

# NONPROFIT FORUM

CENTER FOR  
NONPROFIT STRATEGY  
AND MANAGEMENT

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## THE HELPERS NEED HELP: NEW YORK CITY'S NONPROFIT HUMAN SERVICE ORGANIZATIONS PERSEVERING IN UNCERTAIN TIMES

Wednesday, September 9th, 2009  
1:00PM-3:00PM

Baruch College, The William and Anita Newman Vertical Campus  
14th Floor, Room 14-220,

One Bernard Baruch Way (55 Lexington Avenue between East 24th and East 25th Streets)

### BIOGRAPHIES

#### **David S. Birdsell, Dean, Baruch College School of Public Affairs**

David's work centers on the nexus of communication, media, and information technology in politics, government, and nonprofit administration. He studies access to public access to information technology and advises cultural and governmental organizations on technology policy. He has created more than 20 executive programs in collaboration with community partners to improve the quality of public and nonprofit leadership. An expert on political debating and author of four books and more than 30 articles, chapters and foundation reports on communication theory and practice, David is a regular guest commentator on debates and other aspects of political communication for local, national, and international television and print media. His work has been supported by many funders, including the Clark Foundation, the Pew Charitable Trusts, the IBM Endowment for the Study of Business and Government, the Lyndon Baines Johnson Foundation, the New York Community Trust, the JPMorganChase Foundation, and the Markle Foundation.

David serves on New York City's Broadband Advisory Commission and chairs the National Association of Schools of Public Affairs and Administration's Committee on Executive Education. He is a member of the Volunteer Consulting Group board and of the editorial boards of *Argumentation and Advocacy* and *Communication Theory*. He serves on the Advisory Board of the Computer Center for Visually Impaired People and the Media Advisory Board for the National Campaign to Restore Civil Rights. He received his BA and MA degrees from the University of Virginia and his Ph.D. in Public Communication from the University of Maryland.

#### **Micheline Blum, Distinguished Lecturer & Director, Baruch College Survey Research**

Micheline Blum is Distinguished Lecturer and Director of Baruch College Survey Research, supervising all BCSR staff and surveys. Recent BCSR projects include surveys for NY1 News, the New York City

Housing Authority, the NY State Department of Health, the Institute for Children and Poverty, the Campaign Finance Institute, New Yorkers 4 Parks, American Humanics, CUNYFirst, the Dominican Studies Institute and the Nonprofit Executive Outlook Survey. Ms. Blum is a past President of the New York Chapter of the American Association for Public Opinion Research and is a recognized expert in questionnaire construction, public opinion, and election polling. Ms. Blum teaches the NYAAPOR “Meet the Masters” questionnaire construction workshop, and recently published an invited “Ask the Experts” analysis of the “Convergence Mystery” in AAPOR’s online publication, *Survey Practice*. She has also served on the national AAPOR Council and was recently elected to the Market Research Council. Ms. Blum teaches Research and Analysis, Designing and Using Survey Research, and a new Minor in Survey Research in the School of Public Affairs. Ms. Blum’s M.A. in Psychology and certification toward a Ph.D. in Psychological Measurement, Evaluation and Statistics are from Teachers College, Columbia University.

### **Gary Carter, Executive Director, Little Sisters of the Assumption Family Health Services, Inc.**

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Gary S. Carter, LCSW, has served as Executive Director of LSA Family Health Service from September 2008 to the present. At LSA, Mr. Carter manages a multiservice agency with a budget of \$4.8 million, a staff of 68 full- and part-time employees, and a 25-member Board of Directors. Mr. Carter is responsible for the direction and oversight of LSA’s integrated core programs that include a Certified Home Health Agency, a Food Pantry and Advocacy service, Early Childhood programs Family Support (Preventive) Services and Community Life programs.

Mr. Carter came to LSA from New Alternatives for Children, Inc. (NAC), where he served as Associate Executive Director for Policy, Planning and Program Development. At NAC, Mr. Carter developed and implemented key growth strategies, launched both a new medical and a new mental health clinic, and successfully raised private and public funds. Prior to his work at NAC, Mr. Carter spent over a dozen years at the Jewish Board of Family and Children’s Services, one of the nation’s largest and most respected nonprofit mental health and social service agencies. Mr. Carter’s efforts at the Jewish Board, from providing direct clinical services to children and families, to eventually becoming Director of their Co-Op City Family Services program, illustrate his outstanding ability not only to manage a variety of services for families, but also to initiate and develop new activities in response to community needs.

