

“Do Good Work!”
How to Land a Great Nonprofit Job
a panel discussion presented by Baruch College

October 7, 2008 · 12:30 – 2:00pm

PANELISTS’ BIOS

Shelly Cryer

Author and Nonprofit Consultant

Shelly Cryer is the author of *The Nonprofit Career Guide: How To Land a Job That Makes a Difference* (Fieldstone Alliance, 2008) and the founder of American Humanics’ Initiative for Nonprofit Sector Careers. For the past 18 years, Shelly has worked as an independent consultant to nonprofit organizations, designing and implementing strategic media, public education, and development campaigns. Her focus has been women’s rights, public health, and international affairs. Prior to working as a consultant, Shelly served as research associate for the Feminist Majority Foundation, where she launched a national “Rock for Choice” benefit concert. She also conducted campaign work for the ACLU’s Reproductive Freedom Project. Shelly began in journalism in Colorado, covering public policy and the arts for a weekly newspaper and hosting her own radio show for the regional public station. Shelly received a Master of International Affairs, with a concentration in public health, from Columbia University’s School of International and Public Affairs (SIPA). She received a Bachelor of Arts degree in English from Duke University.

Fred Fields

Senior Director, Strengthening NYC Nonprofits, United Way of New York City

United Way of New York City partners with neighborhood agencies, government, business, foundations, volunteers to address the root causes of critical human care problems, to improve the lives of the city’s most vulnerable residents and communities. Fred Field directs United Way of NYC’s activities related to strengthening the nonprofit sector. These efforts include a Nonprofit Leadership Development Institute that identifies, cultivates and supports emerging leaders at the Board, executive and staff levels; Organizational Support Services, which delivers professional services, such as management consulting, to nonprofits; and sectoral initiatives that bring stakeholders together to improve conditions affecting the entire nonprofit sector. Fred is a graduate of Georgetown University and the University of Connecticut School of Law.

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Virginia P. Louloudes (Ginny)

Executive Director, A.R.T./New York

A.R.T./New York was originally started to serve and promote the Off Off Broadway burgeoning sector of the theatre: to collect statistics that would demonstrate their contribution to the City's cultural and economic life; and to gain recognition from funders, the press and elected officials. Today, A.R.T./New York represents 350 not-for-profit Broadway, Off Broadway and Off Off Broadway companies in all five boroughs. Ginny is now entering her 18th year as Executive Director of A.R.T./New York. She has strategically overseen the growth of this organization, from one providing mostly staff consulting and services; to a leadership organization providing top-flight consulting; a major cash-flow loan; four re-grant programs; the nation's only theatre-specific real estate loan fund; and two shared office spaces that provide 41 companies with affordable rents as well as shared rehearsal studios, office equipment and other amenities. The success of these facilities led the New York City Department of Cultural Affairs to invite A.R.T./New York to participate in the Archstone-Clinton development, where it is building two (99-seat) theatres, rehearsal studios and related spaces for up to 16 resident companies; opening in 2010.

Joyce M. Roché

CEO & President, Girls Incorporated

Joyce M. Roché is the Chief Executive Officer and President of Girls Incorporated. Girls Incorporated is a national nonprofit organization dedicated to empowering girls thorough building their confidence and leadership skills while also advocating for an equitable society. Before joining Girls Inc., Roché served as President and Chief Operating Officer of Carson Products Company, and Vice President of Global Marketing at Avon Products, Inc. Roché is a graduate of Dillard University in New Orleans and holds an MBA from Columbia University. She currently sits on the Board of Directors of AT&T Inc., Tupperware Corporation, Anheuser-Busch Companies, Macy's Inc., and the Underground Freedom Center. She also chairs the Board of Trustees of Dillard University.

Trish Tschume

Director of Civic Engagement, The Building Movement Project

As the Director of Civic Engagement for the Building Movement Project, Trish Tschume supports the Project's ongoing work of integrating social change values and practices into nonprofit service organizations. Prior to joining the Building Movement Project in April of 2008, Trish served first as a Campus Organizer and then as a Community Outreach Manager for Action Without Borders/Idealist.org. Additionally, she serves as a member for the national board of the Young Nonprofit Professionals Network. Through each of these roles, Trish has had the privilege of helping to strengthen the social justice work of inspiring individuals and nonprofit organizations by connecting them with resources and networking opportunities.

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