

Baruch COLLEGE

BA IN BUSINESS COMMUNICATION GRAPHIC COMMUNICATION SPECIALIZATION

42 Pathways Credits

9 Pre-Weissman Credits

12 Program Pre-requisite Credits

30 Major Credits

27 Elective Credits

The degree map is a term-by-term sample course schedule to make it easier for you to understand how to graduate in four years with a Graphic Communication major. Use the Degree Map along with DegreeWorks as tools to assist you in planning your academic path to graduation. Your specific program of study could, and probably will, look different. You need to customize your Degree Map to fit your individual needs.

NOTE: A minimum 120 credits is required for the Bachelor of Arts (BA) degree. A minimum of 90 liberal arts credits is required for the BA. FYS 1000 is a requirement for the first term at Baruch College and MUST be completed in order to graduate.

BA IN BUSINESS COMMUNICATION
GRAPHIC COMMUNICATION SPECIALIZATION

DEGREE MAP

FALL

SPRING

FRESHMAN

ENG 2100 Writing I ENGLISH COMPOSITION I	3 CR
MTH 2140 or MTH 2160 Math and Quantitative Reasoning or Ideas in Math and Applications MATH & QUANTITATIVE REASONING	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
FYS 1000 First Year Seminar DEGREE REQUIREMENT	0 CR

ENG 2150 Writing II ENGLISH COMPOSITION II	3 CR
BUS 1011 Business Fundamentals ELECTIVE REQUIREMENT	3 CR
COM 1010 Speech Communication PRE-WEISSMAN REQUIREMENT	3 CR
Foreign Language I 1 st Semester of Foreign Language PRE-WEISSMAN REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR

15 FALL CREDITS + 15 SPRING CREDITS = 30 CREDITS

FALL

SPRING

SOPHOMORE

CIS 2200 Intro to Information Systems & Tech PROGRAM PRE-REQUISITE REQUIREMENT	3 CR
Foreign Language II 2 nd Semester of Foreign Language PRE-WEISSMAN REQUIREMENT	3 CR
JRN 3150 Business Communication MAJOR REQUIREMENT	3 CR
Life and Physical Sciences Natural Sciences Lab Course PATHWAYS REQUIREMENT	3 CR
Scientific World Natural Sciences Lecture Course PATHWAYS REQUIREMENT	3 CR

ECO 1110 Current Economic Problems PROGRAM PRE-REQUISITE REQUIREMENT	3 CR
Major Elective MAJOR REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
ART 2050 Basic Graphic Communication MAJOR REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR

30 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 60 CREDITS

*Free Electives can be any business, liberal arts, or public affairs course

BA IN BUSINESS COMMUNICATION
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DEGREE MAP

FALL

SPRING

JUNIOR

Liberal Arts Minor Course College Option Course #4 PATHWAYS REQUIREMENT	3 CR
MGT 3120 Fundamentals of Management PROGRAM PRE-REQUISITE REQUIREMENT	3 CR
ART 3050 Intermediate Graphic Communication MAJOR REQUIREMENT	3 CR
MKT 3000 Marketing Foundations PROGRAM PRE-REQUISITE REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR

ENG 2800, CMP 2800, ENG 2850, or CMP 2850 Great Works of Literature I or II PATHWAYS REQUIREMENT	3 CR
MGT 3300 or MGT 3800 Management Course MAJOR REQUIREMENT	3 CR
ART 3058 Graphic Communication: Print Production and History MAJOR REQUIREMENT	3 CR
Liberal Arts Minor Course College Option Course #3 PATHWAY REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR

60 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 90 CREDITS

FALL

SPRING

SENIOR

Business/Liberal Arts Elective MAJOR REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR
Liberal Arts Minor Capstone College Option Course #2 PATHWAYS REQUIREMENT	3 CR
MKT 3520 or 3600 or 3605 Marketing/Advertising Course ELECTIVE REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR

Major Elective MAJOR REQUIREMENT	3 CR
ART 5010 Graphic Communication Internship ELECTIVE REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR

90 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 120 CREDITS

*Free Electives can be any business, liberal arts, or public affairs course

THINGS TO TAKE NOTE OF

General Notes

- All Weissman School of Arts and Science majors require completion of at least 90 credits of liberal arts courses
- Your major must be at least 24 credits
- **Be sure to consult with your faculty advisor regarding specific major requirements**
- You must complete a liberal arts minor as part of the College Option requirement to graduate
- You must maintain a 2.0 Baruch GPA in order to remain in Good Academic Standing. You must also maintain a 2.0 major GPA in order to graduate
- FYS 1000 (First Year Seminar) is a required course for all students who entered as new freshmen. Transfer students are not required to take this course
- Consult with the Undergraduate Bulletin to check course descriptions for prerequisites and restrictions: <https://www.baruch.cuny.edu/bulletin/>

The following subjects are considered liberal arts
and can be taken at any level to satisfy liberal arts electives:

AAS	ANT	ART	BIO	BLS	CHM	COM
CMP	ECO	ENG	ENV	FLM	FPA	HED
HIS	HSP	IDC	JRN	LACS	LIB	LIT
LTS	MSC	MTH	PHI	PHY	POL	PSY
	REL	SOC	THE	NSC	WSM	

The following courses are **not** considered liberal arts:

ART 3059	ART 5010	ART 5011	COM 4059	ECO 5010	ECO 5011
FPA 5070	FPA 5071	HED 1810	HED 2920	MSC 2061	MSC 2062
MSC 2063	MSC 2064	MSC 5050	MSC 5051	SOC 4085	SOC 4086
		THE 3046	THE 3056		

Notes about the Major

- The graphic communication specialization provides training in graphics as well as basic training in the broader aspects of business communication. It prepares the graphic artist to enter a business environment. Interested students should contact Professor Terry Berkowitz in the Department of Fine and Performing Arts at 646-312-4052 (VC 7-235).
- The Business/Liberal Arts Elective for the major is a business or arts and science elective (at the 2000-level or above) to be selected upon consultation with the program advisor and with the program advisor's approval.