emerita, Pro Mujer

Based in New York City, Lynne serves as a Pro Mujer Ambassador throughout the United States and United Kingdom and is a key member of the organization’s Development and Communications team. In 1990, Lynne moved with her family to Bolivia where she met and partnered with Carmen Velasco to develop training programs for women receiving donated food. These programs, in business and child development, and health and family planning, would later become the foundation for Pro Mujer. From 1996 to 2005, Lynne led Pro Mujer’s expansion efforts in Nicaragua, Peru, Mexico and Argentina. In addition, she opened the organization’s international headquarters in New York City in 1997. Prior to co-founding the organization, Lynne promoted educational programs for low-income families and children as a teacher and administrator in the New York City and Port Washington, Long Island public school systems. Most recently, Lynne was selected as one of five finalists for The Guardian’s 2010 “International Development Achievement Award.” In 2009, Lynne was honored by the International Development bank as a “Woman Microfinance Pioneer in Latin America” and in 2007, both Lynne and Carmen were jointly recognized as “Community Crusaders” at the annual “CNN Heroes: An All-Star Tribute” ceremony.

Lynne holds a Bachelor of Arts degree in Government from Principia College; Masters of Arts degrees in Education from the Teachers College at Columbia University and American History from New York University; and a Doctor of Education degree in Educational Administration from New York University.

Donna Katzin is the founding executive director of Shared Interest, a social investment fund that mobilizes the financial and human resources of South Africa’s lowest income communities of color. Since 1994, Shared Interest has helped to create more than 180,000 new small and micro-enterprises, 1.9 million jobs, and 120,000 affordable homes — benefiting 2.3 million economically marginalized South Africans. The organization is now extending its work to other Southern African countries, including Swaziland, Mozambique and Zambia. Previously, she served as Director of South Africa and International Justice Programs for the Interfaith Center on Corporate Responsibility. She has been honored by the South-African-American Organization, received the North Star Fund’s Frederick Douglass Award, the South African Embassy’s Inaugural Friends of South Africa Siyabonga Award, the inaugural Ubuntu Award from Face2Face Africa, and the SRI Service Award in 2015 by the Conference on Sustainable, Responsible, Impact Investing.

A board member of the Thembani International Guarantee Fund in South Africa, and the Center for Community Change in the U.S., Ms. Katzin holds a master’s degree in Community Organization and Planning, and a doctorate in Human Services Education and Development. She has written extensively about South Africa, community development and impact investing, and is also the author of With These Hands, a volume of poetry inspired by the birth of South Africa’s democracy.

MODERATOR Professor Cristina Balboa
David Garza was appointed as Executive Director of Henry Street Settlement by the Board of Directors in February, 2010 – after serving for 10 years leading its Workforce Development Center. Garza is Henry Street Street’s 9th Executive Director, and the latest in the agency’s 123-year history. During his tenure as Executive Director, Garza has dedicated himself to identifying and exploring a strategically-selected set of critical business drivers to help Henry Street maximize both efficiency and effectiveness. Building upon the broader approach of the agency’s 5-year strategic plan (completed in 2010), Mr. Garza has collaborated with TCC Group and other key stakeholders to advance this effort. As a result of this process, Garza has effectively aligned the agency’s culture, activities, leadership and vision, resulting in a culture of continuous performance improvement and a greater impact on the needs of our community members.

During his tenure as Executive Director, Mr. Garza has already implemented several key internal changes to optimize organizational effectiveness, including: launching a $20 million dollar capital campaign that will improve agency facilities and infrastructure; identified resources and strategies to strengthen HR and IT functions; created a forum to focus on program performance and evaluation; realigned the development department’s structure to streamline the institutional funder component and strengthen individual giving; deepened corporate partnerships; expanded volunteer capacity; and added resources to advocacy and community engagement efforts.

Garza graduated from Harvard in 1986, receiving a Bachelor of Arts in psychology and social relations, and completed Columbia Business School’s Institute for Not-for-Profit Management program, where he was selected as class speaker.

Garza serves on the board of directors of the Human Services Council, United Neighborhood Houses, the New York City Employment and Training Coalition, and Betances Health Center.

Michael Fabricant is a Professor at the Hunter College School of Social Work, and served 13 years, from 1998-2011, as Executive Officer of the Ph.D. Program in Social Welfare. He has published on the political economy of the welfare state, homelessness, settlement houses, community organizing, the fiscal crisis of non-profit agencies and public education policy. For the past ten years he has been a principal officer of the Professional Staff Congress of the City University of New York, a union of 22,000 faculty and staff, and was elected its first Vice President in 2015.

Equally important, he has been a community leader and advocate on questions of housing and homelessness. Dr. Fabricant has founded four non-profits in the state of New Jersey and served on their boards.


MODERATOR Professor Alexis Perrotta
During his 25 year career on Wall Street, Conrad was a founding member of Lehman Brothers’ Mergers and Acquisitions Department and went on to run the global M&A new business development efforts of Morgan Stanley and Gleacher Partners. In these positions, Conrad advised a diverse array of companies in the conception and execution of numerous mergers, acquisitions, divestitures, and financings.

