

Weissman Global Seminar

Please join us for the next Weissman Global Seminar featuring Professor Ted Henken, Department of Sociology and Anthropology

When: Tuesday Feb. 28, 12:00-1:30 p.m.

Where: Room-8-210

Light refreshments served

“The Digital Revolution Meets the Cuban Revolution: Cuba’s Entrepreneurs, the Internet, & its Internet Entrepreneurs”



Until recently Cuba was cut off from the digital revolution that has remade everything from politics to journalism, from doing business to making “friends.” However, thanks in part to more permissible policies from the Cuban and US governments and to the inventions of Cuba's grass roots innovators, the digital revolution has begun to remake the Cuban revolution from inside out. The talk will explore Cuba’s economic reforms, highlighting entrepreneurs who have formed a variety of private enterprises including tech startups and independent digital media projects.



Ted A. Henken holds a Ph.D. in Latin American Studies from Tulane University. A tenured Associate Professor of Sociology, his newest book, *Entrepreneurial Cuba: The Changing Policy Landscape*, examines how Cuba has dramatically reformed its policies toward micro-enterprise under Raúl Castro, how entrepreneurs have responded with innovation, and what the U.S. can do to encourage greater reforms and empower the Cuban entrepreneurial class. A past President of the Association for the Study of the Cuban Economy (ASCE, 2012-2014), Henken’s analysis is frequently cited in The New York Times, CNBC, The Wall Street Journal, and NPR. He has also served as a consultant on Cuba for the White House, the State Department, Freedom House, and The Boston Red Sox.