

# CENTER FOR NONPROFIT STRATEGY AND MANAGEMENT



**BUILDING LEADERS FOR NONPROFIT SERVICE**

# WELCOME TO THE CENTER FOR NONPROFIT STRATEGY AND MANAGEMENT

Nonprofit organizations are pivotal to the health and well-being of New York City. While they nurture underserved communities and advocate for programs and legislation that enrich urban life, they often lack resources and access to vital expertise and research.

Baruch College has a longstanding commitment to New York's nonprofit community. In 1976, we introduced the city's first graduate course in nonprofit management. More recently, the School of Public Affairs at Baruch College launched the Center for Nonprofit Strategy and Management. The Center includes professors and practitioners devoted to the nonprofit sector: its study, its practice, and its collective mission. It provides an environment of learning, research and support for those who work in this exciting and challenging field.

We hope that the Center for Nonprofit Strategy and Management will be your resource, helping you to develop personally and professionally and to connect with others who serve in this dynamic sector that is so essential to the social, religious and cultural fabric of our city.



# PROGRAMS AND RESOURCES

The Center for Nonprofit Strategy and Management and the School of Public Affairs offer the following programs:

## Seminars & Lectures

Public seminars are organized in response to the emerging needs and concerns of the New York area nonprofit community. Nonprofit leaders need information on innovations in management, government contracting, technology, fundraising, volunteer management, and a host of other issues. The Center's monthly seminars feature recognized experts, are free, and open to the public. Recent seminars have offered expert guidance on technology applications, legal services, international nonprofits in New York City, using social media, and good fundraising practices.

Past seminar topics have included:

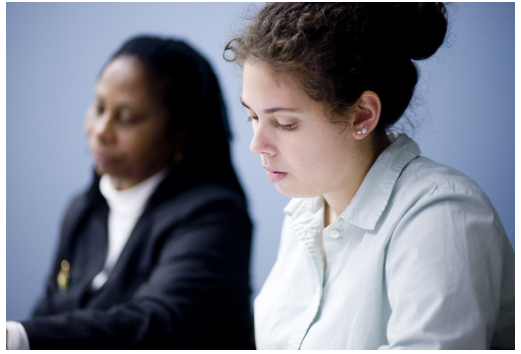
- Growth Capital
- Retirement Planning
- Investing for Nonprofits
- Board Development
- Individual Giving
- Nonprofit Governance
- Real Estate for Nonprofits
- Starting a Nonprofit
- Community Engagement
- Human Resources for Nonprofits
- Mergers and Alliances between Nonprofit Organizations

## Consulting Day

For many community-based organizations, one-to-one consulting services are simply out of reach. Each spring, our annual Consulting Day enables nonprofit leaders and staff to receive pro bono advice from more than 40 experienced consultants in one-to-one sessions on issues such as fundraising, board development, capacity building, program evaluation, marketing and communications, financial management, strategic planning, and the effective use of technology. We also offer group workshops during Consulting Day on topics such as website development, financial tools and branding.

## Nonprofit Research

The Center for Nonprofit Strategy and Management is actively engaged in research that addresses key issues facing nonprofits today. The annual Nonprofit Executive Outlook Survey, inaugurated in 2005, presents and analyzes the views of executive directors of New York City human services agencies about current conditions affecting their clients and the operations of their programs. The results inform nonprofit organization advocacy, public policy, and the capacity of the sector to carry out its mission.



Additional research focuses on City government contract relationships, finance, and performance with nonprofit service providers; mergers and alliances among organizations; attitudes of employers toward hiring staff with disabilities and other topics.

Past research in the Center, supported by The Clark Foundation and United Way of New York City, developed a comprehensive overview of leadership transitions in New York nonprofit organizations and an incisive study of technology utilization.

## Center Conferences

We organize conferences on important issues, enabling broader discussion within the nonprofit sector. Additionally, we co-sponsor events with some of the leading organizations in the nonprofit community.

Past conferences have addressed:

- Lobbying and Advocacy
- Using Management Consultants
- Executive Leadership Transitions
- Developing the Nonprofit Workforce

## Working Paper Series

The Center website presents working papers from leading management and policy scholars on topics ranging from government contracting, nonprofit governance, nonprofit strategy, community based organizations, human resources, civic engagement, and faith and philanthropy. The series is edited by Professor Susan Chambré.

## Nonprofit Cases

Professor John Casey is developing a collection of case studies about nonprofit organizations in New York to be used for education and training purposes. The Robert Sterling Clark Foundation has supported three advocacy-focused, multi-media cases in the areas of solid waste and environmental policy, education finance, and child welfare. Other cases are planned on nonprofit finance, operations, advocacy, workforce, mergers, and other areas.

