

Conducting The 2010 Census In Your Community
A Community Dialogue

New York Regional Census Center
New York City, New York
2008

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The New York Region

New York
New Jersey

New York Regional Office Boundaries

Why Do We Count Population?

- History
- Benefits:
 - Congressional Representation
 - \$300 Billion in Federal Funding
 - Improve Quality of Life
 - Accurate Count

Who are we counting?

Putting it in the simplest way possible, the Census Bureau counts people who are alive and living in the United States on Decennial Day - April 1, 2010

It doesn't matter who you are, where you are from or what your status is, the 2010 Census wants to count you, too!

Where Are People Counted?

A person or family is counted no matter what type of living accommodation they are in on Decennial Day - April 1, 2010. It can be a **Household, Group Quarter or Transitory Location**; you will be counted.

Housing Enumeration

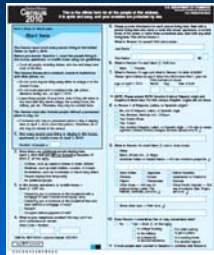

Group Quarters and Transitory Locations

Outreach Efforts to Various Immigrant Populations

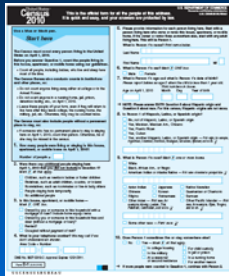

Increased diversity
Growing concerns about privacy and security
Immigration debate
Deepening distrust of government
Getting the questionnaire returned promptly

Change in Methodology

Short Form vs. Long Form
American Community Survey

Get The Form – Fill Out The Form - Mail It Back!

IT'S EASY, IT'S SAFE, IT'S IMPORTANT

Complete Count Committees

- Volunteer committees; local governments and community based groups.
- Urge community participation.
- Targeted outreach



Census 2000 = 11,800 CCCs

Be Counted and Questionnaire Assistance Center Sites

- Be Counted** sites are locations where people go to get a blank questionnaire if they feel they were missed.
- Questionnaire Assistance Centers** are locations where individuals receive help completing their questionnaire.

March 19 – April 19, 2010


- Paid Questionnaire Assistance Center Representatives
- 30,000 Questionnaire Assistance Centers
- 40,000 Be Counted sites

2010 Census Jobs Online



Your Community and the 2010 Census


Profile:
See attached demographic profile



Your Community and the 2010 Census Cont'd

How the Census Affects Your Community:

- Representation
- Federal funding
- Social services
- Transportation
- Hospitals
- Schools
- Roads
- Businesses



United States
**Census
2010**



2010Census
IT'S IN OUR HANDS

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