

LAUNCHING the PATH to YOUR CAREER: EXPLORE the POSSIBILITIES



The Starr Career Development Center presents...

4TH ANNUAL SPRING CAREER WEEKS SERIES

LIBERAL ARTS PANEL

THURSDAY, APRIL 7 | 5:30PM-7:30PM | Room 750/Library Building

Are you interested in a career that will allow you to utilize your talents in the sciences, humanities, and arts? At this event, hear directly from seven Arts & Science professionals on how to successfully launch your career.

Panelists:

Professor Denise Patrick (Faculty Moderator)
BARUCH COLLEGE, COMMUNICATIONS DEPARTMENT

Jacqueline Anthony, Executive Team Leader, Operations
TARGET

Ellen Chan, Marketing & Web Production Associate
MACMILLAN/ QUICK & DIRTY TIPS

Kelly Claus-Casey, Program Manager
THE POSSIBILITY PROJECT (TPP)

Elliot Epstein, Director of Recruitment NYC/NJ
TEACH FOR AMERICA

Michael Odle, Legislative Affairs Specialist
FEDERAL GOVERNMENT

Lisa Reitmeier, NYC Regional Recruiter
PEACE CORPS

Special thanks to our Co-Sponsors:

ALPFA, American Marketing Association, Golden Key International Honor Society & NABA
IN COLLABORATION WITH THE WEISSMAN SCHOOL OF ARTS & SCIENCES

Speaker Biographies

DENISE PATRICK (Moderator) is an adjunct lecturer in the department of Communication Studies. She also designs and facilitates workshops for profit and nonprofit organizations in the areas of strategic planning, communication planning, diversity & inclusion and performance improvement. She has also had the opportunity to deliver communication skills training to businesses, city agencies and nonprofit organizations. Denise has taught at the University of Pennsylvania's Wharton School of Business and Temple University. Denise has also been on faculty with the American Management Association. Denise is motivated to engage others in an active learning environment. She's been described as being imaginative and gifted at using words to express new ideas or concepts. Denise holds an undergraduate degree in corporate communication from the City University of New York's Baruch College and a master's degree in rhetoric and communication from Temple University.

JACQUELINE ANTHONY is a graduate from Stony Brook University. She has her Bachelor's degree in Psychology and Master's degree in Social Welfare. Jacqueline started with Target as a team member in 2006 while completing her Master's degree. She held several different executive positions within Target including two years in Human Resources. She is currently the Executive Team Leader of Operations at the new Harlem Target store.

KELLY CLAUS-CASEY serves as the Program Manager for The Possibility Project (TPP), a youth development organization that uses the performing arts and community activism to empower teenagers. Previously, she served as Education Director for Nashville Opera and Program Coordinator for Publicolor, another youth-serving organization in NYC. Before moving to New York, Kelly spent several years teaching private voice and directing children's operas in Middle Tennessee. She holds an MA in vocal performance and a BM in music education, and is passionate about harnessing the creative power of young people to change the world for the better.

ELLEN CHAN is the Marketing & Web Production Associate for Macmillan's start-up brand & website, *Quick & Dirty Tips*. Prior to joining QDT, she spent 2.5 years at Simon & Schuster Children's Marketing department, working on NYT bestsellers, such as Cassandra Clare's Mortal Instruments series, Hilary Duff's *Elixir*, Ian Falconer's *Olivia Goes to Venice*, Ellen Hopkins's Crank trilogy & Lo Bosworth's *Lo-Down*. She graduated from NYU's Tisch School of the Arts in 2008 with a degree in Dramatic Writing & is currently pursuing a master's degree at Columbia's Teachers College. She is a proud Third Culture Kid & is passionate about the issues of cultural identity & literacy.

ELLIOT EPSTEIN is the Director of Recruitment for New York City and NJ for Teach For America, where he has worked for the last two years. Mr. Epstein graduated from Brown University in 2006 with a degree in Psychology and then joined the Coro Fellows Program in Public Affairs, which enabled him to get hands-on experience with public policy in and around New York City. Following Coro, he joined Teach For America as a 2007 corps member and taught elementary school in New York City, leading his students to significant academic gains in all subject areas. He is passionate about ensuring that all students receive a world-class education, no matter their zip code or skin color.

MICHAEL ODLE is the Legislative Affairs Specialist for the U.S. Forest Service where he manages political appointee confirmations and legislative and congressional issues for the State of Alaska. Mr. Odle is also a Public Affairs Officer with the Air Force Reserves. He has more than 10 years of public affairs experience responding to high-profile cases, including wildland fires, helicopter and aircraft crashes, natural disasters, narco-terrorism and search and rescues. Most notably, Mr. Odle was among the first responders to Hurricanes Katrina and Rita in the Gulf region and was the lead public affairs officer in the largest firefighter aviation disaster in U.S. history. He was named the top public relations professional under 30 in 2010 by PR News Magazine. He holds a bachelor's degree in tourism, marketing and planning from Black Hills State University, South Dakota, a master's degree in international management from the University of Western Sydney, Australia and a graduate certificate in legislative studies from George Washington University, Washington, DC.

LISA REITMEIER is Peace Corps' NYC regional recruiter. Lisa served with the Peace Corps in Burkina Faso from 2002-2004 as a Community Health Volunteer in the rural village of Holli. She worked with her community to help eradicate and treat persons in her village suffering from elephantiasis and malaria. She also taught health seminars at the local primary school, conducted HIV/AIDS awareness workshops, and helped organize and run several week-long camps dedicated to gender development and the prevention of the Guinea Worm Disease. Prior to working for Peace Corps, Lisa worked for three years as a New York City public high school teacher. She received her MA in May of 2007 from the Columbia University, Teachers College Peace Corps Fellows program in Urban Education.