# FACULTY AND AFFILIATES

Below are some of the faculty and affiliates that work with, consult, and assist the Nonprofit Center.

Stan Altman	PhD, Professor, Health Policy & Administration, School of Public Affairs
Nancy Aries	PhD, Professor, Health Policy, School of Public Affairs
Mosen Auryan	PhD, Director of Assessment, Hunter College
Cristina Balboa	PhD, Assistant Professor, Public Administration, School of Public Affairs
David S. Birdsell	PhD, Dean & Professor, Public Communication, School of Public Affairs
Micheline Blum	Distinguished Lecturer & Director of Baruch Survey Research, School of Public Affairs
Hilary Botein	JD, PhD, Assistant Professor, Housing Policy, School of Public Affairs
Thad Calabrese	PhD, Assistant Professor, Nonprofit Management, School of Public Affairs
John Casey	PhD, Associate Professor, Comparative Nonprofit Administration, School of Public Affairs
Susan Chambré	PhD, Professor, Volunteer Management, Department of Sociology & Anthropology, Baruch College
Bin Chen	PhD, Assistant Professor, Organizational Networks, School of Public Affairs
Jonathan Engel	PhD, Associate Dean & Professor, Health & Social Policy, School of Public Affairs
Michael Feller	EdD, Adjunct Faculty, Professional Development, School of Public Affairs
Bill Ferns	PhD, Associate Professor, Computer & Information Systems, Baruch College
Paul Firstenberg	JD, Adjunct Faculty, Boards & Finance, School of Public Affairs
Florence Frucher	MPA, MA, Adjunct Faculty, Health Care Management, School of Public Affairs
Kyra Gaunt	PhD, Associate Professor, Arts Administration, Department of Sociology & Anthropology, Baruch College
John Goering	PhD, Professor, Housing Policy, School of Public Affairs
Els de'Graauw	PhD, Assistant Professor, Political Science, Baruch College
Peter Dobkin Hall	PhD, Professor, History & Theory, School of Public Affairs
Sonia Jarvis	JD, Distinguished Lecturer, Law & Equality, School of Public Affairs
Jack Krauskopf	MPA, Distinguished Lecturer & Director of Center for Nonprofit Strategy & Management, School of Public Affairs
Frederick Lane	PhD, Faculty Fellow, Administration Nonprofit Organizations, School of Public Affairs
Linda Lees	PhD, Director of Executive Programs, School of Public Affairs
Thomas Lyons	PhD, Professor & Field Family Chair in Entrepreneurship, Education Management, Baruch College
Nicole Marwell	PhD, Associate Professor, Sociology, School of Public Affairs
Jerry Mitchell	PhD, Professor, Urban Affairs & Government, School of Public Affairs
Robert Smith	PhD, Professor, Immigration & American Institutions, School of Public Affairs
Michael Seltzer	PhD, Adjunct Faculty, Nonprofit & Fundraising, School of Public Affairs
Lynne Weikart	PhD, Faculty Fellow, Budgeting & Finance, School of Public Affairs

# HOW TO CONTACT US

For more information about our seminars, other activities or to join our mailing list, please contact us by phone, e-mail or visit our website. The Center for Nonprofit Strategy and Management is a part of Baruch College School of Public Affairs. Baruch is located in six buildings along Lexington Avenue from 25th Street to 22nd Street. Most of our events take place on the Baruch campus, while some are located elsewhere in the city.

Voice: 646-660-6819 or 6743  
Fax: 646-660-6701  
E-mail: [Nonprofit.workshops@baruch.cuny.edu](mailto:Nonprofit.workshops@baruch.cuny.edu)  
Online: [www.baruch.edu/spa/nonprofit](http://www.baruch.edu/spa/nonprofit)

## ABOUT THE DIRECTOR

Distinguished Lecturer Jack Krauskopf has directed the Center (and its predecessor Nonprofit Group) since September 2004. He is former Dean of the New School's Robert J. Milano Graduate School of Management and Urban Policy and is past Commissioner of the New York City Human Resources Administration. Under his leadership, the Center has more than doubled the size of its audience, diversified participants in seminars and conferences, and greatly expanded its portfolio of services and applied research. He has developed courses on human services administration, disaster response and recovery by social service agencies, and on children, youth, and family policy. In addition, he chairs or plays a leadership role in several nonprofit organizations in the City.

To contact Jack Krauskopf directly, please email him at [James.Krauskopf@baruch.cuny.edu](mailto:James.Krauskopf@baruch.cuny.edu) or call him at 646-660-6724.