### **Alan Goodman, Executive Director, Brooklyn Bureau of Community Service**

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Alan D. Goodman, LMSW, CSW, ACSW, joined the Brooklyn Bureau of Community Service, as the Executive Director in October 2007, Brooklyn’s oldest and one of its largest nonsectarian social service agencies. The organization employs over 500 staff, operates from 18 locations in Brooklyn and serves over 13,000 individuals each year who live at or below the poverty line. Services include vocational training and job placement; social support and mental health services; child welfare, family support and day care services.

Mr. Goodman served as the Executive Director of the American Red Cross September 11 Recovery Program (SRP), based in New York and operating under the auspices of Red Cross National Headquarters in Washington DC. Prior to joining the Red Cross, Mr. Goodman had extensive experience in Social Service Management and Administration in the USA and abroad, serving as Executive Director of the Johannesburg Association for the Aged in South Africa, Jewish Family Services in Albany and Detroit, the Educational Alliance, a settlement house on the lower East Side in New York City. He also had a management consulting practice for the not-for-profit sector in the NY Metro area and was a lead surveyor for the rehabilitation Accreditation Commission (CARF), based in Tucson AZ for ten years.

Mr. Goodman holds a B.A. in Psychology and Sociology from Rhodes University in Grahamstown, South Africa, and an M.S.W. in Community Organization/Administration from Yeshiva University in New

York. Mr. Goodman is a fellow of Milano, The New School for Management and Urban Policy, Tenenbaum Leadership Initiative.

### **Dr. Jeremy Kohomban, Executive Director & CEO, The Children's Village**

Jeremy Christopher Kohomban, Ph.D. is the President and CEO of The Children's Village and The Center for Child Welfare Research at the Children's Village Institute. The Children's Village provides a broad continuum of programs including affordable housing, evidence-based alternatives to incarceration, non-secure detention, alternative schools and specialized services for 8,500 children and families in community settings and over 1,000 children in residential settings annually.

Prior to his appointment at The Children's Village, Dr. Kohomban was the Senior Vice President at Easter Seals and the President of the D.C. based National Association for Family-Based Services.

Dr. Kohomban is a noted expert in child welfare and his leadership successes have been noted by *The New York Times*, NPR and other publications. In their 2005 story discussing the child welfare crisis in New York, *City Limits* magazine identified Dr. Kohomban as a leader with a "clear vision for the future".

Dr. Kohomban has served on numerous boards of directors, and he currently serves on the boards of the Child Welfare Watch, New York City's Youth Advocacy Center, the Child Welfare Organizing Project, the Council of Family and Child Caring Agencies, the Washington D.C. based American Youth Work Center which publishes the periodical *Youth Today*, and Charity Navigator's Advisory Panel. He has earned a reputation as a leader who effectively blends human services with accountability and a pragmatic business sense. He is the author of a number of articles and a nationally recognized speaker on topics of organizational leadership, system reform and family-focused service delivery.

He received his undergraduate degree from Teacher's College in Kansas, his Masters from Long Island University, New York and his Ph.D. from the School for Leadership in Virginia.

### **Jack Krauskopf, Distinguished Lecturer & Director, Baruch College School of Public Affairs Center for Nonprofit Strategy and Management**

James A. (Jack) Krauskopf is Distinguished Lecturer and Director of the Center for Nonprofit Strategy and Management in the School of Public Affairs, Baruch College (City University of New York), where he has been since 2004. After the September 11 attack in New York City, he was Chief Program Officer of the 9/11 United Services Group. Previously, he was Dean of the Milano Graduate School of Management and Urban Policy and Senior Vice President at New School University; President of the Corporation for Supportive Housing; Senior Fellow at the Aspen Institute; Commissioner of the NYC Human Resources Administration during the Koch Administration; Deputy Secretary of the Wisconsin Department of Health and Social Services; Deputy Director of the Cleveland Department of Human Resources and Economic Development; and Director of the Office of Newark Studies (Rutgers University). He has a B.A. in Government from Harvard College and an M.P.A. from the Woodrow Wilson School of Public and International Affairs at Princeton University.