In retirement, Conrad has been involved with a number of not-for-profit institutions. He is currently Chairman of The Blacksmith Institute/Pure Earth, a board member and former Vice Chairman of the Board of The American Red Cross in Greater New York; a current member of the board of CARE; and a board member of the Hudson River Museum. He is also an active volunteer for each of these groups. Conrad holds an undergraduate degree from Trinity College, with a year as a General Course student at the London School of Economics, and an M.B.A. from Harvard Business School.

Joshua Mills worked as an editor and writer at The New York Times for a decade and as a reporter or editor at The Associated Press; The New York Post, the New York Daily News, Newsday, Bloomberg News and The Star-Ledger (Newark, N.J.). He has written on a wide variety of subjects for magazines ranging from Playboy to Boys’ Life, including Rolling Stone, The Village Voice, New York, Esquire, TV Guide and the Columbia Journalism Review. He continues to do occasional editing for The Times, as well as on book projects.

Professor Mills has long been involved in training journalists. He served as chair of the training committee of Society of American Business Editors and Writers, as well as a board member. He also was on the Board of Academic Advisers of the Donald W. Reynolds National Center for Business Journalism and has led Reynolds workshops in cities around the country. He has served as a Governor of the New York Financial Writers Association, for many years ran copy editing programs for the Dow Jones Newspaper Fund and served as the U.S. director of the Bertelsmann Summer Academy, a training program for German business journalists.

Co-author (with Peter Fornatale) of Radio in the Television Age, Mills has written frequently about broadcast ownership and regulation. He has also worked as a writer and editor for several radio and television documentaries.

Among the subjects that interest him are the media business, international trade, the business of sports, the business of culture and almost anything about ice hockey.

Before joining the Baruch faculty, Professor Mills taught at Columbia University’s Graduate School of Journalism, N.Y.U. and Pace University and at several branches of the City University of New York. He earned a B.A. and an M.A. at City College of New York.

**MODERATOR** Professor Don Waisanan
Craig Gurian has devoted his professional career fighting for an open and inclusive society. He conducted the first jury trial in the country of a sexual harassment in education case arising under Title IX; has been active in defending the rights of people with disabilities; and is perhaps best known for developing and prosecuting the groundbreaking False Claim Act litigation against Westchester County in connection with the county’s fraudulent representations that it was affirmatively furthering fair housing, an action that led to the entry of a landmark housing desegregation consent decree.

Gurian is currently lead counsel for three African-American women in their challenge to the outsider-restriction policy that New York City applies to its affordable housing lotteries. The complaint alleges, among other things, that the policy perpetuates residential racial segregation.

Gurian was a principal author of the comprehensive 1991 amendments to the New York City Human Rights Law, and was the principal author of the 2005 Local Civil Rights Restoration Act. Among his publications are “They’re Our Neighborhoods, Too,” “Taking Seriously Title VII’s ‘Floor, Not a Ceiling’ Invitation,” “A Return to Eyes on the Prize: Litigating Under the Restored New York City Human Rights Law,” and “Let Them Rent Cake: George Pataki, Market Ideology, and the Attempt to Dismantle Rent Regulation in New York.”


Margery Turner is senior vice president for program planning and management at the Urban Institute, where she leads efforts to frame and conduct a forward-looking agenda of policy research. A nationally recognized expert on urban policy and neighborhood issues, Turner has analyzed issues of residential location, racial and ethnic discrimination and its contribution to neighborhood segregation and inequality, and the role of housing policies in promoting residential mobility and location choice. Among her recent publications is the book Public Housing and the Legacy of Segregation.

Before joining Urban, Turner served as deputy assistant secretary for research at the US Department of Housing and Urban Development (HUD) from 1993 through 1996, focusing HUD’s research agenda on the problems of racial discrimination, concentrated poverty, and economic opportunity in America’s metropolitan areas. During her tenure, HUD’s research office launched three major social science demonstration projects to test different strategies for helping families from distressed inner-city neighborhoods gain access to opportunities through employment and education.

Turner has a BA in political science from Cornell University and an MA in urban and regional planning from the George Washington University.
Maritza Silva-Farrell is a Campaign Director with ALIGN, currently serving as coordinator of Real Affordability for All, the largest affordable housing coalition in the City. During her time at ALIGN, Maritza played a critical role in the Caring Across Generations campaign, helping to secure $1.2 million in funding for undocumented and low income seniors to access home care and the Universal Pre-K campaign which brought the program to many children across New York City. She originally joined ALIGN to prevent Walmart from developing in East New York, leading a four-year fight that successfully halted the company’s plans and brought a union supermarket to the neighborhood. Previously, Maritza worked with the Long Island Progressive Coalition to coordinate the Yes, In My Back Yard (YIMBY) campaign, increasing affordable housing throughout the entire island. A native of Ecuador, Maritza earned her BA in journalism from the Central University of Ecuador and later completed a BA degree in communications from SUNY Old Westbury, where she organized with the New York Public Interest Research Group and United Students Against Sweatshops. She has also worked with Long Island Jobs with Justice on issues related to youth, labor, and immigrant rights where she combined her passion for documentaries, journalism and activism by producing short workers’ rights documentaries.

MODERATOR Professor John Goering