### **Carolyn McLaughlin, Executive Director, Citizens Advice Bureau**

Ms. Carolyn McLaughlin is the Executive Director of the Citizens Advice Bureau. She has been CAB's chief executive officer since 1979.

Ms. McLaughlin has overseen the progression of the Citizens Advice Bureau from a small organization based in one Bronx neighborhood to a settlement house with programs that serve many neighborhoods in the South Bronx. Under her guidance, CAB has grown tremendously, expanding services to include emerging populations like immigrants, homeless individuals and families, people with HIV/AIDS, youth,

and working age adults moving from welfare to work. Today, CAB's services make a difference in the lives of 30,000 Bronx residents annually, from pre-school children to seniors. The organization maintains 27 locations spread across Bronx community districts 1 through 7, a 26 square mile area with a population of 500,000.

Ms. McLaughlin has advised the senior staff on social service policies for every mayoral administration going back to the days of Ed Koch. Ms. McLaughlin is revered by her peers in the settlement house system and by nonprofit executives in New York City. She is considered by many to be an expert on growth in the nonprofit sector and has advised several city government administrations on concerns related to welfare policies, homeless and homelessness prevention services, and aid to vulnerable populations (i.e., seniors, domestic violence victims, and children).

Ms. McLaughlin received her master's degree in social work from Columbia University in 1973. She currently sits on the boards of the Mid-Bronx Senior Citizens Council, the Nonprofit Coordinating Committee, and United Neighborhood Houses.

### **Michael Stoller, Executive Director, Human Services Council**

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Michael Stoller has been HSC's Executive Director since January 2003, following a twenty-year career with the City government, most recently as Executive Director of the Procurement Policy Board. During his tenure, the PPB significantly streamlined the Rules (reducing the Rulebook's pages by fifty percent) to allow greater flexibility and accountability to procurement staff while maintaining appropriate oversight. Prior to his PPB work, Mr. Stoller was the first counsel to the New York City Council Committee on Government Contracts, Assistant Director in the Mayor's Office of Operations, and a staff attorney with the Legal Aid Society's Juvenile Rights Division. Mr. Stoller earned a Doctorate of Jurisprudence from the SUNY Buffalo School of Law. He has lectured at colleges and law schools, international forums, and other settings. In addition, Mr. Stoller has produced theater both on and off Broadway.

### **Nancy Wackstein (moderator), HSC Board Chair & Executive Director, United Neighborhood Houses**

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Nancy Wackstein was named Executive Director of United Neighborhood Houses of New York (UNH) in 2002. UNH is the federation of the City's 37 settlement houses and community centers. Prior to her UNH appointment, she served for eleven years as the Executive Director of Lenox Hill Neighborhood House, a settlement house on Manhattan's East Side.

Ms. Wackstein served as Director of the Mayor's Office on Homelessness and SRO Housing from 1990-1991 under Mayor David N. Dinkins. She was Senior Policy Advisor for Human Services in Manhattan Borough President David Dinkins' Office from 1986-1989, where she was also Staff Director for the Task Force on Housing for Homeless Families.

Ms. Wackstein received a bachelor's degree from SUNY Binghamton where she was elected to Phi Beta Kappa, and a master's degree from the Columbia University School of Social Work.

Ms. Wackstein currently serves on the Board of Directors of several non-profit organizations, including the United Way of New York City and the Human Services Council of New York, whose Board she chairs. Ms. Wackstein was appointed by Mayor Michael R. Bloomberg in 2003 to the New York City Youth Board and to the Citywide Coordinating Committee to End Chronic Homelessness, and in 2006 to the New York City Commission for Economic Opportunity. In 1988, Ms. Wackstein received a Samuel and May Rudin Community Service Award for exceptional service to the homeless, in 1991 the recognition award from the Settlement Housing Fund for her efforts to end homelessness, and in 2003 the annual award from The Council on Homeless Policies and Services. Ms. Wackstein was inducted into the Columbia University School of Social Work Hall of Fame in 2009.